

Global Subscription-Based E-Commerce Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Subscription-Based E-Commerce market size was valued at USD 18830 million in 2022 and is forecast to a readjusted size of USD 47310 million by 2029 with a CAGR of 14.1% during review period.

Subscription-based ecommerce is a business model implying that customers pay a recurring fee (monthly or yearly) to get scheduled product delivery or anytime access to a service. Key benefits subscriptions offer to consumers are convenience and lower cost (brands commonly offer discounts for subscribers).

Subscription-Based E-Commerce is growing at an exponential rate. 15% of online buyers have signed up for one or more subscription services.

The Global Info Research report includes an overview of the development of the Subscription-Based E-Commerce industry chain, the market status of Weekly Subscription (Streaming and Software Subscriptions, Fresh and Food Subscriptions), Monthly Subscription (Streaming and Software Subscriptions, Fresh and Food Subscriptions), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Subscription-Based E-Commerce.

Regionally, the report analyzes the Subscription-Based E-Commerce markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Subscription-Based E-Commerce market, with robust domestic

demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Subscription-Based E-Commerce market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Subscription-Based E-Commerce industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Streaming and Software Subscriptions, Fresh and Food Subscriptions).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Subscription-Based E-Commerce market.

Regional Analysis: The report involves examining the Subscription-Based E-Commerce market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Subscription-Based E-Commerce market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Subscription-Based E-Commerce:

Company Analysis: Report covers individual Subscription-Based E-Commerce players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Subscription-Based E-Commerce This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Weekly Subscription, Monthly Subscription).

Technology Analysis: Report covers specific technologies relevant to Subscription-Based E-Commerce. It assesses the current state, advancements, and potential future developments in Subscription-Based E-Commerce areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Subscription-Based E-Commerce market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Subscription-Based E-Commerce market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

%II%Streaming and Software Subscriptions

%II%Fresh and Food Subscriptions

%II%Beauty Subscription

%II%Education Subscription

%II%Others

Market segment by Application

%II%Weekly Subscription

%II%Monthly Subscription

Market segment by players, this report covers

%II%Amazon Subscribe & Save

%II%BarkBox

%II%Birchbox

%II%Blue Apron Holdings Inc

%II%Dollar Shave Club

%II%FabFitFun

%II%Glossybox

%II%Grove Collaborative Inc

%II%Harry's Inc

%II%HelloFresh SE

%II%Personalized Beauty Discovery Inc

%II%Nature's Wellness Box

%II%The Balanced Company

Market segment by regions, regional analysis covers

%II%North America (United States, Canada, and Mexico)

%II%Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

%II%Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

%II%South America (Brazil, Argentina and Rest of South America)

%II%Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Subscription-Based E-Commerce product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Subscription-Based E-Commerce, with revenue, gross margin and global market share of Subscription-Based E-Commerce from 2018 to 2023.

Chapter 3, the Subscription-Based E-Commerce competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Subscription-Based E-Commerce market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Subscription-Based E-Commerce.

Chapter 13, to describe Subscription-Based E-Commerce research findings and conclusion.

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