

Global Surimi Blocks Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Surimi Blocks market size was valued at US\$ 1977 million in 2025 and is forecast to a readjusted size of US\$ 2722 million by 2032 with a CAGR of 4.8% during review period.

In 2025, global Surimi Blocks sales reached approximately 1,149.29 Kilotons, with an average global market price of around US\$ 1,672 per Ton.

Surimi Block is a semi-finished raw material made from deboned and skinned fish meat (typically white-meat fish and, in some cases, aquaculture species). The meat is washed to remove fat and impurities, finely refined and comminuted into a viscoelastic protein paste, and formulated with salt and/or cryoprotectants (commonly sorbitol, sucrose, and phosphate systems) to preserve functional myofibrillar proteins. The paste is then rapidly frozen under controlled low-temperature conditions and distributed via the cold chain. Its key purpose is to retain protein activity and gel-forming ability, enabling consistent texture, water-holding capacity, and "bounce" in downstream products such as fish balls, fish cakes, crab-flavored sticks, and fish sausages.

Surimi Blocks is produced via a standardized flow of bulk fish sourcing ? low-temperature cutting/deboning/skin removal ? multi-stage washing & defatting ? refining/filtration to remove connective tissue and fine bones ? fine comminution ? cryoprotectant dosing ? portioning & packaging ? rapid freezing and cold-chain distribution, with strong focus on continuous operations, hygiene, and lot-to-lot consistency. Producers often locate near fishing ports or large processing hubs and secure white-meat fish (e.g., pollock-type species) or selected aquaculture inputs through quota-based procurement or long-term contracts. Tight control of temperature and water quality preserves protein functionality and whiteness, while formulations

(sorbitol, sucrose, blended phosphates, etc.) stabilize myofibrillar proteins. Products are typically block-frozen or IQF/rapidly frozen into standardized bricks or bagged paste for downstream plants making fish balls, crab-flavored sticks, and fish cakes. Gross margins are highly sensitive to fish input prices, seasonality/quotas, energy and cold-chain costs, and grade specifications (whiteness/gel strength): commodity Surimi Blocks commonly ~8%–20%, while higher-grade, consistently supplied products with sticky customer relationships can reach ~15%–30%, though volatility remains. Upstream includes fish resources and harvesting/aquaculture systems, ice/water utilities, cryoprotectants and packaging, refrigeration equipment, and cold-chain logistics. Midstream covers surimi processing, grading, and QA (gel strength, whiteness, moisture, microbiology). Downstream consists of surimi-based product manufacturers, foodservice ingredient supply chains, and export traders—forming a competitive structure driven by resource access + cold-chain capability + quality grading.

Market Development Opportunities & Main Driving Factors

Surimi Blocks is propelled by a dual engine: controlled resource access and rising convenience-driven consumption. Japan's Fisheries White Paper highlights that higher prices and the time/effort required for preparation are key reasons behind declining seafood intake, while preferences are shifting toward simpler and more convenient formats; public-sector initiatives also promote cross-industry development of high-convenience seafood products. This structurally benefits Surimi Blocks as the essential base material for standardized, scalable items such as fish balls, crab sticks, and fish cakes—making it easier to embed into large-volume procurement and formulation systems. Annual and integrated reports from leading players repeatedly emphasize value-chain advantages spanning North American white-fish access, surimi (paste) processing, and multi-channel distribution—improving the replicability of the "stable input–graded supply–scaled processing" model amid global expansion of frozen and ready-to-eat channels.

Market Challenges, Risks, & Restraints

Key risks concentrate in resource/price volatility and cross-border/compliance uncertainty. Surimi Blocks is tightly linked to white-fish resources and cold-chain economics; quotas, stock variability, FX, energy, and logistics costs can quickly translate into cost and margin swings. Broker research frequently notes that shifts in Alaska pollock supply and surimi price cycles can compress profitability, underscoring the category's cyclical nature. In parallel, the Fisheries White Paper's trade and regulatory

discussions point to periods of weaker export volume/value and to import restrictions or regulatory disruptions in certain markets—showing how exogenous shocks can reshape supply–demand balance and pricing. On the product side, stricter microbiological control, allergen/labeling compliance, and customer acceptance metrics (gel strength, whiteness, off-odor control) raise the bar for QA systems and batch consistency, directly affecting order stability.

Downstream Demand Trends

Downstream demand is shifting from "buying raw input" to "buying predictable performance and supply certainty." Foodservice chains, convenience ready-to-eat channels, and household frozen foods increasingly require quantified gel strength, whiteness, and freeze–thaw stability to secure consistent texture and manufacturing yields; government-driven promotion of convenient seafood consumption further increases penetration of surimi-based standardized products. On the supply side, the winning model is moving toward resource lock-in + local processing + graded supply—converting catches into multiple surimi-paste grades near origin to match diverse customer specs, while strengthening pricing power through stable delivery and traceable quality. As convenience, branding, and global channels deepen, Surimi Blocks is increasingly positioned as a standardized marine-protein intermediate underpinning the next upgrade cycle in seafood processing and scalable expansion.

This report is a detailed and comprehensive analysis for global Surimi Blocks market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Surimi Blocks market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Surimi Blocks market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Surimi Blocks market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Surimi Blocks market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Surimi Blocks

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Surimi Blocks market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Gadre Marine Export, American Seafoods, UniSea, Maruha Nichiro, Russian Fishery Company, APITOOON, Vinh Hoan, Ulka Seafoods, Trident Seafoods, Arctic Storm Management Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Surimi Blocks market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Premium

High Grade

Standard

Commercial

Market segment by Raw Material

Cold Water Surimi

Tropical Surimi

Others

Market segment by Processing Method

Salt-free Surimi

Salted Surimi

Market segment Functional Indicators

High Elasticity Type

High Whiteness Type

High Emulsification Type

Market segment by Application

Frozen Surimi Products

Chilled/Fresh Surimi Products

Major players covered

Gadre Marine Export

American Seafoods

UniSea

Maruha Nichiro

Russian Fishery Company

APITOON

Vinh Hoan

Ulka Seafoods

Trident Seafoods

Arctic Storm Management Group

QL Foods

Kien Giang Sea Product Corporation

Con Dao Seaproducts

Westward Seafoods

Nissui

Seaprimexco Vietnam

Anjoyfood

Zhejiang Haizhiwei

Haixin

Longsheng

Market segment by region, regional analysis covers

Global Surimi Blocks Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Surimi Blocks product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Surimi Blocks, with price, sales quantity, revenue, and global market share of Surimi Blocks from 2021 to 2026.

Chapter 3, the Surimi Blocks competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Surimi Blocks breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Surimi Blocks market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Surimi Blocks.

Chapter 14 and 15, to describe Surimi Blocks sales channel, distributors, customers, research findings and conclusion.

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