

Global Surfing Apparel and Accessories Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GC7E643265F7EN.html>

Date: January 2026

Pages: 112

Price: US\$ 3,480.00 (Single User License)

ID: GC7E643265F7EN

Abstracts

According to our (Global Info Research) latest study, the global Surfing Apparel and Accessories market size was valued at US\$ 5732 million in 2025 and is forecast to a readjusted size of US\$ 8387 million by 2032 with a CAGR of 5.6% during review period.

In 2025, global Surfing Apparel and Accessories reached approximately 22,904.68 K units, with an average global market price of around 243.2 USD/unit.

Surfing Apparel and Accessories refer to a specialized category of products designed for surfing sports and related coastal lifestyles, including functional apparel tailored to water sports conditions and auxiliary items that enhance surfing performance, safety, and convenience. The apparel range typically covers wetsuits (for thermal insulation in cold waters), rash guards (for sun protection and abrasion resistance), board shorts, swimsuits, and quick-dry changing robes, made from water-resistant, stretchable, and UV-protective materials like neoprene, lycra, and recycled polyester. Accessories include surfboards, fins, leashes, wax, traction pads, waterproof bags, sun hats, and water shoes, which are either performance-oriented to adapt to different wave conditions or lifestyle-driven to meet daily coastal activities needs.

Demand for Surfing Apparel and Accessories is primarily driven by the growing global popularity of surfing as a recreational sport and lifestyle, the expansion of professional surfing events and media exposure, increasing consumer emphasis on outdoor sports and health-conscious living, as well as the rising awareness of environmental sustainability (favoring eco-friendly materials). Additionally, the development of coastal tourism and the growing participation of women and youth groups in surfing further boost market demand. Business opportunities lie in developing high-performance, eco-

friendly products using recycled or biodegradable materials, launching gender-inclusive and size-diversified designs to cater to segmented groups; integrating smart technologies (e.g., waterproof temperature sensors in wetsuits); expanding brand influence through collaborations with professional surfers and coastal lifestyle KOLs; and building omni-channel sales networks combining online e-commerce platforms and offline specialty stores, while exploring product extensions for casual coastal wear to expand application scenarios beyond surfing.

This report is a detailed and comprehensive analysis for global Surfing Apparel and Accessories market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Sales Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Surfing Apparel and Accessories market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Surfing Apparel and Accessories market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Surfing Apparel and Accessories market size and forecasts, by Type and by Sales Channel, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Surfing Apparel and Accessories market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Surfing Apparel and Accessories

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Surfing Apparel and Accessories market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Quiksilver, Boardriders, Hurley, O'Neill, Volcom, Globe International, Reef Sports, Ripcurl, Oakley, Rip Curl, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Surfing Apparel and Accessories market is split by Type and by Sales Channel. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Wetsuits

Rash Guards

Board Shorts & Swimsuits

Surf Accessories

Others

Market segment by User Group

Adult Surfing Apparel & Accessories

Youth/Kid Surfing Apparel & Accessories

Market segment by Sales Channel

Specialty Surf Shops

Online E-Commerce Platforms

Coastal Tourism Resort Stores

Sports & Outdoor Retail Chains

Major players covered

Quicksilver

Boardriders

Hurley

O'Neill

Volcom

Globe International

Reef Sports

Ripcurl

Oakley

Rip Curl

Patagonia

Vissla

FCS

Dakine

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Surfing Apparel and Accessories product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Surfing Apparel and Accessories, with price, sales quantity, revenue, and global market share of Surfing Apparel and Accessories from 2021 to 2026.

Chapter 3, the Surfing Apparel and Accessories competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Surfing Apparel and Accessories breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Sales Channel, with sales market share and growth rate by Type, by Sales Channel, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Surfing Apparel and Accessories market forecast, by regions, by Type, and by Sales Channel, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Surfing Apparel and Accessories.

