

# Global Supply Chain Digitization Technology Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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# **Abstracts**

Digital transformation in supply chain is the process of applying and integrating information, communication, computing, and connectivity technologies into supply chain operations, from inventory management, information storage to transportation and distribution.

According to our (Global Info Research) latest study, the global Supply Chain Digitization Technology market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global Supply Chain Digitization Technology market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Supply Chain Digitization Technology market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029



Global Supply Chain Digitization Technology market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Supply Chain Digitization Technology market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Supply Chain Digitization Technology market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Supply Chain Digitization Technology

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Supply Chain Digitization Technology market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SAP SE, Microsoft, IBM, Veeva and Shopify, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

#### Market Segmentation

Supply Chain Digitization Technology market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Global Supply Chain Digitization Technology Market 2023 by Manufacturers, Regions, Type and Application, Forec..



**Cloud Computing** 

Big Data

Mobile Technology

loT

#### Market segment by Application

Manufacturing

Retail & CPG

Automotive

Others

Major players covered

SAP SE

Microsoft

IBM

Veeva

Shopify

Salesforce

Oracle

Glodon

Inspur



Beisen

Kingdee

Salespower

Yonyou

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Supply Chain Digitization Technology product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Supply Chain Digitization Technology, with price, sales, revenue and global market share of Supply Chain Digitization Technology from 2018 to 2023.

Chapter 3, the Supply Chain Digitization Technology competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Supply Chain Digitization Technology breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions,



from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022.and Supply Chain Digitization Technology market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Supply Chain Digitization Technology.

Chapter 14 and 15, to describe Supply Chain Digitization Technology sales channel, distributors, customers, research findings and conclusion.



# Contents

#### **1 MARKET OVERVIEW**

1.1 Product Overview and Scope of Supply Chain Digitization Technology

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Supply Chain Digitization Technology Consumption Value by Type: 2018 Versus 2022 Versus 2029

1.3.2 Cloud Computing

1.3.3 Big Data

1.3.4 Mobile Technology

1.3.5 IoT

1.4 Market Analysis by Application

1.4.1 Overview: Global Supply Chain Digitization Technology Consumption Value by Application: 2018 Versus 2022 Versus 2029

1.4.2 Manufacturing

1.4.3 Retail & CPG

1.4.4 Automotive

1.4.5 Others

1.5 Global Supply Chain Digitization Technology Market Size & Forecast

1.5.1 Global Supply Chain Digitization Technology Consumption Value (2018 & 2022 & 2029)

1.5.2 Global Supply Chain Digitization Technology Sales Quantity (2018-2029)

1.5.3 Global Supply Chain Digitization Technology Average Price (2018-2029)

#### **2 MANUFACTURERS PROFILES**

2.1 SAP SE

2.1.1 SAP SE Details

- 2.1.2 SAP SE Major Business
- 2.1.3 SAP SE Supply Chain Digitization Technology Product and Services
- 2.1.4 SAP SE Supply Chain Digitization Technology Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

2.1.5 SAP SE Recent Developments/Updates

2.2 Microsoft

- 2.2.1 Microsoft Details
- 2.2.2 Microsoft Major Business
- 2.2.3 Microsoft Supply Chain Digitization Technology Product and Services



2.2.4 Microsoft Supply Chain Digitization Technology Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.2.5 Microsoft Recent Developments/Updates

2.3 IBM

2.3.1 IBM Details

2.3.2 IBM Major Business

2.3.3 IBM Supply Chain Digitization Technology Product and Services

2.3.4 IBM Supply Chain Digitization Technology Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

2.3.5 IBM Recent Developments/Updates

2.4 Veeva

2.4.1 Veeva Details

2.4.2 Veeva Major Business

2.4.3 Veeva Supply Chain Digitization Technology Product and Services

2.4.4 Veeva Supply Chain Digitization Technology Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

2.4.5 Veeva Recent Developments/Updates

2.5 Shopify

2.5.1 Shopify Details

- 2.5.2 Shopify Major Business
- 2.5.3 Shopify Supply Chain Digitization Technology Product and Services
- 2.5.4 Shopify Supply Chain Digitization Technology Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

