

Global Surface Water Quality Measuring Instruments Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Surface Water Quality Measuring Instruments market size is expected to reach \$ 1577 million by 2032, rising at a market growth of 6.7% CAGR during the forecast period (2026-2032).

Surface water quality measuring instruments are specialized equipment used for multi-parameter detection and analysis of surface water bodies such as rivers, lakes, and reservoirs. They can measure key indicators such as pH, dissolved oxygen, turbidity, conductivity, total organic carbon, and pollutant content in water bodies in real time or offline. These instruments are used in environmental monitoring, water resource management, and pollution control. With increasing demands for water pollution control and regulation, these instruments are gradually developing towards multi-parameter integration and online monitoring. In 2025, global sales were approximately 420,000 units, with an average unit price of approximately US\$2,350, a capacity utilization rate of approximately 80%, and a gross profit margin of approximately 31%. The upstream mainly includes sensor and probe manufacturers, optical component and analysis module suppliers, and electronic component and chip companies. The midstream consists of environmental monitoring instrument manufacturers and system integrators. The downstream mainly comprises government environmental protection departments, water companies, industrial enterprises, wastewater treatment plants, and research institutions. In the product cost structure, sensors and detection modules account for approximately 48%, electronic control and data processing systems approximately 25%, structural components and housing manufacturing approximately 12%, testing, calibration, and manual assembly approximately 8%, and software and system integration and other costs approximately 8%. Approximately 7% of the demand comes from downstream applications, including the construction of surface water monitoring stations, online monitoring of watershed water quality, industrial wastewater discharge

supervision, source water protection, and the construction of smart water systems. Downstream customers include environmental monitoring agencies, water conservancy departments, municipal water companies, industrial manufacturing enterprises, and third-party testing institutions. Business opportunities are driven by policy factors such as stricter environmental regulations and continued investment in water pollution control, and by technological innovation, including improved capabilities in IoT online monitoring, multi-parameter sensor fusion, and cloud platform data analysis. Changing consumer demands are reflected in increased needs for real-time monitoring, remote operation and maintenance, and data visualization, thereby driving the upgrading of surface water quality measuring instruments towards intelligence, networking, and high precision.

The surface water quality measurement instrument industry is at a critical stage of upgrading from traditional single detection equipment to comprehensive monitoring systems. With the increasing global emphasis on water resource security and environmental protection, the demand for water quality monitoring is showing a long-term, stable growth trend. Especially against the backdrop of accelerated industrialization and urbanization, the complexity of water pollution problems has increased, leading to a shift from single-point detection to continuous monitoring at the watershed level. Simultaneously, policies are continuously strengthening pollution discharge supervision and water environment governance assessments, further increasing the density and frequency of equipment deployment. From a technological development perspective, improved sensor accuracy, the widespread adoption of portable devices, and the integration of the Internet of Things and cloud computing are reshaping the industry landscape, enabling equipment to have remote monitoring and data analysis capabilities, significantly improving efficiency and management levels. Market competition is also gradually shifting from hardware performance to system solution capabilities and data service capabilities. In the future, manufacturers with multi-parameter integration, automatic calibration, low maintenance costs, and platform-based management capabilities will have a greater advantage. Furthermore, driven by the trends of smart water management and digital twin water environment construction, these instruments will evolve from single devices into core nodes for water environment management. The industry as a whole will maintain steady growth and continue to develop towards high-end and intelligent technologies.

This report studies the global Surface Water Quality Measuring Instruments production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Surface

Water Quality Measuring Instruments and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Surface Water Quality Measuring Instruments that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Surface Water Quality Measuring Instruments total production and demand, 2021-2032, (K Units)

Global Surface Water Quality Measuring Instruments total production value, 2021-2032, (USD Million)

Global Surface Water Quality Measuring Instruments production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Surface Water Quality Measuring Instruments consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Surface Water Quality Measuring Instruments domestic production, consumption, key domestic manufacturers and share

Global Surface Water Quality Measuring Instruments production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Surface Water Quality Measuring Instruments production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Surface Water Quality Measuring Instruments production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Surface Water Quality Measuring Instruments market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Xylem Analytics (US), Horiba (JP), ABB (CH), Endress+Hauser (CH), In-Situ (US), Aquas (TW), Shimadzu (JP), Geotech (US), Aquaread (UK), NIWA (NZ), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Surface Water Quality Measuring Instruments market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Surface Water Quality Measuring Instruments Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Surface Water Quality Measuring Instruments Market, Segmentation by Type:

Portable

Desktop

Global Surface Water Quality Measuring Instruments Market, Segmentation by Technology:

Electromagnetic Induction Type

Infrared Reflectance Spectroscopy Type

Gas Chromatography Type

Other

Global Surface Water Quality Measuring Instruments Market, Segmentation by Measurement Method:

Chemical Analytical Instruments

Physical Analytical Instruments

Global Surface Water Quality Measuring Instruments Market, Segmentation by Application:

Industrial Use

Commercial Use

Public Environmental Protection

Scientific Research

Companies Profiled:

Xylem Analytics (US)

Horiba (JP)

ABB (CH)

Endress+Hauser (CH)

In-Situ (US)

Aquas (TW)

Shimadzu (JP)

Geotech (US)

Aquaread (UK)

NIWA (NZ)

Air-Met Scientific (AU)

Solinst (CA)

HydroTerra (AU)

Emerson (US)

Thermo Scientific (US)

Focused Photonics (CN)

Beijing Oriental Jicheng (CN)

Zhonggong Tiandi Technology (CN)

BESCIENT TECHNOLOGIES (CN)

Key Questions Answered:

1. How big is the global Surface Water Quality Measuring Instruments market?
2. What is the demand of the global Surface Water Quality Measuring Instruments market?
3. What is the year over year growth of the global Surface Water Quality Measuring Instruments market?
4. What is the production and production value of the global Surface Water Quality Measuring Instruments market?
5. Who are the key producers in the global Surface Water Quality Measuring Instruments market?
6. What are the growth factors driving the market demand?

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