

# Global Subscription E-Commerce Service Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Subscription E-Commerce Service market size was valued at USD 18830 million in 2022 and is forecast to a readjusted size of USD 47310 million by 2029 with a CAGR of 14.1% during review period.

Subscription E-Commerce Service is a business model that allows customers to subscribe to products or services they need on a recurring basis. This model can increase your customer's lifetime value significantly.

Subscription e-commerce is undoubtedly one of the best models that offers consumers the flexibility they deserve and merchants the business sustainability they expect.

The Global Info Research report includes an overview of the development of the Subscription E-Commerce Service industry chain, the market status of Service Subscription (Weekly Subscription, Monthly Subscription), Software Subscription (Weekly Subscription, Monthly Subscription), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Subscription E-Commerce Service.

Regionally, the report analyzes the Subscription E-Commerce Service markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Subscription E-Commerce Service market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Subscription E-Commerce Service market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Subscription E-Commerce Service industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Weekly Subscription, Monthly Subscription).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Subscription E-Commerce Service market.

**Regional Analysis:** The report involves examining the Subscription E-Commerce Service market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Subscription E-Commerce Service market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Subscription E-Commerce Service:

**Company Analysis:** Report covers individual Subscription E-Commerce Service players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Subscription E-Commerce Service This may involve surveys,

interviews, and analysis of consumer reviews and feedback from different by Application (Service Subscription, Software Subscription).

**Technology Analysis:** Report covers specific technologies relevant to Subscription E-Commerce Service. It assesses the current state, advancements, and potential future developments in Subscription E-Commerce Service areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Subscription E-Commerce Service market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Subscription E-Commerce Service market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

- %II%Weekly Subscription

- %II%Monthly Subscription

### Market segment by Application

- %II%Service Subscription

- %II%Software Subscription

- %II%Entity Subscription

- %II%Others

Market segment by players, this report covers

%II%Birchbox

%II%The Balanced Company

%II%Blue Apron Holdings Inc

%II%Dollar Shave Club

%II%Stitch Fix

%II%FabFitFun

%II%Farmhouse Delivery

%II%Glossybox

%II%Grove Collaborative Inc

%II%Harry's Inc

%II>HelloFresh SE

%II%Loot Crate

%II%Nature's Wellness Box

%II%Personalized Beauty Discovery Inc

Market segment by regions, regional analysis covers

%II%North America (United States, Canada, and Mexico)

%II%Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

%II%Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

%II%South America (Brazil, Argentina and Rest of South America)

%II%Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Subscription E-Commerce Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Subscription E-Commerce Service, with revenue, gross margin and global market share of Subscription E-Commerce Service from 2018 to 2023.

Chapter 3, the Subscription E-Commerce Service competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Subscription E-Commerce Service market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Subscription E-Commerce Service.

Chapter 13, to describe Subscription E-Commerce Service research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Subscription E-Commerce Service
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Subscription E-Commerce Service by Type
  - 1.3.1 Overview: Global Subscription E-Commerce Service Market Size by Type: 2018 Versus 2022 Versus 2029
  - 1.3.2 Global Subscription E-Commerce Service Consumption Value Market Share by Type in 2022
  - 1.3.3 Weekly Subscription
  - 1.3.4 Monthly Subscription
- 1.4 Global Subscription E-Commerce Service Market by Application
  - 1.4.1 Overview: Global Subscription E-Commerce Service Market Size by Application: 2018 Versus 2022 Versus 2029
  - 1.4.2 Service Subscription
  - 1.4.3 Software Subscription
  - 1.4.4 Entity Subscription
  - 1.4.5 Others
- 1.5 Global Subscription E-Commerce Service Market Size & Forecast
- 1.6 Global Subscription E-Commerce Service Market Size and Forecast by Region
  - 1.6.1 Global Subscription E-Commerce Service Market Size by Region: 2018 VS 2022 VS 2029
  - 1.6.2 Global Subscription E-Commerce Service Market Size by Region, (2018-2029)
  - 1.6.3 North America Subscription E-Commerce Service Market Size and Prospect (2018-2029)
  - 1.6.4 Europe Subscription E-Commerce Service Market Size and Prospect (2018-2029)
  - 1.6.5 Asia-Pacific Subscription E-Commerce Service Market Size and Prospect (2018-2029)
  - 1.6.6 South America Subscription E-Commerce Service Market Size and Prospect (2018-2029)
  - 1.6.7 Middle East and Africa Subscription E-Commerce Service Market Size and Prospect (2018-2029)