Chapter 14 and 15, to describe Surfing Apparel and Accessories sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Surfing Apparel and Accessories Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Wetsuits

1.3.3 Rash Guards

1.3.4 Board Shorts & Swimsuits

1.3.5 Surf Accessories

1.3.6 Others

1.4 Market Analysis by User Group

1.4.1 Overview: Global Surfing Apparel and Accessories Consumption Value by User Group: 2021 Versus 2025 Versus 2032

1.4.2 Adult Surfing Apparel & Accessories

1.4.3 Youth/Kid Surfing Apparel & Accessories

1.5 Market Analysis by Sales Channel

1.5.1 Overview: Global Surfing Apparel and Accessories Consumption Value by Sales Channel: 2021 Versus 2025 Versus 2032

1.5.2 Specialty Surf Shops

1.5.3 Online E-Commerce Platforms

1.5.4 Coastal Tourism Resort Stores

1.5.5 Sports & Outdoor Retail Chains

1.6 Global Surfing Apparel and Accessories Market Size & Forecast

1.6.1 Global Surfing Apparel and Accessories Consumption Value (2021 & 2025 & 2032)

1.6.2 Global Surfing Apparel and Accessories Sales Quantity (2021-2032)

1.6.3 Global Surfing Apparel and Accessories Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Quicksilver

2.1.1 Quicksilver Details

2.1.2 Quicksilver Major Business

2.1.3 Quicksilver Surfing Apparel and Accessories Product and Services

2.1.4 Quicksilver Surfing Apparel and Accessories Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Quiksilver Recent Developments/Updates

2.2 Boardriders

2.2.1 Boardriders Details

2.2.2 Boardriders Major Business

2.2.3 Boardriders Surfing Apparel and Accessories Product and Services

2.2.4 Boardriders Surfing Apparel and Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Boardriders Recent Developments/Updates

2.3 Hurley

2.3.1 Hurley Details

2.3.2 Hurley Major Business

2.3.3 Hurley Surfing Apparel and Accessories Product and Services

2.3.4 Hurley Surfing Apparel and Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Hurley Recent Developments/Updates

2.4 O'Neill

2.4.1 O'Neill Details

2.4.2 O'Neill Major Business

2.4.3 O'Neill Surfing Apparel and Accessories Product and Services

2.4.4 O'Neill Surfing Apparel and Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 O'Neill Recent Developments/Updates

2.5 Volcom

2.5.1 Volcom Details

2.5.2 Volcom Major Business

2.5.3 Volcom Surfing Apparel and Accessories Product and Services

2.5.4 Volcom Surfing Apparel and Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Volcom Recent Developments/Updates

2.6 Globe International

2.6.1 Globe International Details

2.6.2 Globe International Major Business

2.6.3 Globe International Surfing Apparel and Accessories Product and Services

2.6.4 Globe International Surfing Apparel and Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Globe International Recent Developments/Updates

2.7 Reef Sports

2.7.1 Reef Sports Details

- 2.7.2 Reef Sports Major Business
- 2.7.3 Reef Sports Surfing Apparel and Accessories Product and Services
- 2.7.4 Reef Sports Surfing Apparel and Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.7.5 Reef Sports Recent Developments/Updates
- 2.8 Ripcurl
 - 2.8.1 Ripcurl Details
 - 2.8.2 Ripcurl Major Business
 - 2.8.3 Ripcurl Surfing Apparel and Accessories Product and Services
 - 2.8.4 Ripcurl Surfing Apparel and Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 Ripcurl Recent Developments/Updates
- 2.9 Oakley
 - 2.9.1 Oakley Details
 - 2.9.2 Oakley Major Business
 - 2.9.3 Oakley Surfing Apparel and Accessories Product and Services
 - 2.9.4 Oakley Surfing Apparel and Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 Oakley Recent Developments/Updates
- 2.10 Rip Curl
 - 2.10.1 Rip Curl Details
 - 2.10.2 Rip Curl Major Business
 - 2.10.3 Rip Curl Surfing Apparel and Accessories Product and Services
 - 2.10.4 Rip Curl Surfing Apparel and Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 Rip Curl Recent Developments/Updates
- 2.11 Patagonia
 - 2.11.1 Patagonia Details
 - 2.11.2 Patagonia Major Business
 - 2.11.3 Patagonia Surfing Apparel and Accessories Product and Services
 - 2.11.4 Patagonia Surfing Apparel and Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.11.5 Patagonia Recent Developments/Updates
- 2.12 Vissla
 - 2.12.1 Vissla Details
 - 2.12.2 Vissla Major Business
 - 2.12.3 Vissla Surfing Apparel and Accessories Product and Services
 - 2.12.4 Vissla Surfing Apparel and Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.12.5 Vissla Recent Developments/Updates
- 2.13 FCS
 - 2.13.1 FCS Details
 - 2.13.2 FCS Major Business
 - 2.13.3 FCS Surfing Apparel and Accessories Product and Services
 - 2.13.4 FCS Surfing Apparel and Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 FCS Recent Developments/Updates
- 2.14 Dakine
 - 2.14.1 Dakine Details
 - 2.14.2 Dakine Major Business
 - 2.14.3 Dakine Surfing Apparel and Accessories Product and Services
 - 2.14.4 Dakine Surfing Apparel and Accessories Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.14.5 Dakine Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: SURFING APPAREL AND ACCESSORIES BY MANUFACTURER

