

# Global Studless Snow Tires Supply, Demand and Key Producers, 2024-2030

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## Abstracts

The global Studless Snow Tires market size is expected to reach \$ 20830 million by 2030, rising at a market growth of 4.1% CAGR during the forecast period (2024-2030).

The Studless Snow Tires market is driven by the increasing demand for winter tires that offer enhanced traction and safety in icy and snowy conditions. Comprising advanced rubber compounds and innovative tread designs, these tires provide improved grip without the use of metal studs. The market's growth is propelled by the desire for a quieter and more versatile winter driving experience, as studless tires reduce road noise and are suitable for various winter road surfaces. Regulatory restrictions on studded tires in certain regions also contribute to the rising popularity of studless snow tires, reflecting a shift toward effective, eco-friendly, and high-performance winter tire solutions.

Studless snow tires, also known as winter tires, are specialized tires designed to provide enhanced traction and performance in winter driving conditions, particularly on snow and ice-covered roads. Unlike studded snow tires, which have metal studs embedded in the tread for additional grip, studless snow tires rely on advanced rubber compounds, tread designs, and siping patterns to optimize traction on slippery surfaces.

This report studies the global Studless Snow Tires production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Studless Snow Tires, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2023 as the base year. This report explores demand trends and competition, as well as details the characteristics of Studless Snow Tires that contribute

to its increasing demand across many markets.

Highlights and key features of the study

Global Studless Snow Tires total production and demand, 2019-2030, (K Units)

Global Studless Snow Tires total production value, 2019-2030, (USD Million)

Global Studless Snow Tires production by region & country, production, value, CAGR, 2019-2030, (USD Million) & (K Units)

Global Studless Snow Tires consumption by region & country, CAGR, 2019-2030 & (K Units)

U.S. VS China: Studless Snow Tires domestic production, consumption, key domestic manufacturers and share

Global Studless Snow Tires production by manufacturer, production, price, value and market share 2019-2024, (USD Million) & (K Units)

Global Studless Snow Tires production by Type, production, value, CAGR, 2019-2030, (USD Million) & (K Units)

Global Studless Snow Tires production by Application production, value, CAGR, 2019-2030, (USD Million) & (K Units).

This reports profiles key players in the global Studless Snow Tires market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bridgestone, Michelin, Continental, Goodyear, Nokian Tyres, Hankook, Nizhnekamskshina, Pirelli and Yokohama, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Studless Snow Tires market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2019-2030 by year with 2023 as the base year, 2024 as the estimate year, and 2025-2030 as the forecast year.

#### Global Studless Snow Tires Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Studless Snow Tires Market, Segmentation by Type

Radial Tires

Non-Radial Tires

#### Global Studless Snow Tires Market, Segmentation by Application

Passenger Tires

Light Truck/SUV Tires

Others

Companies Profiled:

Bridgestone

Michelin

Continental

Goodyear

Nokian Tyres

Hankook

Nizhnekamskshina

Pirelli

Yokohama

Toyo Tire

Kumho Tire

JSC Cordiant

Zhongce

GITI Tire

Triangle

Apollo

Cheng Shin

## Nexen Tire

### Key Questions Answered

1. How big is the global Studless Snow Tires market?
2. What is the demand of the global Studless Snow Tires market?
3. What is the year over year growth of the global Studless Snow Tires market?
4. What is the production and production value of the global Studless Snow Tires market?
5. Who are the key producers in the global Studless Snow Tires market?

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