### 2 COMPANY PROFILES

#### 2.1 Birchbox

- 2.1.1 Birchbox Details
- 2.1.2 Birchbox Major Business
- 2.1.3 Birchbox Subscription E-Commerce Service Product and Solutions
- 2.1.4 Birchbox Subscription E-Commerce Service Revenue, Gross Margin and Market Share (2018-2023)
- 2.1.5 Birchbox Recent Developments and Future Plans
- 2.2 The Balanced Company
  - 2.2.1 The Balanced Company Details
  - 2.2.2 The Balanced Company Major Business
  - 2.2.3 The Balanced Company Subscription E-Commerce Service Product and Solutions
  - 2.2.4 The Balanced Company Subscription E-Commerce Service Revenue, Gross Margin and Market Share (2018-2023)
  - 2.2.5 The Balanced Company Recent Developments and Future Plans
- 2.3 Blue Apron Holdings Inc
  - 2.3.1 Blue Apron Holdings Inc Details
  - 2.3.2 Blue Apron Holdings Inc Major Business
  - 2.3.3 Blue Apron Holdings Inc Subscription E-Commerce Service Product and Solutions
  - 2.3.4 Blue Apron Holdings Inc Subscription E-Commerce Service Revenue, Gross Margin and Market Share (2018-2023)
  - 2.3.5 Blue Apron Holdings Inc Recent Developments and Future Plans
- 2.4 Dollar Shave Club
  - 2.4.1 Dollar Shave Club Details
  - 2.4.2 Dollar Shave Club Major Business
  - 2.4.3 Dollar Shave Club Subscription E-Commerce Service Product and Solutions
  - 2.4.4 Dollar Shave Club Subscription E-Commerce Service Revenue, Gross Margin and Market Share (2018-2023)
  - 2.4.5 Dollar Shave Club Recent Developments and Future Plans
- 2.5 Stitch Fix
  - 2.5.1 Stitch Fix Details
  - 2.5.2 Stitch Fix Major Business
  - 2.5.3 Stitch Fix Subscription E-Commerce Service Product and Solutions
  - 2.5.4 Stitch Fix Subscription E-Commerce Service Revenue, Gross Margin and Market Share (2018-2023)
  - 2.5.5 Stitch Fix Recent Developments and Future Plans
- 2.6 FabFitFun
  - 2.6.1 FabFitFun Details
  - 2.6.2 FabFitFun Major Business

