

# Global Stroller for Travel Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Stroller for Travel market size is expected to reach \$ 1399 million by 2032, rising at a market growth of 4.8% CAGR during the forecast period (2026-2032).

In 2025, global production of Stroller for Travel reached 3.62 million units, with an average selling price of US\$271 per unit. Stroller for Travel are a type of baby propulsion equipment characterized by portability, lightweight design, quick folding, small footprint, and adaptability to various travel scenarios. They are designed for easy carrying and storage when families travel, use public transportation, or engage in regular short-distance activities, emphasizing 'lightweight design + easy folding + usability in environments such as air travel and subway travel.' The upstream of the industry chain includes raw materials (lightweight aluminum alloy/carbon fiber tubing, engineering plastics and injection molded parts, fabrics and foam), key components (wheel sets, brakes, seat belts, connecting mechanisms), molds, and testing equipment; the midstream is the design and development of complete machines and OEM/ODM manufacturing; the downstream consists of brand owners and channels (maternal and infant chain stores, e-commerce, cross-border direct mail, and offline experience stores), with online e-commerce playing an increasingly important role, especially in the travel stroller market. Gross margin ranges from 25% to 50%.

Globally, the North American and European markets are mature and emphasize safety and convenience, with consumers willing to pay a premium for high-end travel features; the Asia-Pacific region, due to its large population, fluctuating birth rates, and accelerated urbanization, is experiencing faster market growth, especially with e-commerce and mid-range segments becoming the core drivers of growth; emerging markets such as Latin America, the Middle East, and Africa are in the early stages of growth, and while the penetration rate of lightweight travel strollers is relatively low but

trending upwards due to income levels and childcare spending priorities. Key technological development trends include: lightweight materials (optimized aluminum alloys, carbon fiber applications), one-button/one-hand folding mechanisms, intelligent and safety features (such as higher-standard five-point harnesses, intelligent braking and adjustable shock absorption), aerospace-compatible designs and enhanced comfort (flat-backrests, more breathable fabrics), and the exploration of electrically assisted folding/locking technologies. Stringent safety standards are also driving designs towards higher testing requirements.

This report studies the global Stroller for Travel production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Stroller for Travel and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Stroller for Travel that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Stroller for Travel total production and demand, 2021-2032, (K Units)

Global Stroller for Travel total production value, 2021-2032, (USD Million)

Global Stroller for Travel production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Stroller for Travel consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Stroller for Travel domestic production, consumption, key domestic manufacturers and share

Global Stroller for Travel production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Stroller for Travel production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Stroller for Travel production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Stroller for Travel market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Goodbaby International, Combi, Artsana Group, Newell, Ningbo Shenma Group, Zhongshan Baobaohao Children Products, Mybaby,

Emmaljunga, UPPAbaby, Stokke, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Stroller for Travel market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Stroller for Travel Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Stroller for Travel Market, Segmentation by Type:

Ultra-Compact Folding Travel Stroller

Umbrella-Style Lightweight Stroller

Airplane-Compatible Folding Type

Global Stroller for Travel Market, Segmentation by Number of Wheels:

Four-Wheel Vehicle

Three-Wheel Vehicle

Global Stroller for Travel Market, Segmentation by Push-up Structure:

One-way Push-up

Two-way Push-up

Global Stroller for Travel Market, Segmentation by Application:

Offline Sales

Online Sales

Companies Profiled:

Goodbaby International

Combi

Artsana Group

Newell

Ningbo Shenma Group

Zhongshan Baobaohao Children Products

Mybaby

Emmaljunga

UPPAbaby

Stokke

Guangdong Roadmate Group

Hauck

Dorel Industries

ABC Design

Peg Perego

Britax Römer

Bugaboo International B.V.

Thule Group

Silver Cross

Inglesina

Pigeon

Doona

Baby Tren

Kolcraft Enterprises

Bumblride

Mamas & Papas

Phil&teds

Maclaren

Nuna

**Key Questions Answered:**

1. How big is the global Stroller for Travel market?
2. What is the demand of the global Stroller for Travel market?
3. What is the year over year growth of the global Stroller for Travel market?
4. What is the production and production value of the global Stroller for Travel market?
5. Who are the key producers in the global Stroller for Travel market?
6. What are the growth factors driving the market demand?

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