

Global Surimi Products Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Surimi Products market size is expected to reach \$ 9205 million by 2032, rising at a market growth of 5.0% CAGR during the forecast period (2026-2032).

In 2025, global Surimi Products sales reached approximately 2,494.31K MT, with an average global market price of around US\$ 2,568 per MT.

Surimi products are value-added seafood foods made primarily from surimi, a refined fish protein base produced by deboning/skin removal, repeated washing and de-fatting of fish meat (often from whitefish), yielding a paste rich in myofibrillar proteins. The surimi is then blended with salt, starch/sugars, protein enhancers and seasonings, processed through chopping/emulsification, formed into various shapes (extrusion, molding, battering-breading, etc.), and heat-set to create a stable gel network with a springy, elastic texture. Typical surimi products include imitation crab sticks, fish balls, fish cakes, fish tofu, chikuwa, and tempura-style fish cakes. The key value proposition is converting variable fish resources into standardized, scalable, cold-chain friendly protein foods suitable for both household cooking and foodservice applications.

Surimi products are typically produced under a 'standardized formulation + scaled continuous processing + cold-chain distribution' model. Leading players prioritize branded retail and foodservice lines while also running OEM/ODM programs to raise utilization, and they manage a broad SKU portfolio (hotpot items, ready-to-cook dishes, ready-to-eat snacks, imitation crab/shellfish-style products) to support differentiated pricing. A representative process flow is: raw fish/surimi receiving and controlled thawing ? washing/dewatering and ingredient dosing (salt, starch, protein enhancers, seasonings) ? chopping/emulsification to build the gel system ? forming (extrusion, molding, cutting, battering-breading) ? thermal setting via steaming/boiling/frying/baking ? cooling ? quick-freezing or chilled packing ? metal detection/checkweighing/packaging ? frozen storage and cold-chain logistics. Gross margin is mainly driven by surimi input costs, formulation and yield, energy and cold-chain expenses, channel

rebates/marketing, and product mix. A typical industry range is roughly 15%-35%; higher-value ready-to-eat and imitation-crab formats, stronger brands, and more automated plants tend to sit at the upper end, while OEM-heavy and bulk hotpot items are usually lower. The value chain upstream includes whitefish and surimi suppliers, starch and protein additives, flavors/seasonings, packaging materials, and refrigeration equipment; midstream covers surimi-product manufacturing, IQF/freezing and cold warehousing, and QA/QC systems; downstream spans supermarkets and e-commerce, chain restaurants and institutional catering, wholesalers, and food-industry buyers where cold-chain warehousing and distribution capability determines geographic reach and shrink.

Market Development Opportunities & Main Driving Factors

Surimi products are benefiting from the convergence of convenience eating, at-home meal prep, and the standardization needs of chain foodservice. The category is evolving from classic hotpot ingredients into versatile, high-turnover protein formats that are ready-to-cook, ready-to-heat, and easy to integrate into multiple dishes. Based on disclosures in annual reports of leading food and seafood processors, many players are upgrading product mix toward value-added frozen foods and improving profitability through branding and refined channel operations. In parallel, government planning and investment in cold-chain logistics, especially for aquatic products and frozen foods, strengthens the infrastructure foundation for broader geographic penetration, more stable quality, and lower loss rates, amplifying scale advantages in fulfillment and unit economics.

Market Challenges, Risks, & Restraints

The largest uncertainty still comes from raw materials and cost pass-through. Surimi input costs can swing with catch dynamics, trade conditions, and foreign-exchange movements, while energy prices transmit directly into freezing, cold storage, and refrigerated transportation. Risk discussions in company filings commonly highlight raw material price volatility, FX exposure, and cyclical marine product pricing, pointing to potential timing mismatches between input costs and selling prices. Meanwhile, rising requirements for food safety and compliance, including traceability, testing, wastewater treatment, energy efficiency, and packaging reduction, lift the operating threshold. This may pressure near-term costs, but it also accelerates consolidation toward larger, better-capitalized manufacturers with stronger quality systems and compliance capabilities.

Downstream Demand Trends

Downstream demand is shifting into a 'retail ready-to-heat + foodservice industrialization' pattern. Retail channels increasingly prefer standardized, traceable SKUs with reliable reheating performance for quick home meals and lighter eating occasions. Foodservice and industrial buyers, such as hotpot chains, oden-style operations, institutional catering, and further processors, prioritize stable supply,

consistent texture, and controllable cost, pushing continuous iteration in formulation, forming, freezing technology, and quality management. Combining operational disclosures with broker commentary, the competitive focus is moving from supply availability to structural upgrading and brand premium. Higher surimi content, cleaner labels, functional positioning, and localized flavor innovation are expected to be key levers for growth and margin quality.

This report studies the global Surimi Products production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Surimi Products and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Surimi Products that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Surimi Products total production and demand, 2021-2032, (K MT)

Global Surimi Products total production value, 2021-2032, (USD Million)

Global Surimi Products production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Surimi Products consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Surimi Products domestic production, consumption, key domestic manufacturers and share

Global Surimi Products production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Surimi Products production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Surimi Products production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Surimi Products market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Anjoyfood, Viciunai Group, Kibun Foods, Trident Seafoods, Ichimasa Kamaboko, Angulas Aguinaga, Luck Union Foods, Fleury Michon, Sugiyu, Haixin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Surimi Products market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (K MT) and average price (US\$/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Surimi Products Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Surimi Products Market, Segmentation by Type:

Frozen Surimi

Chilled/Fresh Surimi

Global Surimi Products Market, Segmentation by Cooking Method:

Steamed and Boiled

Fried

Grilled/Roasted

Biomimetic

Global Surimi Products Market, Segmentation by Raw Material Source:

Marine Fish

Freshwater Fish

Others

Global Surimi Products Market, Segmentation by Raw Material Purity:

Pure Fish

Compound Meat

Others

Global Surimi Products Market, Segmentation by Application:

Households

HoReCa

Others

Companies Profiled:

Anjoyfood

Viciunai Group

Kibun Foods

Trident Seafoods

Ichimasa Kamaboko

Angulas Aguinaga

Luck Union Foods

Fleury Michon

Sugiyo

Haixin

Coraya

Aquamar

Gadre Marine

Shenglong Industrial

Fujimitsu

Haibawang

QL Foods

Trans-Ocean Products (Maruha Nichiro)

Nissui

Nueva Pescanova

Thong Siek Global

Longsheng

Fuzhou Baiyang Seafood

Saint Malo

Key Questions Answered:

1. How big is the global Surimi Products market?
2. What is the demand of the global Surimi Products market?
3. What is the year over year growth of the global Surimi Products market?
4. What is the production and production value of the global Surimi Products market?
5. Who are the key producers in the global Surimi Products market?
6. What are the growth factors driving the market demand?

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