

# Global Survey and Exploration Satellite Imagery Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Survey and Exploration Satellite Imagery market size is expected to reach \$ 1450 million by 2032, rising at a market growth of 6.7% CAGR during the forecast period (2026-2032).

Survey and exploration satellite imagery is high-precision imagery of the Earth's surface acquired using satellite-borne optical, radar, or multispectral sensors. It is widely used in geological exploration, mineral resource surveys, oil and gas pipeline monitoring, and disaster assessment. Gross profit margins vary significantly depending on the technical complexity. High-resolution optical imaging services can achieve a gross profit margin of 30%-40%, while basic geological survey imagery boasts a gross profit margin of approximately 15%-20%, primarily influenced by data accuracy, update frequency, and algorithm complexity. The upstream sector involves satellite manufacturing and launch, involving companies such as China Aerospace Science and Technology Corporation and Lockheed Martin, with a focus on breakthroughs in high-resolution sensors and low-cost, rapid launch technologies. The midstream sector involves data processing and platform development, supporting the Ministry of Natural Resources' geological disaster early warning system. The downstream sector includes industry applications, covering areas such as mineral exploration (e.g., Zijin Mining's use of satellite imagery to identify hidden ore bodies), oil and gas monitoring (e.g., CNOOC's use of SAR imagery to track offshore platform subsidence), and geological hazard assessment (e.g., the Ministry of Emergency Management's use of multi-temporal imagery to analyze landslide deformation).

The main market drivers include the following:

Technological innovation drives continuous expansion of application scenarios.

Technological breakthroughs in surveying and exploration satellite imagery have significantly enhanced its application value. The synergistic development of high-resolution optical satellites and synthetic aperture radar (SAR) satellites has enabled satellite imagery to achieve all-weather, all-terrain coverage, overcoming the limitations of traditional optical imagery caused by cloud cover and lighting conditions. For example, SAR satellites can penetrate vegetation and surface cover layers to accurately identify the distribution of underground mineral resources, while hyperspectral satellites can identify environmental problems such as oil spills and water pollution by analyzing the spectral characteristics of surface materials. Furthermore, the deep integration of AI algorithms and satellite data has enabled automated analysis in scenarios such as geological disaster early warning and crop yield estimation. For example, by comparing multi-temporal satellite images using machine learning models, landslide risks can be predicted months in advance, buying crucial time for emergency response. Technological iteration has not only reduced data acquisition costs but also spurred new service models such as 'on-demand observation,' driving the market's penetration from professional fields to mass applications.

Upgrading industry demands drive deeper market segmentation. The acceleration of global resource exploration and development activities places higher demands on the accuracy and real-time performance of satellite imagery. In mineral exploration, regional assessments that traditionally require years of geological surveys can now be completed within months using satellite imagery combined with geological big data, significantly shortening the exploration cycle. The oil and gas industry uses satellite imagery to monitor pipeline leaks and assess offshore platform subsidence, integrating it with IoT sensors for full lifecycle management. In agriculture, satellite imagery supports precision agriculture practices, guiding variable-rate fertilization and irrigation by analyzing crop growth and soil moisture, reducing resource waste by over 30%. In urban planning, satellite imagery provides high-precision 3D terrain data, supporting smart city modeling and traffic flow optimization. For example, Beijing uses satellite imagery to analyze population flow heat maps and dynamically adjust subway schedules and bus stop layouts. This upgraded demand is driving the market to shift from simple data sales to integrated 'data + analysis + solutions' services, creating a multi-billion dollar value-added services market.

