

Global Straw Thermos Cup Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Straw Thermos Cup market size was valued at US\$ 161 million in 2025 and is forecast to a readjusted size of US\$ 238 million by 2032 with a CAGR of 5.9% during review period.

A Straw Thermos Cup is a type of insulated drinking cup or bottle that is designed to keep beverages hot or cold for extended periods while incorporating a built-in straw for convenient sipping. These cups typically combine the functionality of a thermos (to maintain the temperature of the drink) with the convenience of a straw for easy drinking. They are often used for beverages like coffee, tea, smoothies, water, and other drinks that benefit from temperature retention.

This report is a detailed and comprehensive analysis for global Straw Thermos Cup market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Straw Thermos Cup market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Straw Thermos Cup market size and forecasts by region and country, in

consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Straw Thermos Cup market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Straw Thermos Cup market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Straw Thermos Cup

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Straw Thermos Cup market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Contigo, Hydro Flask, S'well, Takeya, Thermos, Simple Modern, RTIC, Owala, Stanley, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Straw Thermos Cup market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Stainless Steel Liner

Ceramic Liner

Market segment by Application

Online Sales

Offline Sales

Major players covered

Contigo

Hydro Flask

S'well

Takeya

Thermos

Simple Modern

RTIC

Owala

Stanley

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Straw Thermos Cup product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Straw Thermos Cup, with price, sales quantity, revenue, and global market share of Straw Thermos Cup from 2021 to 2026.

Chapter 3, the Straw Thermos Cup competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Straw Thermos Cup breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Straw Thermos Cup market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Straw Thermos Cup.

Chapter 14 and 15, to describe Straw Thermos Cup sales channel, distributors, customers, research findings and conclusion.

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