

Global Surfactant for EOR Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Surfactant for EOR market size was valued at USD 106.3 million in 2023 and is forecast to a readjusted size of USD 125.3 million by 2030 with a CAGR of 2.4% during review period.

The concept of recovering oil by surfactant flooding dates back to 1929 when De Groot was granted a patent claiming water-soluble surfactants as an aid to improve oil recovery. Currently, surfactant flooding boosts oil production by lowering interfacial tension, increasing oil mobility thus allowing better displacement of the oil by injected water. Surfactant EOR improves the wettability of porous rocks allowing water to flow through them faster displacing more oil.

Global core surfactant for EOR manufacturers include Stepan, BASF and CNPC. The top 3 manufacturers had a more than 50% combined market share. Asia Pacific is the largest region, with a share more than 45%, followed by Europe and Europe. In terms of product, anionic sulfonate is the largest segment, with a share over 65%. And in terms of application, the largest application is conventional oil field, followed by oil sands oil field.

The Global Info Research report includes an overview of the development of the Surfactant for EOR industry chain, the market status of Oil Sands Oil Field (Anionic Sulfonate, Anionic Carboxylate), Conventional Oil Field (Anionic Sulfonate, Anionic Carboxylate), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Surfactant for EOR.

Regionally, the report analyzes the Surfactant for EOR markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Surfactant for EOR market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Surfactant for EOR market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Surfactant for EOR industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Anionic Sulfonate, Anionic Carboxylate).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Surfactant for EOR market.

Regional Analysis: The report involves examining the Surfactant for EOR market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Surfactant for EOR market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Surfactant for EOR:

Company Analysis: Report covers individual Surfactant for EOR manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Surfactant for EOR. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Oil Sands Oil Field, Conventional Oil Field).

Technology Analysis: Report covers specific technologies relevant to Surfactant for EOR. It assesses the current state, advancements, and potential future developments in Surfactant for EOR areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Surfactant for EOR market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Surfactant for EOR market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Anionic Sulfonate

Anionic Carboxylate

Nonionic Surfactant

Biosurfactant

Others

Market segment by Application

Oil Sands Oil Field

Conventional Oil Field

Major players covered

Stepan

CNPC

Shandong Polymer Biochemicals

BASF

Solvay

Dow

Shell Chemicals

Huntsman

Oil Chem Technologies

Nouryon

Cepsa

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Surfactant for EOR product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Surfactant for EOR, with price, sales, revenue and global market share of Surfactant for EOR from 2019 to 2024.

Chapter 3, the Surfactant for EOR competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Surfactant for EOR breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Surfactant for EOR market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Surfactant for EOR.

Chapter 14 and 15, to describe Surfactant for EOR sales channel, distributors, customers, research findings and conclusion.

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