

Global Supermarket Anti-theft System Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Supermarket Anti-theft System market size is expected to reach \$ 803 million by 2032, rising at a market growth of 4.2% CAGR during the forecast period (2026-2032).

In 2025, global Supermarket Anti-theft System production reached approximately 1.17 M Units. The average price is approximately \$505. Supermarket Anti-theft System is a merchandise-level anti-theft system deployed in supermarkets, convenience stores, pharmacies, grocery chains, health and beauty retailers, mass merchants and other physical retail formats.

Supermarket Anti-theft System should be centered on retail and supermarket Electronic Article Surveillance systems rather than broad physical security. The core value of this market is not merely the installation of alarm gates, but the creation of a merchandise-level loss-prevention infrastructure that combines tags, labels, detection antennas, deactivation devices, detachers, networked controllers and, increasingly, RFID and analytics. In supermarket and grocery environments, the product mix differs from apparel retail: soft labels, bottle tags, milk-powder tags, health and beauty labels and other high-shrink consumables are more important, while system hardware is usually deployed across a large number of store formats at moderate unit prices. This is why the revenue model in this study adopts a narrow supermarket / grocery / pharmacy / convenience / mass retail scope, while the vendor pool remains broader to avoid excluding real EAS manufacturers and suppliers that can serve supermarket customers.

From a supply-side perspective, the global market is structured around global leaders, European specialists, Chinese manufacturing players and regional integrators. Sensormatic, Checkpoint and Nedap represent the highest-confidence global players,

with Sensormatic covering AM, RF, RFID and shrink analytics, Checkpoint combining RF/RFID systems, labels, source tagging and retail platforms, and Nedap focusing on RFID-based EAS and cloud-enabled retail visibility. Europe also has a group of specialized vendors such as Gateway Security, AMERSEC, Agon Systems and MTC EAS, which compete through retail design fit, food and fashion applications, tags and system flexibility. China has a much wider and more fragmented manufacturing pool, including Century, Airsec, Etagtron, Qingdao Wise, Novatron and Lifangmei, while Dahua and ZKTeco participate through EAS-related product lines. Because many Chinese and regional suppliers do not disclose business-segment revenue, they should be retained in the longlist or extended list when product evidence is clear, instead of being removed purely due to missing financial data.

Demand growth is supported by rising retail theft complexity, organized retail crime, inflation-sensitive high-shrink categories, self-checkout adoption, open merchandising and leaner store staffing. In supermarkets, the most relevant protected categories include liquor, baby formula, cosmetics, razors, health and beauty products, household chemicals, pet products and other compact high-value packaged goods. Retailers are increasingly evaluating EAS not only as a theft deterrent, but also as part of a broader loss-prevention workflow involving source tagging, connected service, incident analytics and store-level response. For large supermarket chains, procurement is gradually shifting from one-time hardware purchases toward a combination of networked maintenance, recurring label consumption, source-tagging coordination and data-enabled shrink insights. For smaller retailers, cost-effective AM and RF systems from China and regional suppliers remain attractive due to their lower capital cost and sufficient deterrence performance.

From a technology-route perspective, AM and RF remain the backbone of supermarket EAS deployments. AM continues to be valued for detection range, reliability and high-shrink merchandise protection, while RF is attractive for lower tag cost, broad source-tagging compatibility and large-volume applications. RFID-as-EAS is the main upgrade direction, but it is more likely to complement AM/RF systems than replace them in the near term. The strategic direction of leading suppliers is moving from alarm-only systems toward item-level identification, event data, category-level shrink insights, store operations platforms and integration with inventory visibility. Hidden EAS, AM/RFID dual-frequency systems, metal and magnet detection, remote diagnostics and category-level analytics are becoming important product-development themes. This evolution benefits global leaders with software and data capabilities, while still leaving room for cost-oriented hardware and tag suppliers in the long-tail market.

This report studies the global Supermarket Anti-theft System production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Supermarket Anti-theft System and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Supermarket Anti-theft System that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Supermarket Anti-theft System total production and demand, 2021-2032, (K Units)

Global Supermarket Anti-theft System total production value, 2021-2032, (USD Million)

Global Supermarket Anti-theft System production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Supermarket Anti-theft System consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Supermarket Anti-theft System domestic production, consumption, key domestic manufacturers and share

Global Supermarket Anti-theft System production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Supermarket Anti-theft System production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Supermarket Anti-theft System production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Supermarket Anti-theft System market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sensormatic Solutions, Checkpoint Systems, Nedap N.V., Gateway Security, ALL-TAG Corporation, Ketec, Inc., Hangzhou Century Co., Ltd., AMERSEC, Agon Systems Ltd., MTC EAS, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Supermarket Anti-theft System market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Supermarket Anti-theft System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Supermarket Anti-theft System Market, Segmentation by Type:

Acousto-Magnetic System

Radio Frequency System

Electromagnetic System

Global Supermarket Anti-theft System Market, Segmentation by Mounting Method:

Vertical Installation

In-Ground Installation

Ceiling-Mounted Installation

Global Supermarket Anti-theft System Market, Segmentation by Detection Range:

Narrow-Aisle System: Soft Tag Detection Range (Dual-Antenna) ? 1.2 Meters

Standard-Aisle System: Soft Tag Detection Range (Dual-Antenna) 1.2?1.8 Meters

Wide-Aisle System: Soft Tag Detection Range (Dual-Antenna) 1.8?2.2 Meters

Ultra-Wide-Aisle System: Soft Tag Detection Range (Dual-Antenna) ? 2.2 Meters

Global Supermarket Anti-theft System Market, Segmentation by Application:

Retail Industry

Apparel Industry

Beauty And Pharmaceutical Industry

Others

Companies Profiled:

Sensormatic Solutions

Checkpoint Systems

Nedap N.V.

Gateway Security

ALL-TAG Corporation

Ketec, Inc.

Hangzhou Century Co., Ltd.

AMERSEC

Agon Systems Ltd.

MTC EAS

CONTROLTEK USA

Airsec EAS Technology Co., Ltd.

Etagtron

Qingdao Wise Security Technology Co., Ltd.

Novatron Electronics (Hangzhou) Co., Ltd.

Dongguan Lifangmei Electronic Technology Co., Ltd.

Zhejiang Dahua Technology Co., Ltd.

ZKTECO CO., LTD.

EAM Inc.

Global Security Solutions

Key Questions Answered:

1. How big is the global Supermarket Anti-theft System market?
2. What is the demand of the global Supermarket Anti-theft System market?
3. What is the year over year growth of the global Supermarket Anti-theft System market?

4. What is the production and production value of the global Supermarket Anti-theft System market?
5. Who are the key producers in the global Supermarket Anti-theft System market?
6. What are the growth factors driving the market demand?

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