- 2.6.3 FabFitFun Subscription E-Commerce Service Product and Solutions
- 2.6.4 FabFitFun Subscription E-Commerce Service Revenue, Gross Margin and Market Share (2018-2023)
- 2.6.5 FabFitFun Recent Developments and Future Plans
- 2.7 Farmhouse Delivery
  - 2.7.1 Farmhouse Delivery Details
  - 2.7.2 Farmhouse Delivery Major Business
  - 2.7.3 Farmhouse Delivery Subscription E-Commerce Service Product and Solutions
  - 2.7.4 Farmhouse Delivery Subscription E-Commerce Service Revenue, Gross Margin and Market Share (2018-2023)
  - 2.7.5 Farmhouse Delivery Recent Developments and Future Plans
- 2.8 Glossybox
  - 2.8.1 Glossybox Details
  - 2.8.2 Glossybox Major Business
  - 2.8.3 Glossybox Subscription E-Commerce Service Product and Solutions
  - 2.8.4 Glossybox Subscription E-Commerce Service Revenue, Gross Margin and Market Share (2018-2023)
  - 2.8.5 Glossybox Recent Developments and Future Plans
- 2.9 Grove Collaborative Inc
  - 2.9.1 Grove Collaborative Inc Details
  - 2.9.2 Grove Collaborative Inc Major Business
  - 2.9.3 Grove Collaborative Inc Subscription E-Commerce Service Product and Solutions
  - 2.9.4 Grove Collaborative Inc Subscription E-Commerce Service Revenue, Gross Margin and Market Share (2018-2023)
  - 2.9.5 Grove Collaborative Inc Recent Developments and Future Plans
- 2.10 Harry's Inc
  - 2.10.1 Harry's Inc Details
  - 2.10.2 Harry's Inc Major Business
  - 2.10.3 Harry's Inc Subscription E-Commerce Service Product and Solutions
  - 2.10.4 Harry's Inc Subscription E-Commerce Service Revenue, Gross Margin and Market Share (2018-2023)
  - 2.10.5 Harry's Inc Recent Developments and Future Plans
- 2.11 HelloFresh SE
  - 2.11.1 HelloFresh SE Details
  - 2.11.2 HelloFresh SE Major Business
  - 2.11.3 HelloFresh SE Subscription E-Commerce Service Product and Solutions
  - 2.11.4 HelloFresh SE Subscription E-Commerce Service Revenue, Gross Margin and Market Share (2018-2023)



- 2.11.5 HelloFresh SE Recent Developments and Future Plans
- 2.12 Loot Crate
  - 2.12.1 Loot Crate Details
  - 2.12.2 Loot Crate Major Business
  - 2.12.3 Loot Crate Subscription E-Commerce Service Product and Solutions
  - 2.12.4 Loot Crate Subscription E-Commerce Service Revenue, Gross Margin and Market Share (2018-2023)
  - 2.12.5 Loot Crate Recent Developments and Future Plans
- 2.13 Nature's Wellness Box
  - 2.13.1 Nature's Wellness Box Details
  - 2.13.2 Nature's Wellness Box Major Business
  - 2.13.3 Nature's Wellness Box Subscription E-Commerce Service Product and Solutions
  - 2.13.4 Nature's Wellness Box Subscription E-Commerce Service Revenue, Gross Margin and Market Share (2018-2023)
  - 2.13.5 Nature's Wellness Box Recent Developments and Future Plans
- 2.14 Personalized Beauty Discovery Inc
  - 2.14.1 Personalized Beauty Discovery Inc Details
  - 2.14.2 Personalized Beauty Discovery Inc Major Business
  - 2.14.3 Personalized Beauty Discovery Inc Subscription E-Commerce Service Product and Solutions
  - 2.14.4 Personalized Beauty Discovery Inc Subscription E-Commerce Service Revenue, Gross Margin and Market Share (2018-2023)
  - 2.14.5 Personalized Beauty Discovery Inc Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Subscription E-Commerce Service Revenue and Share by Players (2018-2023)
- 3.2 Market Share Analysis (2022)
  - 3.2.1 Market Share of Subscription E-Commerce Service by Company Revenue
  - 3.2.2 Top 3 Subscription E-Commerce Service Players Market Share in 2022
  - 3.2.3 Top 6 Subscription E-Commerce Service Players Market Share in 2022
- 3.3 Subscription E-Commerce Service Market: Overall Company Footprint Analysis
  - 3.3.1 Subscription E-Commerce Service Market: Region Footprint
  - 3.3.2 Subscription E-Commerce Service Market: Company Product Type Footprint
  - 3.3.3 Subscription E-Commerce Service Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry

### 3.5 Mergers, Acquisition, Agreements, and Collaborations

## 4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Subscription E-Commerce Service Consumption Value and Market Share by Type (2018-2023)

4.2 Global Subscription E-Commerce Service Market Forecast by Type (2024-2029)

## 5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Subscription E-Commerce Service Consumption Value Market Share by Application (2018-2023)