2.5.5 Shopify Recent Developments/Updates

2.6 Salesforce

2.6.1 Salesforce Details

- 2.6.2 Salesforce Major Business
- 2.6.3 Salesforce Supply Chain Digitization Technology Product and Services

2.6.4 Salesforce Supply Chain Digitization Technology Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.6.5 Salesforce Recent Developments/Updates

2.7 Oracle

- 2.7.1 Oracle Details
- 2.7.2 Oracle Major Business
- 2.7.3 Oracle Supply Chain Digitization Technology Product and Services

2.7.4 Oracle Supply Chain Digitization Technology Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

2.7.5 Oracle Recent Developments/Updates

2.8 Glodon



- 2.8.1 Glodon Details
- 2.8.2 Glodon Major Business
- 2.8.3 Glodon Supply Chain Digitization Technology Product and Services
- 2.8.4 Glodon Supply Chain Digitization Technology Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

2.8.5 Glodon Recent Developments/Updates

2.9 Inspur

- 2.9.1 Inspur Details
- 2.9.2 Inspur Major Business
- 2.9.3 Inspur Supply Chain Digitization Technology Product and Services

2.9.4 Inspur Supply Chain Digitization Technology Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

2.9.5 Inspur Recent Developments/Updates

2.10 Beisen

- 2.10.1 Beisen Details
- 2.10.2 Beisen Major Business
- 2.10.3 Beisen Supply Chain Digitization Technology Product and Services
- 2.10.4 Beisen Supply Chain Digitization Technology Sales Quantity, Average Price,
- Revenue, Gross Margin and Market Share (2018-2023)
- 2.10.5 Beisen Recent Developments/Updates
- 2.11 Kingdee
  - 2.11.1 Kingdee Details
  - 2.11.2 Kingdee Major Business
  - 2.11.3 Kingdee Supply Chain Digitization Technology Product and Services
- 2.11.4 Kingdee Supply Chain Digitization Technology Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

2.11.5 Kingdee Recent Developments/Updates

2.12 Salespower

- 2.12.1 Salespower Details
- 2.12.2 Salespower Major Business
- 2.12.3 Salespower Supply Chain Digitization Technology Product and Services
- 2.12.4 Salespower Supply Chain Digitization Technology Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2018-2023)

- 2.12.5 Salespower Recent Developments/Updates
- 2.13 Yonyou
  - 2.13.1 Yonyou Details
  - 2.13.2 Yonyou Major Business
  - 2.13.3 Yonyou Supply Chain Digitization Technology Product and Services
  - 2.13.4 Yonyou Supply Chain Digitization Technology Sales Quantity, Average Price,



Revenue, Gross Margin and Market Share (2018-2023)

2.13.5 Yonyou Recent Developments/Updates

# 3 COMPETITIVE ENVIRONMENT: SUPPLY CHAIN DIGITIZATION TECHNOLOGY BY MANUFACTURER

3.1 Global Supply Chain Digitization Technology Sales Quantity by Manufacturer (2018-2023)

3.2 Global Supply Chain Digitization Technology Revenue by Manufacturer (2018-2023)3.3 Global Supply Chain Digitization Technology Average Price by Manufacturer (2018-2023)

3.4 Market Share Analysis (2022)

3.4.1 Producer Shipments of Supply Chain Digitization Technology by Manufacturer Revenue (\$MM) and Market Share (%): 2022

3.4.2 Top 3 Supply Chain Digitization Technology Manufacturer Market Share in 2022
3.4.2 Top 6 Supply Chain Digitization Technology Manufacturer Market Share in 2022
3.5 Supply Chain Digitization Technology Market: Overall Company Footprint Analysis

