

# Global Supply Chain Analytics Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Supply Chain Analytics market size was valued at USD 3588.3 million in 2023 and is forecast to a readjusted size of USD 6127.1 million by 2030 with a CAGR of 7.9% during review period.

Supply Chain Analytics is for improve operational efficiency and effectiveness by

enabling data-driven decisions at strategic, operational and tactical levels. And the supply chain analytics market has observed faster growth in recent years

The Global Info Research report includes an overview of the development of the Supply Chain Analytics industry chain, the market status of Large Enterprises (Software, Services), SMEs (Software, Services), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Supply Chain Analytics.

Regionally, the report analyzes the Supply Chain Analytics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Supply Chain Analytics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Supply Chain Analytics market. It provides a holistic view of the industry, as well as detailed insights into

individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Supply Chain Analytics industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Software, Services).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Supply Chain Analytics market.

**Regional Analysis:** The report involves examining the Supply Chain Analytics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Supply Chain Analytics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Supply Chain Analytics:

**Company Analysis:** Report covers individual Supply Chain Analytics players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Supply Chain Analytics This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Large Enterprises, SMEs).

**Technology Analysis:** Report covers specific technologies relevant to Supply Chain Analytics. It assesses the current state, advancements, and potential future developments in Supply Chain Analytics areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Supply Chain Analytics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Supply Chain Analytics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Software

Services

### Market segment by Application

Large Enterprises

SMEs

### Market segment by players, this report covers

Birst

Capgemini

Genpact

IBM Corporation

Kinaxis

MicroStrategy

Oracle Corporation

SAP SE

SAS Institute

Tableau Software

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Supply Chain Analytics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Supply Chain Analytics, with revenue, gross margin and global market share of Supply Chain Analytics from 2019 to 2024.

Chapter 3, the Supply Chain Analytics competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Supply Chain Analytics market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Supply Chain Analytics.

Chapter 13, to describe Supply Chain Analytics research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Supply Chain Analytics
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Supply Chain Analytics by Type
  - 1.3.1 Overview: Global Supply Chain Analytics Market Size by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Global Supply Chain Analytics Consumption Value Market Share by Type in 2023
  - 1.3.3 Software
  - 1.3.4 Services
- 1.4 Global Supply Chain Analytics Market by Application
  - 1.4.1 Overview: Global Supply Chain Analytics Market Size by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Large Enterprises
  - 1.4.3 SMEs
- 1.5 Global Supply Chain Analytics Market Size & Forecast
- 1.6 Global Supply Chain Analytics Market Size and Forecast by Region
  - 1.6.1 Global Supply Chain Analytics Market Size by Region: 2019 VS 2023 VS 2030
  - 1.6.2 Global Supply Chain Analytics Market Size by Region, (2019-2030)
  - 1.6.3 North America Supply Chain Analytics Market Size and Prospect (2019-2030)
  - 1.6.4 Europe Supply Chain Analytics Market Size and Prospect (2019-2030)
  - 1.6.5 Asia-Pacific Supply Chain Analytics Market Size and Prospect (2019-2030)
  - 1.6.6 South America Supply Chain Analytics Market Size and Prospect (2019-2030)
  - 1.6.7 Middle East and Africa Supply Chain Analytics Market Size and Prospect (2019-2030)

### 2 COMPANY PROFILES

- 2.1 Birst
  - 2.1.1 Birst Details
  - 2.1.2 Birst Major Business
  - 2.1.3 Birst Supply Chain Analytics Product and Solutions
  - 2.1.4 Birst Supply Chain Analytics Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Birst Recent Developments and Future Plans
- 2.2 Capgemini

- 2.2.1 Capgemini Details
- 2.2.2 Capgemini Major Business
- 2.2.3 Capgemini Supply Chain Analytics Product and Solutions
- 2.2.4 Capgemini Supply Chain Analytics Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Capgemini Recent Developments and Future Plans
- 2.3 Genpact
  - 2.3.1 Genpact Details
  - 2.3.2 Genpact Major Business
  - 2.3.3 Genpact Supply Chain Analytics Product and Solutions
  - 2.3.4 Genpact Supply Chain Analytics Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Genpact Recent Developments and Future Plans
- 2.4 IBM Corporation
  - 2.4.1 IBM Corporation Details
  - 2.4.2 IBM Corporation Major Business
  - 2.4.3 IBM Corporation Supply Chain Analytics Product and Solutions
  - 2.4.4 IBM Corporation Supply Chain Analytics Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 IBM Corporation Recent Developments and Future Plans
- 2.5 Kinaxis
  - 2.5.1 Kinaxis Details
  - 2.5.2 Kinaxis Major Business
  - 2.5.3 Kinaxis Supply Chain Analytics Product and Solutions
  - 2.5.4 Kinaxis Supply Chain Analytics Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Kinaxis Recent Developments and Future Plans
- 2.6 MicroStrategy
  - 2.6.1 MicroStrategy Details
  - 2.6.2 MicroStrategy Major Business
  - 2.6.3 MicroStrategy Supply Chain Analytics Product and Solutions
  - 2.6.4 MicroStrategy Supply Chain Analytics Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 MicroStrategy Recent Developments and Future Plans
- 2.7 Oracle Corporation
  - 2.7.1 Oracle Corporation Details
  - 2.7.2 Oracle Corporation Major Business
  - 2.7.3 Oracle Corporation Supply Chain Analytics Product and Solutions
  - 2.7.4 Oracle Corporation Supply Chain Analytics Revenue, Gross Margin and Market

