

# Global Sustainable Packaging Tape Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Sustainable Packaging Tape market size is expected to reach \$ 3606 million by 2032, rising at a market growth of 5.0% CAGR during the forecast period (2026-2032).

Sustainable Packaging Tape refers to adhesive tape products designed to minimize environmental impact throughout their lifecycle, typically made from renewable resources (e.g., kraft paper, plant-based biopolymers like PLA/PBAT), recycled materials (e.g., PCR polyester, recycled paper), or materials that are compostable/biodegradable (meeting standards like ASTM D6400 or EN 13432). These tapes feature eco-friendly adhesives (water-based, natural rubber, or starch-based) instead of solvent-based alternatives, and are engineered to be compatible with recycling systems, reducing contamination of paper/cardboard waste streams while maintaining core functionality (sealing strength, durability, and application efficiency) for packaging needs. Unlike traditional polypropylene (PP) or PVC tapes, sustainable packaging tapes support circular economy goals by reducing reliance on fossil fuels, minimizing plastic waste, and enabling easier end-of-life disposal through composting or recycling.

In 2025, global Sustainable Packaging Tape production reached approximately 92,222 million meters, with an average global market price of around US\$ 27 per K meter. The production capacity of Sustainable Packaging Tape is approximately 116,736 million meters per year, the average gross profit margin was 28-31%.

The upstream supply chain of sustainable packaging tape consists of suppliers of raw materials such as renewable feedstocks (wood pulp for kraft paper, corn/sugarcane for biopolymers), recycled materials (post-consumer plastic waste for PCR film, recycled

paper fibers), bio-based adhesives (natural rubber, starch derivatives, water-based acrylics), and functional additives (biodegradable plasticizers, compostable cross-linking agents). These materials are sourced from certified sustainable producers (e.g., FSC-certified forests, ISCC PLUS-certified biobased feedstocks) to ensure environmental integrity. Midstream involves manufacturers that convert raw materials into tape substrates (film extrusion, paper coating), formulate and apply eco-adhesives, and perform slitting/converting operations to create finished tape products. Downstream includes distributors, packaging solution providers, and end-users across e-commerce, retail, logistics, food & beverage, and industrial sectors, who integrate the tape into packaging processes.

The cost structure of sustainable packaging tape is dominated by raw material expenses, which typically account for 55%–75% of total production costs—higher than traditional plastic tapes by 15%–40% due to premium pricing for biobased polymers (PLA, PBAT), certified recycled materials, and eco-friendly adhesives (water-based formulations often cost 20%–30% more than solvent-based alternatives). Manufacturing costs (10%–15%) include energy for substrate production (extrusion/coating), adhesive application, and converting processes, with additional expenses for specialized equipment needed to handle biodegradable materials. Quality control and certification costs (5%–10%) are significant, as sustainable tapes require compliance with international standards (ASTM D6400, EN 13432, FSC, BPI) involving third-party testing and verification. Logistics and distribution costs (5%–8%) cover transportation of often bulkier sustainable materials and finished products, while overhead and R&D expenses (5%–10%) reflect investments in material innovation, process optimization, and sustainability-focused product development aimed at reducing the 'green premium' over time.

This report studies the global Sustainable Packaging Tape production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Sustainable Packaging Tape and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Sustainable Packaging Tape that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Sustainable Packaging Tape total production and demand, 2021-2032, (M Meters)

Global Sustainable Packaging Tape total production value, 2021-2032, (USD Million)  
Global Sustainable Packaging Tape production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Meters), (based on production site)  
Global Sustainable Packaging Tape consumption by region & country, CAGR, 2021-2032 & (M Meters)  
U.S. VS China: Sustainable Packaging Tape domestic production, consumption, key domestic manufacturers and share  
Global Sustainable Packaging Tape production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Meters)  
Global Sustainable Packaging Tape production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Meters)  
Global Sustainable Packaging Tape production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Meters)

This report profiles key players in the global Sustainable Packaging Tape market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tesa, 3M, Nitto Denko, Intertape Polymer Group, Shurtape Technologies, Lohmann, Mactac, Ajit Industries Private Limited, Jiangsu Jiuding Tape Technology, Crown, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Sustainable Packaging Tape market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Meters) and average price (US\$/K Meter) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Sustainable Packaging Tape Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Sustainable Packaging Tape Market, Segmentation by Type:

Paper-Based Sustainable Tapes

Bio-Based Plastic Tapes

Others

#### Global Sustainable Packaging Tape Market, Segmentation by Adhesive Technology:

Water-Based Adhesive Tapes

Solvent-Free Hot-Melt Adhesives

Natural Rubber Adhesives

#### Global Sustainable Packaging Tape Market, Segmentation by Biobased Content Percentage:

Low Biobased Content: Below 30%

Medium Biobased Content: 30% – 50%

High Biobased Content: Above 50%

Global Sustainable Packaging Tape Market, Segmentation by Application:

E-Commerce Packaging

Food & Beverage Packaging

Consumer Goods Packaging

Pharmaceutical Packaging

Others

Companies Profiled:

Tesa

3M

Nitto Denko

Intertape Polymer Group

Shurtape Technologies

Lohmann

Mactac

Ajit Industries Private Limited

Jiangsu Jiuding Tape Technology

Crown

YG Group

Shandong Henglian New Material Co., Ltd

Laro Tape

Naikos

Custom Tape Limited

Biopacktech

Eco Packer

#### Key Questions Answered:

1. How big is the global Sustainable Packaging Tape market?
2. What is the demand of the global Sustainable Packaging Tape market?
3. What is the year over year growth of the global Sustainable Packaging Tape market?
4. What is the production and production value of the global Sustainable Packaging Tape market?
5. Who are the key producers in the global Sustainable Packaging Tape market?
6. What are the growth factors driving the market demand?

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