3.5.1 Supply Chain Digitization Technology Market: Region Footprint

3.5.2 Supply Chain Digitization Technology Market: Company Product Type Footprint

3.5.3 Supply Chain Digitization Technology Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

# **4 CONSUMPTION ANALYSIS BY REGION**

4.1 Global Supply Chain Digitization Technology Market Size by Region

4.1.1 Global Supply Chain Digitization Technology Sales Quantity by Region (2018-2029)

4.1.2 Global Supply Chain Digitization Technology Consumption Value by Region (2018-2029)

4.1.3 Global Supply Chain Digitization Technology Average Price by Region (2018-2029)

4.2 North America Supply Chain Digitization Technology Consumption Value (2018-2029)

4.3 Europe Supply Chain Digitization Technology Consumption Value (2018-2029)

4.4 Asia-Pacific Supply Chain Digitization Technology Consumption Value (2018-2029)

4.5 South America Supply Chain Digitization Technology Consumption Value (2018-2029)



4.6 Middle East and Africa Supply Chain Digitization Technology Consumption Value (2018-2029)

### **5 MARKET SEGMENT BY TYPE**

5.1 Global Supply Chain Digitization Technology Sales Quantity by Type (2018-2029)5.2 Global Supply Chain Digitization Technology Consumption Value by Type (2018-2029)

5.3 Global Supply Chain Digitization Technology Average Price by Type (2018-2029)

### **6 MARKET SEGMENT BY APPLICATION**

6.1 Global Supply Chain Digitization Technology Sales Quantity by Application (2018-2029)

6.2 Global Supply Chain Digitization Technology Consumption Value by Application (2018-2029)

6.3 Global Supply Chain Digitization Technology Average Price by Application (2018-2029)

### 7 NORTH AMERICA

7.1 North America Supply Chain Digitization Technology Sales Quantity by Type (2018-2029)

7.2 North America Supply Chain Digitization Technology Sales Quantity by Application (2018-2029)

7.3 North America Supply Chain Digitization Technology Market Size by Country

7.3.1 North America Supply Chain Digitization Technology Sales Quantity by Country (2018-2029)

7.3.2 North America Supply Chain Digitization Technology Consumption Value by Country (2018-2029)

7.3.3 United States Market Size and Forecast (2018-2029)

7.3.4 Canada Market Size and Forecast (2018-2029)

7.3.5 Mexico Market Size and Forecast (2018-2029)

### 8 EUROPE

8.1 Europe Supply Chain Digitization Technology Sales Quantity by Type (2018-2029)8.2 Europe Supply Chain Digitization Technology Sales Quantity by Application (2018-2029)

Global Supply Chain Digitization Technology Market 2023 by Manufacturers, Regions, Type and Application, Forec..



8.3 Europe Supply Chain Digitization Technology Market Size by Country

8.3.1 Europe Supply Chain Digitization Technology Sales Quantity by Country (2018-2029)

8.3.2 Europe Supply Chain Digitization Technology Consumption Value by Country (2018-2029)

8.3.3 Germany Market Size and Forecast (2018-2029)

8.3.4 France Market Size and Forecast (2018-2029)

8.3.5 United Kingdom Market Size and Forecast (2018-2029)

8.3.6 Russia Market Size and Forecast (2018-2029)

8.3.7 Italy Market Size and Forecast (2018-2029)

### 9 ASIA-PACIFIC

9.1 Asia-Pacific Supply Chain Digitization Technology Sales Quantity by Type (2018-2029)

9.2 Asia-Pacific Supply Chain Digitization Technology Sales Quantity by Application (2018-2029)

9.3 Asia-Pacific Supply Chain Digitization Technology Market Size by Region

9.3.1 Asia-Pacific Supply Chain Digitization Technology Sales Quantity by Region (2018-2029)

9.3.2 Asia-Pacific Supply Chain Digitization Technology Consumption Value by Region (2018-2029)

9.3.3 China Market Size and Forecast (2018-2029)

9.3.4 Japan Market Size and Forecast (2018-2029)

9.3.5 Korea Market Size and Forecast (2018-2029)

9.3.6 India Market Size and Forecast (2018-2029)

9.3.7 Southeast Asia Market Size and Forecast (2018-2029)

9.3.8 Australia Market Size and Forecast (2018-2029)

### **10 SOUTH AMERICA**

10.1 South America Supply Chain Digitization Technology Sales Quantity by Type (2018-2029)

10.2 South America Supply Chain Digitization Technology Sales Quantity by Application (2018-2029)

10.3 South America Supply Chain Digitization Technology Market Size by Country

10.3.1 South America Supply Chain Digitization Technology Sales Quantity by Country (2018-2029)

10.3.2 South America Supply Chain Digitization Technology Consumption Value by



Country (2018-2029)