Policy and capital are working together to build an industrial ecosystem. Governments worldwide are incorporating satellite remote sensing into strategic emerging industries, accelerating industry maturity through policy guidance and financial support. China's 14th Five-Year Plan explicitly proposes 'building an integrated space-ground natural resource monitoring system' to promote the in-depth application of satellite data in

areas such as land resources and the ecological environment. The US Commercial Remote Sensing Regulatory Reform Act relaxes restrictions on data distribution by private companies, stimulating market activity. On the capital front, venture capital and industry funds continue to increase investment, with global funding in the satellite mapping sector growing by 40% year-on-year in 2024. Leading companies such as Maxar and Airbus have expanded their market share through mergers and acquisitions, while emerging companies like Planet Labs and Satellogic have achieved global coverage and high-frequency observations with their low-cost small satellite constellations. This dual drive from policy and capital has not only lowered industry entry barriers but also promoted collaborative innovation across the supply chain, forming a complete industrial chain from satellite manufacturing and data processing to industry applications, laying a solid foundation for sustained market growth.

This report studies the global Survey and Exploration Satellite Imagery demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Survey and Exploration Satellite Imagery, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Survey and Exploration Satellite Imagery that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Survey and Exploration Satellite Imagery total market, 2021-2032, (USD Million)

Global Survey and Exploration Satellite Imagery total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Survey and Exploration Satellite Imagery total market, key domestic companies, and share, (USD Million)

Global Survey and Exploration Satellite Imagery revenue by player, revenue and market share 2021-2026, (USD Million)

Global Survey and Exploration Satellite Imagery total market by Type, CAGR, 2021-2032, (USD Million)

Global Survey and Exploration Satellite Imagery total market by Application, CAGR,

2021-2032, (USD Million)

This report profiles major players in the global Survey and Exploration Satellite Imagery market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Vantor, Airbus, L3Harris, Telespazio, Satellogic, ImageSat International, Capella Space, ICEYE, European Space Imaging, BlackSky, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Survey and Exploration Satellite Imagery market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Survey and Exploration Satellite Imagery Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global Survey and Exploration Satellite Imagery Market, Segmentation by Type:

0.3m Resolution

0.5m Resolution

1 m Resolution

Others

## Global Survey and Exploration Satellite Imagery Market, Segmentation by Technology:

Optical Satellite Imagery

Microwave Satellite Imagery

Synthetic Aperture Radar (SAR) Satellite Imagery

## Global Survey and Exploration Satellite Imagery Market, Segmentation by Product Form:

Raw Data Products

Value-Added Information Products

Solutions and Platform Services

## Global Survey and Exploration Satellite Imagery Market, Segmentation by Application:

Mineral Exploration

Oil and Gas Monitoring

Geological Hazard Assessment

## Companies Profiled:

Vantor

Airbus

L3Harris

Telespazio

Satelogic

ImageSat International

Capella Space

ICEYE

European Space Imaging

BlackSky

EarthDaily Analytics

Planet Labs

Earth-i

PlanetObserver

Geovis Technology

## Key Questions Answered

1. How big is the global Survey and Exploration Satellite Imagery market?
2. What is the demand of the global Survey and Exploration Satellite Imagery market?
3. What is the year over year growth of the global Survey and Exploration Satellite

Imagery market?

4. What is the total value of the global Survey and Exploration Satellite Imagery market?
5. Who are the Major Players in the global Survey and Exploration Satellite Imagery market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Survey and Exploration Satellite Imagery Introduction
- 1.2 World Survey and Exploration Satellite Imagery Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Survey and Exploration Satellite Imagery Total Market by Region (by Headquarter Location)
  - 1.3.1 World Survey and Exploration Satellite Imagery Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company Survey and Exploration Satellite Imagery Revenue (2021-2032)
  - 1.3.3 China Based Company Survey and Exploration Satellite Imagery Revenue (2021-2032)
  - 1.3.4 Europe Based Company Survey and Exploration Satellite Imagery Revenue (2021-2032)
  - 1.3.5 Japan Based Company Survey and Exploration Satellite Imagery Revenue (2021-2032)
  - 1.3.6 South Korea Based Company Survey and Exploration Satellite Imagery Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company Survey and Exploration Satellite Imagery Revenue (2021-2032)
  - 1.3.8 India Based Company Survey and Exploration Satellite Imagery Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Survey and Exploration Satellite Imagery Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Survey and Exploration Satellite Imagery Consumption Value (2021-2032)
- 2.2 World Survey and Exploration Satellite Imagery Consumption Value by Region
  - 2.2.1 World Survey and Exploration Satellite Imagery Consumption Value by Region (2021-2026)
  - 2.2.2 World Survey and Exploration Satellite Imagery Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Survey and Exploration Satellite Imagery Consumption Value

