

# Global Surfactants Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Surfactants market size is expected to reach \$ 41430 million by 2032, rising at a market growth of 2.9% CAGR during the forecast period (2026-2032).

Surfactants, or surface-active agents, are compounds that lower the surface tension between two substances, such as liquids and solids, or between a liquid and a gas. They are crucial in a variety of applications including cleaning products, personal care items, and industrial processes. The largest share of the commercial surfactant market is held by anionic surfactants, which are essential in laundry and dishwashing applications. Among the most significant anionic surfactants are linear alkylbenzene sulfonates (LAS), alpha-olefin sulfonates (AOS), and alcohol ethoxylate sulfates (AES), all of which are predominantly based on ethylene.

The major players in global surfactants market include BASF, Stepan, Evonik, etc. The top 2 players occupy over 10% shares of the global market. North America and Europe are main markets, they occupy about 48% of the global market.

### Current Market Development and Trends

In recent developments, sustainable surfactants like methyl ester sulfonates (MES) and bio-based AES are gaining traction. MES, derived from palm or coconut oil, is biodegradable and serves as a viable alternative to LAS. Bio-based AES not only replaces petroleum-based AES but also other ethylene-based surfactants. Both MES and AES offer ideal surfactant properties for detergents and personal care products. The market for surfactants is becoming increasingly stable with major international players focusing on maintaining high product quality and stability, which is crucial for brand reputation. Future market trends will emphasize improving product quality,

reducing by-product levels, and lowering production costs through optimized raw material selection and process enhancements.

## Future Directions and Challenges

With the advancement of fine chemicals, customer demands for surfactants are evolving towards higher performance and more specialized needs. To stay competitive, surfactant companies must enhance their production technologies and develop high-quality, innovative products. The industry is moving towards greater specialization and customization. Historically, surfactant production has been closely tied to daily chemical and cleaning product manufacturers, but the industry is increasingly transitioning towards more professional and large-scale operations. The application range for surfactants is expanding significantly, which broadens market opportunities and increases their value.

Environmental concerns are driving the research and development of mild, safe, and eco-friendly surfactants. Biobased surfactants, which are cost-effective, high in surface activity, and environmentally friendly, are gaining popularity due to their biodegradability, non-toxicity, and compatibility. Future trends will likely focus on green, mild surfactants, polymer-based surfactants, and elemental surfactants, reflecting a growing emphasis on sustainability and environmental responsibility in the surfactant industry.

This report studies the global Surfactants production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Surfactants and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Surfactants that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Surfactants total production and demand, 2021-2032, (K MT)

Global Surfactants total production value, 2021-2032, (USD Million)

Global Surfactants production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Surfactants consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Surfactants domestic production, consumption, key domestic

manufacturers and share

Global Surfactants production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Surfactants production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Surfactants production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Surfactants market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, Stepan, Zanyu Technology, Indorama, Solvay, Sasol, Evonik, Lion Specialty Chemicals Co., Ltd., Resun-Auway, Clariant, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Surfactants market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (US\$/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Surfactants Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Surfactants Market, Segmentation by Type:

Anionic surfactant

Amphoteric surfactant

Cationic surfactant

Nonionic surfactant

#### Global Surfactants Market, Segmentation by Application:

Detergent

Textile

Personal Care

Petrochemical

Paint and Coating

Others

#### Companies Profiled:

BASF

Stepan

Zanyu Technology

Indorama

Solvay

Sasol

Evonik

Lion Specialty Chemicals Co., Ltd.

Resun-Auway

Clariant

Dow

Nouryon

Kao

Croda

Sinolight

Innospec

Tianjin Angel Chemicals

Galaxy Surfactants

### **Key Questions Answered:**

1. How big is the global Surfactants market?
2. What is the demand of the global Surfactants market?
3. What is the year over year growth of the global Surfactants market?
4. What is the production and production value of the global Surfactants market?

