+357 96 030922
info@marketpublishers.com

Global Stuffed and Plush Toy Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

https://marketpublishers.com/r/GF66C4172BE0EN.html
Date: October 2026
Pages: 139
Price: US$ 3,480.00 (Single User License)
ID: GF66C4172BE0EN

Abstracts

According to our (Global Info Research) latest study, the global Stuffed and Plush Toy market size was valued at US$ million in 2025 and is forecast to a readjusted size of US$ million by 2032 with a CAGR of %during review period.

Stuffed and plush toys are soft toys made from fabric and stuffed with materials such as cotton, synthetic fibers, or foam. These toys are designed in various shapes and sizes, often resembling animals, cartoon characters, or imaginative creatures. They are popular among children for their softness and cuddliness, providing comfort and companionship. Plush toys are also collected by adults for their sentimental value and as decorative items. The market for stuffed and plush toys includes a wide range of products from simple, affordable toys to high-end, handcrafted collectibles.

This report is a detailed and comprehensive analysis for global Stuffed and Plush Toy market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Sales Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Stuffed and Plush Toy market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

+357 96 030922
info@marketpublishers.com

Global Stuffed and Plush Toy market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Stuffed and Plush Toy market size and forecasts, by Type and by Sales Channel, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Stuffed and Plush Toy market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (US$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Stuffed and Plush Toy

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Stuffed and Plush Toy market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ty Inc., Gund, Build-A-Bear Workshop, Mattel, Hasbro, Jellycat, Aurora World, Spin Master, Melissa & Doug, Douglas Cuddle Toys, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Stuffed and Plush Toy market is split by Type and by Sales Channel. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts

+357 96 030922
info@marketpublishers.com

for consumption value by Type, and by Sales Channel in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Battery Type

Non-battery Type

Market segment by Sales Channel

Online Sales

Offline Sales

Major players covered

Ty Inc.

Gund

Build-A-Bear Workshop

Mattel

Hasbro

Jellycat

Aurora World

Spin Master

Melissa & Doug

Douglas Cuddle Toys

+357 96 030922
info@marketpublishers.com

Hallmark Cards Inc

Mattel Inc

Tru Kids, Inc

Jazwares, Inc

Simba Dickie Group

Funko Inc.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Stuffed and Plush Toy product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Stuffed and Plush Toy, with price, sales quantity, revenue, and global market share of Stuffed and Plush Toy from 2021 to 2026.

+357 96 030922
info@marketpublishers.com

Chapter 3, the Stuffed and Plush Toy competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Stuffed and Plush Toy breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Sales Channel, with sales market share and growth rate by Type, by Sales Channel, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Stuffed and Plush Toy market forecast, by regions, by Type, and by Sales Channel, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Stuffed and Plush Toy.

Chapter 14 and 15, to describe Stuffed and Plush Toy sales channel, distributors, customers, research findings and conclusion.

+357 96 030922
info@marketpublishers.com

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope
1.2 Market Estimation Caveats and Base Year
1.3 Market Analysis by Type
  1.3.1 Overview: Global Stuffed and Plush Toy Consumption Value by Type: 2021 Versus 2025 Versus 2032
  1.3.2 Battery Type
  1.3.3 Non-battery Type
1.4 Market Analysis by Sales Channel
  1.4.1 Overview: Global Stuffed and Plush Toy Consumption Value by Sales Channel: 2021 Versus 2025 Versus 2032
  1.4.2 Online Sales
  1.4.3 Offline Sales
1.5 Global Stuffed and Plush Toy Market Size & Forecast
  1.5.1 Global Stuffed and Plush Toy Consumption Value (2021 & 2025 & 2032)
  1.5.2 Global Stuffed and Plush Toy Sales Quantity (2021-2032)
  1.5.3 Global Stuffed and Plush Toy Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Ty Inc.
  2.1.1 Ty Inc. Details
  2.1.2 Ty Inc. Major Business
  2.1.3 Ty Inc. Stuffed and Plush Toy Product and Services
  2.1.4 Ty Inc. Stuffed and Plush Toy Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  2.1.5 Ty Inc. Recent Developments/Updates
2.2 Gund
  2.2.1 Gund Details
  2.2.2 Gund Major Business
  2.2.3 Gund Stuffed and Plush Toy Product and Services
  2.2.4 Gund Stuffed and Plush Toy Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  2.2.5 Gund Recent Developments/Updates
2.3 Build-A-Bear Workshop
  2.3.1 Build-A-Bear Workshop Details