(2021-2032)

2.4 China Survey and Exploration Satellite Imagery Consumption Value (2021-2032)

2.5 Europe Survey and Exploration Satellite Imagery Consumption Value (2021-2032)

2.6 Japan Survey and Exploration Satellite Imagery Consumption Value (2021-2032)

2.7 South Korea Survey and Exploration Satellite Imagery Consumption Value  
(2021-2032)

2.8 ASEAN Survey and Exploration Satellite Imagery Consumption Value (2021-2032)

2.9 India Survey and Exploration Satellite Imagery Consumption Value (2021-2032)

### **3 WORLD SURVEY AND EXPLORATION SATELLITE IMAGERY COMPANIES COMPETITIVE ANALYSIS**

3.1 World Survey and Exploration Satellite Imagery Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Survey and Exploration Satellite Imagery Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Survey and Exploration Satellite Imagery  
in 2025

3.2.3 Global Concentration Ratios (CR8) for Survey and Exploration Satellite Imagery  
in 2025

3.3 Survey and Exploration Satellite Imagery Company Evaluation Quadrant

3.4 Survey and Exploration Satellite Imagery Market: Overall Company Footprint  
Analysis

3.4.1 Survey and Exploration Satellite Imagery Market: Region Footprint

3.4.2 Survey and Exploration Satellite Imagery Market: Company Product Type  
Footprint

3.4.3 Survey and Exploration Satellite Imagery Market: Company Product Application  
Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

### **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

4.1 United States VS China: Survey and Exploration Satellite Imagery Revenue  
Comparison (by Headquarter Location)

4.1.1 United States VS China: Survey and Exploration Satellite Imagery Revenue

Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Survey and Exploration Satellite Imagery Revenue  
Market Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: Survey and  
Exploration Satellite Imagery Consumption Value Comparison

4.2.1 United States VS China: Survey and Exploration Satellite Imagery Consumption  
Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Survey and Exploration Satellite Imagery Consumption  
Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Survey and Exploration Satellite Imagery Companies and  
Market Share, 2021-2026

4.3.1 United States Based Survey and Exploration Satellite Imagery Companies,  
Headquarters (States, Country)

4.3.2 United States Based Companies Survey and Exploration Satellite Imagery  
Revenue, (2021-2026)

4.4 China Based Companies Survey and Exploration Satellite Imagery Revenue and  
Market Share, 2021-2026

4.4.1 China Based Survey and Exploration Satellite Imagery Companies, Company  
Headquarters (Province, Country)

4.4.2 China Based Companies Survey and Exploration Satellite Imagery Revenue,  
(2021-2026)

4.5 Rest of World Based Survey and Exploration Satellite Imagery Companies and  
Market Share, 2021-2026

4.5.1 Rest of World Based Survey and Exploration Satellite Imagery Companies,  
Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Survey and Exploration Satellite Imagery  
Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Survey and Exploration Satellite Imagery Market Size Overview by Type:  
2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 0.3m Resolution

5.2.2 0.5m Resolution

5.2.3 1 m Resolution

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World Survey and Exploration Satellite Imagery Market Size by Type

(2021-2026)

5.3.2 World Survey and Exploration Satellite Imagery Market Size by Type

(2027-2032)

5.3.3 World Survey and Exploration Satellite Imagery Market Size Market Share by Type (2027-2032)

## **6 MARKET ANALYSIS BY TECHNOLOGY**

6.1 World Survey and Exploration Satellite Imagery Market Size Overview by Technology: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Technology