Share (2019-2024)

2.7.5 Oracle Corporation Recent Developments and Future Plans

2.8 SAP SE

2.8.1 SAP SE Details

2.8.2 SAP SE Major Business

2.8.3 SAP SE Supply Chain Analytics Product and Solutions

2.8.4 SAP SE Supply Chain Analytics Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 SAP SE Recent Developments and Future Plans

2.9 SAS Institute

2.9.1 SAS Institute Details

2.9.2 SAS Institute Major Business

2.9.3 SAS Institute Supply Chain Analytics Product and Solutions

2.9.4 SAS Institute Supply Chain Analytics Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 SAS Institute Recent Developments and Future Plans

2.10 Tableau Software

2.10.1 Tableau Software Details

2.10.2 Tableau Software Major Business

2.10.3 Tableau Software Supply Chain Analytics Product and Solutions

2.10.4 Tableau Software Supply Chain Analytics Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Tableau Software Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

3.1 Global Supply Chain Analytics Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Supply Chain Analytics by Company Revenue

3.2.2 Top 3 Supply Chain Analytics Players Market Share in 2023

3.2.3 Top 6 Supply Chain Analytics Players Market Share in 2023

3.3 Supply Chain Analytics Market: Overall Company Footprint Analysis

3.3.1 Supply Chain Analytics Market: Region Footprint

3.3.2 Supply Chain Analytics Market: Company Product Type Footprint

3.3.3 Supply Chain Analytics Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**



4.1 Global Supply Chain Analytics Consumption Value and Market Share by Type (2019-2024)

4.2 Global Supply Chain Analytics Market Forecast by Type (2025-2030)

## **5 MARKET SIZE SEGMENT BY APPLICATION**

5.1 Global Supply Chain Analytics Consumption Value Market Share by Application (2019-2024)

5.2 Global Supply Chain Analytics Market Forecast by Application (2025-2030)

## **6 NORTH AMERICA**

6.1 North America Supply Chain Analytics Consumption Value by Type (2019-2030)

6.2 North America Supply Chain Analytics Consumption Value by Application (2019-2030)

6.3 North America Supply Chain Analytics Market Size by Country

6.3.1 North America Supply Chain Analytics Consumption Value by Country (2019-2030)

6.3.2 United States Supply Chain Analytics Market Size and Forecast (2019-2030)

6.3.3 Canada Supply Chain Analytics Market Size and Forecast (2019-2030)

6.3.4 Mexico Supply Chain Analytics Market Size and Forecast (2019-2030)

## **7 EUROPE**

7.1 Europe Supply Chain Analytics Consumption Value by Type (2019-2030)

7.2 Europe Supply Chain Analytics Consumption Value by Application (2019-2030)

7.3 Europe Supply Chain Analytics Market Size by Country

7.3.1 Europe Supply Chain Analytics Consumption Value by Country (2019-2030)

7.3.2 Germany Supply Chain Analytics Market Size and Forecast (2019-2030)

7.3.3 France Supply Chain Analytics Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Supply Chain Analytics Market Size and Forecast (2019-2030)

7.3.5 Russia Supply Chain Analytics Market Size and Forecast (2019-2030)

7.3.6 Italy Supply Chain Analytics Market Size and Forecast (2019-2030)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Supply Chain Analytics Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Supply Chain Analytics Consumption Value by Application (2019-2030)

## 8.3 Asia-Pacific Supply Chain Analytics Market Size by Region

8.3.1 Asia-Pacific Supply Chain Analytics Consumption Value by Region (2019-2030)

8.3.2 China Supply Chain Analytics Market Size and Forecast (2019-2030)

8.3.3 Japan Supply Chain Analytics Market Size and Forecast (2019-2030)

8.3.4 South Korea Supply Chain Analytics Market Size and Forecast (2019-2030)

8.3.5 India Supply Chain Analytics Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Supply Chain Analytics Market Size and Forecast (2019-2030)

