

# Global Superabsorbent Polymers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GCB1969D868EN.html>

Date: January 2024

Pages: 80

Price: US\$ 3,480.00 (Single User License)

ID: GCB1969D868EN

## Abstracts

According to our (Global Info Research) latest study, the global Superabsorbent Polymers market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Superabsorbent polymers (SAP) are polymer materials with water absorbing and retaining capacity. In the capacity of an absorbent, it is used in wide-ranging applications such as baby diapers, adult incontinence products, feminine hygiene, agriculture, mining, medical, and related applications.

In North America, the key Superabsorbent Polymers manufacturers are EVONIK Industries, BASF, Nippon Shokubai etc. Top 3 companies occupied about 98% market share.

The Global Info Research report includes an overview of the development of the Superabsorbent Polymers industry chain, the market status of Baby Diaper (Starch-based SAP, Cellulose-based SAP), Adult Inconvenience Products (Starch-based SAP, Cellulose-based SAP), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Superabsorbent Polymers.

Regionally, the report analyzes the Superabsorbent Polymers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Superabsorbent Polymers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Superabsorbent Polymers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Superabsorbent Polymers industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Starch-based SAP, Cellulose-based SAP).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Superabsorbent Polymers market.

**Regional Analysis:** The report involves examining the Superabsorbent Polymers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Superabsorbent Polymers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Superabsorbent Polymers:

**Company Analysis:** Report covers individual Superabsorbent Polymers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Superabsorbent Polymers This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Baby Diaper,

Adult Inconvenience Products).

**Technology Analysis:** Report covers specific technologies relevant to Superabsorbent Polymers. It assesses the current state, advancements, and potential future developments in Superabsorbent Polymers areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Superabsorbent Polymers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Superabsorbent Polymers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Starch-based SAP

Cellulose-based SAP

Acrylic Resin SAP

### Market segment by Application

Baby Diaper

Adult Inconvenience Products

Feminine Hygiene

Others

## Major players covered

EVONIK Industries

BASF

Nippon Shokubai

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Superabsorbent Polymers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Superabsorbent Polymers, with price, sales, revenue and global market share of Superabsorbent Polymers from 2019 to 2024.

Chapter 3, the Superabsorbent Polymers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Superabsorbent Polymers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Superabsorbent Polymers market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Superabsorbent Polymers.

Chapter 14 and 15, to describe Superabsorbent Polymers sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Superabsorbent Polymers

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Superabsorbent Polymers Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Starch-based SAP

1.3.3 Cellulose-based SAP

1.3.4 Acrylic Resin SAP

1.4 Market Analysis by Application

1.4.1 Overview: Global Superabsorbent Polymers Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Baby Diaper

1.4.3 Adult Inconvenience Products

1.4.4 Feminine Hygiene

1.4.5 Others

1.5 Global Superabsorbent Polymers Market Size & Forecast

1.5.1 Global Superabsorbent Polymers Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Superabsorbent Polymers Sales Quantity (2019-2030)

1.5.3 Global Superabsorbent Polymers Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

2.1 EVONIK Industries

2.1.1 EVONIK Industries Details

2.1.2 EVONIK Industries Major Business

2.1.3 EVONIK Industries Superabsorbent Polymers Product and Services

2.1.4 EVONIK Industries Superabsorbent Polymers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 EVONIK Industries Recent Developments/Updates

2.2 BASF

2.2.1 BASF Details

2.2.2 BASF Major Business

2.2.3 BASF Superabsorbent Polymers Product and Services

2.2.4 BASF Superabsorbent Polymers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 BASF Recent Developments/Updates
- 2.3 Nippon Shokubai
  - 2.3.1 Nippon Shokubai Details
  - 2.3.2 Nippon Shokubai Major Business
  - 2.3.3 Nippon Shokubai Superabsorbent Polymers Product and Services
  - 2.3.4 Nippon Shokubai Superabsorbent Polymers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Nippon Shokubai Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: SUPERABSORBENT POLYMERS BY MANUFACTURER**

