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Global Subscription and Billing Management Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

Subscription management software, also called subscription billing or recurring billing software, automates the billing cycle for subscription revenue models. These tools have become increasingly important with the rise of SaaS businesses. For start-ups especially, lighter weight subscription billing applications (which are inexpensive and fast to implement) can allow businesses to start processing online payments quickly. Fewer legal, finance, and accounting resources are required to manage different subscription cycles across different customers/accounts.

Subscription management software builds out of a combination of automated payment gateway functionality, Dunning tools, and customer subscription information management. Together, these capabilities mitigate billing friction and declined card disruption by automating payment processes and ensuring that stored payment information is still valid and up to date. Subscription management software also enables better visibility into recurring revenue streams, forecasting, and other analyses vai native analytics and dashboards.

According to our (Global Info Research) latest study, the global Subscription and Billing Management Software market size was valued at US$ 4883 million in 2023 and is forecast to a readjusted size of USD 13820 million by 2030 with a CAGR of 16.2% during review period.

Global Subscription and Billing Management Software key players include Oracle Corporation, Zuora, SAP, Cleverbridge, Sage Group etc. Global top five manufacturers hold a share about 40%.

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North America is the largest market, with a share about 40%, followed by Europe and Asia-Pacific, both have a share over 50%.

In terms of product component, Solution is the largest segment, with a share over 60%. And in terms of application, the largest application is IT and Telecom, followed by BFSI, Retail and E-commerce, etc.

This report is a detailed and comprehensive analysis for global Subscription and Billing Management Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Deployment Mode and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Subscription and Billing Management Software market size and forecasts, in consumption value ($ Million), 2019-2030

Global Subscription and Billing Management Software market size and forecasts by region and country, in consumption value ($ Million), 2019-2030

Global Subscription and Billing Management Software market size and forecasts, by Deployment Mode and by Application, in consumption value ($ Million), 2019-2030

Global Subscription and Billing Management Software market shares of main players, in revenue ($ Million), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Subscription and Billing Management Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

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This report profiles key players in the global Subscription and Billing Management Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Oracle Corporation, Sage Group, SAP, Zuora, Digital River, 2Checkout (now Verifone), Aria Systems, Chargify, Conga (Apttus), Vindicia (Amdocs), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Subscription and Billing Management Software market is split by Deployment Mode and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for Consumption Value by Deployment Mode and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Subscription and Billing Management Software market is split by Deployment Mode and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for Consumption Value by Deployment Mode and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Deployment Mode

Cloud Based

On-premises

Market segment by Application

Retail and E-commerce

BFSI

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IT and Telecom

Healthcare

Media and Entertainment

Public Sector and Utilities

Transportation and Logistics

Others

Market segment by players, this report covers

Oracle Corporation

Sage Group

SAP

Zuora

Digital River

2Checkout (now Verifone)

Aria Systems

Chargify

Conga (Apttus)

Vindicia (Amdocs)

BillingPlatform

Chargebee

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Cleverbridge

Gotransverse

FastSpring

JustOn

Zoho

Fusebill

Recurly

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Subscription and Billing Management Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Subscription and Billing Management Software, with revenue, gross margin, and global market share of Subscription and Billing Management Software from 2019 to 2024.

Chapter 3, the Subscription and Billing Management Software competitive situation, revenue, and global market share of top players are analyzed emphatically by

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landscape contrast.

Chapter 4 and 5, to segment the market size by Deployment Mode and by Application, with consumption value and growth rate by Deployment Mode, by Application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Subscription and Billing Management Software market forecast, by regions, by Deployment Mode and by Application, with consumption value, from 2024 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Subscription and Billing Management Software.

Chapter 13, to describe Subscription and Billing Management Software research findings and conclusion.

