

Global Surimi Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Surimi market size was valued at USD 5695.5 million in 2023 and is forecast to a readjusted size of USD 9665 million by 2030 with a CAGR of 7.8% during review period.

Surimi is a concentrate of whitefish proteins. The extraction of surimi takes place onboard factory vessels, just after fishing, or in land-based factories. The meat of fish fillets is minced and rinsed with fresh water several times; only soluble proteins are kept. The paste obtained from this process, odorless and tasteless, is put in the form of frozen blocks called surimi base. Then cyoprotectants¹⁵ are added to the surimi base in order to preserve its gelling and elastic properties. These blocks are sold to the food processors, which transform this raw material with other ingredients to give it texture, taste and color, and obtain the final product, called surimi or kamaboko, which is popular on Asiatic and European markets.

Global key players of surimi include Anjoyfood, Viciunai Group, Fujimitsu, Sugiyo, APITOOON and Luck Union Foods, etc. The top five players occupy for a share about 24%. Asia-Pacific is the largest market, with a share about 57%, followed by North America and Europe.

The Global Info Research report includes an overview of the development of the Surimi industry chain, the market status of Households (Frozen Surimi, Chilled/Fresh Surimi), HoReCa (Frozen Surimi, Chilled/Fresh Surimi), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Surimi.

Regionally, the report analyzes the Surimi markets in key regions. North America and

Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Surimi market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Surimi market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Surimi industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Frozen Surimi, Chilled/Fresh Surimi).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Surimi market.

Regional Analysis: The report involves examining the Surimi market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Surimi market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Surimi:

Company Analysis: Report covers individual Surimi manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Surimi This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Households, HoReCa).

Technology Analysis: Report covers specific technologies relevant to Surimi. It assesses the current state, advancements, and potential future developments in Surimi areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Surimi market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Surimi market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Frozen Surimi

Chilled/Fresh Surimi

Market segment by Application

Households

HoReCa

Others

Major players covered

Viciunai Group

Trans-Ocean Products

Seaprimexco Vietnam

Thong Siek Global

Gadre Marine

Ocean More Foods Co., Ltd.

APITOON

Luck Union Foods

Sugiyō

Aquamār

Fujimitsu

Shining Ocean

Russian Fishery Company

Fleury Michon

Coraya

Saint Malo

Capitaine Cook

Nueva Pescanova

Angulas Aguinaga

Maheso

Fideco

Conservas Dani

Haixin

Anjoyfood

Huifafood

Haibawang

Longsheng

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Surimi product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Surimi, with price, sales, revenue and global market share of Surimi from 2019 to 2024.

Chapter 3, the Surimi competitive situation, sales quantity, revenue and global market

share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Surimi breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Surimi market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Surimi.

Chapter 14 and 15, to describe Surimi sales channel, distributors, customers, research findings and conclusion.

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