5. Who are the key producers in the global Surfactants market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 SCADA Introduction
- 1.2 World SCADA Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World SCADA Total Market by Region (by Headquarter Location)
  - 1.3.1 World SCADA Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company SCADA Revenue (2021-2032)
  - 1.3.3 China Based Company SCADA Revenue (2021-2032)
  - 1.3.4 Europe Based Company SCADA Revenue (2021-2032)
  - 1.3.5 Japan Based Company SCADA Revenue (2021-2032)
  - 1.3.6 South Korea Based Company SCADA Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company SCADA Revenue (2021-2032)
  - 1.3.8 India Based Company SCADA Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 SCADA Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World SCADA Consumption Value (2021-2032)
- 2.2 World SCADA Consumption Value by Region
  - 2.2.1 World SCADA Consumption Value by Region (2021-2026)
  - 2.2.2 World SCADA Consumption Value Forecast by Region (2027-2032)
- 2.3 United States SCADA Consumption Value (2021-2032)
- 2.4 China SCADA Consumption Value (2021-2032)
- 2.5 Europe SCADA Consumption Value (2021-2032)
- 2.6 Japan SCADA Consumption Value (2021-2032)
- 2.7 South Korea SCADA Consumption Value (2021-2032)
- 2.8 ASEAN SCADA Consumption Value (2021-2032)
- 2.9 India SCADA Consumption Value (2021-2032)

### 3 WORLD SCADA COMPANIES COMPETITIVE ANALYSIS

- 3.1 World SCADA Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
  - 3.2.1 Global SCADA Industry Rank of Major Players

- 3.2.2 Global Concentration Ratios (CR4) for SCADA in 2025
- 3.2.3 Global Concentration Ratios (CR8) for SCADA in 2025
- 3.3 SCADA Company Evaluation Quadrant
- 3.4 SCADA Market: Overall Company Footprint Analysis
  - 3.4.1 SCADA Market: Region Footprint
  - 3.4.2 SCADA Market: Company Product Type Footprint
  - 3.4.3 SCADA Market: Company Product Application Footprint
- 3.5 Competitive Environment
  - 3.5.1 Historical Structure of the Industry
  - 3.5.2 Barriers of Market Entry
  - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

## **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: SCADA Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: SCADA Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
  - 4.1.2 United States VS China: SCADA Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: SCADA Consumption Value Comparison
  - 4.2.1 United States VS China: SCADA Consumption Value Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: SCADA Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based SCADA Companies and Market Share, 2021-2026
  - 4.3.1 United States Based SCADA Companies, Headquarters (States, Country)
  - 4.3.2 United States Based Companies SCADA Revenue, (2021-2026)
- 4.4 China Based Companies SCADA Revenue and Market Share, 2021-2026
  - 4.4.1 China Based SCADA Companies, Company Headquarters (Province, Country)
  - 4.4.2 China Based Companies SCADA Revenue, (2021-2026)
- 4.5 Rest of World Based SCADA Companies and Market Share, 2021-2026
  - 4.5.1 Rest of World Based SCADA Companies, Headquarters (Province, Country)
  - 4.5.2 Rest of World Based Companies SCADA Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

