

# Global Sustainable Tourism Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Sustainable Tourism market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Sustainable Tourism is the concept of visiting somewhere as a tourist and trying to make a positive impact on the environment, society, and economy. Tourism can involve primary transportation to the general location, local transportation, accommodations, entertainment, recreation, nourishment and shopping.

In 2022, the gradual relaxation of epidemic prevention and control measures around the world will have a positive impact on the rapid recovery of the tourism industry. According to data from the World Tourism Organization, the number of global travelers exceeded 900 million in 2022, a two-fold increase compared to 2021. In 2022, international tourism revenue returned to the US\$ 1 trillion, a real increase of 50% compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists was ? 2.53 billion, and the domestic tourism revenue (total tourism consumption) was ? 2 trillion.

The Global Info Research report includes an overview of the development of the Sustainable Tourism industry chain, the market status of Solo (Coastal Tourism, Mountain Tourism), Group (Coastal Tourism, Mountain Tourism), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Sustainable Tourism.

Regionally, the report analyzes the Sustainable Tourism markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Sustainable Tourism market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Sustainable Tourism market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Sustainable Tourism industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Coastal Tourism, Mountain Tourism).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Sustainable Tourism market.

**Regional Analysis:** The report involves examining the Sustainable Tourism market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Sustainable Tourism market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Sustainable Tourism:

**Company Analysis:** Report covers individual Sustainable Tourism players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Sustainable Tourism This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Solo, Group).

**Technology Analysis:** Report covers specific technologies relevant to Sustainable Tourism. It assesses the current state, advancements, and potential future developments in Sustainable Tourism areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Sustainable Tourism market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Sustainable Tourism market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Coastal Tourism

Mountain Tourism

Island Tourism

### Market segment by Application

Solo

Group

Family

Couples

Market segment by players, this report covers

Bouteco

Kind Traveler

Responsible Travel

Wild Frontiers Adventure Travel

Wilderness Holdings Limited

Beyondr Experiences

Kynder

Eco Companion

Undiscovered Mountains

Aracari

Rickshaw Travel

Bouteco

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

## Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Sustainable Tourism product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Sustainable Tourism, with revenue, gross margin and global market share of Sustainable Tourism from 2019 to 2024.

Chapter 3, the Sustainable Tourism competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Sustainable Tourism market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Sustainable Tourism.

Chapter 13, to describe Sustainable Tourism research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Sustainable Tourism
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Sustainable Tourism by Type
  - 1.3.1 Overview: Global Sustainable Tourism Market Size by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Global Sustainable Tourism Consumption Value Market Share by Type in 2023
  - 1.3.3 Coastal Tourism
  - 1.3.4 Mountain Tourism
  - 1.3.5 Island Tourism
- 1.4 Global Sustainable Tourism Market by Application
  - 1.4.1 Overview: Global Sustainable Tourism Market Size by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Solo
  - 1.4.3 Group
  - 1.4.4 Family
  - 1.4.5 Couples
- 1.5 Global Sustainable Tourism Market Size & Forecast
- 1.6 Global Sustainable Tourism Market Size and Forecast by Region
  - 1.6.1 Global Sustainable Tourism Market Size by Region: 2019 VS 2023 VS 2030
  - 1.6.2 Global Sustainable Tourism Market Size by Region, (2019-2030)
  - 1.6.3 North America Sustainable Tourism Market Size and Prospect (2019-2030)
  - 1.6.4 Europe Sustainable Tourism Market Size and Prospect (2019-2030)
  - 1.6.5 Asia-Pacific Sustainable Tourism Market Size and Prospect (2019-2030)
  - 1.6.6 South America Sustainable Tourism Market Size and Prospect (2019-2030)
  - 1.6.7 Middle East and Africa Sustainable Tourism Market Size and Prospect (2019-2030)