5.2 Global Subscription E-Commerce Service Market Forecast by Application (2024-2029)

## 6 NORTH AMERICA

6.1 North America Subscription E-Commerce Service Consumption Value by Type (2018-2029)

6.2 North America Subscription E-Commerce Service Consumption Value by Application (2018-2029)

6.3 North America Subscription E-Commerce Service Market Size by Country

6.3.1 North America Subscription E-Commerce Service Consumption Value by Country (2018-2029)

6.3.2 United States Subscription E-Commerce Service Market Size and Forecast (2018-2029)

6.3.3 Canada Subscription E-Commerce Service Market Size and Forecast (2018-2029)

6.3.4 Mexico Subscription E-Commerce Service Market Size and Forecast (2018-2029)

## 7 EUROPE

7.1 Europe Subscription E-Commerce Service Consumption Value by Type (2018-2029)

7.2 Europe Subscription E-Commerce Service Consumption Value by Application (2018-2029)

7.3 Europe Subscription E-Commerce Service Market Size by Country

7.3.1 Europe Subscription E-Commerce Service Consumption Value by Country

(2018-2029)

7.3.2 Germany Subscription E-Commerce Service Market Size and Forecast

(2018-2029)

7.3.3 France Subscription E-Commerce Service Market Size and Forecast

(2018-2029)

7.3.4 United Kingdom Subscription E-Commerce Service Market Size and Forecast

(2018-2029)

7.3.5 Russia Subscription E-Commerce Service Market Size and Forecast

(2018-2029)

7.3.6 Italy Subscription E-Commerce Service Market Size and Forecast (2018-2029)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Subscription E-Commerce Service Consumption Value by Type

(2018-2029)

8.2 Asia-Pacific Subscription E-Commerce Service Consumption Value by Application

(2018-2029)

8.3 Asia-Pacific Subscription E-Commerce Service Market Size by Region

8.3.1 Asia-Pacific Subscription E-Commerce Service Consumption Value by Region

(2018-2029)

8.3.2 China Subscription E-Commerce Service Market Size and Forecast (2018-2029)

8.3.3 Japan Subscription E-Commerce Service Market Size and Forecast (2018-2029)

8.3.4 South Korea Subscription E-Commerce Service Market Size and Forecast

(2018-2029)

8.3.5 India Subscription E-Commerce Service Market Size and Forecast (2018-2029)

8.3.6 Southeast Asia Subscription E-Commerce Service Market Size and Forecast

(2018-2029)

8.3.7 Australia Subscription E-Commerce Service Market Size and Forecast

(2018-2029)

## **9 SOUTH AMERICA**

9.1 South America Subscription E-Commerce Service Consumption Value by Type

(2018-2029)

9.2 South America Subscription E-Commerce Service Consumption Value by

Application (2018-2029)

9.3 South America Subscription E-Commerce Service Market Size by Country

9.3.1 South America Subscription E-Commerce Service Consumption Value by

Country (2018-2029)

- 9.3.2 Brazil Subscription E-Commerce Service Market Size and Forecast (2018-2029)
- 9.3.3 Argentina Subscription E-Commerce Service Market Size and Forecast (2018-2029)

## **10 MIDDLE EAST & AFRICA**

- 10.1 Middle East & Africa Subscription E-Commerce Service Consumption Value by Type (2018-2029)
- 10.2 Middle East & Africa Subscription E-Commerce Service Consumption Value by Application (2018-2029)
- 10.3 Middle East & Africa Subscription E-Commerce Service Market Size by Country
  - 10.3.1 Middle East & Africa Subscription E-Commerce Service Consumption Value by Country (2018-2029)
  - 10.3.2 Turkey Subscription E-Commerce Service Market Size and Forecast (2018-2029)
  - 10.3.3 Saudi Arabia Subscription E-Commerce Service Market Size and Forecast (2018-2029)
  - 10.3.4 UAE Subscription E-Commerce Service Market Size and Forecast (2018-2029)