## 5.1 World SCADA Market Size Overview by Type: 2021 VS 2025 VS 2032

### 5.2 Segment Introduction by Type

#### 5.2.1 Hardware

#### 5.2.2 Software

#### 5.2.3 Services

### 5.3 Market Segment by Type

#### 5.3.1 World SCADA Market Size by Type (2021-2026)

#### 5.3.2 World SCADA Market Size by Type (2027-2032)

#### 5.3.3 World SCADA Market Size Market Share by Type (2027-2032)

## 6 MARKET ANALYSIS BY APPLICATION

### 6.1 World SCADA Market Size Overview by Application: 2021 VS 2025 VS 2032

#### 6.2 Segment Introduction by Application

##### 6.2.1 Power & Energy

##### 6.2.2 Oil & Gas Industry

##### 6.2.3 Water & Waste Control

##### 6.2.4 Telecommunications

##### 6.2.5 Transportation

##### 6.2.6 Manufacturing Industry

##### 6.2.7 Others

#### 6.3 Market Segment by Application

##### 6.3.1 World SCADA Market Size by Application (2021-2026)

##### 6.3.2 World SCADA Market Size by Application (2027-2032)

##### 6.3.3 World SCADA Market Size Market Share by Application (2021-2032)

## 7 COMPANY PROFILES

### 7.1 Schneider Electric SE (France)

#### 7.1.1 Schneider Electric SE (France) Details

#### 7.1.2 Schneider Electric SE (France) Major Business

#### 7.1.3 Schneider Electric SE (France) SCADA Product and Services

#### 7.1.4 Schneider Electric SE (France) SCADA Revenue, Gross Margin and Market Share (2021-2026)

#### 7.1.5 Schneider Electric SE (France) Recent Developments/Updates

#### 7.1.6 Schneider Electric SE (France) Competitive Strengths & Weaknesses

### 7.2 ABB (Switzerland)

#### 7.2.1 ABB (Switzerland) Details

#### 7.2.2 ABB (Switzerland) Major Business

- 7.2.3 ABB (Switzerland) SCADA Product and Services
- 7.2.4 ABB (Switzerland) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.2.5 ABB (Switzerland) Recent Developments/Updates
- 7.2.6 ABB (Switzerland) Competitive Strengths & Weaknesses
- 7.3 Siemens AG (Germany)
  - 7.3.1 Siemens AG (Germany) Details
  - 7.3.2 Siemens AG (Germany) Major Business
  - 7.3.3 Siemens AG (Germany) SCADA Product and Services
  - 7.3.4 Siemens AG (Germany) SCADA Revenue, Gross Margin and Market Share (2021-2026)
  - 7.3.5 Siemens AG (Germany) Recent Developments/Updates
  - 7.3.6 Siemens AG (Germany) Competitive Strengths & Weaknesses
- 7.4 Emerson (US)
  - 7.4.1 Emerson (US) Details
  - 7.4.2 Emerson (US) Major Business
  - 7.4.3 Emerson (US) SCADA Product and Services
  - 7.4.4 Emerson (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
  - 7.4.5 Emerson (US) Recent Developments/Updates
  - 7.4.6 Emerson (US) Competitive Strengths & Weaknesses
- 7.5 Rockwell Automation Inc. (US)
  - 7.5.1 Rockwell Automation Inc. (US) Details
  - 7.5.2 Rockwell Automation Inc. (US) Major Business
  - 7.5.3 Rockwell Automation Inc. (US) SCADA Product and Services
  - 7.5.4 Rockwell Automation Inc. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
  - 7.5.5 Rockwell Automation Inc. (US) Recent Developments/Updates
  - 7.5.6 Rockwell Automation Inc. (US) Competitive Strengths & Weaknesses
- 7.6 Honeywell International Inc. (US)
  - 7.6.1 Honeywell International Inc. (US) Details
  - 7.6.2 Honeywell International Inc. (US) Major Business
  - 7.6.3 Honeywell International Inc. (US) SCADA Product and Services
  - 7.6.4 Honeywell International Inc. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
  - 7.6.5 Honeywell International Inc. (US) Recent Developments/Updates
  - 7.6.6 Honeywell International Inc. (US) Competitive Strengths & Weaknesses
- 7.7 Mitsubishi Electric (Japan)
  - 7.7.1 Mitsubishi Electric (Japan) Details
  - 7.7.2 Mitsubishi Electric (Japan) Major Business

