

Global Surface-active Substances Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GC3E97832B33EN.html>

Date: January 2024

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: GC3E97832B33EN

Abstracts

According to our (Global Info Research) latest study, the global Surface-active Substances market size was valued at USD 42060 million in 2023 and is forecast to a readjusted size of USD 53660 million by 2030 with a CAGR of 3.5% during review period.

Surfactant refers to a substance that can significantly reduce the surface tension of the target solution. It has fixed hydrophilic and lipophilic groups, which can be aligned on the surface of the solution. The molecular structure of surfactants is amphiphilic: one end is a hydrophilic group, and the other end is a hydrophobic group; the hydrophilic group is often a polar group, such as carboxylic acid, sulfonic acid, sulfuric acid, amino or amine groups and their salts. Hydroxyl group, amide group, ether bond, etc. can also be used as polar hydrophilic groups; while hydrophobic groups are often non-polar hydrocarbon chains, such as hydrocarbon chains with more than 8 carbon atoms. Surfactants are divided into ionic surfactants (including cationic surfactants and anionic surfactants), nonionic surfactants, amphoteric surfactants, compound surfactants, other surfactants, etc.

Across the world, the major players cover BASF, Nouryon, Evonik, etc.

Global Surface-active Substances key players include BASF, Nouryon, Evonik, etc. Global top 3 manufacturers hold a share over 8%.

Asia-Pacific is the largest market, with a share about 36%, followed by Europe, and North America, both have a share about 50 percent.

In terms of product, Anionic surfactants is the largest segment, with a share over 50%. And in terms of application, the largest application is Household Soap and Detergent, followed by Personal Care, Industry and Institutional Cleaning, Food Processing, Oilfield Chemicals, Agricultural Chemicals, Textile Processing, Others.

The Global Info Research report includes an overview of the development of the Surface-active Substances industry chain, the market status of Household Soap and Detergent (Anionic surfactants, Non-ionic surfactants), Personal Care (Anionic surfactants, Non-ionic surfactants), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Surface-active Substances.

Regionally, the report analyzes the Surface-active Substances markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Surface-active Substances market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Surface-active Substances market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Surface-active Substances industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Anionic surfactants, Non-ionic surfactants).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Surface-active Substances market.

Regional Analysis: The report involves examining the Surface-active Substances market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer

behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Surface-active Substances market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Surface-active Substances:

Company Analysis: Report covers individual Surface-active Substances manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Surface-active Substances. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household Soap and Detergent, Personal Care).

Technology Analysis: Report covers specific technologies relevant to Surface-active Substances. It assesses the current state, advancements, and potential future developments in Surface-active Substances areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Surface-active Substances market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Surface-active Substances market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Anionic surfactants

Non-ionic surfactants

Cationic surfactants

Amphoteric surfactants

Others

Market segment by Application

Household Soap and Detergent

Personal Care

Industry and Institutional Cleaning

Food Processing

Oilfield Chemicals

Agricultural Chemicals

Textile Processing

Others

Major players covered

BASF

Nouryon

Evonik

Stepan Company

Solvay

Dow

Clariant

Indorama Ventures

Ashland

Kao Chemicals

Lonza

Croda

Arkema

Cepsa Chemicals

ADEKA

Colonial Chemical

EOC Group

Enaspol Inc

Lubrizol

Sumitomo Chemical

KLK OLEO

Lankem Surfactants

PCC Group

Sanyo Chemical

Norchem

Cargill

Aarti Industries

Taiwan NJC

Sasol

Alzo International

Zhejiang Huangma Tech

Zanyu Technology Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Surface-active Substances product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Surface-active Substances, with price,

sales, revenue and global market share of Surface-active Substances from 2019 to 2024.

Chapter 3, the Surface-active Substances competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Surface-active Substances breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Surface-active Substances market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Surface-active Substances.

Chapter 14 and 15, to describe Surface-active Substances sales channel, distributors, customers, research findings and conclusion.

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