10.3.3 Brazil Market Size and Forecast (2018-2029)

10.3.4 Argentina Market Size and Forecast (2018-2029)

## 11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Supply Chain Digitization Technology Sales Quantity by Type (2018-2029)

11.2 Middle East & Africa Supply Chain Digitization Technology Sales Quantity by Application (2018-2029)

11.3 Middle East & Africa Supply Chain Digitization Technology Market Size by Country

11.3.1 Middle East & Africa Supply Chain Digitization Technology Sales Quantity by Country (2018-2029)

11.3.2 Middle East & Africa Supply Chain Digitization Technology Consumption Value by Country (2018-2029)

- 11.3.3 Turkey Market Size and Forecast (2018-2029)
- 11.3.4 Egypt Market Size and Forecast (2018-2029)
- 11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)
- 11.3.6 South Africa Market Size and Forecast (2018-2029)

# **12 MARKET DYNAMICS**

- 12.1 Supply Chain Digitization Technology Market Drivers
- 12.2 Supply Chain Digitization Technology Market Restraints
- 12.3 Supply Chain Digitization Technology Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry
- 12.5 Influence of COVID-19 and Russia-Ukraine War
  - 12.5.1 Influence of COVID-19
  - 12.5.2 Influence of Russia-Ukraine War

# 13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Supply Chain Digitization Technology and Key Manufacturers13.2 Manufacturing Costs Percentage of Supply Chain Digitization Technology



13.3 Supply Chain Digitization Technology Production Process13.4 Supply Chain Digitization Technology Industrial Chain

#### **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Supply Chain Digitization Technology Typical Distributors
- 14.3 Supply Chain Digitization Technology Typical Customers

#### 15 RESEARCH FINDINGS AND CONCLUSION

#### **16 APPENDIX**

16.1 Methodology16.2 Research Process and Data Source16.3 Disclaimer



# **List Of Tables**

#### LIST OF TABLES

Table 1. Global Supply Chain Digitization Technology Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Supply Chain Digitization Technology Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. SAP SE Basic Information, Manufacturing Base and Competitors

Table 4. SAP SE Major Business

Table 5. SAP SE Supply Chain Digitization Technology Product and Services

Table 6. SAP SE Supply Chain Digitization Technology Sales Quantity (K Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. SAP SE Recent Developments/Updates

Table 8. Microsoft Basic Information, Manufacturing Base and Competitors

Table 9. Microsoft Major Business

Table 10. Microsoft Supply Chain Digitization Technology Product and Services

Table 11. Microsoft Supply Chain Digitization Technology Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share

(2018-2023)

Table 12. Microsoft Recent Developments/Updates

Table 13. IBM Basic Information, Manufacturing Base and Competitors

Table 14. IBM Major Business

Table 15. IBM Supply Chain Digitization Technology Product and Services

Table 16. IBM Supply Chain Digitization Technology Sales Quantity (K Units), Average

Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. IBM Recent Developments/Updates

Table 18. Veeva Basic Information, Manufacturing Base and Competitors

Table 19. Veeva Major Business

Table 20. Veeva Supply Chain Digitization Technology Product and Services

Table 21. Veeva Supply Chain Digitization Technology Sales Quantity (K Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. Veeva Recent Developments/Updates

Table 23. Shopify Basic Information, Manufacturing Base and Competitors

Table 24. Shopify Major Business

 Table 25. Shopify Supply Chain Digitization Technology Product and Services

Table 26. Shopify Supply Chain Digitization Technology Sales Quantity (K Units),



Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 27. Shopify Recent Developments/Updates

Table 28. Salesforce Basic Information, Manufacturing Base and Competitors

Table 29. Salesforce Major Business

 Table 30. Salesforce Supply Chain Digitization Technology Product and Services

Table 31. Salesforce Supply Chain Digitization Technology Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 32. Salesforce Recent Developments/Updates

Table 33. Oracle Basic Information, Manufacturing Base and Competitors

Table 34. Oracle Major Business

 Table 35. Oracle Supply Chain Digitization Technology Product and Services

Table 36. Oracle Supply Chain Digitization Technology Sales Quantity (K Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 37. Oracle Recent Developments/Updates

