

# **Global Sugar-free Confectionery Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023**

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## **Abstracts**

Sugar-free confectionery consists of a range of products that are totally devoid of sugar and contain artificial sweeteners, which impart taste to them. Sugar-free confectionery products form only a small part of the global confectionery market. They are generally consumed as healthy alternatives to sugar-based confectionery products.

### **Scope of the Report:**

This report focuses on the Sugar-free Confectionery in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The shifting in consumer preferences toward premium products is one of the primary growth factors for the sugar-free confectionery market. To increase their revenue shares, several food and beverage manufacturers are increasingly focusing on niche products such as sugar-free food and confectionery. With the rise in health and wellness awareness consumers are also willing to pay more for low-calorie and low-fat food products. For instance, more than 90% consumers in the US are ready to pay more for healthier foods. Similarly, more than 80% of the Australian consumers are ready to pay more for healthier snacks and confectionery. This will induce vendors to launch premium products in the sugar-free segment.

The worldwide market for Sugar-free Confectionery is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Mars

Nestle

Mondelez International

Chocoladefabriken Lindt & Sprungli

Ferrero

HARIBO

Sula

Meiji Holdings

The Sugarless

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Chewing Gums

Chocolates

Toffees and Hard-Boiled Candies

Others

Market Segment by Applications, can be divided into

Convenience Store

Online Stores

Others

There are 15 Chapters to deeply display the global Sugar-free Confectionery market.

Chapter 1, to describe Sugar-free Confectionery Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Sugar-free Confectionery, with sales, revenue, and price of Sugar-free Confectionery, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Sugar-free Confectionery, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Sugar-free Confectionery market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Sugar-free Confectionery sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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