

Global Surfboard Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Surfboard market size is expected to reach \$ 3449 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

A surfboard is a specialized piece of water-sports equipment designed for a rider to paddle into a wave and primarily ride in a standing position across the face of a natural or mechanically generated wave. A typical surfboard consists of a foam core, composite outer skin, deck, bottom, rails, nose, tail, fin boxes or fixed fins, and a leash attachment point. Its principal performance characteristics include buoyancy, paddling efficiency, stability, maneuverability, speed, flex response, impact resistance, and durability.

Major surfboard categories include shortboards, longboards, fish boards, mid-length boards, funboards, gun boards, hybrid boards, grovelers, and soft-top surfboards. Common constructions include polyurethane foam with polyester resin, expanded polystyrene with epoxy resin, soft-foam structures, and wood-, bio-based-, or carbon-fiber-reinforced composites. The market scope covers complete boards intended for conventional stand-up wave surfing and excludes stand-up paddleboards, bodyboards, skimboards, windsurf boards, wakesurf boards, hydrofoil boards, electric surfboards, and separately sold accessories such as leashes, fins, board bags, and traction pads.

In 2025, global surfboard production reached approximately 5.9 million to 6.5 million units, while the weighted average factory-gate FOB price of mainstream products was approximately USD 360 to USD 400 per unit. Entry-level soft-top boards and standardized molded boards were generally priced below the weighted average, whereas high-performance shortboards, longboards, custom-shaped boards, and premium products using carbon fiber, bio-based resins, or multilayer sandwich structures were generally priced above this range.

Opportunities and Core Market Drivers

The continued institutionalization and globalization of surfing are expanding the addressable consumer base for surfboards. Olympic competition, international and national surfing federations, professional events, and structured coaching programs are increasing the sport's visibility and encouraging participation among younger consumers, women, and recreational users. The expansion of artificial wave facilities is also reducing the industry's dependence on coastal access, seasonality, and natural wave conditions. Year-round surf parks and urban leisure projects are generating additional demand for soft-top teaching boards, durable rental boards, and progression-oriented equipment. As consumers advance from a single beginner board to multi-board quivers selected for different skill levels and wave conditions, replacement purchases and portfolio-based consumption are expected to become increasingly important growth drivers.

Industry Chain Analysis

The upstream supply chain includes polyurethane and expanded-polystyrene foam cores, polyester and epoxy resins, fiberglass, carbon fiber, natural fibers, wooden stringers, coatings, fin boxes, and related hardware. Midstream operations comprise board design, computer-aided modeling, CNC machining or hand shaping, composite lamination, curing, sanding, graphics application, assembly, and quality control. The manufacturing base combines industrial-scale standardized production with regional and local custom shaping. Downstream channels include specialty surf shops, brand-operated e-commerce platforms, sporting-goods retailers, surf schools, rental operators, resorts, and artificial wave facilities. Competitive differentiation is increasingly based on proprietary construction technologies, collaborations with recognized shapers and athletes, rapid customization, limited-edition designs, and direct-to-consumer brand operations.

Downstream Demand Trends

Beginner and institutional demand will remain concentrated on soft-top and mid-length boards offering high buoyancy, stability, impact protection, and ease of maintenance. Surf schools, camps, hotels, rental operators, and surf parks place particular emphasis on safety, repairability, and lifecycle cost. Mid-range and premium individual consumers are increasingly prioritizing lower weight, speed, flex response, and performance across different wave conditions, supporting greater adoption of expanded-polystyrene and

epoxy construction, carbon-fiber rails, dual-core designs, and modular fin systems. Bio-based resins, natural fibers, recycled foam, and recyclable composite systems are also moving beyond corporate sustainability programs to become commercially relevant product differentiators. Boards combining performance, durability, and reduced environmental impact are expected to command stronger price premiums.

This report studies the global Surfboard production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Surfboard and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Surfboard that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Surfboard total production and demand, 2021-2032, (US\$/Unit)

Global Surfboard total production value, 2021-2032, (USD Million)

Global Surfboard production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (US\$/Unit), (based on production site)

Global Surfboard consumption by region & country, CAGR, 2021-2032 & (US\$/Unit)

U.S. VS China: Surfboard domestic production, consumption, key domestic manufacturers and share

Global Surfboard production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (US\$/Unit)

Global Surfboard production by Type, production, value, CAGR, 2021-2032, (USD Million) & (US\$/Unit)

Global Surfboard production by Application, production, value, CAGR, 2021-2032, (USD Million) & (US\$/Unit)

This report profiles key players in the global Surfboard market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CI Surfboards LLC, Firewire Surfboards, LLC, Pyzel Surfboards, LLC, Lost Surfboards, Catch Surf, Stewart Surfboards, Madluc Pty Ltd, Zalida Pty Ltd, Haydenshapes Pty Ltd, Global Surf Industries Pty Ltd, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Surfboard market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (US\$/Unit) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Surfboard Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Surfboard Market, Segmentation by Type:

Performance Shortboards

Fish and Hybrid Boards

Mid-Length and Funboards

Longboards

Global Surfboard Market, Segmentation by Core Material:

Expanded Polystyrene Foam

Polyurethane Foam

Others

Global Surfboard Market, Segmentation by Length:

Under 7 Feet

7 Feet to Under 9 Feet

9 Feet and Above

Global Surfboard Market, Segmentation by Retail Price Tier:

Under USD 500

USD 500 to Under USD 900

USD 900 and Above

Global Surfboard Market, Segmentation by Application:

Specialty Surf Retail

Brand Direct Sales

Mass Sporting Goods Retail

Others

Companies Profiled:

CI Surfboards LLC

Firewire Surfboards, LLC

Pyzel Surfboards, LLC

Lost Surfboards

Catch Surf

Stewart Surfboards

Madluc Pty Ltd

Zalida Pty Ltd

Haydenshapes Pty Ltd

Global Surf Industries Pty Ltd

McTavish Surfboards Pty Ltd

Pukas Surf S.L.

Basque Country Surf Company S.L.

Green Wave SAS

Torq Surfboards

Decathlon SE

Goddess International Co., Ltd.

Justice Surfboard

CHP Surfboards

Sunkite Economic Trade Co., Limited

Shanghai Fiber Space Composite Material Technology Co., Ltd.

YK Surfboards

Pineapple Surfboards Taiwan

The Board Factory Co., Ltd.

Coral Surfboards

Key Questions Answered:

1. How big is the global Surfboard market?
2. What is the demand of the global Surfboard market?
3. What is the year over year growth of the global Surfboard market?
4. What is the production and production value of the global Surfboard market?
5. Who are the key producers in the global Surfboard market?
6. What are the growth factors driving the market demand?

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