## **11 MARKET DYNAMICS**

- 11.1 Subscription E-Commerce Service Market Drivers
- 11.2 Subscription E-Commerce Service Market Restraints
- 11.3 Subscription E-Commerce Service Trends Analysis
- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants
  - 11.4.2 Bargaining Power of Suppliers
  - 11.4.3 Bargaining Power of Buyers
  - 11.4.4 Threat of Substitutes
  - 11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

- 12.1 Subscription E-Commerce Service Industry Chain
- 12.2 Subscription E-Commerce Service Upstream Analysis
- 12.3 Subscription E-Commerce Service Midstream Analysis
- 12.4 Subscription E-Commerce Service Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Global Subscription E-Commerce Service Consumption Value by Type, (USD Million), 2018 & 2022 & 2029
- Table 2. Global Subscription E-Commerce Service Consumption Value by Application, (USD Million), 2018 & 2022 & 2029
- Table 3. Global Subscription E-Commerce Service Consumption Value by Region (2018-2023) & (USD Million)
- Table 4. Global Subscription E-Commerce Service Consumption Value by Region (2024-2029) & (USD Million)
- Table 5. Birchbox Company Information, Head Office, and Major Competitors
- Table 6. Birchbox Major Business
- Table 7. Birchbox Subscription E-Commerce Service Product and Solutions
- Table 8. Birchbox Subscription E-Commerce Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 9. Birchbox Recent Developments and Future Plans
- Table 10. The Balanced Company Company Information, Head Office, and Major Competitors
- Table 11. The Balanced Company Major Business
- Table 12. The Balanced Company Subscription E-Commerce Service Product and Solutions
- Table 13. The Balanced Company Subscription E-Commerce Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 14. The Balanced Company Recent Developments and Future Plans
- Table 15. Blue Apron Holdings Inc Company Information, Head Office, and Major Competitors
- Table 16. Blue Apron Holdings Inc Major Business
- Table 17. Blue Apron Holdings Inc Subscription E-Commerce Service Product and Solutions
- Table 18. Blue Apron Holdings Inc Subscription E-Commerce Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 19. Blue Apron Holdings Inc Recent Developments and Future Plans
- Table 20. Dollar Shave Club Company Information, Head Office, and Major Competitors
- Table 21. Dollar Shave Club Major Business
- Table 22. Dollar Shave Club Subscription E-Commerce Service Product and Solutions
- Table 23. Dollar Shave Club Subscription E-Commerce Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 24. Dollar Shave Club Recent Developments and Future Plans

Table 25. Stitch Fix Company Information, Head Office, and Major Competitors

Table 26. Stitch Fix Major Business

Table 27. Stitch Fix Subscription E-Commerce Service Product and Solutions

Table 28. Stitch Fix Subscription E-Commerce Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 29. Stitch Fix Recent Developments and Future Plans

Table 30. FabFitFun Company Information, Head Office, and Major Competitors

Table 31. FabFitFun Major Business

Table 32. FabFitFun Subscription E-Commerce Service Product and Solutions

Table 33. FabFitFun Subscription E-Commerce Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 34. FabFitFun Recent Developments and Future Plans

Table 35. Farmhouse Delivery Company Information, Head Office, and Major Competitors

Table 36. Farmhouse Delivery Major Business

Table 37. Farmhouse Delivery Subscription E-Commerce Service Product and Solutions

Table 38. Farmhouse Delivery Subscription E-Commerce Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 39. Farmhouse Delivery Recent Developments and Future Plans

Table 40. Glossybox Company Information, Head Office, and Major Competitors

Table 41. Glossybox Major Business

Table 42. Glossybox Subscription E-Commerce Service Product and Solutions

Table 43. Glossybox Subscription E-Commerce Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 44. Glossybox Recent Developments and Future Plans

Table 45. Grove Collaborative Inc Company Information, Head Office, and Major Competitors

Table 46. Grove Collaborative Inc Major Business

Table 47. Grove Collaborative Inc Subscription E-Commerce Service Product and Solutions

Table 48. Grove Collaborative Inc Subscription E-Commerce Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 49. Grove Collaborative Inc Recent Developments and Future Plans