+357 96 030922
info@marketpublishers.com

2.3.2 Build-A-Bear Workshop Major Business
2.3.3 Build-A-Bear Workshop Stuffed and Plush Toy Product and Services
2.3.4 Build-A-Bear Workshop Stuffed and Plush Toy Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.3.5 Build-A-Bear Workshop Recent Developments/Updates
2.4 Mattel
2.4.1 Mattel Details
2.4.2 Mattel Major Business
2.4.3 Mattel Stuffed and Plush Toy Product and Services
2.4.4 Mattel Stuffed and Plush Toy Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.4.5 Mattel Recent Developments/Updates
2.5 Hasbro
2.5.1 Hasbro Details
2.5.2 Hasbro Major Business
2.5.3 Hasbro Stuffed and Plush Toy Product and Services
2.5.4 Hasbro Stuffed and Plush Toy Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.5.5 Hasbro Recent Developments/Updates
2.6 Jellycat
2.6.1 Jellycat Details
2.6.2 Jellycat Major Business
2.6.3 Jellycat Stuffed and Plush Toy Product and Services
2.6.4 Jellycat Stuffed and Plush Toy Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.6.5 Jellycat Recent Developments/Updates
2.7 Aurora World
2.7.1 Aurora World Details
2.7.2 Aurora World Major Business
2.7.3 Aurora World Stuffed and Plush Toy Product and Services
2.7.4 Aurora World Stuffed and Plush Toy Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.7.5 Aurora World Recent Developments/Updates
2.8 Spin Master
2.8.1 Spin Master Details
2.8.2 Spin Master Major Business
2.8.3 Spin Master Stuffed and Plush Toy Product and Services
2.8.4 Spin Master Stuffed and Plush Toy Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

2.8.5 Spin Master Recent Developments/Updates
2.9 Melissa & Doug
2.9.1 Melissa & Doug Details
2.9.2 Melissa & Doug Major Business
2.9.3 Melissa & Doug Stuffed and Plush Toy Product and Services
2.9.4 Melissa & Doug Stuffed and Plush Toy Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.9.5 Melissa & Doug Recent Developments/Updates
2.10 Douglas Cuddle Toys
2.10.1 Douglas Cuddle Toys Details
2.10.2 Douglas Cuddle Toys Major Business
2.10.3 Douglas Cuddle Toys Stuffed and Plush Toy Product and Services
2.10.4 Douglas Cuddle Toys Stuffed and Plush Toy Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.10.5 Douglas Cuddle Toys Recent Developments/Updates
2.11 Hallmark Cards Inc
2.11.1 Hallmark Cards Inc Details
2.11.2 Hallmark Cards Inc Major Business
2.11.3 Hallmark Cards Inc Stuffed and Plush Toy Product and Services
2.11.4 Hallmark Cards Inc Stuffed and Plush Toy Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.11.5 Hallmark Cards Inc Recent Developments/Updates
2.12 Mattel Inc
2.12.1 Mattel Inc Details
2.12.2 Mattel Inc Major Business
2.12.3 Mattel Inc Stuffed and Plush Toy Product and Services
2.12.4 Mattel Inc Stuffed and Plush Toy Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.12.5 Mattel Inc Recent Developments/Updates
2.13 Tru Kids, Inc
2.13.1 Tru Kids, Inc Details
2.13.2 Tru Kids, Inc Major Business
2.13.3 Tru Kids, Inc Stuffed and Plush Toy Product and Services
2.13.4 Tru Kids, Inc Stuffed and Plush Toy Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.13.5 Tru Kids, Inc Recent Developments/Updates
2.14 Jazwares, Inc
2.14.1 Jazwares, Inc Details
2.14.2 Jazwares, Inc Major Business

+357 96 030922
info@marketpublishers.com

2.14.3 Jazwares, Inc Stuffed and Plush Toy Product and Services
2.14.4 Jazwares, Inc Stuffed and Plush Toy Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.14.5 Jazwares, Inc Recent Developments/Updates
2.15 Simba Dickie Group
2.15.1 Simba Dickie Group Details
2.15.2 Simba Dickie Group Major Business
2.15.3 Simba Dickie Group Stuffed and Plush Toy Product and Services
2.15.4 Simba Dickie Group Stuffed and Plush Toy Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.15.5 Simba Dickie Group Recent Developments/Updates
2.16 Funko Inc.
2.16.1 Funko Inc. Details
2.16.2 Funko Inc. Major Business
2.16.3 Funko Inc. Stuffed and Plush Toy Product and Services
2.16.4 Funko Inc. Stuffed and Plush Toy Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.16.5 Funko Inc. Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: STUFFED AND PLUSH TOY BY MANUFACTURER