- 3.1 Global Superabsorbent Polymers Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Superabsorbent Polymers Revenue by Manufacturer (2019-2024)
- 3.3 Global Superabsorbent Polymers Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Superabsorbent Polymers by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Superabsorbent Polymers Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Superabsorbent Polymers Manufacturer Market Share in 2023
- 3.5 Superabsorbent Polymers Market: Overall Company Footprint Analysis
  - 3.5.1 Superabsorbent Polymers Market: Region Footprint
  - 3.5.2 Superabsorbent Polymers Market: Company Product Type Footprint
  - 3.5.3 Superabsorbent Polymers Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Superabsorbent Polymers Market Size by Region
  - 4.1.1 Global Superabsorbent Polymers Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Superabsorbent Polymers Consumption Value by Region (2019-2030)
  - 4.1.3 Global Superabsorbent Polymers Average Price by Region (2019-2030)
- 4.2 North America Superabsorbent Polymers Consumption Value (2019-2030)
- 4.3 Europe Superabsorbent Polymers Consumption Value (2019-2030)
- 4.4 Asia-Pacific Superabsorbent Polymers Consumption Value (2019-2030)
- 4.5 South America Superabsorbent Polymers Consumption Value (2019-2030)
- 4.6 Middle East and Africa Superabsorbent Polymers Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Superabsorbent Polymers Sales Quantity by Type (2019-2030)
- 5.2 Global Superabsorbent Polymers Consumption Value by Type (2019-2030)
- 5.3 Global Superabsorbent Polymers Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Superabsorbent Polymers Sales Quantity by Application (2019-2030)
- 6.2 Global Superabsorbent Polymers Consumption Value by Application (2019-2030)
- 6.3 Global Superabsorbent Polymers Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Superabsorbent Polymers Sales Quantity by Type (2019-2030)
- 7.2 North America Superabsorbent Polymers Sales Quantity by Application (2019-2030)
- 7.3 North America Superabsorbent Polymers Market Size by Country
  - 7.3.1 North America Superabsorbent Polymers Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Superabsorbent Polymers Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Superabsorbent Polymers Sales Quantity by Type (2019-2030)
- 8.2 Europe Superabsorbent Polymers Sales Quantity by Application (2019-2030)
- 8.3 Europe Superabsorbent Polymers Market Size by Country
  - 8.3.1 Europe Superabsorbent Polymers Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Superabsorbent Polymers Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**



- 9.1 Asia-Pacific Superabsorbent Polymers Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Superabsorbent Polymers Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Superabsorbent Polymers Market Size by Region
  - 9.3.1 Asia-Pacific Superabsorbent Polymers Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Superabsorbent Polymers Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Superabsorbent Polymers Sales Quantity by Type (2019-2030)
- 10.2 South America Superabsorbent Polymers Sales Quantity by Application (2019-2030)
- 10.3 South America Superabsorbent Polymers Market Size by Country
  - 10.3.1 South America Superabsorbent Polymers Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Superabsorbent Polymers Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Superabsorbent Polymers Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Superabsorbent Polymers Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Superabsorbent Polymers Market Size by Country
  - 11.3.1 Middle East & Africa Superabsorbent Polymers Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Superabsorbent Polymers Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

12.1 Superabsorbent Polymers Market Drivers

12.2 Superabsorbent Polymers Market Restraints

12.3 Superabsorbent Polymers Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Superabsorbent Polymers and Key Manufacturers

13.2 Manufacturing Costs Percentage of Superabsorbent Polymers

13.3 Superabsorbent Polymers Production Process

13.4 Superabsorbent Polymers Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Superabsorbent Polymers Typical Distributors

14.3 Superabsorbent Polymers Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Superabsorbent Polymers Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Superabsorbent Polymers Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. EVONIK Industries Basic Information, Manufacturing Base and Competitors

Table 4. EVONIK Industries Major Business

Table 5. EVONIK Industries Superabsorbent Polymers Product and Services

Table 6. EVONIK Industries Superabsorbent Polymers Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. EVONIK Industries Recent Developments/Updates

Table 8. BASF Basic Information, Manufacturing Base and Competitors

Table 9. BASF Major Business

Table 10. BASF Superabsorbent Polymers Product and Services

Table 11. BASF Superabsorbent Polymers Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. BASF Recent Developments/Updates