8.3.7 Australia Supply Chain Analytics Market Size and Forecast (2019-2030)

## 9 SOUTH AMERICA

9.1 South America Supply Chain Analytics Consumption Value by Type (2019-2030)

9.2 South America Supply Chain Analytics Consumption Value by Application (2019-2030)

9.3 South America Supply Chain Analytics Market Size by Country

9.3.1 South America Supply Chain Analytics Consumption Value by Country (2019-2030)

9.3.2 Brazil Supply Chain Analytics Market Size and Forecast (2019-2030)

9.3.3 Argentina Supply Chain Analytics Market Size and Forecast (2019-2030)

## 10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Supply Chain Analytics Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Supply Chain Analytics Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Supply Chain Analytics Market Size by Country

10.3.1 Middle East & Africa Supply Chain Analytics Consumption Value by Country (2019-2030)

10.3.2 Turkey Supply Chain Analytics Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Supply Chain Analytics Market Size and Forecast (2019-2030)

10.3.4 UAE Supply Chain Analytics Market Size and Forecast (2019-2030)

## 11 MARKET DYNAMICS

11.1 Supply Chain Analytics Market Drivers

11.2 Supply Chain Analytics Market Restraints

11.3 Supply Chain Analytics Trends Analysis

11.4 Porters Five Forces Analysis

- 11.4.1 Threat of New Entrants
- 11.4.2 Bargaining Power of Suppliers
- 11.4.3 Bargaining Power of Buyers
- 11.4.4 Threat of Substitutes
- 11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

- 12.1 Supply Chain Analytics Industry Chain
- 12.2 Supply Chain Analytics Upstream Analysis
- 12.3 Supply Chain Analytics Midstream Analysis
- 12.4 Supply Chain Analytics Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Supply Chain Analytics Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Supply Chain Analytics Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Supply Chain Analytics Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Supply Chain Analytics Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Birst Company Information, Head Office, and Major Competitors

Table 6. Birst Major Business

Table 7. Birst Supply Chain Analytics Product and Solutions

Table 8. Birst Supply Chain Analytics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Birst Recent Developments and Future Plans

Table 10. Capgemini Company Information, Head Office, and Major Competitors

Table 11. Capgemini Major Business

Table 12. Capgemini Supply Chain Analytics Product and Solutions

Table 13. Capgemini Supply Chain Analytics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Capgemini Recent Developments and Future Plans

Table 15. Genpact Company Information, Head Office, and Major Competitors

Table 16. Genpact Major Business

Table 17. Genpact Supply Chain Analytics Product and Solutions

Table 18. Genpact Supply Chain Analytics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Genpact Recent Developments and Future Plans

Table 20. IBM Corporation Company Information, Head Office, and Major Competitors

Table 21. IBM Corporation Major Business

Table 22. IBM Corporation Supply Chain Analytics Product and Solutions

Table 23. IBM Corporation Supply Chain Analytics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. IBM Corporation Recent Developments and Future Plans

Table 25. Kinaxis Company Information, Head Office, and Major Competitors

Table 26. Kinaxis Major Business

Table 27. Kinaxis Supply Chain Analytics Product and Solutions

Table 28. Kinaxis Supply Chain Analytics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Kinaxis Recent Developments and Future Plans

Table 30. MicroStrategy Company Information, Head Office, and Major Competitors

Table 31. MicroStrategy Major Business

Table 32. MicroStrategy Supply Chain Analytics Product and Solutions

Table 33. MicroStrategy Supply Chain Analytics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. MicroStrategy Recent Developments and Future Plans

Table 35. Oracle Corporation Company Information, Head Office, and Major Competitors

Table 36. Oracle Corporation Major Business

Table 37. Oracle Corporation Supply Chain Analytics Product and Solutions

Table 38. Oracle Corporation Supply Chain Analytics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Oracle Corporation Recent Developments and Future Plans

Table 40. SAP SE Company Information, Head Office, and Major Competitors

Table 41. SAP SE Major Business

Table 42. SAP SE Supply Chain Analytics Product and Solutions

Table 43. SAP SE Supply Chain Analytics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. SAP SE Recent Developments and Future Plans

Table 45. SAS Institute Company Information, Head Office, and Major Competitors

Table 46. SAS Institute Major Business

Table 47. SAS Institute Supply Chain Analytics Product and Solutions

Table 48. SAS Institute Supply Chain Analytics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. SAS Institute Recent Developments and Future Plans