6.2.1 Optical Satellite Imagery

6.2.2 Microwave Satellite Imagery

6.2.3 Synthetic Aperture Radar (SAR) Satellite Imagery

6.3 Market Segment by Technology

6.3.1 World Survey and Exploration Satellite Imagery Market Size by Technology (2021-2026)

6.3.2 World Survey and Exploration Satellite Imagery Market Size by Technology (2027-2032)

6.3.3 World Survey and Exploration Satellite Imagery Market Size Market Share by Technology (2027-2032)

## **7 MARKET ANALYSIS BY PRODUCT FORM**

7.1 World Survey and Exploration Satellite Imagery Market Size Overview by Product Form: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Product Form

7.2.1 Raw Data Products

7.2.2 Value-Added Information Products

7.2.3 Solutions and Platform Services

7.3 Market Segment by Product Form

7.3.1 World Survey and Exploration Satellite Imagery Market Size by Product Form (2021-2026)

7.3.2 World Survey and Exploration Satellite Imagery Market Size by Product Form (2027-2032)

7.3.3 World Survey and Exploration Satellite Imagery Market Size Market Share by Product Form (2027-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Survey and Exploration Satellite Imagery Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Mineral Exploration

8.2.2 Oil and Gas Monitoring

8.2.3 Geological Hazard Assessment

8.3 Market Segment by Application

8.3.1 World Survey and Exploration Satellite Imagery Market Size by Application (2021-2026)

8.3.2 World Survey and Exploration Satellite Imagery Market Size by Application (2027-2032)

8.3.3 World Survey and Exploration Satellite Imagery Market Size Market Share by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 Vantor

9.1.1 Vantor Details

9.1.2 Vantor Major Business

9.1.3 Vantor Survey and Exploration Satellite Imagery Product and Services

9.1.4 Vantor Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Vantor Recent Developments/Updates

9.1.6 Vantor Competitive Strengths & Weaknesses

9.2 Airbus

9.2.1 Airbus Details

9.2.2 Airbus Major Business

9.2.3 Airbus Survey and Exploration Satellite Imagery Product and Services

9.2.4 Airbus Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Airbus Recent Developments/Updates

9.2.6 Airbus Competitive Strengths & Weaknesses

9.3 L3Harris

9.3.1 L3Harris Details

9.3.2 L3Harris Major Business

9.3.3 L3Harris Survey and Exploration Satellite Imagery Product and Services

9.3.4 L3Harris Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026)

- 9.3.5 L3Harris Recent Developments/Updates
- 9.3.6 L3Harris Competitive Strengths & Weaknesses
- 9.4 Telespazio
  - 9.4.1 Telespazio Details
  - 9.4.2 Telespazio Major Business
  - 9.4.3 Telespazio Survey and Exploration Satellite Imagery Product and Services
  - 9.4.4 Telespazio Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026)
  - 9.4.5 Telespazio Recent Developments/Updates
  - 9.4.6 Telespazio Competitive Strengths & Weaknesses
- 9.5 Satellogic
  - 9.5.1 Satellogic Details
  - 9.5.2 Satellogic Major Business
  - 9.5.3 Satellogic Survey and Exploration Satellite Imagery Product and Services
  - 9.5.4 Satellogic Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026)
  - 9.5.5 Satellogic Recent Developments/Updates
  - 9.5.6 Satellogic Competitive Strengths & Weaknesses
- 9.6 ImageSat International
  - 9.6.1 ImageSat International Details
  - 9.6.2 ImageSat International Major Business
  - 9.6.3 ImageSat International Survey and Exploration Satellite Imagery Product and Services
  - 9.6.4 ImageSat International Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026)
  - 9.6.5 ImageSat International Recent Developments/Updates
  - 9.6.6 ImageSat International Competitive Strengths & Weaknesses
- 9.7 Capella Space
  - 9.7.1 Capella Space Details
  - 9.7.2 Capella Space Major Business
  - 9.7.3 Capella Space Survey and Exploration Satellite Imagery Product and Services
  - 9.7.4 Capella Space Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026)
  - 9.7.5 Capella Space Recent Developments/Updates
  - 9.7.6 Capella Space Competitive Strengths & Weaknesses
- 9.8 ICEYE
  - 9.8.1 ICEYE Details
  - 9.8.2 ICEYE Major Business
  - 9.8.3 ICEYE Survey and Exploration Satellite Imagery Product and Services