Table 50. Harry's Inc Company Information, Head Office, and Major Competitors

Table 51. Harry's Inc Major Business

Table 52. Harry's Inc Subscription E-Commerce Service Product and Solutions

Table 53. Harry's Inc Subscription E-Commerce Service Revenue (USD Million), Gross

## Margin and Market Share (2018-2023)

Table 54. Harry's Inc Recent Developments and Future Plans

Table 55. HelloFresh SE Company Information, Head Office, and Major Competitors

Table 56. HelloFresh SE Major Business

Table 57. HelloFresh SE Subscription E-Commerce Service Product and Solutions

Table 58. HelloFresh SE Subscription E-Commerce Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 59. HelloFresh SE Recent Developments and Future Plans

Table 60. Loot Crate Company Information, Head Office, and Major Competitors

Table 61. Loot Crate Major Business

Table 62. Loot Crate Subscription E-Commerce Service Product and Solutions

Table 63. Loot Crate Subscription E-Commerce Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 64. Loot Crate Recent Developments and Future Plans

Table 65. Nature's Wellness Box Company Information, Head Office, and Major Competitors

Table 66. Nature's Wellness Box Major Business

Table 67. Nature's Wellness Box Subscription E-Commerce Service Product and Solutions

Table 68. Nature's Wellness Box Subscription E-Commerce Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 69. Nature's Wellness Box Recent Developments and Future Plans

Table 70. Personalized Beauty Discovery Inc Company Information, Head Office, and Major Competitors

Table 71. Personalized Beauty Discovery Inc Major Business

Table 72. Personalized Beauty Discovery Inc Subscription E-Commerce Service Product and Solutions

Table 73. Personalized Beauty Discovery Inc Subscription E-Commerce Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 74. Personalized Beauty Discovery Inc Recent Developments and Future Plans

Table 75. Global Subscription E-Commerce Service Revenue (USD Million) by Players (2018-2023)

Table 76. Global Subscription E-Commerce Service Revenue Share by Players (2018-2023)

Table 77. Breakdown of Subscription E-Commerce Service by Company Type (Tier 1, Tier 2, and Tier 3)

Table 78. Market Position of Players in Subscription E-Commerce Service, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2022

Table 79. Head Office of Key Subscription E-Commerce Service Players



- Table 80. Subscription E-Commerce Service Market: Company Product Type Footprint
- Table 81. Subscription E-Commerce Service Market: Company Product Application Footprint
- Table 82. Subscription E-Commerce Service New Market Entrants and Barriers to Market Entry
- Table 83. Subscription E-Commerce Service Mergers, Acquisition, Agreements, and Collaborations
- Table 84. Global Subscription E-Commerce Service Consumption Value (USD Million) by Type (2018-2023)
- Table 85. Global Subscription E-Commerce Service Consumption Value Share by Type (2018-2023)
- Table 86. Global Subscription E-Commerce Service Consumption Value Forecast by Type (2024-2029)
- Table 87. Global Subscription E-Commerce Service Consumption Value by Application (2018-2023)
- Table 88. Global Subscription E-Commerce Service Consumption Value Forecast by Application (2024-2029)
- Table 89. North America Subscription E-Commerce Service Consumption Value by Type (2018-2023) & (USD Million)
- Table 90. North America Subscription E-Commerce Service Consumption Value by Type (2024-2029) & (USD Million)
- Table 91. North America Subscription E-Commerce Service Consumption Value by Application (2018-2023) & (USD Million)
- Table 92. North America Subscription E-Commerce Service Consumption Value by Application (2024-2029) & (USD Million)
- Table 93. North America Subscription E-Commerce Service Consumption Value by Country (2018-2023) & (USD Million)
- Table 94. North America Subscription E-Commerce Service Consumption Value by Country (2024-2029) & (USD Million)
- Table 95. Europe Subscription E-Commerce Service Consumption Value by Type (2018-2023) & (USD Million)
- Table 96. Europe Subscription E-Commerce Service Consumption Value by Type (2024-2029) & (USD Million)
- Table 97. Europe Subscription E-Commerce Service Consumption Value by Application (2018-2023) & (USD Million)
- Table 98. Europe Subscription E-Commerce Service Consumption Value by Application (2024-2029) & (USD Million)
- Table 99. Europe Subscription E-Commerce Service Consumption Value by Country (2018-2023) & (USD Million)