- 3.1 Global Surfing Apparel and Accessories Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Surfing Apparel and Accessories Revenue by Manufacturer (2021-2026)
- 3.3 Global Surfing Apparel and Accessories Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
 - 3.4.1 Producer Shipments of Surfing Apparel and Accessories by Manufacturer Revenue (\$MM) and Market Share (%): 2025
 - 3.4.2 Top 3 Surfing Apparel and Accessories Manufacturer Market Share in 2025
 - 3.4.3 Top 6 Surfing Apparel and Accessories Manufacturer Market Share in 2025
- 3.5 Surfing Apparel and Accessories Market: Overall Company Footprint Analysis
 - 3.5.1 Surfing Apparel and Accessories Market: Region Footprint
 - 3.5.2 Surfing Apparel and Accessories Market: Company Product Type Footprint
 - 3.5.3 Surfing Apparel and Accessories Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Surfing Apparel and Accessories Market Size by Region

- 4.1.1 Global Surfing Apparel and Accessories Sales Quantity by Region (2021-2032)
- 4.1.2 Global Surfing Apparel and Accessories Consumption Value by Region (2021-2032)
- 4.1.3 Global Surfing Apparel and Accessories Average Price by Region (2021-2032)
- 4.2 North America Surfing Apparel and Accessories Consumption Value (2021-2032)
- 4.3 Europe Surfing Apparel and Accessories Consumption Value (2021-2032)
- 4.4 Asia-Pacific Surfing Apparel and Accessories Consumption Value (2021-2032)
- 4.5 South America Surfing Apparel and Accessories Consumption Value (2021-2032)
- 4.6 Middle East & Africa Surfing Apparel and Accessories Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Surfing Apparel and Accessories Sales Quantity by Type (2021-2032)
- 5.2 Global Surfing Apparel and Accessories Consumption Value by Type (2021-2032)
- 5.3 Global Surfing Apparel and Accessories Average Price by Type (2021-2032)

6 MARKET SEGMENT BY SALES CHANNEL

- 6.1 Global Surfing Apparel and Accessories Sales Quantity by Sales Channel (2021-2032)
- 6.2 Global Surfing Apparel and Accessories Consumption Value by Sales Channel (2021-2032)
- 6.3 Global Surfing Apparel and Accessories Average Price by Sales Channel (2021-2032)

7 NORTH AMERICA

- 7.1 North America Surfing Apparel and Accessories Sales Quantity by Type (2021-2032)
- 7.2 North America Surfing Apparel and Accessories Sales Quantity by Sales Channel (2021-2032)
- 7.3 North America Surfing Apparel and Accessories Market Size by Country
 - 7.3.1 North America Surfing Apparel and Accessories Sales Quantity by Country (2021-2032)
 - 7.3.2 North America Surfing Apparel and Accessories Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Surfing Apparel and Accessories Sales Quantity by Type (2021-2032)

8.2 Europe Surfing Apparel and Accessories Sales Quantity by Sales Channel (2021-2032)

8.3 Europe Surfing Apparel and Accessories Market Size by Country

8.3.1 Europe Surfing Apparel and Accessories Sales Quantity by Country (2021-2032)

8.3.2 Europe Surfing Apparel and Accessories Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Surfing Apparel and Accessories Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Surfing Apparel and Accessories Sales Quantity by Sales Channel (2021-2032)

9.3 Asia-Pacific Surfing Apparel and Accessories Market Size by Region

9.3.1 Asia-Pacific Surfing Apparel and Accessories Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific Surfing Apparel and Accessories Consumption Value by Region (2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Surfing Apparel and Accessories Sales Quantity by Type (2021-2032)

10.2 South America Surfing Apparel and Accessories Sales Quantity by Sales Channel

(2021-2032)

10.3 South America Surfing Apparel and Accessories Market Size by Country

10.3.1 South America Surfing Apparel and Accessories Sales Quantity by Country
(2021-2032)

10.3.2 South America Surfing Apparel and Accessories Consumption Value by
Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Surfing Apparel and Accessories Sales Quantity by Type
(2021-2032)

11.2 Middle East & Africa Surfing Apparel and Accessories Sales Quantity by Sales
Channel (2021-2032)

11.3 Middle East & Africa Surfing Apparel and Accessories Market Size by Country
11.3.1 Middle East & Africa Surfing Apparel and Accessories Sales Quantity by
Country (2021-2032)