9.8.4 ICEYE Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026)

9.8.5 ICEYE Recent Developments/Updates

9.8.6 ICEYE Competitive Strengths & Weaknesses

9.9 European Space Imaging

9.9.1 European Space Imaging Details

9.9.2 European Space Imaging Major Business

9.9.3 European Space Imaging Survey and Exploration Satellite Imagery Product and Services

9.9.4 European Space Imaging Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026)

9.9.5 European Space Imaging Recent Developments/Updates

9.9.6 European Space Imaging Competitive Strengths & Weaknesses

9.10 BlackSky

9.10.1 BlackSky Details

9.10.2 BlackSky Major Business

9.10.3 BlackSky Survey and Exploration Satellite Imagery Product and Services

9.10.4 BlackSky Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026)

9.10.5 BlackSky Recent Developments/Updates

9.10.6 BlackSky Competitive Strengths & Weaknesses

9.11 EarthDaily Analytics

9.11.1 EarthDaily Analytics Details

9.11.2 EarthDaily Analytics Major Business

9.11.3 EarthDaily Analytics Survey and Exploration Satellite Imagery Product and Services

9.11.4 EarthDaily Analytics Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026)

9.11.5 EarthDaily Analytics Recent Developments/Updates

9.11.6 EarthDaily Analytics Competitive Strengths & Weaknesses

9.12 Planet Labs

9.12.1 Planet Labs Details

9.12.2 Planet Labs Major Business

9.12.3 Planet Labs Survey and Exploration Satellite Imagery Product and Services

9.12.4 Planet Labs Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026)

9.12.5 Planet Labs Recent Developments/Updates

9.12.6 Planet Labs Competitive Strengths & Weaknesses

9.13 Earth-i

- 9.13.1 Earth-i Details
- 9.13.2 Earth-i Major Business
- 9.13.3 Earth-i Survey and Exploration Satellite Imagery Product and Services
- 9.13.4 Earth-i Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026)
- 9.13.5 Earth-i Recent Developments/Updates
- 9.13.6 Earth-i Competitive Strengths & Weaknesses
- 9.14 PlanetObserver
  - 9.14.1 PlanetObserver Details
  - 9.14.2 PlanetObserver Major Business
  - 9.14.3 PlanetObserver Survey and Exploration Satellite Imagery Product and Services
  - 9.14.4 PlanetObserver Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026)
  - 9.14.5 PlanetObserver Recent Developments/Updates
  - 9.14.6 PlanetObserver Competitive Strengths & Weaknesses
- 9.15 Geovis Technology
  - 9.15.1 Geovis Technology Details
  - 9.15.2 Geovis Technology Major Business
  - 9.15.3 Geovis Technology Survey and Exploration Satellite Imagery Product and Services
  - 9.15.4 Geovis Technology Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026)
  - 9.15.5 Geovis Technology Recent Developments/Updates
  - 9.15.6 Geovis Technology Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

- 10.1 Survey and Exploration Satellite Imagery Industry Chain
- 10.2 Survey and Exploration Satellite Imagery Upstream Analysis
- 10.3 Survey and Exploration Satellite Imagery Midstream Analysis
- 10.4 Survey and Exploration Satellite Imagery Downstream Analysis

