

Global Styrene Isoprene Styrene (SIS) Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Styrene Isoprene Styrene (SIS) market size was valued at US\$ 1933 million in 2025 and is forecast to a readjusted size of US\$ 2812 million by 2032 with a CAGR of 5.6% during review period.

Styrene isoprene styrene (SIS) is high performance thermoplastic elastomers with a combination of high strength, low hardness and low viscosity for easy thermoplastic processing as a melt or in solution. SIS polymers are based on styrene and isoprene and are the lowest hardness and lowest viscosity of all the styrenic block copolymers.

Global key players of Styrene Isoprene Styrene (SIS) include Kraton, TSRC, Sinopec, LCY, Zeon, etc. The top five players hold a share over 62%. Asia-Pacific is the largest market, and has a share about 50%, followed by North America and Europe with share 25% and 21%, separately. In terms of product type, Styrene Content, below 20% is the largest segment, occupied for a share of 69%. In terms of application, Pressure Sensitive Adhesives has a share about 79 percent.

This report is a detailed and comprehensive analysis for global Styrene Isoprene Styrene (SIS) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Styrene Isoprene Styrene (SIS) Market 2026 by Manufacturers, Regions, Type and Application, Forecast to...

Global Styrene Isoprene Styrene (SIS) market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (US\$/Ton), 2021-2032

Global Styrene Isoprene Styrene (SIS) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (US\$/Ton), 2021-2032

Global Styrene Isoprene Styrene (SIS) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (US\$/Ton), 2021-2032

Global Styrene Isoprene Styrene (SIS) market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Styrene Isoprene Styrene (SIS)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Styrene Isoprene Styrene (SIS) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kraton, TSRC, LCY, Sinopec, Zeon, Versalis (Eni), Ningbo Jinhai Chenguang, Guangdong Sunion, Zibo Luhua, Zhejiang Zhongli, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Styrene Isoprene Styrene (SIS) market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Styrene Content, below 20%

Styrene Content, above 20%

Market segment by Application

Pressure Sensitive Adhesives

Plastic and Asphalt Modification

Others

Major players covered

Kraton

TSRC

LCY

Sinopec

Zeon

Versalis (Eni)

Ningbo Jinhai Chenguang

Guangdong Sunion

Zibo Luhua

Zhejiang Zhongli

Shandong Jusage

Ningbo Changhong

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Styrene Isoprene Styrene (SIS) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Styrene Isoprene Styrene (SIS), with price, sales quantity, revenue, and global market share of Styrene Isoprene Styrene (SIS) from 2021 to 2026.

Chapter 3, the Styrene Isoprene Styrene (SIS) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Styrene Isoprene Styrene (SIS) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Styrene Isoprene Styrene (SIS) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Styrene Isoprene Styrene (SIS).

Chapter 14 and 15, to describe Styrene Isoprene Styrene (SIS) sales channel, distributors, customers, research findings and conclusion.

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