

Global Strategic AI Consulting Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Strategic AI Consulting market size is expected to reach \$ 10597 million by 2032, rising at a market growth of 14.6% CAGR during the forecast period (2026-2032).

Strategic AI consulting refers to high-level AI consulting services provided to senior corporate managers, focusing on the company's overall competitiveness and long-term value creation.

The Strategic AI Consulting market is driven by accelerating enterprise digital transformation, rising competitive pressure to adopt AI-driven business models, and the growing complexity of deploying AI at scale across organizations. As companies move beyond pilot projects toward enterprise-wide AI integration, they require structured roadmaps covering data infrastructure, governance, talent strategy, risk management, and ROI measurement. Rapid advancements in generative AI, large language models, and automation technologies have created both opportunity and uncertainty, prompting boards and executives to seek specialized advisory support to align AI initiatives with long-term business objectives. Regulatory scrutiny, ethical AI considerations, cybersecurity risks, and compliance requirements further increase demand for strategic guidance. In addition, cross-industry AI adoption—spanning finance, healthcare, manufacturing, retail, and energy—continues to expand consulting opportunities, as organizations aim to optimize operations, reduce costs, and unlock new revenue streams through data-driven transformation.

This report studies the global Strategic AI Consulting demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Strategic AI

Consulting, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Strategic AI Consulting that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Strategic AI Consulting total market, 2021-2032, (USD Million)

Global Strategic AI Consulting total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Strategic AI Consulting total market, key domestic companies, and share, (USD Million)

Global Strategic AI Consulting revenue by player, revenue and market share 2021-2026, (USD Million)

Global Strategic AI Consulting total market by Type, CAGR, 2021-2032, (USD Million)

Global Strategic AI Consulting total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Strategic AI Consulting market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Accenture, IBM, Deloitte, EY, PwC, McKinsey, BCG, Cognizant, Capgemini, ISG, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Strategic AI Consulting market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years

2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Strategic AI Consulting Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Strategic AI Consulting Market, Segmentation by Type:

AI Transformation Strategy Consulting

AI Innovation and Product Strategy Consulting

Others

Global Strategic AI Consulting Market, Segmentation by Technology:

Machine Learning Consulting

NLP Consulting

Computer Vision Consulting

Generative AI Consulting

Global Strategic AI Consulting Market, Segmentation by Industry:

Finance

Manufacturing

Retail

Others

Global Strategic AI Consulting Market, Segmentation by Application:

Large Enterprises

Small and Medium-sized Enterprises

Companies Profiled:

Accenture

IBM

Deloitte

EY

PwC

McKinsey

BCG

Cognizant

Capgemini

ISG

Infosys

Tata Consultancy Services

HCLTech

KPMG

Bain & Company

NTT Data

CGI

DXC Technology

Slalom

Genpact

Centric Consulting

Pythian

Addepto

Armanino

Wipfli

Itransition

Key Questions Answered

1. How big is the global Strategic AI Consulting market?

2. What is the demand of the global Strategic AI Consulting market?
3. What is the year over year growth of the global Strategic AI Consulting market?
4. What is the total value of the global Strategic AI Consulting market?
5. Who are the Major Players in the global Strategic AI Consulting market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Strategic AI Consulting Introduction
- 1.2 World Strategic AI Consulting Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Strategic AI Consulting Total Market by Region (by Headquarter Location)
 - 1.3.1 World Strategic AI Consulting Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Strategic AI Consulting Revenue (2021-2032)
 - 1.3.3 China Based Company Strategic AI Consulting Revenue (2021-2032)
 - 1.3.4 Europe Based Company Strategic AI Consulting Revenue (2021-2032)
 - 1.3.5 Japan Based Company Strategic AI Consulting Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Strategic AI Consulting Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Strategic AI Consulting Revenue (2021-2032)
 - 1.3.8 India Based Company Strategic AI Consulting Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Strategic AI Consulting Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Strategic AI Consulting Consumption Value (2021-2032)
- 2.2 World Strategic AI Consulting Consumption Value by Region
 - 2.2.1 World Strategic AI Consulting Consumption Value by Region (2021-2026)
 - 2.2.2 World Strategic AI Consulting Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Strategic AI Consulting Consumption Value (2021-2032)
- 2.4 China Strategic AI Consulting Consumption Value (2021-2032)
- 2.5 Europe Strategic AI Consulting Consumption Value (2021-2032)
- 2.6 Japan Strategic AI Consulting Consumption Value (2021-2032)
- 2.7 South Korea Strategic AI Consulting Consumption Value (2021-2032)
- 2.8 ASEAN Strategic AI Consulting Consumption Value (2021-2032)
- 2.9 India Strategic AI Consulting Consumption Value (2021-2032)