- 7.7.3 Mitsubishi Electric (Japan) SCADA Product and Services
- 7.7.4 Mitsubishi Electric (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.7.5 Mitsubishi Electric (Japan) Recent Developments/Updates
- 7.7.6 Mitsubishi Electric (Japan) Competitive Strengths & Weaknesses
- 7.8 Omron Corporation (Japan)
  - 7.8.1 Omron Corporation (Japan) Details
  - 7.8.2 Omron Corporation (Japan) Major Business
  - 7.8.3 Omron Corporation (Japan) SCADA Product and Services
  - 7.8.4 Omron Corporation (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
  - 7.8.5 Omron Corporation (Japan) Recent Developments/Updates
  - 7.8.6 Omron Corporation (Japan) Competitive Strengths & Weaknesses
- 7.9 General Electric Co. (US)
  - 7.9.1 General Electric Co. (US) Details
  - 7.9.2 General Electric Co. (US) Major Business
  - 7.9.3 General Electric Co. (US) SCADA Product and Services
  - 7.9.4 General Electric Co. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
  - 7.9.5 General Electric Co. (US) Recent Developments/Updates
  - 7.9.6 General Electric Co. (US) Competitive Strengths & Weaknesses
- 7.10 Yokogawa Electric Corporation (Japan)
  - 7.10.1 Yokogawa Electric Corporation (Japan) Details
  - 7.10.2 Yokogawa Electric Corporation (Japan) Major Business
  - 7.10.3 Yokogawa Electric Corporation (Japan) SCADA Product and Services
  - 7.10.4 Yokogawa Electric Corporation (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
  - 7.10.5 Yokogawa Electric Corporation (Japan) Recent Developments/Updates
  - 7.10.6 Yokogawa Electric Corporation (Japan) Competitive Strengths & Weaknesses
- 7.11 Larsen & Toubro (India)
  - 7.11.1 Larsen & Toubro (India) Details
  - 7.11.2 Larsen & Toubro (India) Major Business
  - 7.11.3 Larsen & Toubro (India) SCADA Product and Services
  - 7.11.4 Larsen & Toubro (India) SCADA Revenue, Gross Margin and Market Share (2021-2026)
  - 7.11.5 Larsen & Toubro (India) Recent Developments/Updates
  - 7.11.6 Larsen & Toubro (India) Competitive Strengths & Weaknesses
- 7.12 M.B. Control & Systems Pvt. Ltd (India)
  - 7.12.1 M.B. Control & Systems Pvt. Ltd (India) Details

- 7.12.2 M.B. Control & Systems Pvt. Ltd (India) Major Business
- 7.12.3 M.B. Control & Systems Pvt. Ltd (India) SCADA Product and Services
- 7.12.4 M.B. Control & Systems Pvt. Ltd (India) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.12.5 M.B. Control & Systems Pvt. Ltd (India) Recent Developments/Updates
- 7.12.6 M.B. Control & Systems Pvt. Ltd (India) Competitive Strengths & Weaknesses

## **8 INDUSTRY CHAIN ANALYSIS**

- 8.1 SCADA Industry Chain
- 8.2 SCADA Upstream Analysis
- 8.3 SCADA Midstream Analysis
- 8.4 SCADA Downstream Analysis

## **9 RESEARCH FINDINGS AND CONCLUSION**

## **10 APPENDIX**

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Surfactants Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Surfactants Production Value by Region (2021-2026) & (USD Million)

Table 3. World Surfactants Production Value by Region (2027-2032) & (USD Million)

Table 4. World Surfactants Production Value Market Share by Region (2021-2026)

Table 5. World Surfactants Production Value Market Share by Region (2027-2032)

Table 6. World Surfactants Production by Region (2021-2026) & (K MT)

Table 7. World Surfactants Production by Region (2027-2032) & (K MT)

Table 8. World Surfactants Production Market Share by Region (2021-2026)

Table 9. World Surfactants Production Market Share by Region (2027-2032)

Table 10. World Surfactants Average Price by Region (2021-2026) & (US\$/MT)

Table 11. World Surfactants Average Price by Region (2027-2032) & (US\$/MT)

Table 12. Surfactants Major Market Trends

Table 13. World Surfactants Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K MT)

Table 14. World Surfactants Consumption by Region (2021-2026) & (K MT)

Table 15. World Surfactants Consumption Forecast by Region (2027-2032) & (K MT)

Table 16. World Surfactants Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Surfactants Producers in 2025

Table 18. World Surfactants Production by Manufacturer (2021-2026) & (K MT)

Table 19. Production Market Share of Key Surfactants Producers in 2025

Table 20. World Surfactants Average Price by Manufacturer (2021-2026) & (US\$/MT)

Table 21. Global Surfactants Company Evaluation Quadrant

Table 22. World Surfactants Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Surfactants Production Site of Key Manufacturer

