

Global Stretch Film Packaging Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Stretch Film Packaging market size was valued at USD 5423.6 million in 2023 and is forecast to a readjusted size of USD 6786.2 million by 2030 with a CAGR of 3.3% during review period.

Stretch film is an extremely elastic plastic wrap that is stretched around various products (such as pallets of boxes) for shipping and transportation. The elastic recovery or stretch-ability of the film secures the products and ensures they are tightly bound.

The global Stretch Film Packaging market is concentrated, with the top 10 players takes about 60% of global revenue share. Major manufacturers include Berry Global Group, Sigma Plastics Group, Inteplast Group, Manuli, Paragon Films, Trioplast, Scientex, etc. which mainly based in USA and Europe. Geographically, North America is the largest market for stretch film, with sales volume share reached to over 1/3 in 2019. APAC is the fastest-growing region, especially Southeast Asia, which plays an important role in the world. The market of Stretch film can be classified as machine film and manual film in terms of packaging method. Machine stretch film is the major used type, with market share of nearly 60% in terms of sales volume. Stretch Film Packaging is widely used in Agriculture, Food & Beverages, Storage & Distribution and Healthcare. The largest proportion is Food & Beverages with nearly 40% market shares.

The Global Info Research report includes an overview of the development of the Stretch Film Packaging industry chain, the market status of Agriculture (Machine Stretch Film, Manual Stretch Film), Food and Beverages (Machine Stretch Film, Manual Stretch Film), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Stretch Film

Packaging.

Regionally, the report analyzes the Stretch Film Packaging markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Stretch Film Packaging market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Stretch Film Packaging market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Stretch Film Packaging industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Machine Stretch Film, Manual Stretch Film).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Stretch Film Packaging market.

Regional Analysis: The report involves examining the Stretch Film Packaging market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Stretch Film Packaging market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Stretch Film Packaging:

Company Analysis: Report covers individual Stretch Film Packaging manufacturers,

suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Stretch Film Packaging. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Agriculture, Food and Beverages).

Technology Analysis: Report covers specific technologies relevant to Stretch Film Packaging. It assesses the current state, advancements, and potential future developments in Stretch Film Packaging areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Stretch Film Packaging market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Stretch Film Packaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Machine Stretch Film

Manual Stretch Film

Market segment by Application

Agriculture

Food and Beverages

Storage and Distribution

Healthcare

Others

Major players covered

Berry Global Group

Sigma Plastics Group

Inteplast Group

Manuli

Paragon Films

Trioplast

Scientex

Amcor

Integrated Packaging Group

Thong Guan Industries

Mima Film

Efekt Plus

M.J. Maillis

Eurofilms Extrusion

DUO PLAST

Huatong United (Nantong)

Malpack

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Stretch Film Packaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Stretch Film Packaging, with price, sales, revenue and global market share of Stretch Film Packaging from 2019 to 2024.

Chapter 3, the Stretch Film Packaging competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Stretch Film Packaging breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Stretch Film Packaging market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Stretch Film Packaging.

Chapter 14 and 15, to describe Stretch Film Packaging sales channel, distributors, customers, research findings and conclusion.

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