11.3.2 Middle East & Africa Surfing Apparel and Accessories Consumption Value by
Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 Surfing Apparel and Accessories Market Drivers

12.2 Surfing Apparel and Accessories Market Restraints

12.3 Surfing Apparel and Accessories Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Surfing Apparel and Accessories and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Surfing Apparel and Accessories
- 13.3 Surfing Apparel and Accessories Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Surfing Apparel and Accessories Typical Distributors
- 14.3 Surfing Apparel and Accessories Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Surfing Apparel and Accessories Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 2. Global Surfing Apparel and Accessories Consumption Value by User Group, (USD Million), 2021 & 2025 & 2032
- Table 3. Global Surfing Apparel and Accessories Consumption Value by Sales Channel, (USD Million), 2021 & 2025 & 2032
- Table 4. Quiksilver Basic Information, Manufacturing Base and Competitors
- Table 5. Quiksilver Major Business
- Table 6. Quiksilver Surfing Apparel and Accessories Product and Services
- Table 7. Quiksilver Surfing Apparel and Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 8. Quiksilver Recent Developments/Updates
- Table 9. Boardriders Basic Information, Manufacturing Base and Competitors
- Table 10. Boardriders Major Business
- Table 11. Boardriders Surfing Apparel and Accessories Product and Services
- Table 12. Boardriders Surfing Apparel and Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 13. Boardriders Recent Developments/Updates
- Table 14. Hurley Basic Information, Manufacturing Base and Competitors
- Table 15. Hurley Major Business
- Table 16. Hurley Surfing Apparel and Accessories Product and Services
- Table 17. Hurley Surfing Apparel and Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 18. Hurley Recent Developments/Updates
- Table 19. O'Neill Basic Information, Manufacturing Base and Competitors
- Table 20. O'Neill Major Business
- Table 21. O'Neill Surfing Apparel and Accessories Product and Services
- Table 22. O'Neill Surfing Apparel and Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 23. O'Neill Recent Developments/Updates
- Table 24. Volcom Basic Information, Manufacturing Base and Competitors
- Table 25. Volcom Major Business
- Table 26. Volcom Surfing Apparel and Accessories Product and Services
- Table 27. Volcom Surfing Apparel and Accessories Sales Quantity (K Units), Average

- Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 28. Volcom Recent Developments/Updates
- Table 29. Globe International Basic Information, Manufacturing Base and Competitors
- Table 30. Globe International Major Business
- Table 31. Globe International Surfing Apparel and Accessories Product and Services
- Table 32. Globe International Surfing Apparel and Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 33. Globe International Recent Developments/Updates
- Table 34. Reef Sports Basic Information, Manufacturing Base and Competitors
- Table 35. Reef Sports Major Business
- Table 36. Reef Sports Surfing Apparel and Accessories Product and Services
- Table 37. Reef Sports Surfing Apparel and Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 38. Reef Sports Recent Developments/Updates
- Table 39. Ripcurl Basic Information, Manufacturing Base and Competitors
- Table 40. Ripcurl Major Business
- Table 41. Ripcurl Surfing Apparel and Accessories Product and Services
- Table 42. Ripcurl Surfing Apparel and Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 43. Ripcurl Recent Developments/Updates
- Table 44. Oakley Basic Information, Manufacturing Base and Competitors
- Table 45. Oakley Major Business
- Table 46. Oakley Surfing Apparel and Accessories Product and Services
- Table 47. Oakley Surfing Apparel and Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 48. Oakley Recent Developments/Updates
- Table 49. Rip Curl Basic Information, Manufacturing Base and Competitors
- Table 50. Rip Curl Major Business
- Table 51. Rip Curl Surfing Apparel and Accessories Product and Services
- Table 52. Rip Curl Surfing Apparel and Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 53. Rip Curl Recent Developments/Updates
- Table 54. Patagonia Basic Information, Manufacturing Base and Competitors
- Table 55. Patagonia Major Business
- Table 56. Patagonia Surfing Apparel and Accessories Product and Services
- Table 57. Patagonia Surfing Apparel and Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