Table 100. Europe Subscription E-Commerce Service Consumption Value by Country (2024-2029) & (USD Million)

Table 101. Asia-Pacific Subscription E-Commerce Service Consumption Value by Type (2018-2023) & (USD Million)

Table 102. Asia-Pacific Subscription E-Commerce Service Consumption Value by Type (2024-2029) & (USD Million)

Table 103. Asia-Pacific Subscription E-Commerce Service Consumption Value by Application (2018-2023) & (USD Million)

Table 104. Asia-Pacific Subscription E-Commerce Service Consumption Value by Application (2024-2029) & (USD Million)

Table 105. Asia-Pacific Subscription E-Commerce Service Consumption Value by Region (2018-2023) & (USD Million)

Table 106. Asia-Pacific Subscription E-Commerce Service Consumption Value by Region (2024-2029) & (USD Million)

Table 107. South America Subscription E-Commerce Service Consumption Value by Type (2018-2023) & (USD Million)

Table 108. South America Subscription E-Commerce Service Consumption Value by Type (2024-2029) & (USD Million)

Table 109. South America Subscription E-Commerce Service Consumption Value by Application (2018-2023) & (USD Million)

Table 110. South America Subscription E-Commerce Service Consumption Value by Application (2024-2029) & (USD Million)

Table 111. South America Subscription E-Commerce Service Consumption Value by Country (2018-2023) & (USD Million)

Table 112. South America Subscription E-Commerce Service Consumption Value by Country (2024-2029) & (USD Million)

Table 113. Middle East & Africa Subscription E-Commerce Service Consumption Value by Type (2018-2023) & (USD Million)

Table 114. Middle East & Africa Subscription E-Commerce Service Consumption Value by Type (2024-2029) & (USD Million)

Table 115. Middle East & Africa Subscription E-Commerce Service Consumption Value by Application (2018-2023) & (USD Million)

Table 116. Middle East & Africa Subscription E-Commerce Service Consumption Value by Application (2024-2029) & (USD Million)

Table 117. Middle East & Africa Subscription E-Commerce Service Consumption Value by Country (2018-2023) & (USD Million)

Table 118. Middle East & Africa Subscription E-Commerce Service Consumption Value by Country (2024-2029) & (USD Million)

Table 119. Subscription E-Commerce Service Raw Material

Table 120. Key Suppliers of Subscription E-Commerce Service Raw Materials

## List Of Figures

### LIST OF FIGURES

- Figure 1. Subscription E-Commerce Service Picture
- Figure 2. Global Subscription E-Commerce Service Consumption Value by Type, (USD Million), 2018 & 2022 & 2029
- Figure 3. Global Subscription E-Commerce Service Consumption Value Market Share by Type in 2022
- Figure 4. Weekly Subscription
- Figure 5. Monthly Subscription
- Figure 6. Global Subscription E-Commerce Service Consumption Value by Type, (USD Million), 2018 & 2022 & 2029
- Figure 7. Subscription E-Commerce Service Consumption Value Market Share by Application in 2022
- Figure 8. Service Subscription Picture
- Figure 9. Software Subscription Picture
- Figure 10. Entity Subscription Picture
- Figure 11. Others Picture
- Figure 12. Global Subscription E-Commerce Service Consumption Value, (USD Million): 2018 & 2022 & 2029
- Figure 13. Global Subscription E-Commerce Service Consumption Value and Forecast (2018-2029) & (USD Million)
- Figure 14. Global Market Subscription E-Commerce Service Consumption Value (USD Million) Comparison by Region (2018 & 2022 & 2029)
- Figure 15. Global Subscription E-Commerce Service Consumption Value Market Share by Region (2018-2029)
- Figure 16. Global Subscription E-Commerce Service Consumption Value Market Share by Region in 2022
- Figure 17. North America Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)
- Figure 18. Europe Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)
- Figure 19. Asia-Pacific Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)
- Figure 20. South America Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)
- Figure 21. Middle East and Africa Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)