3.1 Global Stuffed and Plush Toy Sales Quantity by Manufacturer (2021-2026)
3.2 Global Stuffed and Plush Toy Revenue by Manufacturer (2021-2026)
3.3 Global Stuffed and Plush Toy Average Price by Manufacturer (2021-2026)
3.4 Market Share Analysis (2025)
3.4.1 Producer Shipments of Stuffed and Plush Toy by Manufacturer Revenue ($MM) and Market Share (%): 2025
3.4.2 Top 3 Stuffed and Plush Toy Manufacturer Market Share in 2025
3.4.3 Top 6 Stuffed and Plush Toy Manufacturer Market Share in 2025
3.5 Stuffed and Plush Toy Market: Overall Company Footprint Analysis
3.5.1 Stuffed and Plush Toy Market: Region Footprint
3.5.2 Stuffed and Plush Toy Market: Company Product Type Footprint
3.5.3 Stuffed and Plush Toy Market: Company Product Application Footprint
3.6 New Market Entrants and Barriers to Market Entry
3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

+357 96 030922
info@marketpublishers.com

4.1 Global Stuffed and Plush Toy Market Size by Region
4.1.1 Global Stuffed and Plush Toy Sales Quantity by Region (2021-2032)
4.1.2 Global Stuffed and Plush Toy Consumption Value by Region (2021-2032)
4.1.3 Global Stuffed and Plush Toy Average Price by Region (2021-2032)
4.2 North America Stuffed and Plush Toy Consumption Value (2021-2032)
4.3 Europe Stuffed and Plush Toy Consumption Value (2021-2032)
4.4 Asia-Pacific Stuffed and Plush Toy Consumption Value (2021-2032)
4.5 South America Stuffed and Plush Toy Consumption Value (2021-2032)
4.6 Middle East & Africa Stuffed and Plush Toy Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global Stuffed and Plush Toy Sales Quantity by Type (2021-2032)
5.2 Global Stuffed and Plush Toy Consumption Value by Type (2021-2032)
5.3 Global Stuffed and Plush Toy Average Price by Type (2021-2032)

6 MARKET SEGMENT BY SALES CHANNEL

6.1 Global Stuffed and Plush Toy Sales Quantity by Sales Channel (2021-2032)
6.2 Global Stuffed and Plush Toy Consumption Value by Sales Channel (2021-2032)
6.3 Global Stuffed and Plush Toy Average Price by Sales Channel (2021-2032)

7 NORTH AMERICA

7.1 North America Stuffed and Plush Toy Sales Quantity by Type (2021-2032)
7.2 North America Stuffed and Plush Toy Sales Quantity by Sales Channel (2021-2032)
7.3 North America Stuffed and Plush Toy Market Size by Country
7.3.1 North America Stuffed and Plush Toy Sales Quantity by Country (2021-2032)
7.3.2 North America Stuffed and Plush Toy Consumption Value by Country (2021-2032)
7.3.3 United States Market Size and Forecast (2021-2032)
7.3.4 Canada Market Size and Forecast (2021-2032)
7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Stuffed and Plush Toy Sales Quantity by Type (2021-2032)
8.2 Europe Stuffed and Plush Toy Sales Quantity by Sales Channel (2021-2032)
8.3 Europe Stuffed and Plush Toy Market Size by Country

