

# Global Street Furniture Advertising Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

Street furniture advertising refers to advertising displays that are placed on various types of street furniture, such as bus shelters, benches, kiosks, and trash cans. These displays are typically used to promote products, services, events, or brands to a wide audience of pedestrians and motorists in urban areas. Street furniture advertising can be an effective way to reach a large and diverse audience in high-traffic areas.

According to our (Global Info Research) latest study, the global Street Furniture Advertising market size was valued at US\$ million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of %during review period.

The street furniture advertising market is experiencing a significant trend towards digitalization and technological advancements, with digital screens and interactive displays becoming increasingly popular among advertisers. Major sales regions for street furniture advertising include North America, Europe, and Asia Pacific, with urban areas in these regions seeing the highest concentration of street furniture advertising. Market opportunities in this sector are abundant, as advertisers are constantly looking for new and innovative ways to reach their target audience in high-traffic areas. However, challenges such as regulatory restrictions and competition from other forms of advertising can hinder the growth of the street furniture advertising market. Overall, the market is expected to continue to grow as advertisers seek out new ways to engage with consumers in urban environments.

This report is a detailed and comprehensive analysis for global Street Furniture Advertising market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly

changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

#### Key Features:

Global Street Furniture Advertising market size and forecasts, in consumption value (\$ Million), 2019-2030

Global Street Furniture Advertising market size and forecasts by region and country, in consumption value (\$ Million), 2019-2030

Global Street Furniture Advertising market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2019-2030

Global Street Furniture Advertising market shares of main players, in revenue (\$ Million), 2019-2024

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Street Furniture Advertising

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Street Furniture Advertising market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include JCDecaux, Clear Channel Outdoor, Outfront Media, Lamar Advertising, Intersection, Primedia Outdoor, Titan Advertising, Alliance Media, Focus Media, Adholics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market segmentation

Street Furniture Advertising market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

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## Market segment by Type

Benches

Bus Shelters

Information Kiosks

Trash Bins

Bollards

Others

## Market segment by Application

Food and Beverage

Auto Industry

Healthcare

Consumer Good

Travel

Education

Others

Market segment by players, this report covers

JCDecaux

Clear Channel Outdoor

Outfront Media

Lamar Advertising

Intersection

Primedia Outdoor

Titan Advertising

Alliance Media

Focus Media

Adholics

AdQuick

Bell Media

Blue Line Media

Str?er

OOh! Media

Inspiria

Prismaflex

True Impact

Murphy Media

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Street Furniture Advertising product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Street Furniture Advertising, with revenue, gross margin, and global market share of Street Furniture Advertising from 2019 to 2024.

Chapter 3, the Street Furniture Advertising competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Street Furniture Advertising market forecast, by regions, by Type and by Application, with

consumption value, from 2024 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Street Furniture Advertising.

Chapter 13, to describe Street Furniture Advertising research findings and conclusion.

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