

Global Sugar-Free Throat Lozenge Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Sugar-Free Throat Lozenge market size was valued at US\$ 1441 million in 2025 and is forecast to a readjusted size of US\$ 2145 million by 2032 with a CAGR of 5.9% during review period.

Sugar-free throat lozenge is a throat-soothing candie made with artificial sweeteners instead of sucrose and added soothing and cooling ingredients. Their core function is to moisturize the throat, relieve dryness, itching, and hoarseness, and freshen breath. They are low in calories, do not raise blood sugar, do not cause tooth decay, and solve the problems of traditional throat lozenges that lead to weight gain, tooth damage, and are unsuitable for people controlling their blood sugar. The upstream supply chain includes raw material suppliers such as artificial sweeteners, menthol, herbal extracts, colloids, and packaging materials; the downstream chain involves food factories for production and processing, and sales to consumers through supermarkets, pharmacies, e-commerce, and other channels, forming a complete chain from raw materials to production, distribution, and end-users. In 2025, the production of sugar-free throat lozenges is estimated at approximately 40,000 tons, with an average price of approximately US\$35,000 per ton, a gross profit margin of approximately 40%, and a single production line capacity of 1,200 tons per year.

This report is a detailed and comprehensive analysis for global Sugar-Free Throat Lozenge market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market

share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Sugar-Free Throat Lozenge market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Sugar-Free Throat Lozenge market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Sugar-Free Throat Lozenge market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Sugar-Free Throat Lozenge market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Sugar-Free Throat Lozenge
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Sugar-Free Throat Lozenge market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Strepsils, Zirkulin, Ryukakusan Co., Ltd., Jakemans, Mucinex, Ricola, Halls, Diabetic Tussin, Nin Jiom, Golden Throat Holdings Group Company Limited, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Sugar-Free Throat Lozenge market is split by Type and by Application. For the period

2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Hard Throat Lozenge

Soft Throat Lozenge

Market segment by Effect

Soothing and Moisturizing Type

Cooling and Refreshing Type

Expectorant and Throat-clearing Type

Market segment by Application

Large Supermarket

Store

Pharmacy

Other

Major players covered

Strepsils

Zirkulin

Ryukakusan Co., Ltd.

Jakemans

Mucinex

Ricola

Halls

Diabetic Tussin

Nin Jiom

Golden Throat Holdings Group Company Limited

Wong Lo Kat

Poon Goor Soe

China Beijing Tong Ren Tang Group Co., Ltd.

Jiuzhitang Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sugar-Free Throat Lozenge product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sugar-Free Throat Lozenge, with price, sales quantity, revenue, and global market share of Sugar-Free Throat Lozenge from

2021 to 2026.

Chapter 3, the Sugar-Free Throat Lozenge competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sugar-Free Throat Lozenge breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Sugar-Free Throat Lozenge market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sugar-Free Throat Lozenge.

Chapter 14 and 15, to describe Sugar-Free Throat Lozenge sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Sugar-Free Throat Lozenge Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Hard Throat Lozenge

1.3.3 Soft Throat Lozenge

1.4 Market Analysis by Effect

1.4.1 Overview: Global Sugar-Free Throat Lozenge Consumption Value by Effect: 2021 Versus 2025 Versus 2032

1.4.2 Soothing and Moisturizing Type

1.4.3 Cooling and Refreshing Type

1.4.4 Expectorant and Throat-clearing Type

1.5 Market Analysis by Application

1.5.1 Overview: Global Sugar-Free Throat Lozenge Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.5.2 Large Supermarket

1.5.3 Store

1.5.4 Pharmacy

1.5.5 Other

1.6 Global Sugar-Free Throat Lozenge Market Size & Forecast

1.6.1 Global Sugar-Free Throat Lozenge Consumption Value (2021 & 2025 & 2032)

1.6.2 Global Sugar-Free Throat Lozenge Sales Quantity (2021-2032)

1.6.3 Global Sugar-Free Throat Lozenge Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Strepsils

2.1.1 Strepsils Details

2.1.2 Strepsils Major Business

2.1.3 Strepsils Sugar-Free Throat Lozenge Product and Services

2.1.4 Strepsils Sugar-Free Throat Lozenge Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Strepsils Recent Developments/Updates