+357 96 030922
info@marketpublishers.com

8.3.1 Europe Stuffed and Plush Toy Sales Quantity by Country (2021-2032)
8.3.2 Europe Stuffed and Plush Toy Consumption Value by Country (2021-2032)
8.3.3 Germany Market Size and Forecast (2021-2032)
8.3.4 France Market Size and Forecast (2021-2032)
8.3.5 United Kingdom Market Size and Forecast (2021-2032)
8.3.6 Russia Market Size and Forecast (2021-2032)
8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Stuffed and Plush Toy Sales Quantity by Type (2021-2032)
9.2 Asia-Pacific Stuffed and Plush Toy Sales Quantity by Sales Channel (2021-2032)
9.3 Asia-Pacific Stuffed and Plush Toy Market Size by Region
9.3.1 Asia-Pacific Stuffed and Plush Toy Sales Quantity by Region (2021-2032)
9.3.2 Asia-Pacific Stuffed and Plush Toy Consumption Value by Region (2021-2032)
9.3.3 China Market Size and Forecast (2021-2032)
9.3.4 Japan Market Size and Forecast (2021-2032)
9.3.5 South Korea Market Size and Forecast (2021-2032)
9.3.6 India Market Size and Forecast (2021-2032)
9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Stuffed and Plush Toy Sales Quantity by Type (2021-2032)
10.2 South America Stuffed and Plush Toy Sales Quantity by Sales Channel (2021-2032)
10.3 South America Stuffed and Plush Toy Market Size by Country
10.3.1 South America Stuffed and Plush Toy Sales Quantity by Country (2021-2032)
10.3.2 South America Stuffed and Plush Toy Consumption Value by Country (2021-2032)
10.3.3 Brazil Market Size and Forecast (2021-2032)
10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Stuffed and Plush Toy Sales Quantity by Type (2021-2032)
11.2 Middle East & Africa Stuffed and Plush Toy Sales Quantity by Sales Channel (2021-2032)

+357 96 030922
info@marketpublishers.com

11.3 Middle East & Africa Stuffed and Plush Toy Market Size by Country
11.3.1 Middle East & Africa Stuffed and Plush Toy Sales Quantity by Country (2021-2032)
11.3.2 Middle East & Africa Stuffed and Plush Toy Consumption Value by Country (2021-2032)
11.3.3 Turkey Market Size and Forecast (2021-2032)
11.3.4 Egypt Market Size and Forecast (2021-2032)
11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 Stuffed and Plush Toy Market Drivers
12.2 Stuffed and Plush Toy Market Restraints
12.3 Stuffed and Plush Toy Trends Analysis
12.4 Porters Five Forces Analysis
12.4.1 Threat of New Entrants
12.4.2 Bargaining Power of Suppliers
12.4.3 Bargaining Power of Buyers
12.4.4 Threat of Substitutes
12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Stuffed and Plush Toy and Key Manufacturers
13.2 Manufacturing Costs Percentage of Stuffed and Plush Toy
13.3 Stuffed and Plush Toy Production Process
13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel
14.1.1 Direct to End-User
14.1.2 Distributors
14.2 Stuffed and Plush Toy Typical Distributors
14.3 Stuffed and Plush Toy Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

16 APPENDIX

16.1 Methodology
16.2 Research Process and Data Source
16.3 Disclaimer

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Global Stuffed and Plush Toy Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
Table 2. Global Stuffed and Plush Toy Consumption Value by Sales Channel, (USD Million), 2021 & 2025 & 2032
Table 3. Ty Inc. Basic Information, Manufacturing Base and Competitors
Table 4. Ty Inc. Major Business
Table 5. Ty Inc. Stuffed and Plush Toy Product and Services
Table 6. Ty Inc. Stuffed and Plush Toy Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 7. Ty Inc. Recent Developments/Updates
Table 8. Gund Basic Information, Manufacturing Base and Competitors
Table 9. Gund Major Business
Table 10. Gund Stuffed and Plush Toy Product and Services
Table 11. Gund Stuffed and Plush Toy Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 12. Gund Recent Developments/Updates
Table 13. Build-A-Bear Workshop Basic Information, Manufacturing Base and Competitors
Table 14. Build-A-Bear Workshop Major Business
Table 15. Build-A-Bear Workshop Stuffed and Plush Toy Product and Services
Table 16. Build-A-Bear Workshop Stuffed and Plush Toy Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 17. Build-A-Bear Workshop Recent Developments/Updates
Table 18. Mattel Basic Information, Manufacturing Base and Competitors
Table 19. Mattel Major Business
Table 20. Mattel Stuffed and Plush Toy Product and Services
Table 21. Mattel Stuffed and Plush Toy Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 22. Mattel Recent Developments/Updates
Table 23. Hasbro Basic Information, Manufacturing Base and Competitors
Table 24. Hasbro Major Business
Table 25. Hasbro Stuffed and Plush Toy Product and Services
Table 26. Hasbro Stuffed and Plush Toy Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

