

Global Sugar Confectionery Products Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Sugar Confectionery Products market size is expected to reach \$ 118370 million by 2032, rising at a market growth of 4.7% CAGR during the forecast period (2026-2032).

Sugar confectionery products are ready-to-eat sweet snack products made primarily from sugars, sugar alcohols, syrups, gelling agents, dairy ingredients, fruit juice, flavors, acids, colors and other functional ingredients through boiling, depositing, pulling, aeration, gelling, panning, compression, cutting, drying and packaging processes. This study focuses on industrial non-chocolate confectionery products, including hard candies, gummies, jellies, fruit chews, lollipops, toffees, caramels, milk candies, mints, marshmallows, licorice, jelly candies, seasonal candies, gifting candies and candy OEM/ODM products. These products are typically characterized by impulse purchase behavior, high flavor innovation, small-pack formats, broad retail availability and strong repeat consumption across daily snacking, children's consumption, seasonal occasions, convenience retail, household sharing and regional taste preferences.

Based on our research, sugar confectionery is a mature but structurally evolving consumer goods category. Its growth is no longer driven only by sweetness consumption, but by flavor innovation, texture design, pack-size engineering, seasonal occasions, gifting formats and impulse retail execution. Compared with chocolate confectionery, non-chocolate confectionery is less exposed to cocoa cost volatility, which has made gummies, sour candies, fruit chews, mints and reduced-sugar candies relatively more attractive for product innovation. For analytical consistency, the core scope of this study should focus on hard candies, gummies, jellies, fruit chews, lollipops, toffees, caramels, milk candies, mints, licorice, marshmallows and seasonal candies, rather than mixing chocolate, biscuits, savory snacks, dietary supplement

gummies and pharmaceutical lozenges into the same revenue model.

From a demand perspective, future growth will be shaped by occasion-based consumption rather than by simple increases in sugar intake. In mature markets, seasonal events, convenience retail and social sharing remain important demand anchors. In China and Southeast Asia, gifting, New Year consumption, children's snacks and family sharing remain important. In Japan and Korea, growth is more closely linked to premium texture, small packs and limited editions. In India and Latin America, low-unit-price candies, fruit flavors and local retail networks continue to support volume expansion. Gummies, sour candies, reduced-sugar products, naturally colored candies and plant-based formulations are expected to grow faster than traditional hard candies.

Regulatory and formulation changes are becoming increasingly important. The U.S. FDA's revocation of Red No. 3 authorization and broader initiatives to reduce petroleum-based synthetic dyes create a new reformulation cycle for candy producers. This trend will likely accelerate the adoption of natural colors, cleaner labels, fruit-based positioning, pectin gummies, gelatin-free alternatives and more transparent ingredient sourcing. Large manufacturers are better positioned to absorb reformulation costs and manage cross-market compliance, while smaller producers may face higher technical and procurement barriers. Over time, product safety, ingredient transparency and clean-label execution will become more relevant competitive factors in addition to flavor, price and distribution.

This report studies the global Sugar Confectionery Products production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Sugar Confectionery Products and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Sugar Confectionery Products that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Sugar Confectionery Products total production and demand, 2021-2032, (K Tons)

Global Sugar Confectionery Products total production value, 2021-2032, (USD Million)

Global Sugar Confectionery Products production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Tons), (based on production site)

Global Sugar Confectionery Products consumption by region & country, CAGR, 2021-2032 & (K Tons)

U.S. VS China: Sugar Confectionery Products domestic production, consumption, key domestic manufacturers and share

Global Sugar Confectionery Products production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Tons)

Global Sugar Confectionery Products production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Tons)

Global Sugar Confectionery Products production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Tons)

This report profiles key players in the global Sugar Confectionery Products market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mars, Incorporated, Mondelez International, Inc., Ferrero Group, Nestlé S.A., The Hershey Company, Perfection Melle, HARIBO GmbH & Co. KG, Arcor Group, LOTTE Wellfood Co., Ltd., Meiji Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Sugar Confectionery Products market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Tons) and average price (USD/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Sugar Confectionery Products Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Sugar Confectionery Products Market, Segmentation by Type:

Hard Candy

Gummies & Jellies

Other Sugar Confectionery

Global Sugar Confectionery Products Market, Segmentation by Formulation Attribute:

Conventional Sugar Candy

Reduced-Sugar Candy

Sugar-Free Candy

Other

Global Sugar Confectionery Products Market, Segmentation by Consumption Occasion:

Everyday Snacking

Seasonal Candy

Other

Global Sugar Confectionery Products Market, Segmentation by Application:

Supermarkets & Hypermarkets

E-commerce

Foodservice & Institutional

Other

Companies Profiled:

Mars, Incorporated

Mondelēz International, Inc.

Ferrero Group

Nestlé S.A.

The Hershey Company

Perfetti Van Melle

HARIBO GmbH & Co. KG

Arcor Group

LOTTE Wellfood Co., Ltd.

Meiji Co., Ltd.

Ezaki Glico Co., Ltd.

Morinaga & Co., Ltd.

General Mills, Inc.

August Storck KG

Cloetta AB

Valeo Foods Group

Mayora Indah Tbk

Orion Corporation

Want Want China Holdings

Tootsie Roll Industries, Inc.

Bourbon Corporation

UHA Mikakuto Co., Ltd.

Kanro Inc.

Katjes Fassin GmbH + Co. KG

Mederer Group

PIM Brands Inc.

Bazooka Companies, LLC

American Licorice Company

Spangler Candy Company

Just Born, Inc.

Albanese Confectionery Group

Colombina S.A.

Empresas Carozzi S.A.

Parle Products Pvt. Ltd.

ITC Limited

Dharampal Satyapal Group

Shanghai Guan Sheng Yuan Food Co., Ltd.

Yake China Co., Ltd.

Jinguan China Food Co., Ltd.

Swizzels Matlow Limited

PEZ International GmbH

Fazer Group

Toms Group A/S

Roshen Confectionery Corporation

Frankford Candy LLC

Key Questions Answered:

1. How big is the global Sugar Confectionery Products market?
2. What is the demand of the global Sugar Confectionery Products market?
3. What is the year over year growth of the global Sugar Confectionery Products market?
4. What is the production and production value of the global Sugar Confectionery Products market?
5. Who are the key producers in the global Sugar Confectionery Products market?
6. What are the growth factors driving the market demand?

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