2.2 Zirkulin

- 2.2.1 Zirkulin Details
- 2.2.2 Zirkulin Major Business
- 2.2.3 Zirkulin Sugar-Free Throat Lozenge Product and Services
- 2.2.4 Zirkulin Sugar-Free Throat Lozenge Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.2.5 Zirkulin Recent Developments/Updates
- 2.3 Ryukakusan Co., Ltd.
 - 2.3.1 Ryukakusan Co., Ltd. Details
 - 2.3.2 Ryukakusan Co., Ltd. Major Business
 - 2.3.3 Ryukakusan Co., Ltd. Sugar-Free Throat Lozenge Product and Services
 - 2.3.4 Ryukakusan Co., Ltd. Sugar-Free Throat Lozenge Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 Ryukakusan Co., Ltd. Recent Developments/Updates
- 2.4 Jakemans
 - 2.4.1 Jakemans Details
 - 2.4.2 Jakemans Major Business
 - 2.4.3 Jakemans Sugar-Free Throat Lozenge Product and Services
 - 2.4.4 Jakemans Sugar-Free Throat Lozenge Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 Jakemans Recent Developments/Updates
- 2.5 Mucinex
 - 2.5.1 Mucinex Details
 - 2.5.2 Mucinex Major Business
 - 2.5.3 Mucinex Sugar-Free Throat Lozenge Product and Services
 - 2.5.4 Mucinex Sugar-Free Throat Lozenge Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 Mucinex Recent Developments/Updates
- 2.6 Ricola
 - 2.6.1 Ricola Details
 - 2.6.2 Ricola Major Business
 - 2.6.3 Ricola Sugar-Free Throat Lozenge Product and Services
 - 2.6.4 Ricola Sugar-Free Throat Lozenge Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Ricola Recent Developments/Updates
- 2.7 Halls
 - 2.7.1 Halls Details
 - 2.7.2 Halls Major Business
 - 2.7.3 Halls Sugar-Free Throat Lozenge Product and Services
 - 2.7.4 Halls Sugar-Free Throat Lozenge Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2021-2026)

2.7.5 Halls Recent Developments/Updates

2.8 Diabetic Tussin

2.8.1 Diabetic Tussin Details

2.8.2 Diabetic Tussin Major Business

2.8.3 Diabetic Tussin Sugar-Free Throat Lozenge Product and Services

2.8.4 Diabetic Tussin Sugar-Free Throat Lozenge Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Diabetic Tussin Recent Developments/Updates

2.9 Nin Jiom

2.9.1 Nin Jiom Details

2.9.2 Nin Jiom Major Business

2.9.3 Nin Jiom Sugar-Free Throat Lozenge Product and Services

2.9.4 Nin Jiom Sugar-Free Throat Lozenge Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Nin Jiom Recent Developments/Updates

2.10 Golden Throat Holdings Group Company Limited

2.10.1 Golden Throat Holdings Group Company Limited Details

2.10.2 Golden Throat Holdings Group Company Limited Major Business

2.10.3 Golden Throat Holdings Group Company Limited Sugar-Free Throat Lozenge Product and Services

2.10.4 Golden Throat Holdings Group Company Limited Sugar-Free Throat Lozenge Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Golden Throat Holdings Group Company Limited Recent Developments/Updates

2.11 Wong Lo Kat

2.11.1 Wong Lo Kat Details

2.11.2 Wong Lo Kat Major Business

2.11.3 Wong Lo Kat Sugar-Free Throat Lozenge Product and Services

2.11.4 Wong Lo Kat Sugar-Free Throat Lozenge Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Wong Lo Kat Recent Developments/Updates

2.12 Poon Goor Soe

2.12.1 Poon Goor Soe Details

2.12.2 Poon Goor Soe Major Business

2.12.3 Poon Goor Soe Sugar-Free Throat Lozenge Product and Services

2.12.4 Poon Goor Soe Sugar-Free Throat Lozenge Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Poon Goor Soe Recent Developments/Updates

2.13 China Beijing Tong Ren Tang Group Co., Ltd.

2.13.1 China Beijing Tong Ren Tang Group Co., Ltd. Details

2.13.2 China Beijing Tong Ren Tang Group Co., Ltd. Major Business

2.13.3 China Beijing Tong Ren Tang Group Co., Ltd. Sugar-Free Throat Lozenge Product and Services

2.13.4 China Beijing Tong Ren Tang Group Co., Ltd. Sugar-Free Throat Lozenge Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 China Beijing Tong Ren Tang Group Co., Ltd. Recent Developments/Updates