3 WORLD STRATEGIC AI CONSULTING COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Strategic AI Consulting Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Strategic AI Consulting Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Strategic AI Consulting in 2025

3.2.3 Global Concentration Ratios (CR8) for Strategic AI Consulting in 2025

3.3 Strategic AI Consulting Company Evaluation Quadrant

3.4 Strategic AI Consulting Market: Overall Company Footprint Analysis

3.4.1 Strategic AI Consulting Market: Region Footprint

3.4.2 Strategic AI Consulting Market: Company Product Type Footprint

3.4.3 Strategic AI Consulting Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Strategic AI Consulting Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Strategic AI Consulting Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Strategic AI Consulting Revenue Market Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: Strategic AI Consulting Consumption Value Comparison

4.2.1 United States VS China: Strategic AI Consulting Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Strategic AI Consulting Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Strategic AI Consulting Companies and Market Share, 2021-2026

4.3.1 United States Based Strategic AI Consulting Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Strategic AI Consulting Revenue, (2021-2026)

4.4 China Based Companies Strategic AI Consulting Revenue and Market Share, 2021-2026

4.4.1 China Based Strategic AI Consulting Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Strategic AI Consulting Revenue, (2021-2026)
4.5 Rest of World Based Strategic AI Consulting Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Strategic AI Consulting Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Strategic AI Consulting Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Strategic AI Consulting Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 AI Transformation Strategy Consulting

5.2.2 AI Innovation and Product Strategy Consulting

5.2.3 Others

5.3 Market Segment by Type

5.3.1 World Strategic AI Consulting Market Size by Type (2021-2026)

5.3.2 World Strategic AI Consulting Market Size by Type (2027-2032)

5.3.3 World Strategic AI Consulting Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY TECHNOLOGY

6.1 World Strategic AI Consulting Market Size Overview by Technology: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Technology

6.2.1 Machine Learning Consulting

6.2.2 NLP Consulting

6.2.3 Computer Vision Consulting

6.2.4 Generative AI Consulting

6.3 Market Segment by Technology

6.3.1 World Strategic AI Consulting Market Size by Technology (2021-2026)

6.3.2 World Strategic AI Consulting Market Size by Technology (2027-2032)

6.3.3 World Strategic AI Consulting Market Size Market Share by Technology (2027-2032)

7 MARKET ANALYSIS BY INDUSTRY

7.1 World Strategic AI Consulting Market Size Overview by Industry: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Industry

7.2.1 Finance

7.2.2 Manufacturing

7.2.3 Retail

7.2.4 Others

7.3 Market Segment by Industry

7.3.1 World Strategic AI Consulting Market Size by Industry (2021-2026)

7.3.2 World Strategic AI Consulting Market Size by Industry (2027-2032)

7.3.3 World Strategic AI Consulting Market Size Market Share by Industry (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Strategic AI Consulting Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Large Enterprises

