

Global Sugar Confectionery Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Confectionery is the art of making confections, which are food items that are rich in sugar and carbohydrates. Exact definitions are difficult. In general, though, confectionery is divided into two broad and somewhat overlapping categories, bakers' confections and sugar confections.

Scope of the Report:

This report focuses on the Sugar Confectionery in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The sugar confectionery market is in growth at a steady pace on account of the high demand from middle-class consumers. Introduction of new products with innovative flavors & healthy ingredients, increase in gifting trend, and growth in retail market are expected to drive the demand in the near future. In addition, rise in disposable income and increase in population in emerging countries such as China and India is anticipated to augment the market during the analysis period. However, growth in health awareness globally and rise in instances of diabetes are estimated to hamper the sugar confectionery market growth. Key players in the region invest on advertising campaigns and marketing to enhance their brand recognition and influence in the sugar confectionery industry.

The worldwide market for Sugar Confectionery is expected to grow at a CAGR of roughly 2.9% over the next five years, will reach 5440 million US\$ in 2023, from 4590 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Ferrara Candy

HARIBO

Mondelez International

Nestle

Perfetti Van Melle

Wrigley

Adams and Brooks Candy

American Licorice

Anthony-Thomas Candy

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hard-Boiled Sweets

Caramels and Toffees

Gums and Jellies

Medicated Confectionery

Mints

Others

Market Segment by Applications, can be divided into

Dessert

Drinks

Ice Cream

Other

There are 15 Chapters to deeply display the global Sugar Confectionery market.

Chapter 1, to describe Sugar Confectionery Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Sugar Confectionery, with sales, revenue, and price of Sugar Confectionery, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Sugar Confectionery, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Sugar Confectionery market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Sugar Confectionery sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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