2.14 Jiuzhitang Co., Ltd.

2.14.1 Jiuzhitang Co., Ltd. Details

2.14.2 Jiuzhitang Co., Ltd. Major Business

2.14.3 Jiuzhitang Co., Ltd. Sugar-Free Throat Lozenge Product and Services

2.14.4 Jiuzhitang Co., Ltd. Sugar-Free Throat Lozenge Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 Jiuzhitang Co., Ltd. Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: SUGAR-FREE THROAT LOZENGE BY MANUFACTURER

3.1 Global Sugar-Free Throat Lozenge Sales Quantity by Manufacturer (2021-2026)

3.2 Global Sugar-Free Throat Lozenge Revenue by Manufacturer (2021-2026)

3.3 Global Sugar-Free Throat Lozenge Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Sugar-Free Throat Lozenge by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 Sugar-Free Throat Lozenge Manufacturer Market Share in 2025

3.4.3 Top 6 Sugar-Free Throat Lozenge Manufacturer Market Share in 2025

3.5 Sugar-Free Throat Lozenge Market: Overall Company Footprint Analysis

3.5.1 Sugar-Free Throat Lozenge Market: Region Footprint

3.5.2 Sugar-Free Throat Lozenge Market: Company Product Type Footprint

3.5.3 Sugar-Free Throat Lozenge Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Sugar-Free Throat Lozenge Market Size by Region

4.1.1 Global Sugar-Free Throat Lozenge Sales Quantity by Region (2021-2032)

4.1.2 Global Sugar-Free Throat Lozenge Consumption Value by Region (2021-2032)

- 4.1.3 Global Sugar-Free Throat Lozenge Average Price by Region (2021-2032)
- 4.2 North America Sugar-Free Throat Lozenge Consumption Value (2021-2032)
- 4.3 Europe Sugar-Free Throat Lozenge Consumption Value (2021-2032)
- 4.4 Asia-Pacific Sugar-Free Throat Lozenge Consumption Value (2021-2032)
- 4.5 South America Sugar-Free Throat Lozenge Consumption Value (2021-2032)
- 4.6 Middle East & Africa Sugar-Free Throat Lozenge Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Sugar-Free Throat Lozenge Sales Quantity by Type (2021-2032)
- 5.2 Global Sugar-Free Throat Lozenge Consumption Value by Type (2021-2032)
- 5.3 Global Sugar-Free Throat Lozenge Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Sugar-Free Throat Lozenge Sales Quantity by Application (2021-2032)
- 6.2 Global Sugar-Free Throat Lozenge Consumption Value by Application (2021-2032)
- 6.3 Global Sugar-Free Throat Lozenge Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America Sugar-Free Throat Lozenge Sales Quantity by Type (2021-2032)
- 7.2 North America Sugar-Free Throat Lozenge Sales Quantity by Application (2021-2032)
- 7.3 North America Sugar-Free Throat Lozenge Market Size by Country
 - 7.3.1 North America Sugar-Free Throat Lozenge Sales Quantity by Country (2021-2032)
 - 7.3.2 North America Sugar-Free Throat Lozenge Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)
 - 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Sugar-Free Throat Lozenge Sales Quantity by Type (2021-2032)
- 8.2 Europe Sugar-Free Throat Lozenge Sales Quantity by Application (2021-2032)
- 8.3 Europe Sugar-Free Throat Lozenge Market Size by Country
 - 8.3.1 Europe Sugar-Free Throat Lozenge Sales Quantity by Country (2021-2032)

- 8.3.2 Europe Sugar-Free Throat Lozenge Consumption Value by Country (2021-2032)
- 8.3.3 Germany Market Size and Forecast (2021-2032)
- 8.3.4 France Market Size and Forecast (2021-2032)
- 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
- 8.3.6 Russia Market Size and Forecast (2021-2032)
- 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Sugar-Free Throat Lozenge Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific Sugar-Free Throat Lozenge Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific Sugar-Free Throat Lozenge Market Size by Region
 - 9.3.1 Asia-Pacific Sugar-Free Throat Lozenge Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific Sugar-Free Throat Lozenge Consumption Value by Region (2021-2032)
 - 9.3.3 China Market Size and Forecast (2021-2032)
 - 9.3.4 Japan Market Size and Forecast (2021-2032)
 - 9.3.5 South Korea Market Size and Forecast (2021-2032)
 - 9.3.6 India Market Size and Forecast (2021-2032)
 - 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
 - 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Sugar-Free Throat Lozenge Sales Quantity by Type (2021-2032)
- 10.2 South America Sugar-Free Throat Lozenge Sales Quantity by Application (2021-2032)
- 10.3 South America Sugar-Free Throat Lozenge Market Size by Country
 - 10.3.1 South America Sugar-Free Throat Lozenge Sales Quantity by Country (2021-2032)
 - 10.3.2 South America Sugar-Free Throat Lozenge Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Sugar-Free Throat Lozenge Sales Quantity by Type (2021-2032)