8.2.2 Small and Medium-sized Enterprises

8.3 Market Segment by Application

8.3.1 World Strategic AI Consulting Market Size by Application (2021-2026)

8.3.2 World Strategic AI Consulting Market Size by Application (2027-2032)

8.3.3 World Strategic AI Consulting Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 Accenture

9.1.1 Accenture Details

9.1.2 Accenture Major Business

9.1.3 Accenture Strategic AI Consulting Product and Services

9.1.4 Accenture Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Accenture Recent Developments/Updates

9.1.6 Accenture Competitive Strengths & Weaknesses

9.2 IBM

9.2.1 IBM Details

9.2.2 IBM Major Business

9.2.3 IBM Strategic AI Consulting Product and Services

9.2.4 IBM Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 IBM Recent Developments/Updates

9.2.6 IBM Competitive Strengths & Weaknesses

9.3 Deloitte

9.3.1 Deloitte Details

9.3.2 Deloitte Major Business

9.3.3 Deloitte Strategic AI Consulting Product and Services

9.3.4 Deloitte Strategic AI Consulting Revenue, Gross Margin and Market Share
(2021-2026)

9.3.5 Deloitte Recent Developments/Updates

9.3.6 Deloitte Competitive Strengths & Weaknesses

9.4 EY

9.4.1 EY Details

9.4.2 EY Major Business

9.4.3 EY Strategic AI Consulting Product and Services

9.4.4 EY Strategic AI Consulting Revenue, Gross Margin and Market Share
(2021-2026)

9.4.5 EY Recent Developments/Updates

9.4.6 EY Competitive Strengths & Weaknesses

9.5 PwC

9.5.1 PwC Details

9.5.2 PwC Major Business

9.5.3 PwC Strategic AI Consulting Product and Services

9.5.4 PwC Strategic AI Consulting Revenue, Gross Margin and Market Share
(2021-2026)

9.5.5 PwC Recent Developments/Updates

9.5.6 PwC Competitive Strengths & Weaknesses

9.6 McKinsey

9.6.1 McKinsey Details

9.6.2 McKinsey Major Business

9.6.3 McKinsey Strategic AI Consulting Product and Services

9.6.4 McKinsey Strategic AI Consulting Revenue, Gross Margin and Market Share
(2021-2026)

9.6.5 McKinsey Recent Developments/Updates

9.6.6 McKinsey Competitive Strengths & Weaknesses

9.7 BCG

9.7.1 BCG Details

9.7.2 BCG Major Business

9.7.3 BCG Strategic AI Consulting Product and Services

9.7.4 BCG Strategic AI Consulting Revenue, Gross Margin and Market Share

(2021-2026)

9.7.5 BCG Recent Developments/Updates

9.7.6 BCG Competitive Strengths & Weaknesses

9.8 Cognizant

9.8.1 Cognizant Details

9.8.2 Cognizant Major Business

9.8.3 Cognizant Strategic AI Consulting Product and Services

9.8.4 Cognizant Strategic AI Consulting Revenue, Gross Margin and Market Share

(2021-2026)

9.8.5 Cognizant Recent Developments/Updates

9.8.6 Cognizant Competitive Strengths & Weaknesses

9.9 Capgemini

9.9.1 Capgemini Details

9.9.2 Capgemini Major Business

9.9.3 Capgemini Strategic AI Consulting Product and Services

9.9.4 Capgemini Strategic AI Consulting Revenue, Gross Margin and Market Share

(2021-2026)

9.9.5 Capgemini Recent Developments/Updates

9.9.6 Capgemini Competitive Strengths & Weaknesses

9.10 ISG

9.10.1 ISG Details

9.10.2 ISG Major Business

9.10.3 ISG Strategic AI Consulting Product and Services

9.10.4 ISG Strategic AI Consulting Revenue, Gross Margin and Market Share

(2021-2026)

9.10.5 ISG Recent Developments/Updates

9.10.6 ISG Competitive Strengths & Weaknesses

9.11 Infosys

9.11.1 Infosys Details

9.11.2 Infosys Major Business

9.11.3 Infosys Strategic AI Consulting Product and Services

9.11.4 Infosys Strategic AI Consulting Revenue, Gross Margin and Market Share

(2021-2026)