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Survey and Exploration Satellite Imagery Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Survey and Exploration Satellite Imagery Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Survey and Exploration Satellite Imagery Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Survey and Exploration Satellite Imagery Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Survey and Exploration Satellite Imagery Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Survey and Exploration Satellite Imagery Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Survey and Exploration Satellite Imagery Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Survey and Exploration Satellite Imagery Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Survey and Exploration Satellite Imagery Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Survey and Exploration Satellite Imagery Players in 2025

Table 12. World Survey and Exploration Satellite Imagery Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Survey and Exploration Satellite Imagery Company Evaluation Quadrant

Table 14. Head Office of Key Survey and Exploration Satellite Imagery Players

Table 15. Survey and Exploration Satellite Imagery Market: Company Product Type Footprint

Table 16. Survey and Exploration Satellite Imagery Market: Company Product Application Footprint

Table 17. Survey and Exploration Satellite Imagery Mergers & Acquisitions Activity

Table 18. United States VS China Survey and Exploration Satellite Imagery Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Survey and Exploration Satellite Imagery Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Survey and Exploration Satellite Imagery Companies, Headquarters (States, Country)

Table 21. United States Based Companies Survey and Exploration Satellite Imagery Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Survey and Exploration Satellite Imagery Revenue Market Share (2021-2026)

Table 23. China Based Survey and Exploration Satellite Imagery Companies, Headquarters (Province, Country)

Table 24. China Based Companies Survey and Exploration Satellite Imagery Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Survey and Exploration Satellite Imagery Revenue Market Share (2021-2026)

Table 26. Rest of World Based Survey and Exploration Satellite Imagery Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Survey and Exploration Satellite Imagery Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Survey and Exploration Satellite Imagery Revenue Market Share (2021-2026)

Table 29. World Survey and Exploration Satellite Imagery Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Survey and Exploration Satellite Imagery Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Survey and Exploration Satellite Imagery Market Size by Type (2027-2032) & (USD Million)

Table 32. World Survey and Exploration Satellite Imagery Market Size by Technology, (USD Million), 2021 & 2025 & 2032

Table 33. World Survey and Exploration Satellite Imagery Market Size Value by Technology (2021-2026) & (USD Million)

Table 34. World Survey and Exploration Satellite Imagery Market Size by Technology (2027-2032) & (USD Million)

Table 35. World Survey and Exploration Satellite Imagery Market Size by Product Form, (USD Million), 2021 & 2025 & 2032

Table 36. World Survey and Exploration Satellite Imagery Market Size Value by Product Form (2021-2026) & (USD Million)

Table 37. World Survey and Exploration Satellite Imagery Market Size by Product Form (2027-2032) & (USD Million)

Table 38. World Survey and Exploration Satellite Imagery Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Survey and Exploration Satellite Imagery Market Size by Application

(2021-2026) & (USD Million)

Table 40. World Survey and Exploration Satellite Imagery Market Size by Application

(2027-2032) & (USD Million)

Table 41. Vantor Basic Information, Manufacturing Base and Competitors

Table 42. Vantor Major Business

Table 43. Vantor Survey and Exploration Satellite Imagery Product and Services

Table 44. Vantor Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Vantor Recent Developments/Updates

Table 46. Vantor Competitive Strengths & Weaknesses

Table 47. Airbus Basic Information, Manufacturing Base and Competitors

Table 48. Airbus Major Business

Table 49. Airbus Survey and Exploration Satellite Imagery Product and Services

Table 50. Airbus Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Airbus Recent Developments/Updates

Table 52. Airbus Competitive Strengths & Weaknesses

Table 53. L3Harris Basic Information, Manufacturing Base and Competitors

Table 54. L3Harris Major Business

Table 55. L3Harris Survey and Exploration Satellite Imagery Product and Services

Table 56. L3Harris Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. L3Harris Recent Developments/Updates

Table 58. L3Harris Competitive Strengths & Weaknesses

Table 59. Telespazio Basic Information, Manufacturing Base and Competitors

Table 60. Telespazio Major Business

Table 61. Telespazio Survey and Exploration Satellite Imagery Product and Services