Table 13. Nippon Shokubai Basic Information, Manufacturing Base and Competitors

Table 14. Nippon Shokubai Major Business

Table 15. Nippon Shokubai Superabsorbent Polymers Product and Services

Table 16. Nippon Shokubai Superabsorbent Polymers Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Nippon Shokubai Recent Developments/Updates

Table 18. Global Superabsorbent Polymers Sales Quantity by Manufacturer (2019-2024) & (K MT)

Table 19. Global Superabsorbent Polymers Revenue by Manufacturer (2019-2024) & (USD Million)

Table 20. Global Superabsorbent Polymers Average Price by Manufacturer (2019-2024) & (USD/MT)

Table 21. Market Position of Manufacturers in Superabsorbent Polymers, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 22. Head Office and Superabsorbent Polymers Production Site of Key Manufacturer

Table 23. Superabsorbent Polymers Market: Company Product Type Footprint

Table 24. Superabsorbent Polymers Market: Company Product Application Footprint

Table 25. Superabsorbent Polymers New Market Entrants and Barriers to Market Entry

- Table 26. Superabsorbent Polymers Mergers, Acquisition, Agreements, and Collaborations
- Table 27. Global Superabsorbent Polymers Sales Quantity by Region (2019-2024) & (K MT)
- Table 28. Global Superabsorbent Polymers Sales Quantity by Region (2025-2030) & (K MT)
- Table 29. Global Superabsorbent Polymers Consumption Value by Region (2019-2024) & (USD Million)
- Table 30. Global Superabsorbent Polymers Consumption Value by Region (2025-2030) & (USD Million)
- Table 31. Global Superabsorbent Polymers Average Price by Region (2019-2024) & (USD/MT)
- Table 32. Global Superabsorbent Polymers Average Price by Region (2025-2030) & (USD/MT)
- Table 33. Global Superabsorbent Polymers Sales Quantity by Type (2019-2024) & (K MT)
- Table 34. Global Superabsorbent Polymers Sales Quantity by Type (2025-2030) & (K MT)
- Table 35. Global Superabsorbent Polymers Consumption Value by Type (2019-2024) & (USD Million)
- Table 36. Global Superabsorbent Polymers Consumption Value by Type (2025-2030) & (USD Million)
- Table 37. Global Superabsorbent Polymers Average Price by Type (2019-2024) & (USD/MT)
- Table 38. Global Superabsorbent Polymers Average Price by Type (2025-2030) & (USD/MT)
- Table 39. Global Superabsorbent Polymers Sales Quantity by Application (2019-2024) & (K MT)
- Table 40. Global Superabsorbent Polymers Sales Quantity by Application (2025-2030) & (K MT)
- Table 41. Global Superabsorbent Polymers Consumption Value by Application (2019-2024) & (USD Million)
- Table 42. Global Superabsorbent Polymers Consumption Value by Application (2025-2030) & (USD Million)
- Table 43. Global Superabsorbent Polymers Average Price by Application (2019-2024) & (USD/MT)
- Table 44. Global Superabsorbent Polymers Average Price by Application (2025-2030) & (USD/MT)
- Table 45. North America Superabsorbent Polymers Sales Quantity by Type

(2019-2024) & (K MT)

Table 46. North America Superabsorbent Polymers Sales Quantity by Type

(2025-2030) & (K MT)

Table 47. North America Superabsorbent Polymers Sales Quantity by Application

(2019-2024) & (K MT)

Table 48. North America Superabsorbent Polymers Sales Quantity by Application

(2025-2030) & (K MT)

Table 49. North America Superabsorbent Polymers Sales Quantity by Country

(2019-2024) & (K MT)

Table 50. North America Superabsorbent Polymers Sales Quantity by Country

(2025-2030) & (K MT)

Table 51. North America Superabsorbent Polymers Consumption Value by Country

(2019-2024) & (USD Million)

Table 52. North America Superabsorbent Polymers Consumption Value by Country

(2025-2030) & (USD Million)

Table 53. Europe Superabsorbent Polymers Sales Quantity by Type (2019-2024) & (K MT)

Table 54. Europe Superabsorbent Polymers Sales Quantity by Type (2025-2030) & (K MT)

Table 55. Europe Superabsorbent Polymers Sales Quantity by Application (2019-2024) & (K MT)