9.11.5 Infosys Recent Developments/Updates

9.11.6 Infosys Competitive Strengths & Weaknesses

9.12 Tata Consultancy Services

9.12.1 Tata Consultancy Services Details

9.12.2 Tata Consultancy Services Major Business

9.12.3 Tata Consultancy Services Strategic AI Consulting Product and Services

9.12.4 Tata Consultancy Services Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026)

9.12.5 Tata Consultancy Services Recent Developments/Updates

9.12.6 Tata Consultancy Services Competitive Strengths & Weaknesses

9.13 HCLTech

9.13.1 HCLTech Details

9.13.2 HCLTech Major Business

9.13.3 HCLTech Strategic AI Consulting Product and Services

9.13.4 HCLTech Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026)

9.13.5 HCLTech Recent Developments/Updates

9.13.6 HCLTech Competitive Strengths & Weaknesses

9.14 KPMG

9.14.1 KPMG Details

9.14.2 KPMG Major Business

9.14.3 KPMG Strategic AI Consulting Product and Services

9.14.4 KPMG Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026)

9.14.5 KPMG Recent Developments/Updates

9.14.6 KPMG Competitive Strengths & Weaknesses

9.15 Bain & Company

9.15.1 Bain & Company Details

9.15.2 Bain & Company Major Business

9.15.3 Bain & Company Strategic AI Consulting Product and Services

9.15.4 Bain & Company Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026)

9.15.5 Bain & Company Recent Developments/Updates

9.15.6 Bain & Company Competitive Strengths & Weaknesses

9.16 NTT Data

9.16.1 NTT Data Details

9.16.2 NTT Data Major Business

9.16.3 NTT Data Strategic AI Consulting Product and Services

9.16.4 NTT Data Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026)

9.16.5 NTT Data Recent Developments/Updates

9.16.6 NTT Data Competitive Strengths & Weaknesses

9.17 CGI

9.17.1 CGI Details

9.17.2 CGI Major Business

- 9.17.3 CGI Strategic AI Consulting Product and Services
- 9.17.4 CGI Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026)
- 9.17.5 CGI Recent Developments/Updates
- 9.17.6 CGI Competitive Strengths & Weaknesses
- 9.18 DXC Technology
 - 9.18.1 DXC Technology Details
 - 9.18.2 DXC Technology Major Business
 - 9.18.3 DXC Technology Strategic AI Consulting Product and Services
 - 9.18.4 DXC Technology Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026)
 - 9.18.5 DXC Technology Recent Developments/Updates
 - 9.18.6 DXC Technology Competitive Strengths & Weaknesses
- 9.19 Slalom
 - 9.19.1 Slalom Details
 - 9.19.2 Slalom Major Business
 - 9.19.3 Slalom Strategic AI Consulting Product and Services
 - 9.19.4 Slalom Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026)
 - 9.19.5 Slalom Recent Developments/Updates
 - 9.19.6 Slalom Competitive Strengths & Weaknesses
- 9.20 Genpact
 - 9.20.1 Genpact Details
 - 9.20.2 Genpact Major Business
 - 9.20.3 Genpact Strategic AI Consulting Product and Services
 - 9.20.4 Genpact Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026)
 - 9.20.5 Genpact Recent Developments/Updates
 - 9.20.6 Genpact Competitive Strengths & Weaknesses
- 9.21 Centric Consulting
 - 9.21.1 Centric Consulting Details
 - 9.21.2 Centric Consulting Major Business
 - 9.21.3 Centric Consulting Strategic AI Consulting Product and Services
 - 9.21.4 Centric Consulting Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026)
 - 9.21.5 Centric Consulting Recent Developments/Updates
 - 9.21.6 Centric Consulting Competitive Strengths & Weaknesses
- 9.22 Pythian
 - 9.22.1 Pythian Details

- 9.22.2 Pythian Major Business
- 9.22.3 Pythian Strategic AI Consulting Product and Services
- 9.22.4 Pythian Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026)
- 9.22.5 Pythian Recent Developments/Updates
- 9.22.6 Pythian Competitive Strengths & Weaknesses
- 9.23 Addepto
 - 9.23.1 Addepto Details
 - 9.23.2 Addepto Major Business
 - 9.23.3 Addepto Strategic AI Consulting Product and Services
 - 9.23.4 Addepto Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026)
 - 9.23.5 Addepto Recent Developments/Updates
 - 9.23.6 Addepto Competitive Strengths & Weaknesses
- 9.24 Armanino
 - 9.24.1 Armanino Details
 - 9.24.2 Armanino Major Business
 - 9.24.3 Armanino Strategic AI Consulting Product and Services
 - 9.24.4 Armanino Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026)
 - 9.24.5 Armanino Recent Developments/Updates
 - 9.24.6 Armanino Competitive Strengths & Weaknesses
- 9.25 Wipfli
 - 9.25.1 Wipfli Details
 - 9.25.2 Wipfli Major Business
 - 9.25.3 Wipfli Strategic AI Consulting Product and Services
 - 9.25.4 Wipfli Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026)
 - 9.25.5 Wipfli Recent Developments/Updates
 - 9.25.6 Wipfli Competitive Strengths & Weaknesses
- 9.26 Itransition
 - 9.26.1 Itransition Details
 - 9.26.2 Itransition Major Business
 - 9.26.3 Itransition Strategic AI Consulting Product and Services
 - 9.26.4 Itransition Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026)
 - 9.26.5 Itransition Recent Developments/Updates
 - 9.26.6 Itransition Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Strategic AI Consulting Industry Chain
- 10.2 Strategic AI Consulting Upstream Analysis
- 10.3 Strategic AI Consulting Midstream Analysis
- 10.4 Strategic AI Consulting Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Strategic AI Consulting Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Strategic AI Consulting Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Strategic AI Consulting Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Strategic AI Consulting Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Strategic AI Consulting Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Strategic AI Consulting Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Strategic AI Consulting Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Strategic AI Consulting Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Strategic AI Consulting Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Strategic AI Consulting Players in 2025