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Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope
1.2 Market Estimation Caveats and Base Year
1.3 Classification of Subscription and Billing Management Software by Deployment Mode
  1.3.1 Overview: Global Subscription and Billing Management Software Market Size by Deployment Mode: 2019 Versus 2023 Versus 2030
  1.3.2 Global Subscription and Billing Management Software Consumption Value Market Share by Deployment Mode in 2023
  1.3.3 Cloud Based
  1.3.4 On-premises
1.4 Global Subscription and Billing Management Software Market by Application
  1.4.1 Overview: Global Subscription and Billing Management Software Market Size by Application: 2019 Versus 2023 Versus 2030
  1.4.2 Retail and E-commerce
  1.4.3 BFSI
  1.4.4 IT and Telecom
  1.4.5 Healthcare
  1.4.6 Media and Entertainment
  1.4.7 Public Sector and Utilities
  1.4.8 Transportation and Logistics
  1.4.9 Others
1.5 Global Subscription and Billing Management Software Market Size & Forecast
1.6 Global Subscription and Billing Management Software Market Size and Forecast by Region
  1.6.1 Global Subscription and Billing Management Software Market Size by Region: 2019 VS 2023 VS 2030
  1.6.2 Global Subscription and Billing Management Software Market Size by Region, (2019-2030)
  1.6.3 North America Subscription and Billing Management Software Market Size and Prospect (2019-2030)
  1.6.4 Europe Subscription and Billing Management Software Market Size and Prospect (2019-2030)
  1.6.5 Asia-Pacific Subscription and Billing Management Software Market Size and Prospect (2019-2030)
  1.6.6 South America Subscription and Billing Management Software Market Size and

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Prospect (2019-2030)
1.6.7 Middle East & Africa Subscription and Billing Management Software Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 Oracle Corporation
2.1.1 Oracle Corporation Details
2.1.2 Oracle Corporation Major Business
2.1.3 Oracle Corporation Subscription and Billing Management Software Product and Solutions
2.1.4 Oracle Corporation Subscription and Billing Management Software Revenue, Gross Margin and Market Share (2019-2024)
2.1.5 Oracle Corporation Recent Developments and Future Plans
2.2 Sage Group
2.2.1 Sage Group Details
2.2.2 Sage Group Major Business
2.2.3 Sage Group Subscription and Billing Management Software Product and Solutions
2.2.4 Sage Group Subscription and Billing Management Software Revenue, Gross Margin and Market Share (2019-2024)
2.2.5 Sage Group Recent Developments and Future Plans
2.3 SAP
2.3.1 SAP Details
2.3.2 SAP Major Business
2.3.3 SAP Subscription and Billing Management Software Product and Solutions
2.3.4 SAP Subscription and Billing Management Software Revenue, Gross Margin and Market Share (2019-2024)
2.3.5 SAP Recent Developments and Future Plans
2.4 Zuora
2.4.1 Zuora Details
2.4.2 Zuora Major Business
2.4.3 Zuora Subscription and Billing Management Software Product and Solutions
2.4.4 Zuora Subscription and Billing Management Software Revenue, Gross Margin and Market Share (2019-2024)
2.4.5 Zuora Recent Developments and Future Plans
2.5 Digital River
2.5.1 Digital River Details
2.5.2 Digital River Major Business

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2.5.3 Digital River Subscription and Billing Management Software Product and Solutions
2.5.4 Digital River Subscription and Billing Management Software Revenue, Gross Margin and Market Share (2019-2024)
2.5.5 Digital River Recent Developments and Future Plans
2.6 2Checkout (now Verifone)
2.6.1 2Checkout (now Verifone) Details
2.6.2 2Checkout (now Verifone) Major Business
2.6.3 2Checkout (now Verifone) Subscription and Billing Management Software Product and Solutions
2.6.4 2Checkout (now Verifone) Subscription and Billing Management Software Revenue, Gross Margin and Market Share (2019-2024)
2.6.5 2Checkout (now Verifone) Recent Developments and Future Plans
2.7 Aria Systems
2.7.1 Aria Systems Details
2.7.2 Aria Systems Major Business
2.7.3 Aria Systems Subscription and Billing Management Software Product and Solutions
2.7.4 Aria Systems Subscription and Billing Management Software Revenue, Gross Margin and Market Share (2019-2024)
2.7.5 Aria Systems Recent Developments and Future Plans
2.8 Chargify
2.8.1 Chargify Details
2.8.2 Chargify Major Business
2.8.3 Chargify Subscription and Billing Management Software Product and Solutions
2.8.4 Chargify Subscription and Billing Management Software Revenue, Gross Margin and Market Share (2019-2024)
2.8.5 Chargify Recent Developments and Future Plans
2.9 Conga (Apttus)
2.9.1 Conga (Apttus) Details
2.9.2 Conga (Apttus) Major Business
2.9.3 Conga (Apttus) Subscription and Billing Management Software Product and Solutions
2.9.4 Conga (Apttus) Subscription and Billing Management Software Revenue, Gross Margin and Market Share (2019-2024)
2.9.5 Conga (Apttus) Recent Developments and Future Plans
2.10 Vindicia (Amdocs)
2.10.1 Vindicia (Amdocs) Details
2.10.2 Vindicia (Amdocs) Major Business