Table 24. Surfactants Market: Company Product Type Footprint

Table 25. Surfactants Market: Company Product Application Footprint

Table 26. Surfactants Competitive Factors

Table 27. Surfactants New Entrant and Capacity Expansion Plans

Table 28. Surfactants Mergers & Acquisitions Activity

Table 29. United States VS China Surfactants Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Surfactants Production Comparison, (2021 & 2025 &

2032) & (K MT)

Table 31. United States VS China Surfactants Consumption Comparison, (2021 & 2025 & 2032) & (K MT)

Table 32. United States Based Surfactants Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Surfactants Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Surfactants Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Surfactants Production (2021-2026) & (K MT)

Table 36. United States Based Manufacturers Surfactants Production Market Share (2021-2026)

Table 37. China Based Surfactants Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Surfactants Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Surfactants Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Surfactants Production, (2021-2026) & (K MT)

Table 41. China Based Manufacturers Surfactants Production Market Share (2021-2026)

Table 42. Rest of World Based Surfactants Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Surfactants Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Surfactants Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Surfactants Production, (2021-2026) & (K MT)

Table 46. Rest of World Based Manufacturers Surfactants Production Market Share (2021-2026)

Table 47. World Surfactants Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Surfactants Production by Type (2021-2026) & (K MT)

Table 49. World Surfactants Production by Type (2027-2032) & (K MT)

Table 50. World Surfactants Production Value by Type (2021-2026) & (USD Million)

Table 51. World Surfactants Production Value by Type (2027-2032) & (USD Million)

Table 52. World Surfactants Average Price by Type (2021-2026) & (US\$/MT)

- Table 53. World Surfactants Average Price by Type (2027-2032) & (US\$/MT)
- Table 54. World Surfactants Production Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 55. World Surfactants Production by Application (2021-2026) & (K MT)
- Table 56. World Surfactants Production by Application (2027-2032) & (K MT)
- Table 57. World Surfactants Production Value by Application (2021-2026) & (USD Million)
- Table 58. World Surfactants Production Value by Application (2027-2032) & (USD Million)
- Table 59. World Surfactants Average Price by Application (2021-2026) & (US\$/MT)
- Table 60. World Surfactants Average Price by Application (2027-2032) & (US\$/MT)
- Table 61. BASF Basic Information, Manufacturing Base and Competitors
- Table 62. BASF Major Business
- Table 63. BASF Surfactants Product and Services
- Table 64. BASF Surfactants Production (K MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 65. BASF Recent Developments/Updates
- Table 66. BASF Competitive Strengths & Weaknesses
- Table 67. Stepan Basic Information, Manufacturing Base and Competitors
- Table 68. Stepan Major Business
- Table 69. Stepan Surfactants Product and Services
- Table 70. Stepan Surfactants Production (K MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 71. Stepan Recent Developments/Updates
- Table 72. Stepan Competitive Strengths & Weaknesses
- Table 73. Zanyu Technology Basic Information, Manufacturing Base and Competitors
- Table 74. Zanyu Technology Major Business
- Table 75. Zanyu Technology Surfactants Product and Services
- Table 76. Zanyu Technology Surfactants Production (K MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 77. Zanyu Technology Recent Developments/Updates
- Table 78. Zanyu Technology Competitive Strengths & Weaknesses
- Table 79. Indorama Basic Information, Manufacturing Base and Competitors
- Table 80. Indorama Major Business
- Table 81. Indorama Surfactants Product and Services
- Table 82. Indorama Surfactants Production (K MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 83. Indorama Recent Developments/Updates
- Table 84. Indorama Competitive Strengths & Weaknesses

