

Global Supply Chain Analytics Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Supply Chain Analytics is for improve operational efficiency and effectiveness by enabling data-driven decisions at strategic, operational and tactical levels. And the supply chain analytics market has observed faster growth in recent years

SCOPE OF THE REPORT:

This report studies the Supply Chain Analytics market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Supply Chain Analytics market by product type and applications/end industries.

The global Supply Chain Analytics market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Supply Chain Analytics.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers



Birst
Capgemini
Genpact
IBM Corporation
Kinaxis
MicroStrategy
Oracle Corporation
SAP SE
SAS Institute
Tableau Software
Market Segment by Regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia and Italy)
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
South America (Brazil, Argentina, Colombia)
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)
Market Segment by Type, covers
Supply chain planning and procurement

Sales & Operations Planning



Manufacturing analytics

Transportation and logistics analytics

Visualization and reporting tools

Market Segment by Applications, can be divided into

Retail and consumer packaged goods

Health care and life sciences

Manufacturing, automotive

Aerospace and defense

High tech and electronics



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