+357 96 030922
info@marketpublishers.com

2.10.3 Vindicia (Amdocs) Subscription and Billing Management Software Product and Solutions
2.10.4 Vindicia (Amdocs) Subscription and Billing Management Software Revenue, Gross Margin and Market Share (2019-2024)
2.10.5 Vindicia (Amdocs) Recent Developments and Future Plans
2.11 BillingPlatform
2.11.1 BillingPlatform Details
2.11.2 BillingPlatform Major Business
2.11.3 BillingPlatform Subscription and Billing Management Software Product and Solutions
2.11.4 BillingPlatform Subscription and Billing Management Software Revenue, Gross Margin and Market Share (2019-2024)
2.11.5 BillingPlatform Recent Developments and Future Plans
2.12 Chargebee
2.12.1 Chargebee Details
2.12.2 Chargebee Major Business
2.12.3 Chargebee Subscription and Billing Management Software Product and Solutions
2.12.4 Chargebee Subscription and Billing Management Software Revenue, Gross Margin and Market Share (2019-2024)
2.12.5 Chargebee Recent Developments and Future Plans
2.13 Cleverbridge
2.13.1 Cleverbridge Details
2.13.2 Cleverbridge Major Business
2.13.3 Cleverbridge Subscription and Billing Management Software Product and Solutions
2.13.4 Cleverbridge Subscription and Billing Management Software Revenue, Gross Margin and Market Share (2019-2024)
2.13.5 Cleverbridge Recent Developments and Future Plans
2.14 Gotransverse
2.14.1 Gotransverse Details
2.14.2 Gotransverse Major Business
2.14.3 Gotransverse Subscription and Billing Management Software Product and Solutions
2.14.4 Gotransverse Subscription and Billing Management Software Revenue, Gross Margin and Market Share (2019-2024)
2.14.5 Gotransverse Recent Developments and Future Plans
2.15 FastSpring
2.15.1 FastSpring Details

+357 96 030922
info@marketpublishers.com

2.15.2 FastSpring Major Business
2.15.3 FastSpring Subscription and Billing Management Software Product and Solutions
2.15.4 FastSpring Subscription and Billing Management Software Revenue, Gross Margin and Market Share (2019-2024)
2.15.5 FastSpring Recent Developments and Future Plans
2.16 JustOn
2.16.1 JustOn Details
2.16.2 JustOn Major Business
2.16.3 JustOn Subscription and Billing Management Software Product and Solutions
2.16.4 JustOn Subscription and Billing Management Software Revenue, Gross Margin and Market Share (2019-2024)
2.16.5 JustOn Recent Developments and Future Plans
2.17 Zoho
2.17.1 Zoho Details
2.17.2 Zoho Major Business
2.17.3 Zoho Subscription and Billing Management Software Product and Solutions
2.17.4 Zoho Subscription and Billing Management Software Revenue, Gross Margin and Market Share (2019-2024)
2.17.5 Zoho Recent Developments and Future Plans
2.18 Fusebill
2.18.1 Fusebill Details
2.18.2 Fusebill Major Business
2.18.3 Fusebill Subscription and Billing Management Software Product and Solutions
2.18.4 Fusebill Subscription and Billing Management Software Revenue, Gross Margin and Market Share (2019-2024)
2.18.5 Fusebill Recent Developments and Future Plans
2.19 Recurly
2.19.1 Recurly Details
2.19.2 Recurly Major Business
2.19.3 Recurly Subscription and Billing Management Software Product and Solutions
2.19.4 Recurly Subscription and Billing Management Software Revenue, Gross Margin and Market Share (2019-2024)
2.19.5 Recurly Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Subscription and Billing Management Software Revenue and Share by Players (2019-2024)

