

# Global SUP Boards Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GE6A1A74DEFBEN.html>

Date: June 2024

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: GE6A1A74DEFBEN

## Abstracts

According to our (Global Info Research) latest study, the global SUP Boards market size was valued at USD 672.9 million in 2023 and is forecast to a readjusted size of USD 988.4 million by 2030 with a CAGR of 5.6% during review period.

SUP Boards are used for lakes, rivers, oceans and surfing waves.

The Global Info Research report includes an overview of the development of the SUP Boards industry chain, the market status of Under-20 old years (Less Than US\$200, US\$200 – US\$499), 20 - 30 old years (Less Than US\$200, US\$200 – US\$499), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of SUP Boards.

Regionally, the report analyzes the SUP Boards markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global SUP Boards market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the SUP Boards market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the SUP Boards industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Less Than US\$200, US\$200 – US\$499).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the SUP Boards market.

**Regional Analysis:** The report involves examining the SUP Boards market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the SUP Boards market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to SUP Boards:

**Company Analysis:** Report covers individual SUP Boards manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards SUP Boards This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Under-20 old years, 20 - 30 old years).

**Technology Analysis:** Report covers specific technologies relevant to SUP Boards. It assesses the current state, advancements, and potential future developments in SUP Boards areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the SUP Boards market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

SUP Boards market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Less Than US\$200

US\$200 – US\$499

US\$500 – US\$799

US\$800 – US\$999

US\$1000 – US\$1500

Above US\$1500

### Market segment by Application

Under-20 old years

20 - 30 old years

30 - 40 old years

40 – 50 old years

More than 50 old years

### Major players covered

Accent

Advanced Elements

Aquaglide

Bending Branches

BIC

Blue Wave

Boardworks

Connelly

Kialoa

Kwik Tek

L.L.Bean

Naish

NRS

Project Runway

Propel

RAVE Sports

Seattle Sports

Surftech

Werner

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe SUP Boards product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of SUP Boards, with price, sales, revenue and global market share of SUP Boards from 2019 to 2024.

Chapter 3, the SUP Boards competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the SUP Boards breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and SUP Boards market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of SUP Boards.

Chapter 14 and 15, to describe SUP Boards sales channel, distributors, customers, research findings and conclusion.

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