- Table 85. Solvay Basic Information, Manufacturing Base and Competitors
- Table 86. Solvay Major Business
- Table 87. Solvay Surfactants Product and Services
- Table 88. Solvay Surfactants Production (K MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 89. Solvay Recent Developments/Updates
- Table 90. Solvay Competitive Strengths & Weaknesses
- Table 91. Sasol Basic Information, Manufacturing Base and Competitors
- Table 92. Sasol Major Business
- Table 93. Sasol Surfactants Product and Services
- Table 94. Sasol Surfactants Production (K MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 95. Sasol Recent Developments/Updates
- Table 96. Sasol Competitive Strengths & Weaknesses
- Table 97. Evonik Basic Information, Manufacturing Base and Competitors
- Table 98. Evonik Major Business
- Table 99. Evonik Surfactants Product and Services
- Table 100. Evonik Surfactants Production (K MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 101. Evonik Recent Developments/Updates
- Table 102. Evonik Competitive Strengths & Weaknesses
- Table 103. Lion Specialty Chemicals Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 104. Lion Specialty Chemicals Co., Ltd. Major Business
- Table 105. Lion Specialty Chemicals Co., Ltd. Surfactants Product and Services
- Table 106. Lion Specialty Chemicals Co., Ltd. Surfactants Production (K MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 107. Lion Specialty Chemicals Co., Ltd. Recent Developments/Updates
- Table 108. Lion Specialty Chemicals Co., Ltd. Competitive Strengths & Weaknesses
- Table 109. Resun-Auway Basic Information, Manufacturing Base and Competitors
- Table 110. Resun-Auway Major Business
- Table 111. Resun-Auway Surfactants Product and Services
- Table 112. Resun-Auway Surfactants Production (K MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 113. Resun-Auway Recent Developments/Updates
- Table 114. Resun-Auway Competitive Strengths & Weaknesses
- Table 115. Clariant Basic Information, Manufacturing Base and Competitors
- Table 116. Clariant Major Business

- Table 117. Clariant Surfactants Product and Services
- Table 118. Clariant Surfactants Production (K MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 119. Clariant Recent Developments/Updates
- Table 120. Clariant Competitive Strengths & Weaknesses
- Table 121. Dow Basic Information, Manufacturing Base and Competitors
- Table 122. Dow Major Business
- Table 123. Dow Surfactants Product and Services
- Table 124. Dow Surfactants Production (K MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 125. Dow Recent Developments/Updates
- Table 126. Dow Competitive Strengths & Weaknesses
- Table 127. Nouryon Basic Information, Manufacturing Base and Competitors
- Table 128. Nouryon Major Business
- Table 129. Nouryon Surfactants Product and Services
- Table 130. Nouryon Surfactants Production (K MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 131. Nouryon Recent Developments/Updates
- Table 132. Nouryon Competitive Strengths & Weaknesses
- Table 133. Kao Basic Information, Manufacturing Base and Competitors
- Table 134. Kao Major Business
- Table 135. Kao Surfactants Product and Services
- Table 136. Kao Surfactants Production (K MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 137. Kao Recent Developments/Updates
- Table 138. Kao Competitive Strengths & Weaknesses
- Table 139. Croda Basic Information, Manufacturing Base and Competitors
- Table 140. Croda Major Business
- Table 141. Croda Surfactants Product and Services
- Table 142. Croda Surfactants Production (K MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 143. Croda Recent Developments/Updates
- Table 144. Croda Competitive Strengths & Weaknesses
- Table 145. Sinolight Basic Information, Manufacturing Base and Competitors
- Table 146. Sinolight Major Business
- Table 147. Sinolight Surfactants Product and Services
- Table 148. Sinolight Surfactants Production (K MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 149. Sinolight Recent Developments/Updates

Table 150. Sinolight Competitive Strengths & Weaknesses

Table 151. Innospec Basic Information, Manufacturing Base and Competitors

Table 152. Innospec Major Business

Table 153. Innospec Surfactants Product and Services

Table 154. Innospec Surfactants Production (K MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 155. Innospec Recent Developments/Updates

Table 156. Innospec Competitive Strengths & Weaknesses

Table 157. Tianjin Angel Chemicals Basic Information, Manufacturing Base and Competitors

Table 158. Tianjin Angel Chemicals Major Business

Table 159. Tianjin Angel Chemicals Surfactants Product and Services

Table 160. Tianjin Angel Chemicals Surfactants Production (K MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 161. Tianjin Angel Chemicals Recent Developments/Updates

Table 162. Tianjin Angel Chemicals Competitive Strengths & Weaknesses

Table 163. Galaxy Surfactants Basic Information, Manufacturing Base and Competitors