+357 96 030922
info@marketpublishers.com

3.2 Market Share Analysis (2023)
3.2.1 Market Share of Subscription and Billing Management Software by Company Revenue
3.2.2 Top 3 Subscription and Billing Management Software Players Market Share in 2023
3.2.3 Top 6 Subscription and Billing Management Software Players Market Share in 2023
3.3 Subscription and Billing Management Software Market: Overall Company Footprint Analysis
3.3.1 Subscription and Billing Management Software Market: Region Footprint
3.3.2 Subscription and Billing Management Software Market: Company Product Type Footprint
3.3.3 Subscription and Billing Management Software Market: Company Product Application Footprint
3.4 New Market Entrants and Barriers to Market Entry
3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY DEPLOYMENT MODE

4.1 Global Subscription and Billing Management Software Consumption Value and Market Share by Deployment Mode (2019-2024)
4.2 Global Subscription and Billing Management Software Market Forecast by Deployment Mode (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Subscription and Billing Management Software Consumption Value Market Share by Application (2019-2024)
5.2 Global Subscription and Billing Management Software Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America Subscription and Billing Management Software Consumption Value by Deployment Mode (2019-2030)
6.2 North America Subscription and Billing Management Software Market Size by Application (2019-2030)
6.3 North America Subscription and Billing Management Software Market Size by Country

+357 96 030922
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6.3.1 North America Subscription and Billing Management Software Consumption Value by Country (2019-2030)
6.3.2 United States Subscription and Billing Management Software Market Size and Forecast (2019-2030)
6.3.3 Canada Subscription and Billing Management Software Market Size and Forecast (2019-2030)
6.3.4 Mexico Subscription and Billing Management Software Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe Subscription and Billing Management Software Consumption Value by Deployment Mode (2019-2030)
7.2 Europe Subscription and Billing Management Software Consumption Value by Application (2019-2030)
7.3 Europe Subscription and Billing Management Software Market Size by Country
7.3.1 Europe Subscription and Billing Management Software Consumption Value by Country (2019-2030)
7.3.2 Germany Subscription and Billing Management Software Market Size and Forecast (2019-2030)
7.3.3 France Subscription and Billing Management Software Market Size and Forecast (2019-2030)
7.3.4 United Kingdom Subscription and Billing Management Software Market Size and Forecast (2019-2030)
7.3.5 Russia Subscription and Billing Management Software Market Size and Forecast (2019-2030)
7.3.6 Italy Subscription and Billing Management Software Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific Subscription and Billing Management Software Consumption Value by Deployment Mode (2019-2030)
8.2 Asia-Pacific Subscription and Billing Management Software Consumption Value by Application (2019-2030)
8.3 Asia-Pacific Subscription and Billing Management Software Market Size by Region
8.3.1 Asia-Pacific Subscription and Billing Management Software Consumption Value by Region (2019-2030)
8.3.2 China Subscription and Billing Management Software Market Size and Forecast

+357 96 030922
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(2019-2030)
8.3.3 Japan Subscription and Billing Management Software Market Size and Forecast (2019-2030)
8.3.4 South Korea Subscription and Billing Management Software Market Size and Forecast (2019-2030)
8.3.5 India Subscription and Billing Management Software Market Size and Forecast (2019-2030)
8.3.6 Southeast Asia Subscription and Billing Management Software Market Size and Forecast (2019-2030)
8.3.7 Australia Subscription and Billing Management Software Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Subscription and Billing Management Software Consumption Value by Deployment Mode (2019-2030)
9.2 South America Subscription and Billing Management Software Consumption Value by Application (2019-2030)
9.3 South America Subscription and Billing Management Software Market Size by Country
9.3.1 South America Subscription and Billing Management Software Consumption Value by Country (2019-2030)
9.3.2 Brazil Subscription and Billing Management Software Market Size and Forecast (2019-2030)
9.3.3 Argentina Subscription and Billing Management Software Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Subscription and Billing Management Software Consumption Value by Deployment Mode (2019-2030)
10.2 Middle East & Africa Subscription and Billing Management Software Consumption Value by Application (2019-2030)
10.3 Middle East & Africa Subscription and Billing Management Software Market Size by Country
10.3.1 Middle East & Africa Subscription and Billing Management Software Consumption Value by Country (2019-2030)
10.3.2 Turkey Subscription and Billing Management Software Market Size and Forecast (2019-2030)