11.2 Middle East & Africa Sugar-Free Throat Lozenge Sales Quantity by Application (2021-2032)

11.3 Middle East & Africa Sugar-Free Throat Lozenge Market Size by Country

11.3.1 Middle East & Africa Sugar-Free Throat Lozenge Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa Sugar-Free Throat Lozenge Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 Sugar-Free Throat Lozenge Market Drivers

12.2 Sugar-Free Throat Lozenge Market Restraints

12.3 Sugar-Free Throat Lozenge Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Sugar-Free Throat Lozenge and Key Manufacturers

13.2 Manufacturing Costs Percentage of Sugar-Free Throat Lozenge

13.3 Sugar-Free Throat Lozenge Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Sugar-Free Throat Lozenge Typical Distributors

14.3 Sugar-Free Throat Lozenge Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Sugar-Free Throat Lozenge Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Sugar-Free Throat Lozenge Consumption Value by Effect, (USD Million), 2021 & 2025 & 2032

Table 3. Global Sugar-Free Throat Lozenge Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 4. Strepsils Basic Information, Manufacturing Base and Competitors

Table 5. Strepsils Major Business

Table 6. Strepsils Sugar-Free Throat Lozenge Product and Services

Table 7. Strepsils Sugar-Free Throat Lozenge Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 8. Strepsils Recent Developments/Updates

Table 9. Zirkulin Basic Information, Manufacturing Base and Competitors

Table 10. Zirkulin Major Business

Table 11. Zirkulin Sugar-Free Throat Lozenge Product and Services

Table 12. Zirkulin Sugar-Free Throat Lozenge Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 13. Zirkulin Recent Developments/Updates

Table 14. Ryukakusan Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 15. Ryukakusan Co., Ltd. Major Business

Table 16. Ryukakusan Co., Ltd. Sugar-Free Throat Lozenge Product and Services

Table 17. Ryukakusan Co., Ltd. Sugar-Free Throat Lozenge Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 18. Ryukakusan Co., Ltd. Recent Developments/Updates

Table 19. Jakemans Basic Information, Manufacturing Base and Competitors

Table 20. Jakemans Major Business

Table 21. Jakemans Sugar-Free Throat Lozenge Product and Services

Table 22. Jakemans Sugar-Free Throat Lozenge Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 23. Jakemans Recent Developments/Updates

Table 24. Mucinex Basic Information, Manufacturing Base and Competitors

Table 25. Mucinex Major Business

Table 26. Mucinex Sugar-Free Throat Lozenge Product and Services

Table 27. Mucinex Sugar-Free Throat Lozenge Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 28. Mucinex Recent Developments/Updates

Table 29. Ricola Basic Information, Manufacturing Base and Competitors

Table 30. Ricola Major Business

Table 31. Ricola Sugar-Free Throat Lozenge Product and Services

Table 32. Ricola Sugar-Free Throat Lozenge Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 33. Ricola Recent Developments/Updates

Table 34. Halls Basic Information, Manufacturing Base and Competitors

Table 35. Halls Major Business

Table 36. Halls Sugar-Free Throat Lozenge Product and Services

Table 37. Halls Sugar-Free Throat Lozenge Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 38. Halls Recent Developments/Updates

Table 39. Diabetic Tussin Basic Information, Manufacturing Base and Competitors

Table 40. Diabetic Tussin Major Business

Table 41. Diabetic Tussin Sugar-Free Throat Lozenge Product and Services

Table 42. Diabetic Tussin Sugar-Free Throat Lozenge Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 43. Diabetic Tussin Recent Developments/Updates