Table 164. Galaxy Surfactants Major Business

Table 165. Galaxy Surfactants Surfactants Product and Services

Table 166. Galaxy Surfactants Surfactants Production (K MT), Price (US\$/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 167. Galaxy Surfactants Recent Developments/Updates

Table 168. Galaxy Surfactants Competitive Strengths & Weaknesses

Table 169. Global Key Players of Surfactants Upstream (Raw Materials)

Table 170. Global Surfactants Typical Customers

Table 171. Surfactants Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Surfactants Picture

Figure 2. World Surfactants Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Surfactants Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Surfactants Production (2021-2032) & (K MT)

Figure 5. World Surfactants Average Price (2021-2032) & (US\$/MT)

Figure 6. World Surfactants Production Value Market Share by Region (2021-2032)

Figure 7. World Surfactants Production Market Share by Region (2021-2032)

Figure 8. North America Surfactants Production (2021-2032) & (K MT)

Figure 9. Europe Surfactants Production (2021-2032) & (K MT)

Figure 10. China Surfactants Production (2021-2032) & (K MT)

Figure 11. Japan Surfactants Production (2021-2032) & (K MT)

Figure 12. Latin America Surfactants Production (2021-2032) & (K MT)

Figure 13. India Surfactants Production (2021-2032) & (K MT)

Figure 14. Southeast Asia Surfactants Production (2021-2032) & (K MT)

Figure 15. Surfactants Market Drivers

Figure 16. Factors Affecting Demand

Figure 17. World Surfactants Consumption (2021-2032) & (K MT)

Figure 18. World Surfactants Consumption Market Share by Region (2021-2032)

Figure 19. United States Surfactants Consumption (2021-2032) & (K MT)

Figure 20. China Surfactants Consumption (2021-2032) & (K MT)

Figure 21. Europe Surfactants Consumption (2021-2032) & (K MT)

Figure 22. Japan Surfactants Consumption (2021-2032) & (K MT)

Figure 23. South Korea Surfactants Consumption (2021-2032) & (K MT)

Figure 24. ASEAN Surfactants Consumption (2021-2032) & (K MT)

Figure 25. India Surfactants Consumption (2021-2032) & (K MT)

Figure 26. Producer Shipments of Surfactants by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 27. Global Four-firm Concentration Ratios (CR4) for Surfactants Markets in 2025

Figure 28. Global Four-firm Concentration Ratios (CR8) for Surfactants Markets in 2025

Figure 29. United States VS China: Surfactants Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Surfactants Production Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States VS China: Surfactants Consumption Market Share

Comparison (2021 & 2025 & 2032)

Figure 32. United States Based Manufacturers Surfactants Production Market Share 2025

Figure 33. China Based Manufacturers Surfactants Production Market Share 2025

Figure 34. Rest of World Based Manufacturers Surfactants Production Market Share 2025

Figure 35. World Surfactants Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 36. World Surfactants Production Value Market Share by Type in 2025

Figure 37. Anionic surfactant

Figure 38. Amphoteric surfactant

Figure 39. Cationic surfactant

Figure 40. Nonionic surfactant

Figure 41. World Surfactants Production Market Share by Type (2021-2032)

Figure 42. World Surfactants Production Value Market Share by Type (2021-2032)

Figure 43. World Surfactants Average Price by Type (2021-2032) & (US\$/MT)

Figure 44. World Surfactants Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 45. World Surfactants Production Value Market Share by Application in 2025

Figure 46. Detergent

Figure 47. Textile

Figure 48. Personal Care

Figure 49. Petrochemical

Figure 50. Paint and Coating

Figure 51. Others

Figure 52. World Surfactants Production Market Share by Application (2021-2032)

Figure 53. World Surfactants Production Value Market Share by Application (2021-2032)

Figure 54. World Surfactants Average Price by Application (2021-2032) & (US\$/MT)

Figure 55. Surfactants Industry Chain

Figure 56. Surfactants Procurement Model

Figure 57. Surfactants Sales Model

Figure 58. Surfactants Sales Channels, Direct Sales, and Distribution

Figure 59. Methodology

Figure 60. Research Process and Data Source

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