+357 96 030922
info@marketpublishers.com

10.3.3 Saudi Arabia Subscription and Billing Management Software Market Size and Forecast (2019-2030)
10.3.4 UAE Subscription and Billing Management Software Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Subscription and Billing Management Software Market Drivers
11.2 Subscription and Billing Management Software Market Restraints
11.3 Subscription and Billing Management Software Trends Analysis
11.4 Porters Five Forces Analysis
11.4.1 Threat of New Entrants
11.4.2 Bargaining Power of Suppliers
11.4.3 Bargaining Power of Buyers
11.4.4 Threat of Substitutes
11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Subscription and Billing Management Software Industry Chain
12.2 Subscription and Billing Management Software Upstream Analysis
12.3 Subscription and Billing Management Software Midstream Analysis
12.4 Subscription and Billing Management Software Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology
14.2 Research Process and Data Source
14.3 Disclaimer

LIST OFTABLES

Table 1. Global Subscription and Billing Management Software Consumption Value by Deployment Mode, (USD Million), 2019 & 2023 & 2030
Table 2. Global Subscription and Billing Management Software Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
Table 3. Global Subscription and Billing Management Software Consumption Value by

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info@marketpublishers.com

Region (2019-2024) & (USD Million)
Table 4. Global Subscription and Billing Management Software Consumption Value by Region (2025-2030) & (USD Million)
Table 5. Oracle Corporation Company Information, Head Office, and Major Competitors
Table 6. Oracle Corporation Major Business
Table 7. Oracle Corporation Subscription and Billing Management Software Product and Solutions
Table 8. Oracle Corporation Subscription and Billing Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 9. Oracle Corporation Recent Developments andFuture Plans
Table 10. Sage Group Company Information, Head Office, and Major Competitors
Table 11. Sage Group Major Business
Table 12. Sage Group Subscription and Billing Management Software Product and Solutions
Table 13. Sage Group Subscription and Billing Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 14. Sage Group Recent Developments andFuture Plans
Table 15. SAP Company Information, Head Office, and Major Competitors
Table 16. SAP Major Business
Table 17. SAP Subscription and Billing Management Software Product and Solutions
Table 18. SAP Subscription and Billing Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 19. Zuora Company Information, Head Office, and Major Competitors
Table 20. Zuora Major Business
Table 21. Zuora Subscription and Billing Management Software Product and Solutions
Table 22. Zuora Subscription and Billing Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 23. Zuora Recent Developments andFuture Plans
Table 24. Digital River Company Information, Head Office, and Major Competitors
Table 25. Digital River Major Business
Table 26. Digital River Subscription and Billing Management Software Product and Solutions
Table 27. Digital River Subscription and Billing Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 28. Digital River Recent Developments andFuture Plans
Table 29. 2Checkout (now Verifone) Company Information, Head Office, and Major Competitors
Table 30. 2Checkout (now Verifone) Major Business
Table 31. 2Checkout (now Verifone) Subscription and Billing Management Software

+357 96 030922
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Product and Solutions
Table 32. 2Checkout (now Verifone) Subscription and Billing Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 33. 2Checkout (now Verifone) Recent Developments andFuture Plans
Table 34. Aria Systems Company Information, Head Office, and Major Competitors
Table 35. Aria Systems Major Business
Table 36. Aria Systems Subscription and Billing Management Software Product and Solutions
Table 37. Aria Systems Subscription and Billing Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 38. Aria Systems Recent Developments andFuture Plans
Table 39. Chargify Company Information, Head Office, and Major Competitors
Table 40. Chargify Major Business
Table 41. Chargify Subscription and Billing Management Software Product and Solutions
Table 42. Chargify Subscription and Billing Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 43. Chargify Recent Developments andFuture Plans
Table 44. Conga (Apttus) Company Information, Head Office, and Major Competitors
Table 45. Conga (Apttus) Major Business
Table 46. Conga (Apttus) Subscription and Billing Management Software Product and Solutions
Table 47. Conga (Apttus) Subscription and Billing Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 48. Conga (Apttus) Recent Developments andFuture Plans
Table 49. Vindicia (Amdocs) Company Information, Head Office, and Major Competitors
Table 50. Vindicia (Amdocs) Major Business
Table 51. Vindicia (Amdocs) Subscription and Billing Management Software Product and Solutions
Table 52. Vindicia (Amdocs) Subscription and Billing Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 53. Vindicia (Amdocs) Recent Developments andFuture Plans
Table 54. BillingPlatform Company Information, Head Office, and Major Competitors
Table 55. BillingPlatform Major Business
Table 56. BillingPlatform Subscription and Billing Management Software Product and Solutions
Table 57. BillingPlatform Subscription and Billing Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 58. BillingPlatform Recent Developments andFuture Plans