Table 44. Nin Jiom Basic Information, Manufacturing Base and Competitors

Table 45. Nin Jiom Major Business

Table 46. Nin Jiom Sugar-Free Throat Lozenge Product and Services

Table 47. Nin Jiom Sugar-Free Throat Lozenge Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 48. Nin Jiom Recent Developments/Updates

Table 49. Golden Throat Holdings Group Company Limited Basic Information, Manufacturing Base and Competitors

Table 50. Golden Throat Holdings Group Company Limited Major Business

Table 51. Golden Throat Holdings Group Company Limited Sugar-Free Throat Lozenge Product and Services

Table 52. Golden Throat Holdings Group Company Limited Sugar-Free Throat Lozenge Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 53. Golden Throat Holdings Group Company Limited Recent Developments/Updates

Table 54. Wong Lo Kat Basic Information, Manufacturing Base and Competitors

Table 55. Wong Lo Kat Major Business

- Table 56. Wong Lo Kat Sugar-Free Throat Lozenge Product and Services
- Table 57. Wong Lo Kat Sugar-Free Throat Lozenge Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 58. Wong Lo Kat Recent Developments/Updates
- Table 59. Poon Goor Soe Basic Information, Manufacturing Base and Competitors
- Table 60. Poon Goor Soe Major Business
- Table 61. Poon Goor Soe Sugar-Free Throat Lozenge Product and Services
- Table 62. Poon Goor Soe Sugar-Free Throat Lozenge Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 63. Poon Goor Soe Recent Developments/Updates
- Table 64. China Beijing Tong Ren Tang Group Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 65. China Beijing Tong Ren Tang Group Co., Ltd. Major Business
- Table 66. China Beijing Tong Ren Tang Group Co., Ltd. Sugar-Free Throat Lozenge Product and Services
- Table 67. China Beijing Tong Ren Tang Group Co., Ltd. Sugar-Free Throat Lozenge Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 68. China Beijing Tong Ren Tang Group Co., Ltd. Recent Developments/Updates
- Table 69. Jiuzhitang Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 70. Jiuzhitang Co., Ltd. Major Business
- Table 71. Jiuzhitang Co., Ltd. Sugar-Free Throat Lozenge Product and Services
- Table 72. Jiuzhitang Co., Ltd. Sugar-Free Throat Lozenge Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 73. Jiuzhitang Co., Ltd. Recent Developments/Updates
- Table 74. Global Sugar-Free Throat Lozenge Sales Quantity by Manufacturer (2021-2026) & (Tons)
- Table 75. Global Sugar-Free Throat Lozenge Revenue by Manufacturer (2021-2026) & (USD Million)
- Table 76. Global Sugar-Free Throat Lozenge Average Price by Manufacturer (2021-2026) & (US\$/Ton)
- Table 77. Market Position of Manufacturers in Sugar-Free Throat Lozenge, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 78. Head Office and Sugar-Free Throat Lozenge Production Site of Key Manufacturer
- Table 79. Sugar-Free Throat Lozenge Market: Company Product Type Footprint
- Table 80. Sugar-Free Throat Lozenge Market: Company Product Application Footprint
- Table 81. Sugar-Free Throat Lozenge New Market Entrants and Barriers to Market

Entry

Table 82. Sugar-Free Throat Lozenge Mergers, Acquisition, Agreements, and Collaborations

Table 83. Global Sugar-Free Throat Lozenge Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 84. Global Sugar-Free Throat Lozenge Sales Quantity by Region (2021-2026) & (Tons)

Table 85. Global Sugar-Free Throat Lozenge Sales Quantity by Region (2027-2032) & (Tons)

Table 86. Global Sugar-Free Throat Lozenge Consumption Value by Region (2021-2026) & (USD Million)

Table 87. Global Sugar-Free Throat Lozenge Consumption Value by Region (2027-2032) & (USD Million)

Table 88. Global Sugar-Free Throat Lozenge Average Price by Region (2021-2026) & (US\$/Ton)

Table 89. Global Sugar-Free Throat Lozenge Average Price by Region (2027-2032) & (US\$/Ton)

Table 90. Global Sugar-Free Throat Lozenge Sales Quantity by Type (2021-2026) & (Tons)

Table 91. Global Sugar-Free Throat Lozenge Sales Quantity by Type (2027-2032) & (Tons)

Table 92. Global Sugar-Free Throat Lozenge Consumption Value by Type (2021-2026) & (USD Million)