Table 38. Glodon Basic Information, Manufacturing Base and Competitors

Table 39. Glodon Major Business

Table 40. Glodon Supply Chain Digitization Technology Product and Services

Table 41. Glodon Supply Chain Digitization Technology Sales Quantity (K Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 42. Glodon Recent Developments/Updates

Table 43. Inspur Basic Information, Manufacturing Base and Competitors

 Table 44. Inspur Major Business

 Table 45. Inspur Supply Chain Digitization Technology Product and Services

Table 46. Inspur Supply Chain Digitization Technology Sales Quantity (K Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 47. Inspur Recent Developments/Updates

Table 48. Beisen Basic Information, Manufacturing Base and Competitors

Table 49. Beisen Major Business

Table 50. Beisen Supply Chain Digitization Technology Product and Services

Table 51. Beisen Supply Chain Digitization Technology Sales Quantity (K Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 52. Beisen Recent Developments/Updates

 Table 53. Kingdee Basic Information, Manufacturing Base and Competitors



Table 54. Kingdee Major Business

Table 55. Kingdee Supply Chain Digitization Technology Product and Services

Table 56. Kingdee Supply Chain Digitization Technology Sales Quantity (K Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 57. Kingdee Recent Developments/Updates

 Table 58. Salespower Basic Information, Manufacturing Base and Competitors

Table 59. Salespower Major Business

 Table 60. Salespower Supply Chain Digitization Technology Product and Services

Table 61. Salespower Supply Chain Digitization Technology Sales Quantity (K Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 62. Salespower Recent Developments/Updates

Table 63. Yonyou Basic Information, Manufacturing Base and Competitors

Table 64. Yonyou Major Business

 Table 65. Yonyou Supply Chain Digitization Technology Product and Services

Table 66. Yonyou Supply Chain Digitization Technology Sales Quantity (K Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 67. Yonyou Recent Developments/Updates

Table 68. Global Supply Chain Digitization Technology Sales Quantity by Manufacturer (2018-2023) & (K Units)

Table 69. Global Supply Chain Digitization Technology Revenue by Manufacturer(2018-2023) & (USD Million)

Table 70. Global Supply Chain Digitization Technology Average Price by Manufacturer (2018-2023) & (US\$/Unit)

Table 71. Market Position of Manufacturers in Supply Chain Digitization Technology,

(Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022

Table 72. Head Office and Supply Chain Digitization Technology Production Site of Key Manufacturer

Table 73. Supply Chain Digitization Technology Market: Company Product Type Footprint

Table 74. Supply Chain Digitization Technology Market: Company Product Application Footprint

Table 75. Supply Chain Digitization Technology New Market Entrants and Barriers to Market Entry

Table 76. Supply Chain Digitization Technology Mergers, Acquisition, Agreements, and Collaborations

Table 77. Global Supply Chain Digitization Technology Sales Quantity by Region



(2018-2023) & (K Units) Table 78. Global Supply Chain Digitization Technology Sales Quantity by Region (2024-2029) & (K Units) Table 79. Global Supply Chain Digitization Technology Consumption Value by Region (2018-2023) & (USD Million) Table 80. Global Supply Chain Digitization Technology Consumption Value by Region (2024-2029) & (USD Million) Table 81. Global Supply Chain Digitization Technology Average Price by Region (2018-2023) & (US\$/Unit) Table 82. Global Supply Chain Digitization Technology Average Price by Region (2024-2029) & (US\$/Unit) Table 83. Global Supply Chain Digitization Technology Sales Quantity by Type (2018-2023) & (K Units) Table 84. Global Supply Chain Digitization Technology Sales Quantity by Type (2024-2029) & (K Units) Table 85. Global Supply Chain Digitization Technology Consumption Value by Type (2018-2023) & (USD Million) Table 86. Global Supply Chain Digitization Technology Consumption Value by Type (2024-2029) & (USD Million) Table 87. Global Supply Chain Digitization Technology Average Price by Type (2018-2023) & (US\$/Unit) Table 88. Global Supply Chain Digitization Technology Average Price by Type (2024-2029) & (US\$/Unit) Table 89. Global Supply Chain Digitization Technology Sales Quantity by Application (2018-2023) & (K Units) Table 90. Global Supply Chain Digitization Technology Sales Quantity by Application (2024-2029) & (K Units) Table 91. Global Supply Chain Digitization Technology Consumption Value by Application (2018-2023) & (USD Million) Table 92. Global Supply Chain Digitization Technology Consumption Value by Application (2024-2029) & (USD Million) Table 93. Global Supply Chain Digitization Technology Average Price by Application (2018-2023) & (US\$/Unit) Table 94. Global Supply Chain Digitization Technology Average Price by Application (2024-2029) & (US\$/Unit) Table 95. North America Supply Chain Digitization Technology Sales Quantity by Type (2018-2023) & (K Units) Table 96. North America Supply Chain Digitization Technology Sales Quantity by Type (2024-2029) & (K Units)