### 2 COMPANY PROFILES

- 2.1 Bouteco
  - 2.1.1 Bouteco Details
  - 2.1.2 Bouteco Major Business
  - 2.1.3 Bouteco Sustainable Tourism Product and Solutions
  - 2.1.4 Bouteco Sustainable Tourism Revenue, Gross Margin and Market Share (2019-2024)

- 2.1.5 Bouteco Recent Developments and Future Plans
- 2.2 Kind Traveler
  - 2.2.1 Kind Traveler Details
  - 2.2.2 Kind Traveler Major Business
  - 2.2.3 Kind Traveler Sustainable Tourism Product and Solutions
  - 2.2.4 Kind Traveler Sustainable Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 Kind Traveler Recent Developments and Future Plans
- 2.3 Responsible Travel
  - 2.3.1 Responsible Travel Details
  - 2.3.2 Responsible Travel Major Business
  - 2.3.3 Responsible Travel Sustainable Tourism Product and Solutions
  - 2.3.4 Responsible Travel Sustainable Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Responsible Travel Recent Developments and Future Plans
- 2.4 Wild Frontiers Adventure Travel
  - 2.4.1 Wild Frontiers Adventure Travel Details
  - 2.4.2 Wild Frontiers Adventure Travel Major Business
  - 2.4.3 Wild Frontiers Adventure Travel Sustainable Tourism Product and Solutions
  - 2.4.4 Wild Frontiers Adventure Travel Sustainable Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Wild Frontiers Adventure Travel Recent Developments and Future Plans
- 2.5 Wilderness Holdings Limited
  - 2.5.1 Wilderness Holdings Limited Details
  - 2.5.2 Wilderness Holdings Limited Major Business
  - 2.5.3 Wilderness Holdings Limited Sustainable Tourism Product and Solutions
  - 2.5.4 Wilderness Holdings Limited Sustainable Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Wilderness Holdings Limited Recent Developments and Future Plans
- 2.6 Beyonder Experiences
  - 2.6.1 Beyonder Experiences Details
  - 2.6.2 Beyonder Experiences Major Business
  - 2.6.3 Beyonder Experiences Sustainable Tourism Product and Solutions
  - 2.6.4 Beyonder Experiences Sustainable Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Beyonder Experiences Recent Developments and Future Plans
- 2.7 Kynder
  - 2.7.1 Kynder Details
  - 2.7.2 Kynder Major Business

- 2.7.3 Kynder Sustainable Tourism Product and Solutions
- 2.7.4 Kynder Sustainable Tourism Revenue, Gross Margin and Market Share (2019-2024)
- 2.7.5 Kynder Recent Developments and Future Plans
- 2.8 Eco Companion
  - 2.8.1 Eco Companion Details
  - 2.8.2 Eco Companion Major Business
  - 2.8.3 Eco Companion Sustainable Tourism Product and Solutions
  - 2.8.4 Eco Companion Sustainable Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.8.5 Eco Companion Recent Developments and Future Plans
- 2.9 Undiscovered Mountains
  - 2.9.1 Undiscovered Mountains Details
  - 2.9.2 Undiscovered Mountains Major Business
  - 2.9.3 Undiscovered Mountains Sustainable Tourism Product and Solutions
  - 2.9.4 Undiscovered Mountains Sustainable Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Undiscovered Mountains Recent Developments and Future Plans
- 2.10 Aracari
  - 2.10.1 Aracari Details
  - 2.10.2 Aracari Major Business
  - 2.10.3 Aracari Sustainable Tourism Product and Solutions
  - 2.10.4 Aracari Sustainable Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Aracari Recent Developments and Future Plans
- 2.11 Rickshaw Travel
  - 2.11.1 Rickshaw Travel Details
  - 2.11.2 Rickshaw Travel Major Business
  - 2.11.3 Rickshaw Travel Sustainable Tourism Product and Solutions
  - 2.11.4 Rickshaw Travel Sustainable Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Rickshaw Travel Recent Developments and Future Plans
- 2.12 Bouteco
  - 2.12.1 Bouteco Details
  - 2.12.2 Bouteco Major Business
  - 2.12.3 Bouteco Sustainable Tourism Product and Solutions
  - 2.12.4 Bouteco Sustainable Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Bouteco Recent Developments and Future Plans



### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Sustainable Tourism Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
  - 3.2.1 Market Share of Sustainable Tourism by Company Revenue
  - 3.2.2 Top 3 Sustainable Tourism Players Market Share in 2023
  - 3.2.3 Top 6 Sustainable Tourism Players Market Share in 2023
- 3.3 Sustainable Tourism Market: Overall Company Footprint Analysis
  - 3.3.1 Sustainable Tourism Market: Region Footprint
  - 3.3.2 Sustainable Tourism Market: Company Product Type Footprint
  - 3.3.3 Sustainable Tourism Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**

- 4.1 Global Sustainable Tourism Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global Sustainable Tourism Market Forecast by Type (2025-2030)

### **5 MARKET SIZE SEGMENT BY APPLICATION**

- 5.1 Global Sustainable Tourism Consumption Value Market Share by Application (2019-2024)
- 5.2 Global Sustainable Tourism Market Forecast by Application (2025-2030)

### **6 NORTH AMERICA**

- 6.1 North America Sustainable Tourism Consumption Value by Type (2019-2030)
- 6.2 North America Sustainable Tourism Consumption Value by Application (2019-2030)
- 6.3 North America Sustainable Tourism Market Size by Country
  - 6.3.1 North America Sustainable Tourism Consumption Value by Country (2019-2030)
  - 6.3.2 United States Sustainable Tourism Market Size and Forecast (2019-2030)
  - 6.3.3 Canada Sustainable Tourism Market Size and Forecast (2019-2030)
  - 6.3.4 Mexico Sustainable Tourism Market Size and Forecast (2019-2030)

### **7 EUROPE**

- 7.1 Europe Sustainable Tourism Consumption Value by Type (2019-2030)
- 7.2 Europe Sustainable Tourism Consumption Value by Application (2019-2030)
- 7.3 Europe Sustainable Tourism Market Size by Country
  - 7.3.1 Europe Sustainable Tourism Consumption Value by Country (2019-2030)
  - 7.3.2 Germany Sustainable Tourism Market Size and Forecast (2019-2030)
  - 7.3.3 France Sustainable Tourism Market Size and Forecast (2019-2030)
  - 7.3.4 United Kingdom Sustainable Tourism Market Size and Forecast (2019-2030)
  - 7.3.5 Russia Sustainable Tourism Market Size and Forecast (2019-2030)
  - 7.3.6 Italy Sustainable Tourism Market Size and Forecast (2019-2030)

## **8 ASIA-PACIFIC**

- 8.1 Asia-Pacific Sustainable Tourism Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific Sustainable Tourism Consumption Value by Application (2019-2030)
- 8.3 Asia-Pacific Sustainable Tourism Market Size by Region
  - 8.3.1 Asia-Pacific Sustainable Tourism Consumption Value by Region (2019-2030)
  - 8.3.2 China Sustainable Tourism Market Size and Forecast (2019-2030)
  - 8.3.3 Japan Sustainable Tourism Market Size and Forecast (2019-2030)
  - 8.3.4 South Korea Sustainable Tourism Market Size and Forecast (2019-2030)
  - 8.3.5 India Sustainable Tourism Market Size and Forecast (2019-2030)
  - 8.3.6 Southeast Asia Sustainable Tourism Market Size and Forecast (2019-2030)
  - 8.3.7 Australia Sustainable Tourism Market Size and Forecast (2019-2030)

## **9 SOUTH AMERICA**

- 9.1 South America Sustainable Tourism Consumption Value by Type (2019-2030)
- 9.2 South America Sustainable Tourism Consumption Value by Application (2019-2030)
- 9.3 South America Sustainable Tourism Market Size by Country
  - 9.3.1 South America Sustainable Tourism Consumption Value by Country (2019-2030)
  - 9.3.2 Brazil Sustainable Tourism Market Size and Forecast (2019-2030)
  - 9.3.3 Argentina Sustainable Tourism Market Size and Forecast (2019-2030)