Table 93. Global Sugar-Free Throat Lozenge Consumption Value by Type (2027-2032) & (USD Million)

Table 94. Global Sugar-Free Throat Lozenge Average Price by Type (2021-2026) & (US\$/Ton)

Table 95. Global Sugar-Free Throat Lozenge Average Price by Type (2027-2032) & (US\$/Ton)

Table 96. Global Sugar-Free Throat Lozenge Sales Quantity by Application (2021-2026) & (Tons)

Table 97. Global Sugar-Free Throat Lozenge Sales Quantity by Application (2027-2032) & (Tons)

Table 98. Global Sugar-Free Throat Lozenge Consumption Value by Application (2021-2026) & (USD Million)

Table 99. Global Sugar-Free Throat Lozenge Consumption Value by Application (2027-2032) & (USD Million)

Table 100. Global Sugar-Free Throat Lozenge Average Price by Application (2021-2026) & (US\$/Ton)

- Table 101. Global Sugar-Free Throat Lozenge Average Price by Application (2027-2032) & (US\$/Ton)
- Table 102. North America Sugar-Free Throat Lozenge Sales Quantity by Type (2021-2026) & (Tons)
- Table 103. North America Sugar-Free Throat Lozenge Sales Quantity by Type (2027-2032) & (Tons)
- Table 104. North America Sugar-Free Throat Lozenge Sales Quantity by Application (2021-2026) & (Tons)
- Table 105. North America Sugar-Free Throat Lozenge Sales Quantity by Application (2027-2032) & (Tons)
- Table 106. North America Sugar-Free Throat Lozenge Sales Quantity by Country (2021-2026) & (Tons)
- Table 107. North America Sugar-Free Throat Lozenge Sales Quantity by Country (2027-2032) & (Tons)
- Table 108. North America Sugar-Free Throat Lozenge Consumption Value by Country (2021-2026) & (USD Million)
- Table 109. North America Sugar-Free Throat Lozenge Consumption Value by Country (2027-2032) & (USD Million)
- Table 110. Europe Sugar-Free Throat Lozenge Sales Quantity by Type (2021-2026) & (Tons)
- Table 111. Europe Sugar-Free Throat Lozenge Sales Quantity by Type (2027-2032) & (Tons)
- Table 112. Europe Sugar-Free Throat Lozenge Sales Quantity by Application (2021-2026) & (Tons)
- Table 113. Europe Sugar-Free Throat Lozenge Sales Quantity by Application (2027-2032) & (Tons)
- Table 114. Europe Sugar-Free Throat Lozenge Sales Quantity by Country (2021-2026) & (Tons)
- Table 115. Europe Sugar-Free Throat Lozenge Sales Quantity by Country (2027-2032) & (Tons)
- Table 116. Europe Sugar-Free Throat Lozenge Consumption Value by Country (2021-2026) & (USD Million)
- Table 117. Europe Sugar-Free Throat Lozenge Consumption Value by Country (2027-2032) & (USD Million)
- Table 118. Asia-Pacific Sugar-Free Throat Lozenge Sales Quantity by Type (2021-2026) & (Tons)
- Table 119. Asia-Pacific Sugar-Free Throat Lozenge Sales Quantity by Type (2027-2032) & (Tons)
- Table 120. Asia-Pacific Sugar-Free Throat Lozenge Sales Quantity by Application

(2021-2026) & (Tons)

Table 121. Asia-Pacific Sugar-Free Throat Lozenge Sales Quantity by Application (2027-2032) & (Tons)

Table 122. Asia-Pacific Sugar-Free Throat Lozenge Sales Quantity by Region (2021-2026) & (Tons)

Table 123. Asia-Pacific Sugar-Free Throat Lozenge Sales Quantity by Region (2027-2032) & (Tons)

Table 124. Asia-Pacific Sugar-Free Throat Lozenge Consumption Value by Region (2021-2026) & (USD Million)

Table 125. Asia-Pacific Sugar-Free Throat Lozenge Consumption Value by Region (2027-2032) & (USD Million)

Table 126. South America Sugar-Free Throat Lozenge Sales Quantity by Type (2021-2026) & (Tons)

Table 127. South America Sugar-Free Throat Lozenge Sales Quantity by Type (2027-2032) & (Tons)

Table 128. South America Sugar-Free Throat Lozenge Sales Quantity by Application (2021-2026) & (Tons)

