

Global Subscription-Based E-Commerce Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Subscription-Based E-Commerce market size is expected to reach \$ 47310 million by 2029, rising at a market growth of 14.1% CAGR during the forecast period (2023-2029).

Subscription-Based E-Commerce is growing at an exponential rate. 15% of online buyers have signed up for one or more subscription services.

Subscription-based ecommerce is a business model implying that customers pay a recurring fee (monthly or yearly) to get scheduled product delivery or anytime access to a service. Key benefits subscriptions offer to consumers are convenience and lower cost (brands commonly offer discounts for subscribers).

This report studies the global Subscription-Based E-Commerce demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Subscription-Based E-Commerce, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Subscription-Based E-Commerce that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Subscription-Based E-Commerce total market, 2018-2029, (USD Million)

Global Subscription-Based E-Commerce total market by region & country, CAGR,

2018-2029, (USD Million)

U.S. VS China: Subscription-Based E-Commerce total market, key domestic companies and share, (USD Million)

Global Subscription-Based E-Commerce revenue by player and market share 2018-2023, (USD Million)

Global Subscription-Based E-Commerce total market by Type, CAGR, 2018-2029, (USD Million)

Global Subscription-Based E-Commerce total market by Application, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global Subscription-Based E-Commerce market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Amazon Subscribe & Save, BarkBox, Birchbox, Blue Apron Holdings Inc, Dollar Shave Club, FabFitFun, Glossybox, Grove Collaborative Inc and Harry's Inc, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Subscription-Based E-Commerce market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Subscription-Based E-Commerce Market, By Region:

%||%United States

%||%China

%II%Europe

%II%Japan

%II%South Korea

%II%ASEAN

%II%India

%II%Rest of World

Global Subscription-Based E-Commerce Market, Segmentation by Type

%II%Streaming and Software Subscriptions

%II%Fresh and Food Subscriptions

%II%Beauty Subscription

%II%Education Subscription

%II%Others

Global Subscription-Based E-Commerce Market, Segmentation by Application

%II%Weekly Subscription

%II%Monthly Subscription

Companies Profiled:

%II%Amazon Subscribe & Save

%II%BarkBox

%II%Birchbox

%II%Blue Apron Holdings Inc

%II%Dollar Shave Club

%II%FabFitFun

%II%Glossybox

%II%Grove Collaborative Inc

%II%Harry's Inc

%II%HelloFresh SE

%II%Personalized Beauty Discovery Inc

%II%Nature's Wellness Box

%II%The Balanced Company

Key Questions Answered

1. How big is the global Subscription-Based E-Commerce market?
2. What is the demand of the global Subscription-Based E-Commerce market?
3. What is the year over year growth of the global Subscription-Based E-Commerce market?
4. What is the total value of the global Subscription-Based E-Commerce market?
5. Who are the major players in the global Subscription-Based E-Commerce market?

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