- Table 58. Patagonia Recent Developments/Updates
- Table 59. Vissla Basic Information, Manufacturing Base and Competitors
- Table 60. Vissla Major Business
- Table 61. Vissla Surfing Apparel and Accessories Product and Services
- Table 62. Vissla Surfing Apparel and Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 63. Vissla Recent Developments/Updates
- Table 64. FCS Basic Information, Manufacturing Base and Competitors
- Table 65. FCS Major Business
- Table 66. FCS Surfing Apparel and Accessories Product and Services
- Table 67. FCS Surfing Apparel and Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 68. FCS Recent Developments/Updates
- Table 69. Dakine Basic Information, Manufacturing Base and Competitors
- Table 70. Dakine Major Business
- Table 71. Dakine Surfing Apparel and Accessories Product and Services
- Table 72. Dakine Surfing Apparel and Accessories Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 73. Dakine Recent Developments/Updates
- Table 74. Global Surfing Apparel and Accessories Sales Quantity by Manufacturer (2021-2026) & (K Units)
- Table 75. Global Surfing Apparel and Accessories Revenue by Manufacturer (2021-2026) & (USD Million)
- Table 76. Global Surfing Apparel and Accessories Average Price by Manufacturer (2021-2026) & (US\$/Unit)
- Table 77. Market Position of Manufacturers in Surfing Apparel and Accessories, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 78. Head Office and Surfing Apparel and Accessories Production Site of Key Manufacturer
- Table 79. Surfing Apparel and Accessories Market: Company Product Type Footprint
- Table 80. Surfing Apparel and Accessories Market: Company Product Application Footprint
- Table 81. Surfing Apparel and Accessories New Market Entrants and Barriers to Market Entry
- Table 82. Surfing Apparel and Accessories Mergers, Acquisition, Agreements, and Collaborations
- Table 83. Global Surfing Apparel and Accessories Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR
- Table 84. Global Surfing Apparel and Accessories Sales Quantity by Region

(2021-2026) & (K Units)

Table 85. Global Surfing Apparel and Accessories Sales Quantity by Region

(2027-2032) & (K Units)

Table 86. Global Surfing Apparel and Accessories Consumption Value by Region

(2021-2026) & (USD Million)

Table 87. Global Surfing Apparel and Accessories Consumption Value by Region

(2027-2032) & (USD Million)

Table 88. Global Surfing Apparel and Accessories Average Price by Region

(2021-2026) & (US\$/Unit)

Table 89. Global Surfing Apparel and Accessories Average Price by Region

(2027-2032) & (US\$/Unit)

Table 90. Global Surfing Apparel and Accessories Sales Quantity by Type (2021-2026)
& (K Units)

Table 91. Global Surfing Apparel and Accessories Sales Quantity by Type (2027-2032)
& (K Units)

Table 92. Global Surfing Apparel and Accessories Consumption Value by Type
(2021-2026) & (USD Million)

Table 93. Global Surfing Apparel and Accessories Consumption Value by Type
(2027-2032) & (USD Million)

Table 94. Global Surfing Apparel and Accessories Average Price by Type (2021-2026)
& (US\$/Unit)

Table 95. Global Surfing Apparel and Accessories Average Price by Type (2027-2032)
& (US\$/Unit)

Table 96. Global Surfing Apparel and Accessories Sales Quantity by Sales Channel
(2021-2026) & (K Units)

Table 97. Global Surfing Apparel and Accessories Sales Quantity by Sales Channel
(2027-2032) & (K Units)

Table 98. Global Surfing Apparel and Accessories Consumption Value by Sales
Channel (2021-2026) & (USD Million)

Table 99. Global Surfing Apparel and Accessories Consumption Value by Sales
Channel (2027-2032) & (USD Million)

Table 100. Global Surfing Apparel and Accessories Average Price by Sales Channel
(2021-2026) & (US\$/Unit)

Table 101. Global Surfing Apparel and Accessories Average Price by Sales Channel
(2027-2032) & (US\$/Unit)

Table 102. North America Surfing Apparel and Accessories Sales Quantity by Type
(2021-2026) & (K Units)

Table 103. North America Surfing Apparel and Accessories Sales Quantity by Type
(2027-2032) & (K Units)

Table 104. North America Surfing Apparel and Accessories Sales Quantity by Sales Channel (2021-2026) & (K Units)

Table 105. North America Surfing Apparel and Accessories Sales Quantity by Sales Channel (2027-2032) & (K Units)

Table 106. North America Surfing Apparel and Accessories Sales Quantity by Country (2021-2026) & (K Units)

Table 107. North America Surfing Apparel and Accessories Sales Quantity by Country (2027-2032) & (K Units)

Table 108. North America Surfing Apparel and Accessories Consumption Value by Country (2021-2026) & (USD Million)