+357 96 030922
info@marketpublishers.com

Table 59. Chargebee Company Information, Head Office, and Major Competitors
Table 60. Chargebee Major Business
Table 61. Chargebee Subscription and Billing Management Software Product and Solutions
Table 62. Chargebee Subscription and Billing Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 63. Chargebee Recent Developments andFuture Plans
Table 64. Cleverbridge Company Information, Head Office, and Major Competitors
Table 65. Cleverbridge Major Business
Table 66. Cleverbridge Subscription and Billing Management Software Product and Solutions
Table 67. Cleverbridge Subscription and Billing Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 68. Cleverbridge Recent Developments andFuture Plans
Table 69. Gotransverse Company Information, Head Office, and Major Competitors
Table 70. Gotransverse Major Business
Table 71. Gotransverse Subscription and Billing Management Software Product and Solutions
Table 72. Gotransverse Subscription and Billing Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 73. Gotransverse Recent Developments andFuture Plans
Table 74.FastSpring Company Information, Head Office, and Major Competitors
Table 75.FastSpring Major Business
Table 76.FastSpring Subscription and Billing Management Software Product and Solutions
Table 77.FastSpring Subscription and Billing Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 78.FastSpring Recent Developments andFuture Plans
Table 79. JustOn Company Information, Head Office, and Major Competitors
Table 80. JustOn Major Business
Table 81. JustOn Subscription and Billing Management Software Product and Solutions
Table 82. JustOn Subscription and Billing Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 83. JustOn Recent Developments andFuture Plans
Table 84. Zoho Company Information, Head Office, and Major Competitors
Table 85. Zoho Major Business
Table 86. Zoho Subscription and Billing Management Software Product and Solutions
Table 87. Zoho Subscription and Billing Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

+357 96 030922
info@marketpublishers.com

Table 88. Zoho Recent Developments andFuture Plans
Table 89.Fusebill Company Information, Head Office, and Major Competitors
Table 90.Fusebill Major Business
Table 91.Fusebill Subscription and Billing Management Software Product and Solutions
Table 92.Fusebill Subscription and Billing Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 93.Fusebill Recent Developments andFuture Plans
Table 94. Recurly Company Information, Head Office, and Major Competitors
Table 95. Recurly Major Business
Table 96. Recurly Subscription and Billing Management Software Product and Solutions
Table 97. Recurly Subscription and Billing Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 98. Recurly Recent Developments andFuture Plans
Table 99. Global Subscription and Billing Management Software Revenue (USD Million) by Players (2019-2024)
Table 100. Global Subscription and Billing Management Software Revenue Share by Players (2019-2024)
Table 101. Breakdown of Subscription and Billing Management Software by CompanyType (Tier 1,Tier 2, andTier 3)
Table 102. Market Position of Players in Subscription and Billing Management Software, (Tier 1,Tier 2, andTier 3), Based on Revenue in 2023
Table 103. Head Office of Key Subscription and Billing Management Software Players
Table 104. Subscription and Billing Management Software Market: Company ProductTypeFootprint
Table 105. Subscription and Billing Management Software Market: Company Product ApplicationFootprint
Table 106. Subscription and Billing Management Software New Market Entrants and Barriers to Market Entry
Table 107. Subscription and Billing Management Software Mergers, Acquisition, Agreements, and Collaborations
Table 108. Global Subscription and Billing Management Software Consumption Value (USD Million) by Deployment Mode (2019-2024)
Table 109. Global Subscription and Billing Management Software Consumption Value Share by Deployment Mode (2019-2024)
Table 110. Global Subscription and Billing Management Software Consumption ValueForecast by Deployment Mode (2025-2030)
Table 111. Global Subscription and Billing Management Software Consumption Value by Application (2019-2024)
Table 112. Global Subscription and Billing Management Software Consumption

