

Global Surfactants Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Surfactants market size was valued at US\$ 33030 million in 2024 and is forecast to a readjusted size of USD 40340 million by 2031 with a CAGR of 2.9% during review period.

Surfactants, or surface-active agents, are compounds that lower the surface tension between two substances, such as liquids and solids, or between a liquid and a gas. They are crucial in a variety of applications including cleaning products, personal care items, and industrial processes. The largest share of the commercial surfactant market is held by anionic surfactants, which are essential in laundry and dishwashing applications. Among the most significant anionic surfactants are linear alkylbenzene sulfonates (LAS), alpha-olefin sulfonates (AOS), and alcohol ethoxylate sulfates (AES), all of which are predominantly based on ethylene.

The major players in global surfactants market include BASF, Stepan, Evonik, etc. The top 2 players occupy over 10% shares of the global market. North America and Europe are main markets, they occupy about 48% of the global market.

Current Market Development and Trends

In recent developments, sustainable surfactants like methyl ester sulfonates (MES) and bio-based AES are gaining traction. MES, derived from palm or coconut oil, is biodegradable and serves as a viable alternative to LAS. Bio-based AES not only replaces petroleum-based AES but also other ethylene-based surfactants. Both MES and AES offer ideal surfactant properties for detergents and personal care products. The market for surfactants is becoming increasingly stable with major international players focusing on maintaining high product quality and stability, which is crucial for

brand reputation. Future market trends will emphasize improving product quality, reducing by-product levels, and lowering production costs through optimized raw material selection and process enhancements.

Future Directions and Challenges

With the advancement of fine chemicals, customer demands for surfactants are evolving towards higher performance and more specialized needs. To stay competitive, surfactant companies must enhance their production technologies and develop high-quality, innovative products. The industry is moving towards greater specialization and customization. Historically, surfactant production has been closely tied to daily chemical and cleaning product manufacturers, but the industry is increasingly transitioning towards more professional and large-scale operations. The application range for surfactants is expanding significantly, which broadens market opportunities and increases their value.

Environmental concerns are driving the research and development of mild, safe, and eco-friendly surfactants. Biobased surfactants, which are cost-effective, high in surface activity, and environmentally friendly, are gaining popularity due to their biodegradability, non-toxicity, and compatibility. Future trends will likely focus on green, mild surfactants, polymer-based surfactants, and elemental surfactants, reflecting a growing emphasis on sustainability and environmental responsibility in the surfactant industry.

This report is a detailed and comprehensive analysis for global Surfactants market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Surfactants market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (US\$/MT), 2020-2031

Global Surfactants market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (US\$/MT),

2020-2031

Global Surfactants market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (US\$/MT), 2020-2031

Global Surfactants market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (US\$/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Surfactants

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Surfactants market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, Stepan, Zanyu Technology, Indorama, Solvay, Sasol, Evonik, Lion Specialty Chemicals Co., Ltd., Resun-Auway, Clariant, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Surfactants market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Anionic surfactant

Amphoteric surfactant

Cationic surfactant

Nonionic surfactant

Market segment by Application

Detergent

Textile

Personal Care

Petrochemical

Paint and Coating

Others

Major players covered

BASF

Stepan

Zanyu Technology

Indorama

Solvay

Sasol

Evonik

Lion Specialty Chemicals Co., Ltd.

Resun-Auway

Clariant

Dow

Nouryon

Kao

Croda

Sinolight

Innospec

Tianjin Angel Chemicals

Galaxy Surfactants

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Surfactants product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Surfactants, with price, sales quantity, revenue, and global market share of Surfactants from 2020 to 2025.

Chapter 3, the Surfactants competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Surfactants breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Surfactants market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Surfactants.

Chapter 14 and 15, to describe Surfactants sales channel, distributors, customers, research findings and conclusion.

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