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Global Subscription and Billing Management Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Subscription and Billing Management Software market size was valued at USD 4137.4 million in 2023 and is forecast to a readjusted size of USD 11610 million by 2030 with a CAGR of 15.9% during review period.

Subscription management software, also called subscription billing or recurring billing software, automates the billing cycle for subscription revenue models. These tools have become increasingly important with the rise of SaaS businesses. For start-ups especially, lighter weight subscription billing applications (which are inexpensive and fast to implement) can allow businesses to start processing online payments quickly. Fewer legal, finance, and accounting resources are required to manage different subscription cycles across different customers/accounts.

Subscription management software builds out of a combination of automated payment gateway functionality, Dunning tools, and customer subscription information management. Together, these capabilities mitigate billing friction and declined card disruption by automating payment processes and ensuring that stored payment information is still valid and up to date. Subscription management software also enables better visibility into recurring revenue streams, forecasting, and other analyses vai native analytics and dashboards.

Global Subscription and Billing Management Software key players include Oracle Corporation, Zuora, SAP, Cleverbridge, Sage Group etc. Global top five manufacturers hold a share about 40%.

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North America is the largest market, with a share about 40%, followed by Europe and Asia-Pacific, both have a share over 50%.

In terms of product component, Solution is the largest segment, with a share over 60%. And in terms of application, the largest application is IT and Telecom, followed by BFSI, Retail and E-commerce, etc.

The Global Info Research report includes an overview of the development of the Subscription and Billing Management Software industry chain, the market status of Retail and E-commerce (Cloud Based, On-premises), BFSI (Cloud Based, On-premises), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Subscription and Billing Management Software.

Regionally, the report analyzes the Subscription and Billing Management Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Subscription and Billing Management Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Subscription and Billing Management Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Subscription and Billing Management Software industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Deployment Mode (e.g., Cloud Based, On-premises).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Subscription and Billing Management Software market.

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Regional Analysis: The report involves examining the Subscription and Billing Management Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Subscription and Billing Management Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Subscription and Billing Management Software:

Company Analysis: Report covers individual Subscription and Billing Management Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Subscription and Billing Management Software This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Retail and E-commerce, BFSI).

Technology Analysis: Report covers specific technologies relevant to Subscription and Billing Management Software. It assesses the current state, advancements, and potential future developments in Subscription and Billing Management Software areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Subscription and Billing Management Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

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Subscription and Billing Management Software market is split by Deployment Mode and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Deployment Mode, and by Application in terms of value.

Market segment by Deployment Mode

- Cloud Based
- On-premises

Market segment by Application

- Retail and E-commerce
- BFSI
- IT and Telecom
- Healthcare
- Media and Entertainment
- Public Sector and Utilities
- Transportation and Logistics
- Others

Market segment by players, this report covers

- Oracle Corporation
- Sage Group
- SAP

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Zuora

Digital River

2Checkout (now Verifone)

Aria Systems

Chargify

Conga (Apttus)

Vindicia (Amdocs)

BillingPlatform

Chargebee

Cleverbridge

Gotransverse

FastSpring

JustOn

Zoho

Fusebill

Recurly

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

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Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Subscription and Billing Management Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Subscription and Billing Management Software, with revenue, gross margin and global market share of Subscription and Billing Management Software from 2019 to 2024.

Chapter 3, the Subscription and Billing Management Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Deployment Mode and application, with consumption value and growth rate by Deployment Mode, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Subscription and Billing Management Software market forecast, by regions, deployment mode and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Subscription and Billing Management Software.

Chapter 13, to describe Subscription and Billing Management Software research findings and conclusion.

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