

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Sun Care Products Market 2018, Forecast to 2023

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Abstracts

Sun care products are products that are in the form of cream gel lotion and sprays among others which are used to protect against harmful rays of the sun (UV rays) thus avoiding sunburn. The Sun care products market is generally segmented into three broad product types: Sun Protection Products, After Sun Products and Self-Tanning Care Products. Sun care products are usually in Cream, Lotion, Gel, Powder, Wipes, Spray or some other forms.

Scope of the Report:

This report focuses on the Sun Care Products in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Sun care products are classically distributed in two distinct channels: the department store and the mass market channel. The retail chain is the major distribution partner for every beauty and personal care manufacturer, as the majority of sales are from retail outlets. The current shift in the retail industry from a more traditional unorganized retail format to organized retail has accelerated the growth of the retail industry.

Due to the higher price and gross margin of high-end products compared with the low-end products, in the next few years, companies will invest much more on R&D and transfer to high-end product field. In the future, the production and consumption is estimated to continue developing with a stable growth rate. To meet the large and increasing demand, more and more players will go into this industry.

The worldwide market for Sun Care Products is expected to grow at a CAGR of roughly 4.2% over the next five years, will reach 13500 million US\$ in 2023, from 10500 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Johnson & Johnson

L'Oreal

Proctor & Gamble

Revlon

Unilever

Shiseido

Estee Lauder

Beiersdorf

Avon Products

Clarins Group

Coty

Lotus Herbals

Amway

Edgewell Personal Care

Other

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Sun Protection Products

After-Sun Products

Self-Tanning Products

Market Segment by Applications, can be divided into

General People

Children and Pregnant Women

There are 15 Chapters to deeply display the global Sun Care Products market.

Chapter 1, to describe Sun Care Products Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Sun Care Products, with sales, revenue, and price of Sun Care Products, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Sun Care Products, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Sun Care Products market forecast, by regions, type and application, with

sales and revenue, from 2018 to 2023;
Chapter 13, 14 and 15, to describe Sun Care Products sales channel, distributors,
traders, dealers, Research Findings and Conclusion, appendix and data source

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