Table 109. North America Surfing Apparel and Accessories Consumption Value by Country (2027-2032) & (USD Million)

Table 110. Europe Surfing Apparel and Accessories Sales Quantity by Type (2021-2026) & (K Units)

Table 111. Europe Surfing Apparel and Accessories Sales Quantity by Type (2027-2032) & (K Units)

Table 112. Europe Surfing Apparel and Accessories Sales Quantity by Sales Channel (2021-2026) & (K Units)

Table 113. Europe Surfing Apparel and Accessories Sales Quantity by Sales Channel (2027-2032) & (K Units)

Table 114. Europe Surfing Apparel and Accessories Sales Quantity by Country (2021-2026) & (K Units)

Table 115. Europe Surfing Apparel and Accessories Sales Quantity by Country (2027-2032) & (K Units)

Table 116. Europe Surfing Apparel and Accessories Consumption Value by Country (2021-2026) & (USD Million)

Table 117. Europe Surfing Apparel and Accessories Consumption Value by Country (2027-2032) & (USD Million)

Table 118. Asia-Pacific Surfing Apparel and Accessories Sales Quantity by Type (2021-2026) & (K Units)

Table 119. Asia-Pacific Surfing Apparel and Accessories Sales Quantity by Type (2027-2032) & (K Units)

Table 120. Asia-Pacific Surfing Apparel and Accessories Sales Quantity by Sales Channel (2021-2026) & (K Units)

Table 121. Asia-Pacific Surfing Apparel and Accessories Sales Quantity by Sales Channel (2027-2032) & (K Units)

Table 122. Asia-Pacific Surfing Apparel and Accessories Sales Quantity by Region (2021-2026) & (K Units)

Table 123. Asia-Pacific Surfing Apparel and Accessories Sales Quantity by Region

(2027-2032) & (K Units)

Table 124. Asia-Pacific Surfing Apparel and Accessories Consumption Value by Region (2021-2026) & (USD Million)

Table 125. Asia-Pacific Surfing Apparel and Accessories Consumption Value by Region (2027-2032) & (USD Million)

Table 126. South America Surfing Apparel and Accessories Sales Quantity by Type (2021-2026) & (K Units)

Table 127. South America Surfing Apparel and Accessories Sales Quantity by Type (2027-2032) & (K Units)

Table 128. South America Surfing Apparel and Accessories Sales Quantity by Sales Channel (2021-2026) & (K Units)

Table 129. South America Surfing Apparel and Accessories Sales Quantity by Sales Channel (2027-2032) & (K Units)

Table 130. South America Surfing Apparel and Accessories Sales Quantity by Country (2021-2026) & (K Units)

Table 131. South America Surfing Apparel and Accessories Sales Quantity by Country (2027-2032) & (K Units)

Table 132. South America Surfing Apparel and Accessories Consumption Value by Country (2021-2026) & (USD Million)

Table 133. South America Surfing Apparel and Accessories Consumption Value by Country (2027-2032) & (USD Million)

Table 134. Middle East & Africa Surfing Apparel and Accessories Sales Quantity by Type (2021-2026) & (K Units)

Table 135. Middle East & Africa Surfing Apparel and Accessories Sales Quantity by Type (2027-2032) & (K Units)

Table 136. Middle East & Africa Surfing Apparel and Accessories Sales Quantity by Sales Channel (2021-2026) & (K Units)

Table 137. Middle East & Africa Surfing Apparel and Accessories Sales Quantity by Sales Channel (2027-2032) & (K Units)

Table 138. Middle East & Africa Surfing Apparel and Accessories Sales Quantity by Country (2021-2026) & (K Units)

Table 139. Middle East & Africa Surfing Apparel and Accessories Sales Quantity by Country (2027-2032) & (K Units)

Table 140. Middle East & Africa Surfing Apparel and Accessories Consumption Value by Country (2021-2026) & (USD Million)

Table 141. Middle East & Africa Surfing Apparel and Accessories Consumption Value by Country (2027-2032) & (USD Million)