Table 50. Tableau Software Company Information, Head Office, and Major Competitors

Table 51. Tableau Software Major Business

Table 52. Tableau Software Supply Chain Analytics Product and Solutions

Table 53. Tableau Software Supply Chain Analytics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. Tableau Software Recent Developments and Future Plans

Table 55. Global Supply Chain Analytics Revenue (USD Million) by Players (2019-2024)

Table 56. Global Supply Chain Analytics Revenue Share by Players (2019-2024)

Table 57. Breakdown of Supply Chain Analytics by Company Type (Tier 1, Tier 2, and Tier 3)

Table 58. Market Position of Players in Supply Chain Analytics, (Tier 1, Tier 2, and Tier 3)

3), Based on Revenue in 2023

Table 59. Head Office of Key Supply Chain Analytics Players

Table 60. Supply Chain Analytics Market: Company Product Type Footprint

Table 61. Supply Chain Analytics Market: Company Product Application Footprint

Table 62. Supply Chain Analytics New Market Entrants and Barriers to Market Entry

Table 63. Supply Chain Analytics Mergers, Acquisition, Agreements, and Collaborations

Table 64. Global Supply Chain Analytics Consumption Value (USD Million) by Type (2019-2024)

Table 65. Global Supply Chain Analytics Consumption Value Share by Type (2019-2024)

Table 66. Global Supply Chain Analytics Consumption Value Forecast by Type (2025-2030)

Table 67. Global Supply Chain Analytics Consumption Value by Application (2019-2024)

Table 68. Global Supply Chain Analytics Consumption Value Forecast by Application (2025-2030)

Table 69. North America Supply Chain Analytics Consumption Value by Type (2019-2024) & (USD Million)

Table 70. North America Supply Chain Analytics Consumption Value by Type (2025-2030) & (USD Million)

Table 71. North America Supply Chain Analytics Consumption Value by Application (2019-2024) & (USD Million)

Table 72. North America Supply Chain Analytics Consumption Value by Application (2025-2030) & (USD Million)

Table 73. North America Supply Chain Analytics Consumption Value by Country (2019-2024) & (USD Million)

Table 74. North America Supply Chain Analytics Consumption Value by Country (2025-2030) & (USD Million)

Table 75. Europe Supply Chain Analytics Consumption Value by Type (2019-2024) & (USD Million)

Table 76. Europe Supply Chain Analytics Consumption Value by Type (2025-2030) & (USD Million)

Table 77. Europe Supply Chain Analytics Consumption Value by Application (2019-2024) & (USD Million)

Table 78. Europe Supply Chain Analytics Consumption Value by Application (2025-2030) & (USD Million)

Table 79. Europe Supply Chain Analytics Consumption Value by Country (2019-2024) & (USD Million)

Table 80. Europe Supply Chain Analytics Consumption Value by Country (2025-2030) &

(USD Million)

Table 81. Asia-Pacific Supply Chain Analytics Consumption Value by Type (2019-2024) & (USD Million)

Table 82. Asia-Pacific Supply Chain Analytics Consumption Value by Type (2025-2030) & (USD Million)

Table 83. Asia-Pacific Supply Chain Analytics Consumption Value by Application (2019-2024) & (USD Million)

Table 84. Asia-Pacific Supply Chain Analytics Consumption Value by Application (2025-2030) & (USD Million)

Table 85. Asia-Pacific Supply Chain Analytics Consumption Value by Region (2019-2024) & (USD Million)

Table 86. Asia-Pacific Supply Chain Analytics Consumption Value by Region (2025-2030) & (USD Million)

Table 87. South America Supply Chain Analytics Consumption Value by Type (2019-2024) & (USD Million)

Table 88. South America Supply Chain Analytics Consumption Value by Type (2025-2030) & (USD Million)

Table 89. South America Supply Chain Analytics Consumption Value by Application (2019-2024) & (USD Million)

Table 90. South America Supply Chain Analytics Consumption Value by Application (2025-2030) & (USD Million)

Table 91. South America Supply Chain Analytics Consumption Value by Country (2019-2024) & (USD Million)

Table 92. South America Supply Chain Analytics Consumption Value by Country (2025-2030) & (USD Million)

Table 93. Middle East & Africa Supply Chain Analytics Consumption Value by Type (2019-2024) & (USD Million)

Table 94. Middle East & Africa Supply Chain Analytics Consumption Value by Type (2025-2030) & (USD Million)

Table 95. Middle East & Africa Supply Chain Analytics Consumption Value by Application (2019-2024) & (USD Million)