Table 97. North America Supply Chain Digitization Technology Sales Quantity by Application (2018-2023) & (K Units)

Table 98. North America Supply Chain Digitization Technology Sales Quantity by Application (2024-2029) & (K Units)

Table 99. North America Supply Chain Digitization Technology Sales Quantity by Country (2018-2023) & (K Units)

Table 100. North America Supply Chain Digitization Technology Sales Quantity by Country (2024-2029) & (K Units)

Table 101. North America Supply Chain Digitization Technology Consumption Value by Country (2018-2023) & (USD Million)

Table 102. North America Supply Chain Digitization Technology Consumption Value by Country (2024-2029) & (USD Million)

Table 103. Europe Supply Chain Digitization Technology Sales Quantity by Type (2018-2023) & (K Units)

Table 104. Europe Supply Chain Digitization Technology Sales Quantity by Type (2024-2029) & (K Units)

Table 105. Europe Supply Chain Digitization Technology Sales Quantity by Application (2018-2023) & (K Units)

Table 106. Europe Supply Chain Digitization Technology Sales Quantity by Application (2024-2029) & (K Units)

Table 107. Europe Supply Chain Digitization Technology Sales Quantity by Country (2018-2023) & (K Units)

Table 108. Europe Supply Chain Digitization Technology Sales Quantity by Country (2024-2029) & (K Units)

Table 109. Europe Supply Chain Digitization Technology Consumption Value by Country (2018-2023) & (USD Million)

Table 110. Europe Supply Chain Digitization Technology Consumption Value by Country (2024-2029) & (USD Million)

Table 111. Asia-Pacific Supply Chain Digitization Technology Sales Quantity by Type (2018-2023) & (K Units)

Table 112. Asia-Pacific Supply Chain Digitization Technology Sales Quantity by Type (2024-2029) & (K Units)

Table 113. Asia-Pacific Supply Chain Digitization Technology Sales Quantity by Application (2018-2023) & (K Units)

Table 114. Asia-Pacific Supply Chain Digitization Technology Sales Quantity by Application (2024-2029) & (K Units)

Table 115. Asia-Pacific Supply Chain Digitization Technology Sales Quantity by Region (2018-2023) & (K Units)

Table 116. Asia-Pacific Supply Chain Digitization Technology Sales Quantity by Region



(2024-2029) & (K Units) Table 117. Asia-Pacific Supply Chain Digitization Technology Consumption Value by Region (2018-2023) & (USD Million) Table 118. Asia-Pacific Supply Chain Digitization Technology Consumption Value by Region (2024-2029) & (USD Million) Table 119. South America Supply Chain Digitization Technology Sales Quantity by Type (2018-2023) & (K Units) Table 120. South America Supply Chain Digitization Technology Sales Quantity by Type (2024-2029) & (K Units) Table 121. South America Supply Chain Digitization Technology Sales Quantity by Application (2018-2023) & (K Units) Table 122. South America Supply Chain Digitization Technology Sales Quantity by Application (2024-2029) & (K Units) Table 123. South America Supply Chain Digitization Technology Sales Quantity by Country (2018-2023) & (K Units) Table 124. South America Supply Chain Digitization Technology Sales Quantity by Country (2024-2029) & (K Units) Table 125. South America Supply Chain Digitization Technology Consumption Value by Country (2018-2023) & (USD Million) Table 126. South America Supply Chain Digitization Technology Consumption Value by Country (2024-2029) & (USD Million) Table 127. Middle East & Africa Supply Chain Digitization Technology Sales Quantity by Type (2018-2023) & (K Units) Table 128. Middle East & Africa Supply Chain Digitization Technology Sales Quantity by Type (2024-2029) & (K Units) Table 129. Middle East & Africa Supply Chain Digitization Technology Sales Quantity by Application (2018-2023) & (K Units) Table 130. Middle East & Africa Supply Chain Digitization Technology Sales Quantity by Application (2024-2029) & (K Units) Table 131. Middle East & Africa Supply Chain Digitization Technology Sales Quantity by Region (2018-2023) & (K Units)