Table 142. Surfing Apparel and Accessories Raw Material

Table 143. Key Manufacturers of Surfing Apparel and Accessories Raw Materials

Table 144. Surfing Apparel and Accessories Typical Distributors

Table 145. Surfing Apparel and Accessories Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Surfing Apparel and Accessories Picture
- Figure 2. Global Surfing Apparel and Accessories Revenue by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Surfing Apparel and Accessories Revenue Market Share by Type in 2025
- Figure 4. Wetsuits Examples
- Figure 5. Rash Guards Examples
- Figure 6. Board Shorts & Swimsuits Examples
- Figure 7. Surf Accessories Examples
- Figure 8. Others Examples
- Figure 9. Neoprene-Based Products Examples
- Figure 10. Lycra/Spandex-Blended Products Examples
- Figure 11. Recycled Polyester Products Examples
- Figure 12. Waterproof & UV-Protective Fabric Products Examples
- Figure 13. Global Surfing Apparel and Accessories Revenue by User Group, (USD Million), 2021 & 2025 & 2032
- Figure 14. Global Surfing Apparel and Accessories Revenue Market Share by User Group in 2025
- Figure 15. Adult Surfing Apparel & Accessories Examples
- Figure 16. Youth/Kid Surfing Apparel & Accessories Examples
- Figure 17. Global Surfing Apparel and Accessories Consumption Value by Sales Channel, (USD Million), 2021 & 2025 & 2032
- Figure 18. Global Surfing Apparel and Accessories Revenue Market Share by Sales Channel in 2025
- Figure 19. Specialty Surf Shops Examples
- Figure 20. Online E-Commerce Platforms Examples
- Figure 21. Coastal Tourism Resort Stores Examples
- Figure 22. Sports & Outdoor Retail Chains Examples
- Figure 23. Global Surfing Apparel and Accessories Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 24. Global Surfing Apparel and Accessories Consumption Value and Forecast (2021-2032) & (USD Million)
- Figure 25. Global Surfing Apparel and Accessories Sales Quantity (2021-2032) & (K Units)
- Figure 26. Global Surfing Apparel and Accessories Price (2021-2032) & (US\$/Unit)

Figure 27. Global Surfing Apparel and Accessories Sales Quantity Market Share by Manufacturer in 2025

Figure 28. Global Surfing Apparel and Accessories Revenue Market Share by Manufacturer in 2025

Figure 29. Producer Shipments of Surfing Apparel and Accessories by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 30. Top 3 Surfing Apparel and Accessories Manufacturer (Revenue) Market Share in 2025

Figure 31. Top 6 Surfing Apparel and Accessories Manufacturer (Revenue) Market Share in 2025

Figure 32. Global Surfing Apparel and Accessories Sales Quantity Market Share by Region (2021-2032)

Figure 33. Global Surfing Apparel and Accessories Consumption Value Market Share by Region (2021-2032)

Figure 34. North America Surfing Apparel and Accessories Consumption Value (2021-2032) & (USD Million)

Figure 35. Europe Surfing Apparel and Accessories Consumption Value (2021-2032) & (USD Million)

Figure 36. Asia-Pacific Surfing Apparel and Accessories Consumption Value (2021-2032) & (USD Million)

Figure 37. South America Surfing Apparel and Accessories Consumption Value (2021-2032) & (USD Million)

Figure 38. Middle East & Africa Surfing Apparel and Accessories Consumption Value (2021-2032) & (USD Million)

Figure 39. Global Surfing Apparel and Accessories Sales Quantity Market Share by Type (2021-2032)

Figure 40. Global Surfing Apparel and Accessories Consumption Value Market Share by Type (2021-2032)

Figure 41. Global Surfing Apparel and Accessories Average Price by Type (2021-2032) & (US\$/Unit)

Figure 42. Global Surfing Apparel and Accessories Sales Quantity Market Share by Sales Channel (2021-2032)

Figure 43. Global Surfing Apparel and Accessories Revenue Market Share by Sales Channel (2021-2032)

Figure 44. Global Surfing Apparel and Accessories Average Price by Sales Channel (2021-2032) & (US\$/Unit)

Figure 45. North America Surfing Apparel and Accessories Sales Quantity Market Share by Type (2021-2032)

Figure 46. North America Surfing Apparel and Accessories Sales Quantity Market

Share by Sales Channel (2021-2032)

Figure 47. North America Surfing Apparel and Accessories Sales Quantity Market

Share by Country (2021-2032)

Figure 48. North America Surfing Apparel and Accessories Consumption Value Market

Share by Country (2021-2032)

Figure 49. United States Surfing Apparel and Accessories Consumption Value
(2021-2032) & (USD Million)

Figure 50. Canada Surfing Apparel and Accessories Consumption Value (2021-2032) &
(USD Million)

Figure 51. Mexico Surfing Apparel and Accessories Consumption Value (2021-2032) &
(USD Million)