Table 27. Hasbro Recent Developments/Updates
Table 28. Jellycat Basic Information, Manufacturing Base and Competitors
Table 29. Jellycat Major Business
Table 30. Jellycat Stuffed and Plush Toy Product and Services
Table 31. Jellycat Stuffed and Plush Toy Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 32. Jellycat Recent Developments/Updates
Table 33. Aurora World Basic Information, Manufacturing Base and Competitors
Table 34. Aurora World Major Business
Table 35. Aurora World Stuffed and Plush Toy Product and Services
Table 36. Aurora World Stuffed and Plush Toy Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 37. Aurora World Recent Developments/Updates
Table 38. Spin Master Basic Information, Manufacturing Base and Competitors
Table 39. Spin Master Major Business
Table 40. Spin Master Stuffed and Plush Toy Product and Services
Table 41. Spin Master Stuffed and Plush Toy Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 42. Spin Master Recent Developments/Updates
Table 43. Melissa & Doug Basic Information, Manufacturing Base and Competitors
Table 44. Melissa & Doug Major Business
Table 45. Melissa & Doug Stuffed and Plush Toy Product and Services
Table 46. Melissa & Doug Stuffed and Plush Toy Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 47. Melissa & Doug Recent Developments/Updates
Table 48. Douglas Cuddle Toys Basic Information, Manufacturing Base and Competitors
Table 49. Douglas Cuddle Toys Major Business
Table 50. Douglas Cuddle Toys Stuffed and Plush Toy Product and Services
Table 51. Douglas Cuddle Toys Stuffed and Plush Toy Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 52. Douglas Cuddle Toys Recent Developments/Updates
Table 53. Hallmark Cards Inc Basic Information, Manufacturing Base and Competitors
Table 54. Hallmark Cards Inc Major Business
Table 55. Hallmark Cards Inc Stuffed and Plush Toy Product and Services
Table 56. Hallmark Cards Inc Stuffed and Plush Toy Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 57. Hallmark Cards Inc Recent Developments/Updates

+357 96 030922
info@marketpublishers.com

Table 58. Mattel Inc Basic Information, Manufacturing Base and Competitors
Table 59. Mattel Inc Major Business
Table 60. Mattel Inc Stuffed and Plush Toy Product and Services
Table 61. Mattel Inc Stuffed and Plush Toy Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 62. Mattel Inc Recent Developments/Updates
Table 63. Tru Kids, Inc Basic Information, Manufacturing Base and Competitors
Table 64. Tru Kids, Inc Major Business
Table 65. Tru Kids, Inc Stuffed and Plush Toy Product and Services
Table 66. Tru Kids, Inc Stuffed and Plush Toy Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 67. Tru Kids, Inc Recent Developments/Updates
Table 68. Jazwares, Inc Basic Information, Manufacturing Base and Competitors
Table 69. Jazwares, Inc Major Business
Table 70. Jazwares, Inc Stuffed and Plush Toy Product and Services
Table 71. Jazwares, Inc Stuffed and Plush Toy Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 72. Jazwares, Inc Recent Developments/Updates
Table 73. Simba Dickie Group Basic Information, Manufacturing Base and Competitors
Table 74. Simba Dickie Group Major Business
Table 75. Simba Dickie Group Stuffed and Plush Toy Product and Services
Table 76. Simba Dickie Group Stuffed and Plush Toy Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 77. Simba Dickie Group Recent Developments/Updates
Table 78. Funko Inc. Basic Information, Manufacturing Base and Competitors
Table 79. Funko Inc. Major Business
Table 80. Funko Inc. Stuffed and Plush Toy Product and Services
Table 81. Funko Inc. Stuffed and Plush Toy Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 82. Funko Inc. Recent Developments/Updates
Table 83. Global Stuffed and Plush Toy Sales Quantity by Manufacturer (2021-2026) & (K Units)
Table 84. Global Stuffed and Plush Toy Revenue by Manufacturer (2021-2026) & (USD Million)
Table 85. Global Stuffed and Plush Toy Average Price by Manufacturer (2021-2026) & (US$/Unit)
Table 86. Market Position of Manufacturers in Stuffed and Plush Toy, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
Table 87. Head Office and Stuffed and Plush Toy Production Site of Key Manufacturer

