

Global Supplier Relationship Management System Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Supplier Relationship Management System market size was valued at US\$ 8972 million in 2024 and is forecast to a readjusted size of USD 20780 million by 2031 with a CAGR of 12.9% during review period.

Supplier relationship management system is a management system used by enterprises to optimize cooperation and communication with suppliers. Through SRM, enterprises can efficiently manage supplier information, procurement processes, contract fulfillment, performance evaluation, etc., aiming to establish long-term and stable supply chain partnerships, improve supply chain transparency, reduce costs, improve procurement efficiency and enhance the strategic value of suppliers. The system also supports decision-making through automated tools and data analysis, helping enterprises make smarter decisions in supplier selection, negotiation, risk management and other aspects.

Supplier relationship management (SRM) is not only a tool in supply chain management, but also a strategic business model that aims to improve the overall operational efficiency and competitive advantage of enterprises by optimizing interactions with suppliers. Under the wave of globalization and digitalization, the cooperation model between enterprises and suppliers has gradually changed from traditional transactional relationships to closer and long-term partnerships. The SRM system enables enterprises to achieve comprehensive and real-time monitoring and management of suppliers by integrating multiple functions such as supplier management, procurement process, contract management, risk assessment and performance tracking, thereby reducing costs, reducing procurement cycles and improving product quality. At the same time, SRM also promotes information flow and

joint innovation between suppliers and enterprises through data sharing and collaboration platforms, which not only enhances the sense of participation and responsibility of suppliers, but also promotes transparency and sustainable development of the supply chain. Especially in the face of uncertain factors such as supply chain disruptions and market fluctuations, the SRM system can provide enterprises with better resilience and help enterprises achieve business continuity through flexible supplier replacement strategies and rapid response mechanisms. Therefore, SRM is not only a key tool to improve supply chain efficiency, but also an important support for enhancing the market competitiveness and sustainable development of enterprises.

This report is a detailed and comprehensive analysis for global Supplier Relationship Management System market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Supplier Relationship Management System market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Supplier Relationship Management System market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Supplier Relationship Management System market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Supplier Relationship Management System market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Supplier Relationship Management System

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Supplier Relationship Management System market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include Oracle, Coupa, SAP, Epicor Software Corporation, TGI, Tipalti, Intellex Technologies, Lead Commerce, EC Sourcing Group, Snapfulfil, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Supplier Relationship Management System market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- On-Premise
- Cloud-Based

Market segment by Application

- Large Enterprise
- Medium Enterprise
- Small Company

Market segment by players, this report covers

- Oracle
- Coupa
- SAP
- Epicor Software Corporation
- TGI
- Tipalti
- Intellex Technologies
- Lead Commerce
- EC Sourcing Group
- Snapfulfil
- Fishbowl Inventory
- Shanghai Moreyou Network Technology
- Shenzhen ELS Technology
- Shanghai Zhenyun Information Technology
- Shenzhen Xieke Internet Technology

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Supplier Relationship Management System product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Supplier Relationship Management System, with revenue, gross margin, and global market share of Supplier Relationship Management System from 2020 to 2025.

Chapter 3, the Supplier Relationship Management System competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Supplier Relationship Management System market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Supplier Relationship Management System.

Chapter 13, to describe Supplier Relationship Management System research findings and conclusion.

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