

Global Supply Chain Planning Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Supply Chain Planning Software market size was valued at US\$ 6209 million in 2025 and is forecast to a readjusted size of US\$ 9823 million by 2032 with a CAGR of 6.8% during review period.

Supply Chain Planning (SCP) Software is a category of enterprise software that uses advanced algorithms, data analytics, and often artificial intelligence (AI) to model, optimize, and synchronize the end-to-end flow of materials, information, and capital across the supply chain.

Its core function is to balance demand and supply to maximize efficiency, profitability, and customer service. It is distinct from Supply Chain Execution (SCE) software, which manages the real-time physical movement and transactions (warehouse management, transportation). SCP is about strategic and tactical decision-making, while SCE is about operational execution.

Market Drivers

A. Unprecedented Supply Chain Volatility & Disruption

This is the primary catalyst. Recent events have exposed the fragility of traditional, linear supply chains.

Global Crises: The COVID-19 pandemic, geopolitical tensions (Ukraine war, US-China trade), and climate-related disruptions have made demand and supply shocks commonplace.

The Need for Resilience & Agility: Companies can no longer rely on static forecasts. They need software that enables scenario planning ('what-if' analysis), risk sensing, and rapid re-planning to navigate disruptions.

B. The Rise of 'Digital-First' Customer Expectations

Omnichannel Fulfillment: Consumers expect seamless options like Buy-Online-Pickup-In-Store (BOPIS), same-day delivery, and easy returns, creating immensely complex planning requirements.

Demand for Personalization: Tailored products and services create demand for more granular and variable forecasting.

The Amazon Effect: The standard for fast, free, and transparent delivery set by e-commerce giants forces all retailers and B2B companies to improve their planning accuracy and fulfillment speed.

C. Explosion of Data and Advancements in Analytics/AI

Data Availability: IoT sensors, point-of-sale systems, social media, and GPS generate vast new data streams.

AI/ML Revolution: Modern SCP platforms leverage machine learning to improve forecast accuracy, identify complex patterns, automate routine decisions, and provide prescriptive recommendations (shifting from 'what happened' to 'what should we do').

Cloud Computing: Cloud-based SaaS models make powerful SCP capabilities accessible, scalable, and easier to integrate for companies of all sizes.

This report is a detailed and comprehensive analysis for global Supply Chain Planning Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Supply Chain Planning Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Supply Chain Planning Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Supply Chain Planning Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Supply Chain Planning Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Supply Chain Planning Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Supply Chain Planning Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SAP, Oracle, Board, Imperia SCM, Blue Yonder, RELEX Solutions, Slimstock, o9 Solutions, Infor, QAD, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Supply Chain Planning Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help

you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-Based

On-Premise

Market segment by Industry

Manufacturing

Retail and E-commerce

Consumer Packaged Goods (CPG)

Logistics

Other

Market segment by Function

Demand Planning & Forecasting

Inventory Planning & Optimization

Supply & Production Planning

Sales & Operations Planning (S&OP)

Other

Market segment by Application

Large Enterprises

SMEs

Market segment by players, this report covers

SAP

Oracle

Board

Imperia SCM

Blue Yonder

RELEX Solutions

Slimstock

o9 Solutions

Infor

QAD

Pigment

Kinaxis

Manhattan

Dassault Systemes

Aspen Technology

Anaplan

IBM

Coupa

Epicor

Descartes Systems Group

E2open

John Galt

Netstock

Arkieva

Deposco

ketteQ

ICRON

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Supply Chain Planning Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Supply Chain Planning Software, with revenue, gross margin, and global market share of Supply Chain Planning Software from 2021 to 2026.

Chapter 3, the Supply Chain Planning Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Supply Chain Planning Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Supply Chain Planning Software.

Chapter 13, to describe Supply Chain Planning Software research findings and conclusion.

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