Table 56. Europe Superabsorbent Polymers Sales Quantity by Application (2025-2030) & (K MT)

Table 57. Europe Superabsorbent Polymers Sales Quantity by Country (2019-2024) & (K MT)

Table 58. Europe Superabsorbent Polymers Sales Quantity by Country (2025-2030) & (K MT)

Table 59. Europe Superabsorbent Polymers Consumption Value by Country (2019-2024) & (USD Million)

Table 60. Europe Superabsorbent Polymers Consumption Value by Country (2025-2030) & (USD Million)

Table 61. Asia-Pacific Superabsorbent Polymers Sales Quantity by Type (2019-2024) & (K MT)

Table 62. Asia-Pacific Superabsorbent Polymers Sales Quantity by Type (2025-2030) & (K MT)

Table 63. Asia-Pacific Superabsorbent Polymers Sales Quantity by Application (2019-2024) & (K MT)

Table 64. Asia-Pacific Superabsorbent Polymers Sales Quantity by Application (2025-2030) & (K MT)

Table 65. Asia-Pacific Superabsorbent Polymers Sales Quantity by Region (2019-2024) & (K MT)

Table 66. Asia-Pacific Superabsorbent Polymers Sales Quantity by Region (2025-2030) & (K MT)

Table 67. Asia-Pacific Superabsorbent Polymers Consumption Value by Region (2019-2024) & (USD Million)

Table 68. Asia-Pacific Superabsorbent Polymers Consumption Value by Region (2025-2030) & (USD Million)

Table 69. South America Superabsorbent Polymers Sales Quantity by Type (2019-2024) & (K MT)

Table 70. South America Superabsorbent Polymers Sales Quantity by Type (2025-2030) & (K MT)

Table 71. South America Superabsorbent Polymers Sales Quantity by Application (2019-2024) & (K MT)

Table 72. South America Superabsorbent Polymers Sales Quantity by Application (2025-2030) & (K MT)

Table 73. South America Superabsorbent Polymers Sales Quantity by Country (2019-2024) & (K MT)

Table 74. South America Superabsorbent Polymers Sales Quantity by Country (2025-2030) & (K MT)

Table 75. South America Superabsorbent Polymers Consumption Value by Country (2019-2024) & (USD Million)

Table 76. South America Superabsorbent Polymers Consumption Value by Country (2025-2030) & (USD Million)

Table 77. Middle East & Africa Superabsorbent Polymers Sales Quantity by Type (2019-2024) & (K MT)

Table 78. Middle East & Africa Superabsorbent Polymers Sales Quantity by Type (2025-2030) & (K MT)

Table 79. Middle East & Africa Superabsorbent Polymers Sales Quantity by Application (2019-2024) & (K MT)

Table 80. Middle East & Africa Superabsorbent Polymers Sales Quantity by Application (2025-2030) & (K MT)

Table 81. Middle East & Africa Superabsorbent Polymers Sales Quantity by Region (2019-2024) & (K MT)

Table 82. Middle East & Africa Superabsorbent Polymers Sales Quantity by Region (2025-2030) & (K MT)

Table 83. Middle East & Africa Superabsorbent Polymers Consumption Value by Region (2019-2024) & (USD Million)

Table 84. Middle East & Africa Superabsorbent Polymers Consumption Value by

Region (2025-2030) & (USD Million)

Table 85. Superabsorbent Polymers Raw Material

Table 86. Key Manufacturers of Superabsorbent Polymers Raw Materials

Table 87. Superabsorbent Polymers Typical Distributors

Table 88. Superabsorbent Polymers Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Superabsorbent Polymers Picture

Figure 2. Global Superabsorbent Polymers Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Superabsorbent Polymers Consumption Value Market Share by Type in 2023

Figure 4. Starch-based SAP Examples

Figure 5. Cellulose-based SAP Examples

Figure 6. Acrylic Resin SAP Examples

Figure 7. Global Superabsorbent Polymers Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Superabsorbent Polymers Consumption Value Market Share by Application in 2023