Table 129. South America Sugar-Free Throat Lozenge Sales Quantity by Application (2027-2032) & (Tons)

Table 130. South America Sugar-Free Throat Lozenge Sales Quantity by Country (2021-2026) & (Tons)

Table 131. South America Sugar-Free Throat Lozenge Sales Quantity by Country (2027-2032) & (Tons)

Table 132. South America Sugar-Free Throat Lozenge Consumption Value by Country (2021-2026) & (USD Million)

Table 133. South America Sugar-Free Throat Lozenge Consumption Value by Country (2027-2032) & (USD Million)

Table 134. Middle East & Africa Sugar-Free Throat Lozenge Sales Quantity by Type (2021-2026) & (Tons)

Table 135. Middle East & Africa Sugar-Free Throat Lozenge Sales Quantity by Type (2027-2032) & (Tons)

Table 136. Middle East & Africa Sugar-Free Throat Lozenge Sales Quantity by Application (2021-2026) & (Tons)

Table 137. Middle East & Africa Sugar-Free Throat Lozenge Sales Quantity by Application (2027-2032) & (Tons)

Table 138. Middle East & Africa Sugar-Free Throat Lozenge Sales Quantity by Country (2021-2026) & (Tons)

Table 139. Middle East & Africa Sugar-Free Throat Lozenge Sales Quantity by Country (2027-2032) & (Tons)

Table 140. Middle East & Africa Sugar-Free Throat Lozenge Consumption Value by Country (2021-2026) & (USD Million)

Table 141. Middle East & Africa Sugar-Free Throat Lozenge Consumption Value by Country (2027-2032) & (USD Million)

Table 142. Sugar-Free Throat Lozenge Raw Material

Table 143. Key Manufacturers of Sugar-Free Throat Lozenge Raw Materials

Table 144. Sugar-Free Throat Lozenge Typical Distributors

Table 145. Sugar-Free Throat Lozenge Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Sugar-Free Throat Lozenge Picture
- Figure 2. Global Sugar-Free Throat Lozenge Revenue by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Sugar-Free Throat Lozenge Revenue Market Share by Type in 2025
- Figure 4. Hard Throat Lozenge Examples
- Figure 5. Soft Throat Lozenge Examples
- Figure 6. Global Sugar-Free Throat Lozenge Revenue by Effect, (USD Million), 2021 & 2025 & 2032
- Figure 7. Global Sugar-Free Throat Lozenge Revenue Market Share by Effect in 2025
- Figure 8. Soothing and Moisturizing Type Examples
- Figure 9. Cooling and Refreshing Type Examples
- Figure 10. Expectorant and Throat-clearing Type Examples
- Figure 11. Global Sugar-Free Throat Lozenge Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 12. Global Sugar-Free Throat Lozenge Revenue Market Share by Application in 2025
- Figure 13. Large Supermarket Examples
- Figure 14. Store Examples
- Figure 15. Pharmacy Examples
- Figure 16. Other Examples
- Figure 17. Global Sugar-Free Throat Lozenge Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 18. Global Sugar-Free Throat Lozenge Consumption Value and Forecast (2021-2032) & (USD Million)
- Figure 19. Global Sugar-Free Throat Lozenge Sales Quantity (2021-2032) & (Tons)
- Figure 20. Global Sugar-Free Throat Lozenge Price (2021-2032) & (US\$/Ton)
- Figure 21. Global Sugar-Free Throat Lozenge Sales Quantity Market Share by Manufacturer in 2025
- Figure 22. Global Sugar-Free Throat Lozenge Revenue Market Share by Manufacturer in 2025
- Figure 23. Producer Shipments of Sugar-Free Throat Lozenge by Manufacturer Sales (\$MM) and Market Share (%): 2025
- Figure 24. Top 3 Sugar-Free Throat Lozenge Manufacturer (Revenue) Market Share in 2025
- Figure 25. Top 6 Sugar-Free Throat Lozenge Manufacturer (Revenue) Market Share in

2025

Figure 26. Global Sugar-Free Throat Lozenge Sales Quantity Market Share by Region (2021-2032)

Figure 27. Global Sugar-Free Throat Lozenge Consumption Value Market Share by Region (2021-2032)

Figure 28. North America Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 29. Europe Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 30. Asia-Pacific Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 31. South America Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 32. Middle East & Africa Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 33. Global Sugar-Free Throat Lozenge Sales Quantity Market Share by Type (2021-2032)