Table 62. Telespazio Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Telespazio Recent Developments/Updates

Table 64. Telespazio Competitive Strengths & Weaknesses

Table 65. Satellogic Basic Information, Manufacturing Base and Competitors

Table 66. Satellogic Major Business

Table 67. Satellogic Survey and Exploration Satellite Imagery Product and Services

Table 68. Satellogic Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Satellogic Recent Developments/Updates

Table 70. Satellogic Competitive Strengths & Weaknesses

Table 71. ImageSat International Basic Information, Manufacturing Base and

## Competitors

Table 72. ImageSat International Major Business

Table 73. ImageSat International Survey and Exploration Satellite Imagery Product and Services

Table 74. ImageSat International Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. ImageSat International Recent Developments/Updates

Table 76. ImageSat International Competitive Strengths & Weaknesses

Table 77. Capella Space Basic Information, Manufacturing Base and Competitors

Table 78. Capella Space Major Business

Table 79. Capella Space Survey and Exploration Satellite Imagery Product and Services

Table 80. Capella Space Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. Capella Space Recent Developments/Updates

Table 82. Capella Space Competitive Strengths & Weaknesses

Table 83. ICEYE Basic Information, Manufacturing Base and Competitors

Table 84. ICEYE Major Business

Table 85. ICEYE Survey and Exploration Satellite Imagery Product and Services

Table 86. ICEYE Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. ICEYE Recent Developments/Updates

Table 88. ICEYE Competitive Strengths & Weaknesses

Table 89. European Space Imaging Basic Information, Manufacturing Base and Competitors

Table 90. European Space Imaging Major Business

Table 91. European Space Imaging Survey and Exploration Satellite Imagery Product and Services

Table 92. European Space Imaging Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. European Space Imaging Recent Developments/Updates

Table 94. European Space Imaging Competitive Strengths & Weaknesses

Table 95. BlackSky Basic Information, Manufacturing Base and Competitors

Table 96. BlackSky Major Business

Table 97. BlackSky Survey and Exploration Satellite Imagery Product and Services

Table 98. BlackSky Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. BlackSky Recent Developments/Updates

Table 100. BlackSky Competitive Strengths & Weaknesses

- Table 101. EarthDaily Analytics Basic Information, Manufacturing Base and Competitors
- Table 102. EarthDaily Analytics Major Business
- Table 103. EarthDaily Analytics Survey and Exploration Satellite Imagery Product and Services
- Table 104. EarthDaily Analytics Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. EarthDaily Analytics Recent Developments/Updates
- Table 106. EarthDaily Analytics Competitive Strengths & Weaknesses
- Table 107. Planet Labs Basic Information, Manufacturing Base and Competitors
- Table 108. Planet Labs Major Business
- Table 109. Planet Labs Survey and Exploration Satellite Imagery Product and Services
- Table 110. Planet Labs Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. Planet Labs Recent Developments/Updates
- Table 112. Planet Labs Competitive Strengths & Weaknesses
- Table 113. Earth-i Basic Information, Manufacturing Base and Competitors
- Table 114. Earth-i Major Business
- Table 115. Earth-i Survey and Exploration Satellite Imagery Product and Services
- Table 116. Earth-i Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. Earth-i Recent Developments/Updates
- Table 118. Earth-i Competitive Strengths & Weaknesses
- Table 119. PlanetObserver Basic Information, Manufacturing Base and Competitors
- Table 120. PlanetObserver Major Business
- Table 121. PlanetObserver Survey and Exploration Satellite Imagery Product and Services
- Table 122. PlanetObserver Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 123. PlanetObserver Recent Developments/Updates
- Table 124. PlanetObserver Competitive Strengths & Weaknesses
- Table 125. Geovis Technology Basic Information, Manufacturing Base and Competitors
- Table 126. Geovis Technology Major Business
- Table 127. Geovis Technology Survey and Exploration Satellite Imagery Product and Services
- Table 128. Geovis Technology Survey and Exploration Satellite Imagery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 129. Geovis Technology Recent Developments/Updates
- Table 130. Geovis Technology Competitive Strengths & Weaknesses
- Table 131. Global Key Players of Survey and Exploration Satellite Imagery Upstream

