

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Strollers Market 2018, Forecast to 2023

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Abstracts

Strollers are a carriage with three or four wheels and often having a retractable hood, that is pushed while walking to transport an infant or young child.

Scope of the Report:

This report focuses on the Strollers in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. As international economic situation is complicated, in the next few years there will be many uncertainties although. Due to the government's policy and the high production of Strollers etc. in the international market, the current demand for Strollers product is relatively high in the mature market, such as Asia, EU, North America, but the demand in China is relatively higher due to the downstream demand. The main production region is concentrated in the Asia.

In the different region, the price has a great gap. The developed countries' price is about 150% higher than the developing countries.

Although sales of Strollers brought a lot of opportunities, the consumption of the stroller is still based on the population and the local's consumers' price index, the raw material will have great influence on the price.

The worldwide market for Strollers is expected to grow at a CAGR of roughly 0.8% over the next five years, will reach 2070 million US\$ in 2023, from 1970 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Good Baby

NEWELL RUBBERMAID

Artsana S.p.A.

Combi Corporation

Stokke AS

Hauck

Dorel

ABC Design

Emmaljunga

UPPAbaby

Peg Perego

Seebaby

Shenma Group

BBH

Mybaby

Aing

Roadmate

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Lightweight

Standard

Multi Optional Systems

3-wheelers

Market Segment by Applications, can be divided into

0 - 1 Year Old

1 - 2 Years Old

2.5 - 4 Years Old

There are 15 Chapters to deeply display the global Strollers market.

Chapter 1, to describe Strollers Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Strollers, with sales, revenue, and price of Strollers, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Strollers, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Strollers market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Strollers sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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