+357 96 030922
info@marketpublishers.com

Table 88. Stuffed and Plush Toy Market: Company Product Type Footprint
Table 89. Stuffed and Plush Toy Market: Company Product Application Footprint
Table 90. Stuffed and Plush Toy New Market Entrants and Barriers to Market Entry
Table 91. Stuffed and Plush Toy Mergers, Acquisition, Agreements, and Collaborations
Table 92. Global Stuffed and Plush Toy Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR
Table 93. Global Stuffed and Plush Toy Sales Quantity by Region (2021-2026) & (K Units)
Table 94. Global Stuffed and Plush Toy Sales Quantity by Region (2027-2032) & (K Units)
Table 95. Global Stuffed and Plush Toy Consumption Value by Region (2021-2026) & (USD Million)
Table 96. Global Stuffed and Plush Toy Consumption Value by Region (2027-2032) & (USD Million)
Table 97. Global Stuffed and Plush Toy Average Price by Region (2021-2026) & (US$/Unit)
Table 98. Global Stuffed and Plush Toy Average Price by Region (2027-2032) & (US$/Unit)
Table 99. Global Stuffed and Plush Toy Sales Quantity by Type (2021-2026) & (K Units)
Table 100. Global Stuffed and Plush Toy Sales Quantity by Type (2027-2032) & (K Units)
Table 101. Global Stuffed and Plush Toy Consumption Value by Type (2021-2026) & (USD Million)
Table 102. Global Stuffed and Plush Toy Consumption Value by Type (2027-2032) & (USD Million)
Table 103. Global Stuffed and Plush Toy Average Price by Type (2021-2026) & (US$/Unit)
Table 104. Global Stuffed and Plush Toy Average Price by Type (2027-2032) & (US$/Unit)
Table 105. Global Stuffed and Plush Toy Sales Quantity by Sales Channel (2021-2026) & (K Units)
Table 106. Global Stuffed and Plush Toy Sales Quantity by Sales Channel (2027-2032) & (K Units)
Table 107. Global Stuffed and Plush Toy Consumption Value by Sales Channel (2021-2026) & (USD Million)
Table 108. Global Stuffed and Plush Toy Consumption Value by Sales Channel (2027-2032) & (USD Million)
Table 109. Global Stuffed and Plush Toy Average Price by Sales Channel (2021-2026) & (US$/Unit)

+357 96 030922
info@marketpublishers.com

Table 110. Global Stuffed and Plush Toy Average Price by Sales Channel (2027-2032) & (US$/Unit)
Table 111. North America Stuffed and Plush Toy Sales Quantity by Type (2021-2026) & (K Units)
Table 112. North America Stuffed and Plush Toy Sales Quantity by Type (2027-2032) & (K Units)
Table 113. North America Stuffed and Plush Toy Sales Quantity by Sales Channel (2021-2026) & (K Units)
Table 114. North America Stuffed and Plush Toy Sales Quantity by Sales Channel (2027-2032) & (K Units)
Table 115. North America Stuffed and Plush Toy Sales Quantity by Country (2021-2026) & (K Units)
Table 116. North America Stuffed and Plush Toy Sales Quantity by Country (2027-2032) & (K Units)
Table 117. North America Stuffed and Plush Toy Consumption Value by Country (2021-2026) & (USD Million)
Table 118. North America Stuffed and Plush Toy Consumption Value by Country (2027-2032) & (USD Million)
Table 119. Europe Stuffed and Plush Toy Sales Quantity by Type (2021-2026) & (K Units)
Table 120. Europe Stuffed and Plush Toy Sales Quantity by Type (2027-2032) & (K Units)
Table 121. Europe Stuffed and Plush Toy Sales Quantity by Sales Channel (2021-2026) & (K Units)
Table 122. Europe Stuffed and Plush Toy Sales Quantity by Sales Channel (2027-2032) & (K Units)
Table 123. Europe Stuffed and Plush Toy Sales Quantity by Country (2021-2026) & (K Units)
Table 124. Europe Stuffed and Plush Toy Sales Quantity by Country (2027-2032) & (K Units)
Table 125. Europe Stuffed and Plush Toy Consumption Value by Country (2021-2026) & (USD Million)
Table 126. Europe Stuffed and Plush Toy Consumption Value by Country (2027-2032) & (USD Million)
Table 127. Asia-Pacific Stuffed and Plush Toy Sales Quantity by Type (2021-2026) & (K Units)
Table 128. Asia-Pacific Stuffed and Plush Toy Sales Quantity by Type (2027-2032) & (K Units)
Table 129. Asia-Pacific Stuffed and Plush Toy Sales Quantity by Sales Channel