(Raw Materials)

Table 132. Global Survey and Exploration Satellite Imagery Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Survey and Exploration Satellite Imagery Picture

Figure 2. World Survey and Exploration Satellite Imagery Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Survey and Exploration Satellite Imagery Total Revenue (2021-2032) & (USD Million)

Figure 4. World Survey and Exploration Satellite Imagery Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Survey and Exploration Satellite Imagery Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Survey and Exploration Satellite Imagery Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Survey and Exploration Satellite Imagery Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Survey and Exploration Satellite Imagery Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Survey and Exploration Satellite Imagery Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Survey and Exploration Satellite Imagery Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Survey and Exploration Satellite Imagery Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Survey and Exploration Satellite Imagery Revenue (2021-2032) & (USD Million)

Figure 13. Survey and Exploration Satellite Imagery Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Survey and Exploration Satellite Imagery Consumption Value (2021-2032) & (USD Million)

Figure 16. World Survey and Exploration Satellite Imagery Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Survey and Exploration Satellite Imagery Consumption Value (2021-2032) & (USD Million)

Figure 18. China Survey and Exploration Satellite Imagery Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Survey and Exploration Satellite Imagery Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Survey and Exploration Satellite Imagery Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Survey and Exploration Satellite Imagery Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Survey and Exploration Satellite Imagery Consumption Value (2021-2032) & (USD Million)

Figure 23. India Survey and Exploration Satellite Imagery Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Survey and Exploration Satellite Imagery by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Survey and Exploration Satellite Imagery Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Survey and Exploration Satellite Imagery Markets in 2025

Figure 27. United States VS China: Survey and Exploration Satellite Imagery Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Survey and Exploration Satellite Imagery Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Survey and Exploration Satellite Imagery Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Survey and Exploration Satellite Imagery Market Size Market Share by Type in 2025

Figure 31. 0.3m Resolution

Figure 32. 0.5m Resolution

Figure 33. 1 m Resolution

Figure 34. Others

Figure 35. World Survey and Exploration Satellite Imagery Market Size Market Share by Type (2021-2032)

Figure 36. World Survey and Exploration Satellite Imagery Market Size by Technology, (USD Million), 2021 & 2025 & 2032

Figure 37. World Survey and Exploration Satellite Imagery Market Size Market Share by Technology in 2025

Figure 38. Optical Satellite Imagery

Figure 39. Microwave Satellite Imagery

Figure 40. Synthetic Aperture Radar (SAR) Satellite Imagery

Figure 41. World Survey and Exploration Satellite Imagery Market Size Market Share by Technology (2021-2032)

Figure 42. World Survey and Exploration Satellite Imagery Market Size by Product Form, (USD Million), 2021 & 2025 & 2032

Figure 43. World Survey and Exploration Satellite Imagery Market Size Market Share by Product Form in 2025

Figure 44. Raw Data Products

Figure 45. Value-Added Information Products

Figure 46. Solutions and Platform Services

Figure 47. World Survey and Exploration Satellite Imagery Market Size Market Share by Product Form (2021-2032)

Figure 48. World Survey and Exploration Satellite Imagery Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 49. World Survey and Exploration Satellite Imagery Market Size Market Share by Application in 2025

Figure 50. Mineral Exploration

Figure 51. Oil and Gas Monitoring

Figure 52. Geological Hazard Assessment

Figure 53. World Survey and Exploration Satellite Imagery Market Size Market Share by Application (2021-2032)

Figure 54. Survey and Exploration Satellite Imagery Industrial Chain

Figure 55. Methodology

Figure 56. Research Process and Data Source

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