

Global Surface Treatment Chemicals for Consumer Electronics Structural Components Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G86F512113A3EN.html>

Date: May 2026

Pages: 118

Price: US\$ 3,480.00 (Single User License)

ID: G86F512113A3EN

Abstracts

According to our (Global Info Research) latest study, the global Surface Treatment Chemicals for Consumer Electronics Structural Components market size was valued at US\$ 1286 million in 2025 and is forecast to a readjusted size of US\$ 1965 million by 2032 with a CAGR of 6.3% during review period.

Surface Treatment Chemicals for Consumer Electronics Structural Components refer to formulation-based chemical systems applied to the surfaces of housings, middle frames, back covers, buttons, windows and decorative parts used in smartphones, tablets, laptops, wearables, smart home devices and other consumer electronics. The category mainly includes decorative coatings, transparent functional coatings, hardcoats, clearcoats, primers, conductive coatings, conductive inks, dielectric inks, NCVM-compatible coating systems and related pretreatment chemistries. These materials are typically formulated with resins, pigments and fillers, specialty additives, conductive fillers, solvent-borne or waterborne carriers and curing systems, and are used on substrates such as plastics, elastomers, glass, ceramics and metals. Their role is to enhance appearance, tactile quality, scratch resistance, chemical resistance, stain resistance, weatherability, optical clarity and wireless-signal compatibility. In commercial terms, this is not a single product, but a system-level materials family for decoration, protection and functional integration.

The global market for surface treatment chemicals used on consumer electronics structural components is evolving from a conventional appearance-coating segment into a core platform for product differentiation. As AI smartphones, AI PCs, AI glasses,

wearables and smart home devices continue to expand, brand owners are demanding more than basic coloring and protection. Surface systems are now expected to deliver metallic visual effects, soft-touch feel, anti-fingerprint performance, sweat resistance, chemical resistance, scratch durability and wireless-signal friendliness at the same time. PPG already frames the segment around decorative coatings, transparent functional coatings and conductive coatings and inks, while Momentive positions high-durability, high-clarity functional coatings directly for smartphones, tablets and laptops. AkzoNobel's UV NCVM platform for wireless-device middle frames and back panels further shows that the market is shifting toward integrated solutions that combine color, material, finishing process and performance.

At the same time, the sector faces rising barriers and more complex risks. Qualification cycles are long, cosmetic standards are strict and suppliers must balance yield, appearance consistency, regulatory compliance and rapid response during mass production. Environmental and sustainability requirements are also intensifying, pushing the market toward lower-VOC systems, lower-energy metallization routes and more reliable coating solutions for recycled plastics. AkzoNobel states that its UV NCVM system produces fewer hazardous waste by-products and consumes less energy than traditional electroplating, while the US EPA continues to regulate wastewater and pollutant control across relevant electronic manufacturing activities. Going forward, suppliers that can achieve stable mass production on recycled plastics, advanced engineering plastics and increasingly demanding cosmetic surfaces will be best positioned to secure premium programs from leading consumer electronics brands.

This report is a detailed and comprehensive analysis for global Surface Treatment Chemicals for Consumer Electronics Structural Components market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Surface Treatment Chemicals for Consumer Electronics Structural Components market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Surface Treatment Chemicals for Consumer Electronics Structural Components

market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Surface Treatment Chemicals for Consumer Electronics Structural Components market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Surface Treatment Chemicals for Consumer Electronics Structural Components market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Surface Treatment Chemicals for Consumer Electronics Structural Components

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Surface Treatment Chemicals for Consumer Electronics Structural Components market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Soka New Materials Group Co., Ltd., Jiangsu Kuangshun Photosensitivity New-Material Stock Co., LTD., PPG Industries, Inc., Akzo Nobel N.V., Henkel AG & Co. KGaA, Element Solutions Inc., MKS Inc., DIC Corporation, TOYO CHEM CO., LTD., Musashi Paint Holdings Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Surface Treatment Chemicals for Consumer Electronics Structural Components market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type

and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Decorative Coatings

Transparent Functional Coatings and Hardcoats

Conductive Coatings and Functional Inks

Others

Market segment by Chemistry Family

Acrylate Based Systems

Polyurethane Based Systems

Silicone Based Systems

Others

Market segment by Curing Method

UV Cured Systems

Thermal Cured Systems

Dual Cure Systems

Others

Market segment by Functional Role

Appearance and Tactile Enhancement

Protection and Durability

Electrical and Functional Integration

Others

Market segment by Application

Smartphones

Notebooks and Tablets

Wearables

Others

Market segment by players, this report covers

Sokan New Materials Group Co., Ltd.

Jiangsu Kuangshun Photosensitivity New-Material Stock Co., LTD.

PPG Industries, Inc.

Akzo Nobel N.V.

Henkel AG & Co. KGaA

Element Solutions Inc.

MKS Inc.

DIC Corporation

TOYOCEM CO., LTD.

Musashi Paint Holdings Co., Ltd.

Fujikura Kasei Co., Ltd.

Momentive Performance Materials Inc.

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Surface Treatment Chemicals for Consumer Electronics Structural Components product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Surface Treatment Chemicals for Consumer Electronics Structural Components, with revenue, gross margin, and global market share of Surface Treatment Chemicals for Consumer Electronics Structural Components from 2021 to 2026.

Chapter 3, the Surface Treatment Chemicals for Consumer Electronics Structural Components competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with

revenue and market share for key countries in the world, from 2021 to 2026.and Surface Treatment Chemicals for Consumer Electronics Structural Components market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Surface Treatment Chemicals for Consumer Electronics Structural Components.

Chapter 13, to describe Surface Treatment Chemicals for Consumer Electronics Structural Components research findings and conclusion.

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