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ValueForecast by Application (2025-2030)
Table 113. North America Subscription and Billing Management Software Consumption Value by Deployment Mode (2019-2024) & (USD Million)
Table 114. North America Subscription and Billing Management Software Consumption Value by Deployment Mode (2025-2030) & (USD Million)
Table 115. North America Subscription and Billing Management Software Consumption Value by Application (2019-2024) & (USD Million)
Table 116. North America Subscription and Billing Management Software Consumption Value by Application (2025-2030) & (USD Million)
Table 117. North America Subscription and Billing Management Software Consumption Value by Country (2019-2024) & (USD Million)
Table 118. North America Subscription and Billing Management Software Consumption Value by Country (2025-2030) & (USD Million)
Table 119. Europe Subscription and Billing Management Software Consumption Value by Deployment Mode (2019-2024) & (USD Million)
Table 120. Europe Subscription and Billing Management Software Consumption Value by Deployment Mode (2025-2030) & (USD Million)
Table 121. Europe Subscription and Billing Management Software Consumption Value by Application (2019-2024) & (USD Million)
Table 122. Europe Subscription and Billing Management Software Consumption Value by Application (2025-2030) & (USD Million)
Table 123. Europe Subscription and Billing Management Software Consumption Value by Country (2019-2024) & (USD Million)
Table 124. Europe Subscription and Billing Management Software Consumption Value by Country (2025-2030) & (USD Million)
Table 125. Asia-Pacific Subscription and Billing Management Software Consumption Value by Deployment Mode (2019-2024) & (USD Million)
Table 126. Asia-Pacific Subscription and Billing Management Software Consumption Value by Deployment Mode (2025-2030) & (USD Million)
Table 127. Asia-Pacific Subscription and Billing Management Software Consumption Value by Application (2019-2024) & (USD Million)
Table 128. Asia-Pacific Subscription and Billing Management Software Consumption Value by Application (2025-2030) & (USD Million)
Table 129. Asia-Pacific Subscription and Billing Management Software Consumption Value by Region (2019-2024) & (USD Million)
Table 130. Asia-Pacific Subscription and Billing Management Software Consumption Value by Region (2025-2030) & (USD Million)
Table 131. South America Subscription and Billing Management Software Consumption Value by Deployment Mode (2019-2024) & (USD Million)

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Table 132. South America Subscription and Billing Management Software Consumption Value by Deployment Mode (2025-2030) & (USD Million)
Table 133. South America Subscription and Billing Management Software Consumption Value by Application (2019-2024) & (USD Million)
Table 134. South America Subscription and Billing Management Software Consumption Value by Application (2025-2030) & (USD Million)
Table 135. South America Subscription and Billing Management Software Consumption Value by Country (2019-2024) & (USD Million)
Table 136. South America Subscription and Billing Management Software Consumption Value by Country (2025-2030) & (USD Million)
Table 137. Middle East & Africa Subscription and Billing Management Software Consumption Value by Deployment Mode (2019-2024) & (USD Million)
Table 138. Middle East & Africa Subscription and Billing Management Software Consumption Value by Deployment Mode (2025-2030) & (USD Million)
Table 139. Middle East & Africa Subscription and Billing Management Software Consumption Value by Application (2019-2024) & (USD Million)
Table 140. Middle East & Africa Subscription and Billing Management Software Consumption Value by Application (2025-2030) & (USD Million)
Table 141. Middle East & Africa Subscription and Billing Management Software Consumption Value by Country (2019-2024) & (USD Million)
Table 142. Middle East & Africa Subscription and Billing Management Software Consumption Value by Country (2025-2030) & (USD Million)
Table 143. Global Key Players of Subscription and Billing Management Software Upstream (Raw Materials)
Table 144. Global Subscription and Billing Management SoftwareTypical Customers

LIST OFFIGURES

Figure 1. Subscription and Billing Management Software Picture
Figure 2. Global Subscription and Billing Management Software Consumption Value by Deployment Mode, (USD Million), 2019 & 2023 & 2030
Figure 3. Global Subscription and Billing Management Software Consumption Value Market Share by Deployment Mode in 2023
Figure 4. Cloud Based
Figure 5. On-premises
Figure 6. Global Subscription and Billing Management Software Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

