

# Global Stretch Yoga Mats Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# Abstracts

According to our (Global Info Research) latest study, the global Stretch Yoga Mats market size was valued at USD 12310 million in 2023 and is forecast to a readjusted size of USD 19380 million by 2030 with a CAGR of 6.7% during review period.

Stretch Yoga Mats are specially fabricated mats used as an aid during the practice of yoga to prevent hands and feet slipping during practice.

Global Stretch Yoga Mats companies include Lululemon, Manduka PROlite, Jade Yoga, Hugger Mugger Para Rubber and PrAna Revolutionary, etc. Global top 6 companies hold a share over 9%. Asia Pacific is the largest market, with a share about 70%, followed by North America and Europe.

The Global Info Research report includes an overview of the development of the Stretch Yoga Mats industry chain, the market status of Household (PVC Stretch Yoga Mats, Rubber Stretch Yoga Mats), Yoga Club (PVC Stretch Yoga Mats, Rubber Stretch Yoga Mats), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Stretch Yoga Mats.

Regionally, the report analyzes the Stretch Yoga Mats markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Stretch Yoga Mats market, with robust domestic demand, supportive policies, and a strong manufacturing base.



Key Features:

The report presents comprehensive understanding of the Stretch Yoga Mats market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Stretch Yoga Mats industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Pcs), revenue generated, and market share of different by Type (e.g., PVC Stretch Yoga Mats, Rubber Stretch Yoga Mats).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Stretch Yoga Mats market.

Regional Analysis: The report involves examining the Stretch Yoga Mats market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Stretch Yoga Mats market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Stretch Yoga Mats:

Company Analysis: Report covers individual Stretch Yoga Mats manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Stretch Yoga Mats This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Yoga Club).



Technology Analysis: Report covers specific technologies relevant to Stretch Yoga Mats. It assesses the current state, advancements, and potential future developments in Stretch Yoga Mats areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Stretch Yoga Mats market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Stretch Yoga Mats market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

PVC Stretch Yoga Mats

Rubber Stretch Yoga Mats

TPE Stretch Yoga Mats

Other Stretch Yoga Mats

Market segment by Application

Household

Yoga Club

Major players covered

Lululemon

Global Stretch Yoga Mats Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030



#### Manduka PROlite

Jade Yoga

Hugger Mugger Para Rubber

PrAna Revolutionary

Gaiam

HATHAYOGA

Kharma Khare

Hosa Group

Toplus

Aerolite

Aurorae

Barefoot Yoga

Keep well

Khataland

**Microcell Composite** 

Yogarugs

IKU

Yogasana

A. Kolckmann



JiangXi Lveten Plastic Industry

Liforme

**Bean Products** 

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Stretch Yoga Mats product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Stretch Yoga Mats, with price, sales, revenue and global market share of Stretch Yoga Mats from 2019 to 2024.

Chapter 3, the Stretch Yoga Mats competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Stretch Yoga Mats breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.



Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Stretch Yoga Mats market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Stretch Yoga Mats.

Chapter 14 and 15, to describe Stretch Yoga Mats sales channel, distributors, customers, research findings and conclusion.



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