

# **Global Sub-GHz Transceiver Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Sub-GHz Transceiver market size was valued at US\$ 826 million in 2024 and is forecast to a readjusted size of USD 1350 million by 2031 with a CAGR of 7.8% during review period.

A Sub-GHz Transceiver is a communication device capable of transmitting and receiving data in the sub-1 GHz frequency range. These transceivers are commonly used in wireless communication systems for short-range or low-power applications. The term 'Sub-GHz' refers to the operating frequency of the device, which is below 1 GHz (typically in the range of 300 MHz to 1 GHz).

This report is a detailed and comprehensive analysis for global Sub-GHz Transceiver market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Sub-GHz Transceiver market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Sub-GHz Transceiver market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices

(US\$/Unit), 2020-2031

Global Sub-GHz Transceiver market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Sub-GHz Transceiver market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Sub-GHz Transceiver

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Sub-GHz Transceiver market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Renesas, Semtech, Texas Instruments, Silicon Labs, STMicroelectronics, NXP, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Sub-GHz Transceiver market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

### LoRa Transceivers

RF Transceivers

Others

#### Market segment by Application

Smart Home and Smart City

Smart Factory

Smart Grid

Others

#### Major players covered

Renesas

Semtech

Texas Instruments

Silicon Labs

STMicroelectronics

NXP

#### Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sub-GHz Transceiver product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sub-GHz Transceiver, with price, sales quantity, revenue, and global market share of Sub-GHz Transceiver from 2020 to 2025.

Chapter 3, the Sub-GHz Transceiver competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sub-GHz Transceiver breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Sub-GHz Transceiver market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sub-GHz Transceiver.

Chapter 14 and 15, to describe Sub-GHz Transceiver sales channel, distributors, customers, research findings and conclusion.

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