Figure 52. Europe Surfing Apparel and Accessories Sales Quantity Market Share by
Type (2021-2032)

Figure 53. Europe Surfing Apparel and Accessories Sales Quantity Market Share by
Sales Channel (2021-2032)

Figure 54. Europe Surfing Apparel and Accessories Sales Quantity Market Share by
Country (2021-2032)

Figure 55. Europe Surfing Apparel and Accessories Consumption Value Market Share
by Country (2021-2032)

Figure 56. Germany Surfing Apparel and Accessories Consumption Value (2021-2032)
& (USD Million)

Figure 57. France Surfing Apparel and Accessories Consumption Value (2021-2032) &
(USD Million)

Figure 58. United Kingdom Surfing Apparel and Accessories Consumption Value
(2021-2032) & (USD Million)

Figure 59. Russia Surfing Apparel and Accessories Consumption Value (2021-2032) &
(USD Million)

Figure 60. Italy Surfing Apparel and Accessories Consumption Value (2021-2032) &
(USD Million)

Figure 61. Asia-Pacific Surfing Apparel and Accessories Sales Quantity Market Share
by Type (2021-2032)

Figure 62. Asia-Pacific Surfing Apparel and Accessories Sales Quantity Market Share
by Sales Channel (2021-2032)

Figure 63. Asia-Pacific Surfing Apparel and Accessories Sales Quantity Market Share
by Region (2021-2032)

Figure 64. Asia-Pacific Surfing Apparel and Accessories Consumption Value Market
Share by Region (2021-2032)

Figure 65. China Surfing Apparel and Accessories Consumption Value (2021-2032) &
(USD Million)

Figure 66. Japan Surfing Apparel and Accessories Consumption Value (2021-2032) & (USD Million)

Figure 67. South Korea Surfing Apparel and Accessories Consumption Value (2021-2032) & (USD Million)

Figure 68. India Surfing Apparel and Accessories Consumption Value (2021-2032) & (USD Million)

Figure 69. Southeast Asia Surfing Apparel and Accessories Consumption Value (2021-2032) & (USD Million)

Figure 70. Australia Surfing Apparel and Accessories Consumption Value (2021-2032) & (USD Million)

Figure 71. South America Surfing Apparel and Accessories Sales Quantity Market Share by Type (2021-2032)

Figure 72. South America Surfing Apparel and Accessories Sales Quantity Market Share by Sales Channel (2021-2032)

Figure 73. South America Surfing Apparel and Accessories Sales Quantity Market Share by Country (2021-2032)

Figure 74. South America Surfing Apparel and Accessories Consumption Value Market Share by Country (2021-2032)

Figure 75. Brazil Surfing Apparel and Accessories Consumption Value (2021-2032) & (USD Million)

Figure 76. Argentina Surfing Apparel and Accessories Consumption Value (2021-2032) & (USD Million)

Figure 77. Middle East & Africa Surfing Apparel and Accessories Sales Quantity Market Share by Type (2021-2032)

Figure 78. Middle East & Africa Surfing Apparel and Accessories Sales Quantity Market Share by Sales Channel (2021-2032)

Figure 79. Middle East & Africa Surfing Apparel and Accessories Sales Quantity Market Share by Country (2021-2032)

Figure 80. Middle East & Africa Surfing Apparel and Accessories Consumption Value Market Share by Country (2021-2032)

Figure 81. Turkey Surfing Apparel and Accessories Consumption Value (2021-2032) & (USD Million)

Figure 82. Egypt Surfing Apparel and Accessories Consumption Value (2021-2032) & (USD Million)

Figure 83. Saudi Arabia Surfing Apparel and Accessories Consumption Value (2021-2032) & (USD Million)

Figure 84. South Africa Surfing Apparel and Accessories Consumption Value (2021-2032) & (USD Million)

Figure 85. Surfing Apparel and Accessories Market Drivers

Figure 86. Surfing Apparel and Accessories Market Restraints

Figure 87. Surfing Apparel and Accessories Market Trends

Figure 88. Porters Five Forces Analysis

Figure 89. Manufacturing Cost Structure Analysis of Surfing Apparel and Accessories in 2025

Figure 90. Manufacturing Process Analysis of Surfing Apparel and Accessories

Figure 91. Surfing Apparel and Accessories Industrial Chain

Figure 92. Sales Channel: Direct to End-User vs Distributors

Figure 93. Direct Channel Pros & Cons

Figure 94. Indirect Channel Pros & Cons

Figure 95. Methodology

Figure 96. Research Process and Data Source

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