## **10 MIDDLE EAST & AFRICA**

- 10.1 Middle East & Africa Sustainable Tourism Consumption Value by Type (2019-2030)
- 10.2 Middle East & Africa Sustainable Tourism Consumption Value by Application (2019-2030)
- 10.3 Middle East & Africa Sustainable Tourism Market Size by Country

10.3.1 Middle East & Africa Sustainable Tourism Consumption Value by Country (2019-2030)

10.3.2 Turkey Sustainable Tourism Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Sustainable Tourism Market Size and Forecast (2019-2030)

10.3.4 UAE Sustainable Tourism Market Size and Forecast (2019-2030)

## **11 MARKET DYNAMICS**

11.1 Sustainable Tourism Market Drivers

11.2 Sustainable Tourism Market Restraints

11.3 Sustainable Tourism Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Sustainable Tourism Industry Chain

12.2 Sustainable Tourism Upstream Analysis

12.3 Sustainable Tourism Midstream Analysis

12.4 Sustainable Tourism Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Global Sustainable Tourism Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Sustainable Tourism Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Global Sustainable Tourism Consumption Value by Region (2019-2024) & (USD Million)
- Table 4. Global Sustainable Tourism Consumption Value by Region (2025-2030) & (USD Million)
- Table 5. Bouteco Company Information, Head Office, and Major Competitors
- Table 6. Bouteco Major Business
- Table 7. Bouteco Sustainable Tourism Product and Solutions
- Table 8. Bouteco Sustainable Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 9. Bouteco Recent Developments and Future Plans
- Table 10. Kind Traveler Company Information, Head Office, and Major Competitors
- Table 11. Kind Traveler Major Business
- Table 12. Kind Traveler Sustainable Tourism Product and Solutions
- Table 13. Kind Traveler Sustainable Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 14. Kind Traveler Recent Developments and Future Plans
- Table 15. Responsible Travel Company Information, Head Office, and Major Competitors
- Table 16. Responsible Travel Major Business
- Table 17. Responsible Travel Sustainable Tourism Product and Solutions
- Table 18. Responsible Travel Sustainable Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 19. Responsible Travel Recent Developments and Future Plans
- Table 20. Wild Frontiers Adventure Travel Company Information, Head Office, and Major Competitors
- Table 21. Wild Frontiers Adventure Travel Major Business
- Table 22. Wild Frontiers Adventure Travel Sustainable Tourism Product and Solutions
- Table 23. Wild Frontiers Adventure Travel Sustainable Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 24. Wild Frontiers Adventure Travel Recent Developments and Future Plans
- Table 25. Wilderness Holdings Limited Company Information, Head Office, and Major

## Competitors

Table 26. Wilderness Holdings Limited Major Business

Table 27. Wilderness Holdings Limited Sustainable Tourism Product and Solutions

Table 28. Wilderness Holdings Limited Sustainable Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Wilderness Holdings Limited Recent Developments and Future Plans

Table 30. Beyonder Experiences Company Information, Head Office, and Major Competitors

Table 31. Beyonder Experiences Major Business

Table 32. Beyonder Experiences Sustainable Tourism Product and Solutions

Table 33. Beyonder Experiences Sustainable Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Beyonder Experiences Recent Developments and Future Plans

Table 35. Kynder Company Information, Head Office, and Major Competitors

Table 36. Kynder Major Business

Table 37. Kynder Sustainable Tourism Product and Solutions

Table 38. Kynder Sustainable Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Kynder Recent Developments and Future Plans

Table 40. Eco Companion Company Information, Head Office, and Major Competitors

Table 41. Eco Companion Major Business

Table 42. Eco Companion Sustainable Tourism Product and Solutions

Table 43. Eco Companion Sustainable Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Eco Companion Recent Developments and Future Plans