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Figure 7. Subscription and Billing Management Software Consumption Value Market Share by Application in 2023
Figure 8. Retail and E-commerce Picture
Figure 9. BFSI Picture
Figure 10. IT andTelecom Picture
Figure 11. Healthcare Picture
Figure 12. Media and Entertainment Picture
Figure 13. Public Sector and Utilities Picture
Figure 14.Transportation and Logistics Picture
Figure 15. Others Picture
Figure 16. Global Subscription and Billing Management Software Consumption Value, (USD Million): 2019 & 2023 & 2030
Figure 17. Global Subscription and Billing Management Software Consumption Value andForecast (2019-2030) & (USD Million)
Figure 18. Global Market Subscription and Billing Management Software Consumption Value (USD Million) Comparison by Region (2019 VS 2023 VS 2030)
Figure 19. Global Subscription and Billing Management Software Consumption Value Market Share by Region (2019-2030)
Figure 20. Global Subscription and Billing Management Software Consumption Value Market Share by Region in 2023
Figure 21. North America Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 22. Europe Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 23. Asia-Pacific Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 24. South America Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 25. Middle East & Africa Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 26. CompanyThree Recent Developments andFuture Plans
Figure 27. Global Subscription and Billing Management Software Revenue Share by Players in 2023
Figure 28. Subscription and Billing Management Software Market Share by CompanyType (Tier 1,Tier 2, andTier 3) in 2023
Figure 29. Market Share of Subscription and Billing Management Software by Player Revenue in 2023
Figure 30.Top 3 Subscription and Billing Management Software Players Market Share in 2023

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Figure 31.Top 6 Subscription and Billing Management Software Players Market Share in 2023
Figure 32. Global Subscription and Billing Management Software Consumption Value Share by Deployment Mode (2019-2024)
Figure 33. Global Subscription and Billing Management Software Market ShareForecast by Deployment Mode (2025-2030)
Figure 34. Global Subscription and Billing Management Software Consumption Value Share by Application (2019-2024)
Figure 35. Global Subscription and Billing Management Software Market ShareForecast by Application (2025-2030)
Figure 36. North America Subscription and Billing Management Software Consumption Value Market Share by Deployment Mode (2019-2030)
Figure 37. North America Subscription and Billing Management Software Consumption Value Market Share by Application (2019-2030)
Figure 38. North America Subscription and Billing Management Software Consumption Value Market Share by Country (2019-2030)
Figure 39. United States Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 40. Canada Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 41. Mexico Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 42. Europe Subscription and Billing Management Software Consumption Value Market Share by Deployment Mode (2019-2030)
Figure 43. Europe Subscription and Billing Management Software Consumption Value Market Share by Application (2019-2030)
Figure 44. Europe Subscription and Billing Management Software Consumption Value Market Share by Country (2019-2030)
Figure 45. Germany Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 46.France Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 47. United Kingdom Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 48. Russia Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 49. Italy Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 50. Asia-Pacific Subscription and Billing Management Software Consumption

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Value Market Share by Deployment Mode (2019-2030)
Figure 51. Asia-Pacific Subscription and Billing Management Software Consumption Value Market Share by Application (2019-2030)
Figure 52. Asia-Pacific Subscription and Billing Management Software Consumption Value Market Share by Region (2019-2030)
Figure 53. China Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 54. Japan Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 55. South Korea Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 56. India Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 57. Southeast Asia Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 58. Australia Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 59. South America Subscription and Billing Management Software Consumption Value Market Share by Deployment Mode (2019-2030)
Figure 60. South America Subscription and Billing Management Software Consumption Value Market Share by Application (2019-2030)
Figure 61. South America Subscription and Billing Management Software Consumption Value Market Share by Country (2019-2030)
Figure 62. Brazil Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 63. Argentina Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 64. Middle East & Africa Subscription and Billing Management Software Consumption Value Market Share by Deployment Mode (2019-2030)
Figure 65. Middle East & Africa Subscription and Billing Management Software Consumption Value Market Share by Application (2019-2030)
Figure 66. Middle East & Africa Subscription and Billing Management Software Consumption Value Market Share by Country (2019-2030)
Figure 67.Turkey Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 68. Saudi Arabia Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)
Figure 69. UAE Subscription and Billing Management Software Consumption Value (2019-2030) & (USD Million)

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Figure 70. Subscription and Billing Management Software Market Drivers
Figure 71. Subscription and Billing Management Software Market Restraints
Figure 72. Subscription and Billing Management Software MarketTrends
Figure 73. PortersFiveForces Analysis
Figure 74. Subscription and Billing Management Software Industrial Chain
Figure 75. Methodology
Figure 76. Research Process and Data Source

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