Table 132. Middle East & Africa Supply Chain Digitization Technology Sales Quantity by Region (2024-2029) & (K Units)

Table 133. Middle East & Africa Supply Chain Digitization Technology Consumption Value by Region (2018-2023) & (USD Million)

Table 134. Middle East & Africa Supply Chain Digitization Technology Consumption Value by Region (2024-2029) & (USD Million)

Table 135. Supply Chain Digitization Technology Raw Material

Table 136. Key Manufacturers of Supply Chain Digitization Technology Raw Materials



Table 137. Supply Chain Digitization Technology Typical DistributorsTable 138. Supply Chain Digitization Technology Typical Customers



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Supply Chain Digitization Technology Picture
- Figure 2. Global Supply Chain Digitization Technology Consumption Value by Type, (USD Million), 2018 & 2022 & 2029
- Figure 3. Global Supply Chain Digitization Technology Consumption Value Market Share by Type in 2022
- Figure 4. Cloud Computing Examples
- Figure 5. Big Data Examples
- Figure 6. Mobile Technology Examples
- Figure 7. IoT Examples
- Figure 8. Global Supply Chain Digitization Technology Consumption Value by Application, (USD Million), 2018 & 2022 & 2029
- Figure 9. Global Supply Chain Digitization Technology Consumption Value Market
- Share by Application in 2022
- Figure 10. Manufacturing Examples
- Figure 11. Retail & CPG Examples
- Figure 12. Automotive Examples
- Figure 13. Others Examples
- Figure 14. Global Supply Chain Digitization Technology Consumption Value, (USD Million): 2018 & 2022 & 2029
- Figure 15. Global Supply Chain Digitization Technology Consumption Value and Forecast (2018-2029) & (USD Million)
- Figure 16. Global Supply Chain Digitization Technology Sales Quantity (2018-2029) & (K Units)
- Figure 17. Global Supply Chain Digitization Technology Average Price (2018-2029) & (US\$/Unit)
- Figure 18. Global Supply Chain Digitization Technology Sales Quantity Market Share by Manufacturer in 2022
- Figure 19. Global Supply Chain Digitization Technology Consumption Value Market Share by Manufacturer in 2022
- Figure 20. Producer Shipments of Supply Chain Digitization Technology by
- Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021
- Figure 21. Top 3 Supply Chain Digitization Technology Manufacturer (Consumption Value) Market Share in 2022
- Figure 22. Top 6 Supply Chain Digitization Technology Manufacturer (Consumption Value) Market Share in 2022



Figure 23. Global Supply Chain Digitization Technology Sales Quantity Market Share by Region (2018-2029)

Figure 24. Global Supply Chain Digitization Technology Consumption Value Market Share by Region (2018-2029)

Figure 25. North America Supply Chain Digitization Technology Consumption Value (2018-2029) & (USD Million)

Figure 26. Europe Supply Chain Digitization Technology Consumption Value (2018-2029) & (USD Million)

Figure 27. Asia-Pacific Supply Chain Digitization Technology Consumption Value (2018-2029) & (USD Million)

Figure 28. South America Supply Chain Digitization Technology Consumption Value (2018-2029) & (USD Million)

Figure 29. Middle East & Africa Supply Chain Digitization Technology Consumption Value (2018-2029) & (USD Million)

Figure 30. Global Supply Chain Digitization Technology Sales Quantity Market Share by Type (2018-2029)

Figure 31. Global Supply Chain Digitization Technology Consumption Value Market Share by Type (2018-2029)

Figure 32. Global Supply Chain Digitization Technology Average Price by Type (2018-2029) & (US\$/Unit)