Table 45. Undiscovered Mountains Company Information, Head Office, and Major Competitors

Table 46. Undiscovered Mountains Major Business

Table 47. Undiscovered Mountains Sustainable Tourism Product and Solutions

Table 48. Undiscovered Mountains Sustainable Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Undiscovered Mountains Recent Developments and Future Plans

Table 50. Aracari Company Information, Head Office, and Major Competitors

Table 51. Aracari Major Business

Table 52. Aracari Sustainable Tourism Product and Solutions

Table 53. Aracari Sustainable Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. Aracari Recent Developments and Future Plans

Table 55. Rickshaw Travel Company Information, Head Office, and Major Competitors

- Table 56. Rickshaw Travel Major Business
- Table 57. Rickshaw Travel Sustainable Tourism Product and Solutions
- Table 58. Rickshaw Travel Sustainable Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 59. Rickshaw Travel Recent Developments and Future Plans
- Table 60. Bouteco Company Information, Head Office, and Major Competitors
- Table 61. Bouteco Major Business
- Table 62. Bouteco Sustainable Tourism Product and Solutions
- Table 63. Bouteco Sustainable Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 64. Bouteco Recent Developments and Future Plans
- Table 65. Global Sustainable Tourism Revenue (USD Million) by Players (2019-2024)
- Table 66. Global Sustainable Tourism Revenue Share by Players (2019-2024)
- Table 67. Breakdown of Sustainable Tourism by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 68. Market Position of Players in Sustainable Tourism, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
- Table 69. Head Office of Key Sustainable Tourism Players
- Table 70. Sustainable Tourism Market: Company Product Type Footprint
- Table 71. Sustainable Tourism Market: Company Product Application Footprint
- Table 72. Sustainable Tourism New Market Entrants and Barriers to Market Entry
- Table 73. Sustainable Tourism Mergers, Acquisition, Agreements, and Collaborations
- Table 74. Global Sustainable Tourism Consumption Value (USD Million) by Type (2019-2024)
- Table 75. Global Sustainable Tourism Consumption Value Share by Type (2019-2024)
- Table 76. Global Sustainable Tourism Consumption Value Forecast by Type (2025-2030)
- Table 77. Global Sustainable Tourism Consumption Value by Application (2019-2024)
- Table 78. Global Sustainable Tourism Consumption Value Forecast by Application (2025-2030)
- Table 79. North America Sustainable Tourism Consumption Value by Type (2019-2024) & (USD Million)
- Table 80. North America Sustainable Tourism Consumption Value by Type (2025-2030) & (USD Million)
- Table 81. North America Sustainable Tourism Consumption Value by Application (2019-2024) & (USD Million)
- Table 82. North America Sustainable Tourism Consumption Value by Application (2025-2030) & (USD Million)
- Table 83. North America Sustainable Tourism Consumption Value by Country

(2019-2024) & (USD Million)

Table 84. North America Sustainable Tourism Consumption Value by Country

(2025-2030) & (USD Million)

Table 85. Europe Sustainable Tourism Consumption Value by Type (2019-2024) & (USD Million)

Table 86. Europe Sustainable Tourism Consumption Value by Type (2025-2030) & (USD Million)

Table 87. Europe Sustainable Tourism Consumption Value by Application (2019-2024) & (USD Million)

Table 88. Europe Sustainable Tourism Consumption Value by Application (2025-2030) & (USD Million)

Table 89. Europe Sustainable Tourism Consumption Value by Country (2019-2024) & (USD Million)

Table 90. Europe Sustainable Tourism Consumption Value by Country (2025-2030) & (USD Million)

Table 91. Asia-Pacific Sustainable Tourism Consumption Value by Type (2019-2024) & (USD Million)

Table 92. Asia-Pacific Sustainable Tourism Consumption Value by Type (2025-2030) & (USD Million)

