

# Global Suitcase and Briefcase Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Suitcase and Briefcase market size was valued at USD 13040 million in 2023 and is forecast to a readjusted size of USD 24120 million by 2030 with a CAGR of 9.2% during review period.

The briefcase, first adopted by legal professionals to carry briefs (hence the name), is a bag generally used for transporting business essentials like paperwork, laptops and other gear in daily office life. Although modern briefcases, with their blend of style and functionality, can also make excellent everyday bags. Suitcase, named for its original purpose of carrying suits for business travellers, is a travel case for safely transporting personal items such as clothing, shoes and toiletries. The suitcase is far more universal and used for all kinds of extended travel, including casual weekend getaways, family holidays and business trips.

Global key players of Suitcase and Briefcase include Samsonite International, Rimowa, Crown Luggage, etc. Global top three manufacturers hold a share over 15%. China is the largest producer of Suitcase and Briefcase, followed by North America.

The Global Info Research report includes an overview of the development of the Suitcase and Briefcase industry chain, the market status of Online Sales (Suitcase, Briefcase), Offline Sales (Suitcase, Briefcase), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Suitcase and Briefcase.

Regionally, the report analyzes the Suitcase and Briefcase markets in key regions. North America and Europe are experiencing steady growth, driven by government

initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Suitcase and Briefcase market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Suitcase and Briefcase market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Suitcase and Briefcase industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Suitcase, Briefcase).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Suitcase and Briefcase market.

**Regional Analysis:** The report involves examining the Suitcase and Briefcase market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Suitcase and Briefcase market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Suitcase and Briefcase:

**Company Analysis:** Report covers individual Suitcase and Briefcase manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Suitcase and Briefcase. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channel (Online Sales, Offline Sales).

**Technology Analysis:** Report covers specific technologies relevant to Suitcase and Briefcase. It assesses the current state, advancements, and potential future developments in Suitcase and Briefcase areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Suitcase and Briefcase market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Suitcase and Briefcase market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

### Market segment by Type

Suitcase

Briefcase

### Market segment by Sales Channel

Online Sales

Offline Sales

### Major players covered

Samsonite International

Rimowa

Crown Luggage

KORRUN

VIP Industries

Ace

V.F. Corporation

Delsey S.A

Victorinox

Travelpro

MONTBLANC

Tommy Hilfiger

Olympia

Ricardo Beverly Hills

Safari Industries

Antler

EMINENT

United States Luggage Company

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Suitcase and Briefcase product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Suitcase and Briefcase, with price, sales, revenue and global market share of Suitcase and Briefcase from 2019 to 2024.

Chapter 3, the Suitcase and Briefcase competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Suitcase and Briefcase breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Suitcase and Briefcase market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Suitcase and Briefcase.

Chapter 14 and 15, to describe Suitcase and Briefcase sales channel, distributors, customers, research findings and conclusion.

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