Figure 33. Global Supply Chain Digitization Technology Sales Quantity Market Share by Application (2018-2029)

Figure 34. Global Supply Chain Digitization Technology Consumption Value Market Share by Application (2018-2029)

Figure 35. Global Supply Chain Digitization Technology Average Price by Application (2018-2029) & (US\$/Unit)

Figure 36. North America Supply Chain Digitization Technology Sales Quantity Market Share by Type (2018-2029)

Figure 37. North America Supply Chain Digitization Technology Sales Quantity Market Share by Application (2018-2029)

Figure 38. North America Supply Chain Digitization Technology Sales Quantity Market Share by Country (2018-2029)

Figure 39. North America Supply Chain Digitization Technology Consumption Value Market Share by Country (2018-2029)

Figure 40. United States Supply Chain Digitization Technology Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 41. Canada Supply Chain Digitization Technology Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 42. Mexico Supply Chain Digitization Technology Consumption Value and



Growth Rate (2018-2029) & (USD Million)

Figure 43. Europe Supply Chain Digitization Technology Sales Quantity Market Share by Type (2018-2029)

Figure 44. Europe Supply Chain Digitization Technology Sales Quantity Market Share by Application (2018-2029)

Figure 45. Europe Supply Chain Digitization Technology Sales Quantity Market Share by Country (2018-2029)

Figure 46. Europe Supply Chain Digitization Technology Consumption Value Market Share by Country (2018-2029)

Figure 47. Germany Supply Chain Digitization Technology Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. France Supply Chain Digitization Technology Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. United Kingdom Supply Chain Digitization Technology Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 50. Russia Supply Chain Digitization Technology Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 51. Italy Supply Chain Digitization Technology Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 52. Asia-Pacific Supply Chain Digitization Technology Sales Quantity Market Share by Type (2018-2029)

Figure 53. Asia-Pacific Supply Chain Digitization Technology Sales Quantity Market Share by Application (2018-2029)

Figure 54. Asia-Pacific Supply Chain Digitization Technology Sales Quantity Market Share by Region (2018-2029)

Figure 55. Asia-Pacific Supply Chain Digitization Technology Consumption Value Market Share by Region (2018-2029)

Figure 56. China Supply Chain Digitization Technology Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. Japan Supply Chain Digitization Technology Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. Korea Supply Chain Digitization Technology Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. India Supply Chain Digitization Technology Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. Southeast Asia Supply Chain Digitization Technology Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 61. Australia Supply Chain Digitization Technology Consumption Value and Growth Rate (2018-2029) & (USD Million)



Figure 62. South America Supply Chain Digitization Technology Sales Quantity Market Share by Type (2018-2029)

Figure 63. South America Supply Chain Digitization Technology Sales Quantity Market Share by Application (2018-2029)

Figure 64. South America Supply Chain Digitization Technology Sales Quantity Market Share by Country (2018-2029)

Figure 65. South America Supply Chain Digitization Technology Consumption Value Market Share by Country (2018-2029)

Figure 66. Brazil Supply Chain Digitization Technology Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 67. Argentina Supply Chain Digitization Technology Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 68. Middle East & Africa Supply Chain Digitization Technology Sales Quantity Market Share by Type (2018-2029)

Figure 69. Middle East & Africa Supply Chain Digitization Technology Sales Quantity Market Share by Application (2018-2029)

Figure 70. Middle East & Africa Supply Chain Digitization Technology Sales Quantity Market Share by Region (2018-2029)

Figure 71. Middle East & Africa Supply Chain Digitization Technology Consumption Value Market Share by Region (2018-2029)

Figure 72. Turkey Supply Chain Digitization Technology Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 73. Egypt Supply Chain Digitization Technology Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 74. Saudi Arabia Supply Chain Digitization Technology Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 75. South Africa Supply Chain Digitization Technology Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 76. Supply Chain Digitization Technology Market Drivers

Figure 77. Supply Chain Digitization Technology Market Restraints

Figure 78. Supply Chain Digitization Technology Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Supply Chain Digitization Technology in 2022

Figure 81. Manufacturing Process Analysis of Supply Chain Digitization Technology

Figure 82. Supply Chain Digitization Technology Industrial Chain

Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons



Figure 86. Methodology Figure 87. Research Process and Data Source



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