Table 93. Asia-Pacific Sustainable Tourism Consumption Value by Application (2019-2024) & (USD Million)

Table 94. Asia-Pacific Sustainable Tourism Consumption Value by Application (2025-2030) & (USD Million)

Table 95. Asia-Pacific Sustainable Tourism Consumption Value by Region (2019-2024) & (USD Million)

Table 96. Asia-Pacific Sustainable Tourism Consumption Value by Region (2025-2030) & (USD Million)

Table 97. South America Sustainable Tourism Consumption Value by Type (2019-2024) & (USD Million)

Table 98. South America Sustainable Tourism Consumption Value by Type (2025-2030) & (USD Million)

Table 99. South America Sustainable Tourism Consumption Value by Application (2019-2024) & (USD Million)

Table 100. South America Sustainable Tourism Consumption Value by Application (2025-2030) & (USD Million)

Table 101. South America Sustainable Tourism Consumption Value by Country (2019-2024) & (USD Million)

Table 102. South America Sustainable Tourism Consumption Value by Country (2025-2030) & (USD Million)

Table 103. Middle East & Africa Sustainable Tourism Consumption Value by Type (2019-2024) & (USD Million)

Table 104. Middle East & Africa Sustainable Tourism Consumption Value by Type (2025-2030) & (USD Million)

Table 105. Middle East & Africa Sustainable Tourism Consumption Value by Application (2019-2024) & (USD Million)

Table 106. Middle East & Africa Sustainable Tourism Consumption Value by Application (2025-2030) & (USD Million)

Table 107. Middle East & Africa Sustainable Tourism Consumption Value by Country (2019-2024) & (USD Million)

Table 108. Middle East & Africa Sustainable Tourism Consumption Value by Country (2025-2030) & (USD Million)

Table 109. Sustainable Tourism Raw Material

Table 110. Key Suppliers of Sustainable Tourism Raw Materials



## List Of Figures

### LIST OF FIGURES

Figure 1. Sustainable Tourism Picture

Figure 2. Global Sustainable Tourism Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Sustainable Tourism Consumption Value Market Share by Type in 2023

Figure 4. Coastal Tourism

Figure 5. Mountain Tourism

Figure 6. Island Tourism

Figure 7. Global Sustainable Tourism Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 8. Sustainable Tourism Consumption Value Market Share by Application in 2023

Figure 9. Solo Picture

Figure 10. Group Picture

Figure 11. Family Picture

Figure 12. Couples Picture

Figure 13. Global Sustainable Tourism Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Sustainable Tourism Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Market Sustainable Tourism Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 16. Global Sustainable Tourism Consumption Value Market Share by Region (2019-2030)

Figure 17. Global Sustainable Tourism Consumption Value Market Share by Region in 2023

Figure 18. North America Sustainable Tourism Consumption Value (2019-2030) & (USD Million)

Figure 19. Europe Sustainable Tourism Consumption Value (2019-2030) & (USD Million)

Figure 20. Asia-Pacific Sustainable Tourism Consumption Value (2019-2030) & (USD Million)

Figure 21. South America Sustainable Tourism Consumption Value (2019-2030) & (USD Million)

Figure 22. Middle East and Africa Sustainable Tourism Consumption Value (2019-2030) & (USD Million)