Table 12. World Strategic AI Consulting Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Strategic AI Consulting Company Evaluation Quadrant

Table 14. Head Office of Key Strategic AI Consulting Players

Table 15. Strategic AI Consulting Market: Company Product Type Footprint

Table 16. Strategic AI Consulting Market: Company Product Application Footprint

Table 17. Strategic AI Consulting Mergers & Acquisitions Activity

Table 18. United States VS China Strategic AI Consulting Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Strategic AI Consulting Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Strategic AI Consulting Companies, Headquarters (States, Country)

Table 21. United States Based Companies Strategic AI Consulting Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Strategic AI Consulting Revenue Market Share (2021-2026)

Table 23. China Based Strategic AI Consulting Companies, Headquarters (Province, Country)

Table 24. China Based Companies Strategic AI Consulting Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Strategic AI Consulting Revenue Market Share (2021-2026)

Table 26. Rest of World Based Strategic AI Consulting Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Strategic AI Consulting Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Strategic AI Consulting Revenue Market Share (2021-2026)

Table 29. World Strategic AI Consulting Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Strategic AI Consulting Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Strategic AI Consulting Market Size by Type (2027-2032) & (USD Million)

Table 32. World Strategic AI Consulting Market Size by Technology, (USD Million), 2021 & 2025 & 2032

Table 33. World Strategic AI Consulting Market Size Value by Technology (2021-2026) & (USD Million)

Table 34. World Strategic AI Consulting Market Size by Technology (2027-2032) & (USD Million)

Table 35. World Strategic AI Consulting Market Size by Industry, (USD Million), 2021 & 2025 & 2032

Table 36. World Strategic AI Consulting Market Size Value by Industry (2021-2026) & (USD Million)

Table 37. World Strategic AI Consulting Market Size by Industry (2027-2032) & (USD Million)

Table 38. World Strategic AI Consulting Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Strategic AI Consulting Market Size by Application (2021-2026) & (USD Million)

Table 40. World Strategic AI Consulting Market Size by Application (2027-2032) & (USD Million)

Table 41. Accenture Basic Information, Manufacturing Base and Competitors

Table 42. Accenture Major Business

Table 43. Accenture Strategic AI Consulting Product and Services

Table 44. Accenture Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Accenture Recent Developments/Updates

Table 46. Accenture Competitive Strengths & Weaknesses

Table 47. IBM Basic Information, Manufacturing Base and Competitors

Table 48. IBM Major Business

Table 49. IBM Strategic AI Consulting Product and Services

Table 50. IBM Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. IBM Recent Developments/Updates

Table 52. IBM Competitive Strengths & Weaknesses

Table 53. Deloitte Basic Information, Manufacturing Base and Competitors

Table 54. Deloitte Major Business

Table 55. Deloitte Strategic AI Consulting Product and Services

Table 56. Deloitte Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. Deloitte Recent Developments/Updates

Table 58. Deloitte Competitive Strengths & Weaknesses

Table 59. EY Basic Information, Manufacturing Base and Competitors

Table 60. EY Major Business

Table 61. EY Strategic AI Consulting Product and Services

Table 62. EY Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. EY Recent Developments/Updates

Table 64. EY Competitive Strengths & Weaknesses

Table 65. PwC Basic Information, Manufacturing Base and Competitors

Table 66. PwC Major Business

Table 67. PwC Strategic AI Consulting Product and Services

Table 68. PwC Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. PwC Recent Developments/Updates