+357 96 030922
info@marketpublishers.com

(2021-2026) & (K Units)
Table 130. Asia-Pacific Stuffed and Plush Toy Sales Quantity by Sales Channel (2027-2032) & (K Units)
Table 131. Asia-Pacific Stuffed and Plush Toy Sales Quantity by Region (2021-2026) & (K Units)
Table 132. Asia-Pacific Stuffed and Plush Toy Sales Quantity by Region (2027-2032) & (K Units)
Table 133. Asia-Pacific Stuffed and Plush Toy Consumption Value by Region (2021-2026) & (USD Million)
Table 134. Asia-Pacific Stuffed and Plush Toy Consumption Value by Region (2027-2032) & (USD Million)
Table 135. South America Stuffed and Plush Toy Sales Quantity by Type (2021-2026) & (K Units)
Table 136. South America Stuffed and Plush Toy Sales Quantity by Type (2027-2032) & (K Units)
Table 137. South America Stuffed and Plush Toy Sales Quantity by Sales Channel (2021-2026) & (K Units)
Table 138. South America Stuffed and Plush Toy Sales Quantity by Sales Channel (2027-2032) & (K Units)
Table 139. South America Stuffed and Plush Toy Sales Quantity by Country (2021-2026) & (K Units)
Table 140. South America Stuffed and Plush Toy Sales Quantity by Country (2027-2032) & (K Units)
Table 141. South America Stuffed and Plush Toy Consumption Value by Country (2021-2026) & (USD Million)
Table 142. South America Stuffed and Plush Toy Consumption Value by Country (2027-2032) & (USD Million)
Table 143. Middle East & Africa Stuffed and Plush Toy Sales Quantity by Type (2021-2026) & (K Units)
Table 144. Middle East & Africa Stuffed and Plush Toy Sales Quantity by Type (2027-2032) & (K Units)
Table 145. Middle East & Africa Stuffed and Plush Toy Sales Quantity by Sales Channel (2021-2026) & (K Units)
Table 146. Middle East & Africa Stuffed and Plush Toy Sales Quantity by Sales Channel (2027-2032) & (K Units)
Table 147. Middle East & Africa Stuffed and Plush Toy Sales Quantity by Country (2021-2026) & (K Units)
Table 148. Middle East & Africa Stuffed and Plush Toy Sales Quantity by Country (2027-2032) & (K Units)

+357 96 030922
info@marketpublishers.com

Table 149. Middle East & Africa Stuffed and Plush Toy Consumption Value by Country (2021-2026) & (USD Million)
Table 150. Middle East & Africa Stuffed and Plush Toy Consumption Value by Country (2027-2032) & (USD Million)
Table 151. Stuffed and Plush Toy Raw Material
Table 152. Key Manufacturers of Stuffed and Plush Toy Raw Materials
Table 153. Stuffed and Plush Toy Typical Distributors
Table 154. Stuffed and Plush Toy Typical Customers

+357 96 030922
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Stuffed and Plush Toy Picture
Figure 2. Global Stuffed and Plush Toy Revenue by Type, (USD Million), 2021 & 2025 & 2032
Figure 3. Global Stuffed and Plush Toy Revenue Market Share by Type in 2025
Figure 4. Battery Type Examples
Figure 5. Non-battery Type Examples
Figure 6. Global Stuffed and Plush Toy Consumption Value by Sales Channel, (USD Million), 2021 & 2025 & 2032
Figure 7. Global Stuffed and Plush Toy Revenue Market Share by Sales Channel in 2025
Figure 8. Online Sales Examples
Figure 9. Offline Sales Examples
Figure 10. Global Stuffed and Plush Toy Consumption Value, (USD Million): 2021 & 2025 & 2032
Figure 11. Global Stuffed and Plush Toy Consumption Value and Forecast (2021-2032) & (USD Million)
Figure 12. Global Stuffed and Plush Toy Sales Quantity (2021-2032) & (K Units)
Figure 13. Global Stuffed and Plush Toy Price (2021-2032) & (US$/Unit)
Figure 14. Global Stuffed and Plush Toy Sales Quantity Market Share by Manufacturer in 2025
Figure 15. Global Stuffed and Plush Toy Revenue Market Share by Manufacturer in 2025
Figure 16. Producer Shipments of Stuffed and Plush Toy by Manufacturer Sales ($MM) and Market Share (%): 2025
Figure 17. Top 3 Stuffed and Plush Toy Manufacturer (Revenue) Market Share in 2025
Figure 18. Top 6 Stuffed and Plush Toy Manufacturer (Revenue) Market Share in 2025
Figure 19. Global Stuffed and Plush Toy Sales Quantity Market Share by Region (2021-2032)
Figure 20. Global Stuffed and Plush Toy Consumption Value Market Share by Region (2021-2032)
Figure 21. North America Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 22. Europe Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 23. Asia-Pacific Stuffed and Plush Toy Consumption Value (2021-2032) & (USD