Table 96. Middle East & Africa Supply Chain Analytics Consumption Value by Application (2025-2030) & (USD Million)

Table 97. Middle East & Africa Supply Chain Analytics Consumption Value by Country (2019-2024) & (USD Million)

Table 98. Middle East & Africa Supply Chain Analytics Consumption Value by Country (2025-2030) & (USD Million)

Table 99. Supply Chain Analytics Raw Material

Table 100. Key Suppliers of Supply Chain Analytics Raw Materials





## List Of Figures

### LIST OF FIGURES

Figure 1. Supply Chain Analytics Picture

Figure 2. Global Supply Chain Analytics Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Supply Chain Analytics Consumption Value Market Share by Type in 2023

Figure 4. Software

Figure 5. Services

Figure 6. Global Supply Chain Analytics Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 7. Supply Chain Analytics Consumption Value Market Share by Application in 2023

Figure 8. Large Enterprises Picture

Figure 9. SMEs Picture

Figure 10. Global Supply Chain Analytics Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Supply Chain Analytics Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Market Supply Chain Analytics Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 13. Global Supply Chain Analytics Consumption Value Market Share by Region (2019-2030)

Figure 14. Global Supply Chain Analytics Consumption Value Market Share by Region in 2023

Figure 15. North America Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 16. Europe Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 17. Asia-Pacific Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 18. South America Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 19. Middle East and Africa Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 20. Global Supply Chain Analytics Revenue Share by Players in 2023

Figure 21. Supply Chain Analytics Market Share by Company Type (Tier 1, Tier 2 and

Tier 3) in 2023

Figure 22. Global Top 3 Players Supply Chain Analytics Market Share in 2023

Figure 23. Global Top 6 Players Supply Chain Analytics Market Share in 2023

Figure 24. Global Supply Chain Analytics Consumption Value Share by Type (2019-2024)

Figure 25. Global Supply Chain Analytics Market Share Forecast by Type (2025-2030)

Figure 26. Global Supply Chain Analytics Consumption Value Share by Application (2019-2024)

Figure 27. Global Supply Chain Analytics Market Share Forecast by Application (2025-2030)

Figure 28. North America Supply Chain Analytics Consumption Value Market Share by Type (2019-2030)

Figure 29. North America Supply Chain Analytics Consumption Value Market Share by Application (2019-2030)

Figure 30. North America Supply Chain Analytics Consumption Value Market Share by Country (2019-2030)

Figure 31. United States Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 32. Canada Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 33. Mexico Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 34. Europe Supply Chain Analytics Consumption Value Market Share by Type (2019-2030)

Figure 35. Europe Supply Chain Analytics Consumption Value Market Share by Application (2019-2030)

Figure 36. Europe Supply Chain Analytics Consumption Value Market Share by Country (2019-2030)

Figure 37. Germany Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 38. France Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 39. United Kingdom Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 40. Russia Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 41. Italy Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 42. Asia-Pacific Supply Chain Analytics Consumption Value Market Share by Type (2019-2030)

Figure 43. Asia-Pacific Supply Chain Analytics Consumption Value Market Share by Application (2019-2030)

Figure 44. Asia-Pacific Supply Chain Analytics Consumption Value Market Share by Region (2019-2030)

Figure 45. China Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 46. Japan Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 47. South Korea Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 48. India Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 49. Southeast Asia Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 50. Australia Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 51. South America Supply Chain Analytics Consumption Value Market Share by Type (2019-2030)

Figure 52. South America Supply Chain Analytics Consumption Value Market Share by Application (2019-2030)

Figure 53. South America Supply Chain Analytics Consumption Value Market Share by Country (2019-2030)

Figure 54. Brazil Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 55. Argentina Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 56. Middle East and Africa Supply Chain Analytics Consumption Value Market Share by Type (2019-2030)

Figure 57. Middle East and Africa Supply Chain Analytics Consumption Value Market Share by Application (2019-2030)

Figure 58. Middle East and Africa Supply Chain Analytics Consumption Value Market Share by Country (2019-2030)

Figure 59. Turkey Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 60. Saudi Arabia Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 61. UAE Supply Chain Analytics Consumption Value (2019-2030) & (USD Million)

Figure 62. Supply Chain Analytics Market Drivers

Figure 63. Supply Chain Analytics Market Restraints

Figure 64. Supply Chain Analytics Market Trends

Figure 65. Porters Five Forces Analysis

Figure 66. Manufacturing Cost Structure Analysis of Supply Chain Analytics in 2023

Figure 67. Manufacturing Process Analysis of Supply Chain Analytics

Figure 68. Supply Chain Analytics Industrial Chain

Figure 69. Methodology

Figure 70. Research Process and Data Source

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