- Figure 23. Global Sustainable Tourism Revenue Share by Players in 2023
- Figure 24. Sustainable Tourism Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023
- Figure 25. Global Top 3 Players Sustainable Tourism Market Share in 2023
- Figure 26. Global Top 6 Players Sustainable Tourism Market Share in 2023
- Figure 27. Global Sustainable Tourism Consumption Value Share by Type (2019-2024)
- Figure 28. Global Sustainable Tourism Market Share Forecast by Type (2025-2030)
- Figure 29. Global Sustainable Tourism Consumption Value Share by Application (2019-2024)
- Figure 30. Global Sustainable Tourism Market Share Forecast by Application (2025-2030)
- Figure 31. North America Sustainable Tourism Consumption Value Market Share by Type (2019-2030)
- Figure 32. North America Sustainable Tourism Consumption Value Market Share by Application (2019-2030)
- Figure 33. North America Sustainable Tourism Consumption Value Market Share by Country (2019-2030)
- Figure 34. United States Sustainable Tourism Consumption Value (2019-2030) & (USD Million)
- Figure 35. Canada Sustainable Tourism Consumption Value (2019-2030) & (USD Million)
- Figure 36. Mexico Sustainable Tourism Consumption Value (2019-2030) & (USD Million)
- Figure 37. Europe Sustainable Tourism Consumption Value Market Share by Type (2019-2030)
- Figure 38. Europe Sustainable Tourism Consumption Value Market Share by Application (2019-2030)
- Figure 39. Europe Sustainable Tourism Consumption Value Market Share by Country (2019-2030)
- Figure 40. Germany Sustainable Tourism Consumption Value (2019-2030) & (USD Million)
- Figure 41. France Sustainable Tourism Consumption Value (2019-2030) & (USD Million)
- Figure 42. United Kingdom Sustainable Tourism Consumption Value (2019-2030) & (USD Million)
- Figure 43. Russia Sustainable Tourism Consumption Value (2019-2030) & (USD Million)
- Figure 44. Italy Sustainable Tourism Consumption Value (2019-2030) & (USD Million)
- Figure 45. Asia-Pacific Sustainable Tourism Consumption Value Market Share by Type

(2019-2030)

Figure 46. Asia-Pacific Sustainable Tourism Consumption Value Market Share by Application (2019-2030)

Figure 47. Asia-Pacific Sustainable Tourism Consumption Value Market Share by Region (2019-2030)

Figure 48. China Sustainable Tourism Consumption Value (2019-2030) & (USD Million)

Figure 49. Japan Sustainable Tourism Consumption Value (2019-2030) & (USD Million)

Figure 50. South Korea Sustainable Tourism Consumption Value (2019-2030) & (USD Million)

Figure 51. India Sustainable Tourism Consumption Value (2019-2030) & (USD Million)

Figure 52. Southeast Asia Sustainable Tourism Consumption Value (2019-2030) & (USD Million)

Figure 53. Australia Sustainable Tourism Consumption Value (2019-2030) & (USD Million)

Figure 54. South America Sustainable Tourism Consumption Value Market Share by Type (2019-2030)

Figure 55. South America Sustainable Tourism Consumption Value Market Share by Application (2019-2030)

Figure 56. South America Sustainable Tourism Consumption Value Market Share by Country (2019-2030)

Figure 57. Brazil Sustainable Tourism Consumption Value (2019-2030) & (USD Million)

Figure 58. Argentina Sustainable Tourism Consumption Value (2019-2030) & (USD Million)

Figure 59. Middle East and Africa Sustainable Tourism Consumption Value Market Share by Type (2019-2030)

Figure 60. Middle East and Africa Sustainable Tourism Consumption Value Market Share by Application (2019-2030)

Figure 61. Middle East and Africa Sustainable Tourism Consumption Value Market Share by Country (2019-2030)

Figure 62. Turkey Sustainable Tourism Consumption Value (2019-2030) & (USD Million)

Figure 63. Saudi Arabia Sustainable Tourism Consumption Value (2019-2030) & (USD Million)

Figure 64. UAE Sustainable Tourism Consumption Value (2019-2030) & (USD Million)

Figure 65. Sustainable Tourism Market Drivers

Figure 66. Sustainable Tourism Market Restraints

Figure 67. Sustainable Tourism Market Trends

Figure 68. Porters Five Forces Analysis

Figure 69. Manufacturing Cost Structure Analysis of Sustainable Tourism in 2023

Figure 70. Manufacturing Process Analysis of Sustainable Tourism

Figure 71. Sustainable Tourism Industrial Chain

Figure 72. Methodology

Figure 73. Research Process and Data Source

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