

Global Study Abroad Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Study Abroad Services market size was valued at US\$ 26962 million in 2025 and is forecast to a readjusted size of US\$ 31877 million by 2032 with a CAGR of 6.3% during review period.

Study abroad services refer to comprehensive support for students who intend to study abroad, including school applications, visa processing, language training, accommodation arrangements, pre-departure guidance, overseas guardianship, etc. Service agencies help students match suitable schools and majors through professional consultation and resource integration, and assist in solving various problems in the process of studying abroad, with the goal of providing students with a safe and efficient channel for studying abroad.

The industry's future is being reshaped, facing short-term challenges but trending towards specialization and refinement in the long term. The traditional 'assembly line' style intermediary service market is shrinking, while demand for precise, transparent, and comprehensive high-end consulting and planning services is growing. As information becomes increasingly symmetrical, the value of simply providing information diminishes. Institutions offering in-depth background enhancement, personalized career planning, cross-cultural adaptation, and post-study services will be more competitive, and the industry as a whole is evolving towards improving service quality and the value of professional advisors.

This report is a detailed and comprehensive analysis for global Study Abroad Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report

explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Study Abroad Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Study Abroad Services market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Study Abroad Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Study Abroad Services market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Study Abroad Services
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Study Abroad Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ISA - International Studies Abroad, CEA CAPA, AIFS Abroad, WorldTrips Travel Insurance, ICES, UNIABROAD, Academic Programs International, Go Overseas, CIS Abroad, OSU GO, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Study Abroad Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Americas

Africa

Asia

Europe

Oceania

Others

Market segment by Service Content and Stages

Comprehensive Agency Services

Customized Services

Post-Study Abroad Services

Market segment by Client Groups and Needs

Undergraduate Application Services

Graduate/Doctoral Application Services

Early-Age Study Abroad Services

Market segment by Application

Students

Working Professionals

Others

Market segment by players, this report covers

ISA - International Studies Abroad

CEA CAPA

AIFS Abroad

WorldTrips Travel Insurance

ICES

UNIABROAD

Academic Programs International

Go Overseas

CIS Abroad

OSU GO

Penn State University

Last Resort

Go! Go! Nihon

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Study Abroad Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Study Abroad Services, with revenue, gross margin, and global market share of Study Abroad Services from 2021 to 2026.

Chapter 3, the Study Abroad Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Study Abroad Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Study Abroad Services.

Chapter 13, to describe Study Abroad Services research findings and conclusion.

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