Table 70. PwC Competitive Strengths & Weaknesses

Table 71. McKinsey Basic Information, Manufacturing Base and Competitors

Table 72. McKinsey Major Business

Table 73. McKinsey Strategic AI Consulting Product and Services

Table 74. McKinsey Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 75. McKinsey Recent Developments/Updates
- Table 76. McKinsey Competitive Strengths & Weaknesses
- Table 77. BCG Basic Information, Manufacturing Base and Competitors
- Table 78. BCG Major Business
- Table 79. BCG Strategic AI Consulting Product and Services
- Table 80. BCG Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. BCG Recent Developments/Updates
- Table 82. BCG Competitive Strengths & Weaknesses
- Table 83. Cognizant Basic Information, Manufacturing Base and Competitors
- Table 84. Cognizant Major Business
- Table 85. Cognizant Strategic AI Consulting Product and Services
- Table 86. Cognizant Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. Cognizant Recent Developments/Updates
- Table 88. Cognizant Competitive Strengths & Weaknesses
- Table 89. Capgemini Basic Information, Manufacturing Base and Competitors
- Table 90. Capgemini Major Business
- Table 91. Capgemini Strategic AI Consulting Product and Services
- Table 92. Capgemini Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. Capgemini Recent Developments/Updates
- Table 94. Capgemini Competitive Strengths & Weaknesses
- Table 95. ISG Basic Information, Manufacturing Base and Competitors
- Table 96. ISG Major Business
- Table 97. ISG Strategic AI Consulting Product and Services
- Table 98. ISG Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. ISG Recent Developments/Updates
- Table 100. ISG Competitive Strengths & Weaknesses
- Table 101. Infosys Basic Information, Manufacturing Base and Competitors
- Table 102. Infosys Major Business
- Table 103. Infosys Strategic AI Consulting Product and Services
- Table 104. Infosys Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. Infosys Recent Developments/Updates
- Table 106. Infosys Competitive Strengths & Weaknesses
- Table 107. Tata Consultancy Services Basic Information, Manufacturing Base and Competitors

- Table 108. Tata Consultancy Services Major Business
- Table 109. Tata Consultancy Services Strategic AI Consulting Product and Services
- Table 110. Tata Consultancy Services Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. Tata Consultancy Services Recent Developments/Updates
- Table 112. Tata Consultancy Services Competitive Strengths & Weaknesses
- Table 113. HCLTech Basic Information, Manufacturing Base and Competitors
- Table 114. HCLTech Major Business
- Table 115. HCLTech Strategic AI Consulting Product and Services
- Table 116. HCLTech Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. HCLTech Recent Developments/Updates
- Table 118. HCLTech Competitive Strengths & Weaknesses
- Table 119. KPMG Basic Information, Manufacturing Base and Competitors
- Table 120. KPMG Major Business
- Table 121. KPMG Strategic AI Consulting Product and Services
- Table 122. KPMG Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 123. KPMG Recent Developments/Updates
- Table 124. KPMG Competitive Strengths & Weaknesses
- Table 125. Bain & Company Basic Information, Manufacturing Base and Competitors
- Table 126. Bain & Company Major Business
- Table 127. Bain & Company Strategic AI Consulting Product and Services
- Table 128. Bain & Company Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 129. Bain & Company Recent Developments/Updates
- Table 130. Bain & Company Competitive Strengths & Weaknesses
- Table 131. NTT Data Basic Information, Manufacturing Base and Competitors
- Table 132. NTT Data Major Business
- Table 133. NTT Data Strategic AI Consulting Product and Services
- Table 134. NTT Data Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 135. NTT Data Recent Developments/Updates
- Table 136. NTT Data Competitive Strengths & Weaknesses
- Table 137. CGI Basic Information, Manufacturing Base and Competitors
- Table 138. CGI Major Business
- Table 139. CGI Strategic AI Consulting Product and Services
- Table 140. CGI Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 141. CGI Recent Developments/Updates
- Table 142. CGI Competitive Strengths & Weaknesses
- Table 143. DXC Technology Basic Information, Manufacturing Base and Competitors
- Table 144. DXC Technology Major Business
- Table 145. DXC Technology Strategic AI Consulting Product and Services
- Table 146. DXC Technology Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 147. DXC Technology Recent Developments/Updates
- Table 148. DXC Technology Competitive Strengths & Weaknesses
- Table 149. Slalom Basic Information, Manufacturing Base and Competitors
- Table 150. Slalom Major Business
- Table 151. Slalom Strategic AI Consulting Product and Services
- Table 152. Slalom Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 153. Slalom Recent Developments/Updates
- Table 154. Slalom Competitive Strengths & Weaknesses
- Table 155. Genpact Basic Information, Manufacturing Base and Competitors
- Table 156. Genpact Major Business
- Table 157. Genpact Strategic AI Consulting Product and Services
- Table 158. Genpact Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 159. Genpact Recent Developments/Updates
- Table 160. Genpact Competitive Strengths & Weaknesses
- Table 161. Centric Consulting Basic Information, Manufacturing Base and Competitors
- Table 162. Centric Consulting Major Business
- Table 163. Centric Consulting Strategic AI Consulting Product and Services
- Table 164. Centric Consulting Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 165. Centric Consulting Recent Developments/Updates
- Table 166. Centric Consulting Competitive Strengths & Weaknesses
- Table 167. Pythian Basic Information, Manufacturing Base and Competitors
- Table 168. Pythian Major Business
- Table 169. Pythian Strategic AI Consulting Product and Services
- Table 170. Pythian Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 171. Pythian Recent Developments/Updates
- Table 172. Pythian Competitive Strengths & Weaknesses
- Table 173. Addepto Basic Information, Manufacturing Base and Competitors
- Table 174. Addepto Major Business

