

# Global Super Absorbent Polymer (SAP) Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Super Absorbent Polymer (SAP) market size was valued at US\$ 14230 million in 2024 and is forecast to a readjusted size of USD 19920 million by 2031 with a CAGR of 5.0% during review period.

Super-absorbent polymer (SAP) is a unique class of polymeric materials characterized by their remarkable ability to absorb and retain large quantities of aqueous solutions, often exceeding their own weight. These polymers are typically formed into granular or powder forms and can absorb liquid through a combination of physical and chemical mechanisms, including osmosis and swelling. SAPs are hydrophilic in nature, allowing them to interact with water molecules effectively, leading to a significant increase in volume upon absorption. This property makes them invaluable in various applications, particularly in hygiene products such as diapers and feminine hygiene products, where maintaining dryness and comfort is paramount. Beyond personal care, SAPs are also utilized in agriculture for soil moisture retention, construction for water management, and even in the entertainment industry for their water-absorbing properties.

### Market Analysis of Super-Absorbent Polymer (SAP)

The global market for super-absorbent polymers is experiencing substantial growth, driven by increasing demand across various sectors, particularly in the hygiene product industry. Key players in this market include Nippon Shokubhai, BASF, Evonik Industries, Sumitomo Seika, LG Chemical, and Sanyo Chemical, with Nippon Shokubhai recognized as the industry leader. As of recent estimates, Asia stands out as the largest market for baby disposable diapers, with China alone accounting for

approximately 19% of global demand. This dominance is attributed to the rapidly growing population, rising disposable incomes, and changing consumer lifestyles that favor convenience and hygiene. Furthermore, the increasing awareness regarding personal hygiene among consumers has led to an upsurge in the use of sanitary products, driving further growth in SAP demand.

In addition to hygiene applications, SAPs are gaining traction in agricultural practices, particularly in regions facing water scarcity. These polymers can be incorporated into soil to improve moisture retention, enhancing crop yield and sustainability. The construction industry also leverages SAPs for water management in various projects, including waterproofing and moisture control. The entertainment sector utilizes SAPs in products such as water beads and absorbent gels, indicating the versatile nature of these materials across different applications. As sustainability and environmental considerations become more prominent, the market is also witnessing an increasing trend towards biodegradable and eco-friendly SAPs, catering to consumer preferences for sustainable products.

This report is a detailed and comprehensive analysis for global Super Absorbent Polymer (SAP) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Super Absorbent Polymer (SAP) market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Super Absorbent Polymer (SAP) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Super Absorbent Polymer (SAP) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Super Absorbent Polymer (SAP) market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Super Absorbent Polymer (SAP)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Super Absorbent Polymer (SAP) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nippon Shokubai, BASF, Evonik Industries, Sumitomo Seika, LG Chem, Sanyo Chemical, Formosa Plastics Corporation, Danson Technology, Quanzhou BLD Science Technology, Shandong Nuoer Bio-Tech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Super Absorbent Polymer (SAP) market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Sodium Polyacrylate

Polyacrylate/Polyacrylamide Copolymer

Others

## Market segment by Application

Disposable Diapers

Adult Incontinence

Feminine Hygiene

Agriculture Products

Others

## Major players covered

Nippon Shokubai

BASF

Evonik Industries

Sumitomo Seika

LG Chem

Sanyo Chemical

Formosa Plastics Corporation

Danson Technology

Quanzhou BLD Science Technology

Shandong Nuoer Bio-Tech

Zhejiang Stellite Petro-chemical

## Zappa-Stewart(Chase Corporation)

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Super Absorbent Polymer (SAP) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Super Absorbent Polymer (SAP), with price, sales quantity, revenue, and global market share of Super Absorbent Polymer (SAP) from 2020 to 2025.

Chapter 3, the Super Absorbent Polymer (SAP) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Super Absorbent Polymer (SAP) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025.and Super Absorbent Polymer (SAP) market forecast, by regions, by Type, and

by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Super Absorbent Polymer (SAP).

Chapter 14 and 15, to describe Super Absorbent Polymer (SAP) sales channel, distributors, customers, research findings and conclusion.

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