

# Global Sunglasses Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Sunglasses market size was valued at USD 30180 million in 2023 and is forecast to a readjusted size of USD 52500 million by 2030 with a CAGR of 8.2% during review period.

Sunglasses or sun glasses are a form of protective eyewear designed primarily to prevent bright sunlight and high-energy visible light, especially harmful ultraviolet (UV) rays, from damaging or discomforting the eyes.

Global Sunglasses major players include Luxottica, etc. This manufacturer hold a share of about 50%.

China holds a significant market share, with a share of about 25%, followed by North America which has a share of about 21 percent.

In terms of product, Resin Lens Sunglasses is the largest segment, with a share of nearly 85%. And in terms of application, the largest application is Mature Adults.

The Global Info Research report includes an overview of the development of the Sunglasses industry chain, the market status of Young Adults (Glass Sunglasses, CR-39 Sunglasses), Adults (Glass Sunglasses, CR-39 Sunglasses), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Sunglasses.

Regionally, the report analyzes the Sunglasses markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Sunglasses market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Sunglasses market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Sunglasses industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Glass Sunglasses, CR-39 Sunglasses).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Sunglasses market.

**Regional Analysis:** The report involves examining the Sunglasses market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Sunglasses market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Sunglasses:

**Company Analysis:** Report covers individual Sunglasses manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Sunglasses This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Young Adults, Adults).

**Technology Analysis:** Report covers specific technologies relevant to Sunglasses. It assesses the current state, advancements, and potential future developments in Sunglasses areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Sunglasses market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Sunglasses market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Glass Sunglasses

CR-39 Sunglasses

Polycarbonate Sunglasses

Polyurethane Sunglasses

Others

#### Market segment by Application

Young Adults

Adults

Mature Adults

Seniors

### Major players covered

Essilor International S.A.

Safilo S.p.A.

Kering

De Rigo S.p.A.

Marcolin S.p.A.

Prada

LVMH

Richemont

Essilor

Maui Jim Inc.

Nike Inc.

Adidas

KAENON

Carl Zeiss

Formosa Optical

Fielmann AG

Charmant

Outdo

Futis

Silhouette

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sunglasses product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sunglasses, with price, sales, revenue and global market share of Sunglasses from 2019 to 2024.

Chapter 3, the Sunglasses competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sunglasses breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Sunglasses market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sunglasses.

Chapter 14 and 15, to describe Sunglasses sales channel, distributors, customers, research findings and conclusion.

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