Figure 22. Global Subscription E-Commerce Service Revenue Share by Players in 2022

Figure 23. Subscription E-Commerce Service Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2022

Figure 24. Global Top 3 Players Subscription E-Commerce Service Market Share in 2022

Figure 25. Global Top 6 Players Subscription E-Commerce Service Market Share in 2022

Figure 26. Global Subscription E-Commerce Service Consumption Value Share by Type (2018-2023)

Figure 27. Global Subscription E-Commerce Service Market Share Forecast by Type (2024-2029)

Figure 28. Global Subscription E-Commerce Service Consumption Value Share by Application (2018-2023)

Figure 29. Global Subscription E-Commerce Service Market Share Forecast by Application (2024-2029)

Figure 30. North America Subscription E-Commerce Service Consumption Value Market Share by Type (2018-2029)

Figure 31. North America Subscription E-Commerce Service Consumption Value Market Share by Application (2018-2029)

Figure 32. North America Subscription E-Commerce Service Consumption Value Market Share by Country (2018-2029)

Figure 33. United States Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)

Figure 34. Canada Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)

Figure 35. Mexico Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)

Figure 36. Europe Subscription E-Commerce Service Consumption Value Market Share by Type (2018-2029)

Figure 37. Europe Subscription E-Commerce Service Consumption Value Market Share by Application (2018-2029)

Figure 38. Europe Subscription E-Commerce Service Consumption Value Market Share by Country (2018-2029)

Figure 39. Germany Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)

Figure 40. France Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)

Figure 41. United Kingdom Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)

Figure 42. Russia Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)

Figure 43. Italy Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)

Figure 44. Asia-Pacific Subscription E-Commerce Service Consumption Value Market Share by Type (2018-2029)

Figure 45. Asia-Pacific Subscription E-Commerce Service Consumption Value Market Share by Application (2018-2029)

Figure 46. Asia-Pacific Subscription E-Commerce Service Consumption Value Market Share by Region (2018-2029)

Figure 47. China Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)

Figure 48. Japan Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)

Figure 49. South Korea Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)

Figure 50. India Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)

Figure 51. Southeast Asia Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)

Figure 52. Australia Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)

Figure 53. South America Subscription E-Commerce Service Consumption Value Market Share by Type (2018-2029)

Figure 54. South America Subscription E-Commerce Service Consumption Value Market Share by Application (2018-2029)

Figure 55. South America Subscription E-Commerce Service Consumption Value Market Share by Country (2018-2029)

Figure 56. Brazil Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)

Figure 57. Argentina Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)

Figure 58. Middle East and Africa Subscription E-Commerce Service Consumption Value Market Share by Type (2018-2029)

Figure 59. Middle East and Africa Subscription E-Commerce Service Consumption Value Market Share by Application (2018-2029)

Figure 60. Middle East and Africa Subscription E-Commerce Service Consumption Value Market Share by Country (2018-2029)

Figure 61. Turkey Subscription E-Commerce Service Consumption Value (2018-2029)

& (USD Million)

Figure 62. Saudi Arabia Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)

Figure 63. UAE Subscription E-Commerce Service Consumption Value (2018-2029) & (USD Million)

Figure 64. Subscription E-Commerce Service Market Drivers

Figure 65. Subscription E-Commerce Service Market Restraints

Figure 66. Subscription E-Commerce Service Market Trends

Figure 67. Porters Five Forces Analysis

Figure 68. Manufacturing Cost Structure Analysis of Subscription E-Commerce Service in 2022

Figure 69. Manufacturing Process Analysis of Subscription E-Commerce Service

Figure 70. Subscription E-Commerce Service Industrial Chain

Figure 71. Methodology

Figure 72. Research Process and Data Source

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