Figure 34. Global Sugar-Free Throat Lozenge Consumption Value Market Share by Type (2021-2032)

Figure 35. Global Sugar-Free Throat Lozenge Average Price by Type (2021-2032) & (US\$/Ton)

Figure 36. Global Sugar-Free Throat Lozenge Sales Quantity Market Share by Application (2021-2032)

Figure 37. Global Sugar-Free Throat Lozenge Revenue Market Share by Application (2021-2032)

Figure 38. Global Sugar-Free Throat Lozenge Average Price by Application (2021-2032) & (US\$/Ton)

Figure 39. North America Sugar-Free Throat Lozenge Sales Quantity Market Share by Type (2021-2032)

Figure 40. North America Sugar-Free Throat Lozenge Sales Quantity Market Share by Application (2021-2032)

Figure 41. North America Sugar-Free Throat Lozenge Sales Quantity Market Share by Country (2021-2032)

Figure 42. North America Sugar-Free Throat Lozenge Consumption Value Market Share by Country (2021-2032)

Figure 43. United States Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 44. Canada Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 45. Mexico Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 46. Europe Sugar-Free Throat Lozenge Sales Quantity Market Share by Type (2021-2032)

Figure 47. Europe Sugar-Free Throat Lozenge Sales Quantity Market Share by Application (2021-2032)

Figure 48. Europe Sugar-Free Throat Lozenge Sales Quantity Market Share by Country (2021-2032)

Figure 49. Europe Sugar-Free Throat Lozenge Consumption Value Market Share by Country (2021-2032)

Figure 50. Germany Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 51. France Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 52. United Kingdom Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 53. Russia Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 54. Italy Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 55. Asia-Pacific Sugar-Free Throat Lozenge Sales Quantity Market Share by Type (2021-2032)

Figure 56. Asia-Pacific Sugar-Free Throat Lozenge Sales Quantity Market Share by Application (2021-2032)

Figure 57. Asia-Pacific Sugar-Free Throat Lozenge Sales Quantity Market Share by Region (2021-2032)

Figure 58. Asia-Pacific Sugar-Free Throat Lozenge Consumption Value Market Share by Region (2021-2032)

Figure 59. China Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 60. Japan Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 61. South Korea Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 62. India Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 63. Southeast Asia Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 64. Australia Sugar-Free Throat Lozenge Consumption Value (2021-2032) &

(USD Million)

Figure 65. South America Sugar-Free Throat Lozenge Sales Quantity Market Share by Type (2021-2032)

Figure 66. South America Sugar-Free Throat Lozenge Sales Quantity Market Share by Application (2021-2032)

Figure 67. South America Sugar-Free Throat Lozenge Sales Quantity Market Share by Country (2021-2032)

Figure 68. South America Sugar-Free Throat Lozenge Consumption Value Market Share by Country (2021-2032)

Figure 69. Brazil Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 70. Argentina Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 71. Middle East & Africa Sugar-Free Throat Lozenge Sales Quantity Market Share by Type (2021-2032)

Figure 72. Middle East & Africa Sugar-Free Throat Lozenge Sales Quantity Market Share by Application (2021-2032)

Figure 73. Middle East & Africa Sugar-Free Throat Lozenge Sales Quantity Market Share by Country (2021-2032)

Figure 74. Middle East & Africa Sugar-Free Throat Lozenge Consumption Value Market Share by Country (2021-2032)

Figure 75. Turkey Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 76. Egypt Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 77. Saudi Arabia Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 78. South Africa Sugar-Free Throat Lozenge Consumption Value (2021-2032) & (USD Million)

Figure 79. Sugar-Free Throat Lozenge Market Drivers

Figure 80. Sugar-Free Throat Lozenge Market Restraints

Figure 81. Sugar-Free Throat Lozenge Market Trends

Figure 82. Porters Five Forces Analysis

Figure 83. Manufacturing Cost Structure Analysis of Sugar-Free Throat Lozenge in 2025

Figure 84. Manufacturing Process Analysis of Sugar-Free Throat Lozenge

Figure 85. Sugar-Free Throat Lozenge Industrial Chain

Figure 86. Sales Channel: Direct to End-User vs Distributors

Figure 87. Direct Channel Pros & Cons

Figure 88. Indirect Channel Pros & Cons

Figure 89. Methodology

Figure 90. Research Process and Data Source

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