Figure 9. Baby Diaper Examples

Figure 10. Adult Inconvenience Products Examples

Figure 11. Feminine Hygiene Examples

Figure 12. Others Examples

Figure 13. Global Superabsorbent Polymers Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Superabsorbent Polymers Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Superabsorbent Polymers Sales Quantity (2019-2030) & (K MT)

Figure 16. Global Superabsorbent Polymers Average Price (2019-2030) & (USD/MT)

Figure 17. Global Superabsorbent Polymers Sales Quantity Market Share by Manufacturer in 2023

Figure 18. Global Superabsorbent Polymers Consumption Value Market Share by Manufacturer in 2023

Figure 19. Producer Shipments of Superabsorbent Polymers by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 20. Top 3 Superabsorbent Polymers Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Top 6 Superabsorbent Polymers Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Global Superabsorbent Polymers Sales Quantity Market Share by Region (2019-2030)

Figure 23. Global Superabsorbent Polymers Consumption Value Market Share by



Region (2019-2030)

Figure 24. North America Superabsorbent Polymers Consumption Value (2019-2030) & (USD Million)

Figure 25. Europe Superabsorbent Polymers Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific Superabsorbent Polymers Consumption Value (2019-2030) & (USD Million)

Figure 27. South America Superabsorbent Polymers Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa Superabsorbent Polymers Consumption Value (2019-2030) & (USD Million)

Figure 29. Global Superabsorbent Polymers Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Superabsorbent Polymers Consumption Value Market Share by Type (2019-2030)

Figure 31. Global Superabsorbent Polymers Average Price by Type (2019-2030) & (USD/MT)

Figure 32. Global Superabsorbent Polymers Sales Quantity Market Share by Application (2019-2030)

Figure 33. Global Superabsorbent Polymers Consumption Value Market Share by Application (2019-2030)

Figure 34. Global Superabsorbent Polymers Average Price by Application (2019-2030) & (USD/MT)

Figure 35. North America Superabsorbent Polymers Sales Quantity Market Share by Type (2019-2030)

Figure 36. North America Superabsorbent Polymers Sales Quantity Market Share by Application (2019-2030)

Figure 37. North America Superabsorbent Polymers Sales Quantity Market Share by Country (2019-2030)

Figure 38. North America Superabsorbent Polymers Consumption Value Market Share by Country (2019-2030)

Figure 39. United States Superabsorbent Polymers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Canada Superabsorbent Polymers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Mexico Superabsorbent Polymers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Europe Superabsorbent Polymers Sales Quantity Market Share by Type (2019-2030)

Figure 43. Europe Superabsorbent Polymers Sales Quantity Market Share by Application (2019-2030)

Figure 44. Europe Superabsorbent Polymers Sales Quantity Market Share by Country (2019-2030)

Figure 45. Europe Superabsorbent Polymers Consumption Value Market Share by Country (2019-2030)

Figure 46. Germany Superabsorbent Polymers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France Superabsorbent Polymers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. United Kingdom Superabsorbent Polymers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia Superabsorbent Polymers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy Superabsorbent Polymers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific Superabsorbent Polymers Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific Superabsorbent Polymers Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific Superabsorbent Polymers Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific Superabsorbent Polymers Consumption Value Market Share by Region (2019-2030)

Figure 55. China Superabsorbent Polymers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan Superabsorbent Polymers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Superabsorbent Polymers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Superabsorbent Polymers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Superabsorbent Polymers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Superabsorbent Polymers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Superabsorbent Polymers Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America Superabsorbent Polymers Sales Quantity Market Share by

Application (2019-2030)

Figure 63. South America Superabsorbent Polymers Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Superabsorbent Polymers Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil Superabsorbent Polymers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina Superabsorbent Polymers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Superabsorbent Polymers Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Superabsorbent Polymers Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Superabsorbent Polymers Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Superabsorbent Polymers Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Superabsorbent Polymers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt Superabsorbent Polymers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Superabsorbent Polymers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa Superabsorbent Polymers Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Superabsorbent Polymers Market Drivers

Figure 76. Superabsorbent Polymers Market Restraints

Figure 77. Superabsorbent Polymers Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Superabsorbent Polymers in 2023

Figure 80. Manufacturing Process Analysis of Superabsorbent Polymers

Figure 81. Superabsorbent Polymers Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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