+357 96 030922
info@marketpublishers.com

Million)
Figure 24. South America Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 25. Middle East & Africa Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 26. Global Stuffed and Plush Toy Sales Quantity Market Share by Type (2021-2032)
Figure 27. Global Stuffed and Plush Toy Consumption Value Market Share by Type (2021-2032)
Figure 28. Global Stuffed and Plush Toy Average Price by Type (2021-2032) & (US$/Unit)
Figure 29. Global Stuffed and Plush Toy Sales Quantity Market Share by Sales Channel (2021-2032)
Figure 30. Global Stuffed and Plush Toy Revenue Market Share by Sales Channel (2021-2032)
Figure 31. Global Stuffed and Plush Toy Average Price by Sales Channel (2021-2032) & (US$/Unit)
Figure 32. North America Stuffed and Plush Toy Sales Quantity Market Share by Type (2021-2032)
Figure 33. North America Stuffed and Plush Toy Sales Quantity Market Share by Sales Channel (2021-2032)
Figure 34. North America Stuffed and Plush Toy Sales Quantity Market Share by Country (2021-2032)
Figure 35. North America Stuffed and Plush Toy Consumption Value Market Share by Country (2021-2032)
Figure 36. United States Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 37. Canada Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 38. Mexico Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 39. Europe Stuffed and Plush Toy Sales Quantity Market Share by Type (2021-2032)
Figure 40. Europe Stuffed and Plush Toy Sales Quantity Market Share by Sales Channel (2021-2032)
Figure 41. Europe Stuffed and Plush Toy Sales Quantity Market Share by Country (2021-2032)
Figure 42. Europe Stuffed and Plush Toy Consumption Value Market Share by Country (2021-2032)

+357 96 030922
info@marketpublishers.com

Figure 43. Germany Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 44. France Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 45. United Kingdom Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 46. Russia Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 47. Italy Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 48. Asia-Pacific Stuffed and Plush Toy Sales Quantity Market Share by Type (2021-2032)
Figure 49. Asia-Pacific Stuffed and Plush Toy Sales Quantity Market Share by Sales Channel (2021-2032)
Figure 50. Asia-Pacific Stuffed and Plush Toy Sales Quantity Market Share by Region (2021-2032)
Figure 51. Asia-Pacific Stuffed and Plush Toy Consumption Value Market Share by Region (2021-2032)
Figure 52. China Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 53. Japan Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 54. South Korea Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 55. India Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 56. Southeast Asia Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 57. Australia Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 58. South America Stuffed and Plush Toy Sales Quantity Market Share by Type (2021-2032)
Figure 59. South America Stuffed and Plush Toy Sales Quantity Market Share by Sales Channel (2021-2032)
Figure 60. South America Stuffed and Plush Toy Sales Quantity Market Share by Country (2021-2032)
Figure 61. South America Stuffed and Plush Toy Consumption Value Market Share by Country (2021-2032)
Figure 62. Brazil Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 63. Argentina Stuffed and Plush Toy Consumption Value (2021-2032) & (USD

+357 96 030922
info@marketpublishers.com

Million)
Figure 64. Middle East & Africa Stuffed and Plush Toy Sales Quantity Market Share by Type (2021-2032)
Figure 65. Middle East & Africa Stuffed and Plush Toy Sales Quantity Market Share by Sales Channel (2021-2032)
Figure 66. Middle East & Africa Stuffed and Plush Toy Sales Quantity Market Share by Country (2021-2032)
Figure 67. Middle East & Africa Stuffed and Plush Toy Consumption Value Market Share by Country (2021-2032)
Figure 68. Turkey Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 69. Egypt Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 70. Saudi Arabia Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 71. South Africa Stuffed and Plush Toy Consumption Value (2021-2032) & (USD Million)
Figure 72. Stuffed and Plush Toy Market Drivers
Figure 73. Stuffed and Plush Toy Market Restraints
Figure 74. Stuffed and Plush Toy Market Trends
Figure 75. Porters Five Forces Analysis
Figure 76. Manufacturing Cost Structure Analysis of Stuffed and Plush Toy in 2025
Figure 77. Manufacturing Process Analysis of Stuffed and Plush Toy
Figure 78. Stuffed and Plush Toy Industrial Chain
Figure 79. Sales Channel: Direct to End-User vs Distributors
Figure 80. Direct Channel Pros & Cons
Figure 81. Indirect Channel Pros & Cons
Figure 82. Methodology
Figure 83. Research Process and Data Source

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Global Stuffed and Plush Toy Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

Product link: https://marketpublishers.com/r/GF66C4172BE0EN.html

Price: US$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GF66C4172BE0EN.html