

# Global Sun Care Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Sun Care market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

The Global Info Research report includes an overview of the development of the Sun Care industry chain, the market status of Cream (SPF 6-14, SPF 15-30), Gel (SPF 6-14, SPF 15-30), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Sun Care.

Regionally, the report analyzes the Sun Care markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Sun Care market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Sun Care market. It provides a holistic view of the industry, as well as detailed insights into individual components



and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Sun Care industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., SPF 6-14, SPF 15-30).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Sun Care market.

Regional Analysis: The report involves examining the Sun Care market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Sun Care market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Sun Care:

Company Analysis: Report covers individual Sun Care players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Sun Care This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Cream, Gel).

Technology Analysis: Report covers specific technologies relevant to Sun Care. It assesses the current state, advancements, and potential future developments in Sun Care areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Sun Care market. This



analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Sun Care market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

SPF 6-14

SPF 15-30

SPF 30-50

SPF 50+

Market segment by Application

Cream

Gel

Lotion

Powder

Liquid

Wipes

Spray



#### Market segment by players, this report covers

**Beiersdorf AG** 

**Groupe Clarins** 

Johnson & Johnson

Coty Inc.

Shiseido Co. Ltd.

L'oreal

**Bioderma Laboratories** 

Estee Lauder

**Burt's Bees** 

Unilever

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:



Chapter 1, to describe Sun Care product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Sun Care, with revenue, gross margin and global market share of Sun Care from 2019 to 2024.

Chapter 3, the Sun Care competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Sun Care market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Sun Care.

Chapter 13, to describe Sun Care research findings and conclusion.



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