- Table 175. Addepto Strategic AI Consulting Product and Services
- Table 176. Addepto Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 177. Addepto Recent Developments/Updates
- Table 178. Addepto Competitive Strengths & Weaknesses
- Table 179. Armanino Basic Information, Manufacturing Base and Competitors
- Table 180. Armanino Major Business
- Table 181. Armanino Strategic AI Consulting Product and Services
- Table 182. Armanino Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 183. Armanino Recent Developments/Updates
- Table 184. Armanino Competitive Strengths & Weaknesses
- Table 185. Wipfli Basic Information, Manufacturing Base and Competitors
- Table 186. Wipfli Major Business
- Table 187. Wipfli Strategic AI Consulting Product and Services
- Table 188. Wipfli Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 189. Wipfli Recent Developments/Updates
- Table 190. Wipfli Competitive Strengths & Weaknesses
- Table 191. Itransition Basic Information, Manufacturing Base and Competitors
- Table 192. Itransition Major Business
- Table 193. Itransition Strategic AI Consulting Product and Services
- Table 194. Itransition Strategic AI Consulting Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 195. Itransition Recent Developments/Updates
- Table 196. Itransition Competitive Strengths & Weaknesses
- Table 197. Global Key Players of Strategic AI Consulting Upstream (Raw Materials)
- Table 198. Global Strategic AI Consulting Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Strategic AI Consulting Picture

Figure 2. World Strategic AI Consulting Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Strategic AI Consulting Total Revenue (2021-2032) & (USD Million)

Figure 4. World Strategic AI Consulting Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Strategic AI Consulting Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Strategic AI Consulting Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Strategic AI Consulting Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Strategic AI Consulting Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Strategic AI Consulting Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Strategic AI Consulting Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Strategic AI Consulting Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Strategic AI Consulting Revenue (2021-2032) & (USD Million)

Figure 13. Strategic AI Consulting Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Strategic AI Consulting Consumption Value (2021-2032) & (USD Million)

Figure 16. World Strategic AI Consulting Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Strategic AI Consulting Consumption Value (2021-2032) & (USD Million)

Figure 18. China Strategic AI Consulting Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Strategic AI Consulting Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Strategic AI Consulting Consumption Value (2021-2032) & (USD Million)

Million)

Figure 21. South Korea Strategic AI Consulting Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Strategic AI Consulting Consumption Value (2021-2032) & (USD Million)

Figure 23. India Strategic AI Consulting Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Strategic AI Consulting by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Strategic AI Consulting Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Strategic AI Consulting Markets in 2025

Figure 27. United States VS China: Strategic AI Consulting Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Strategic AI Consulting Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Strategic AI Consulting Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Strategic AI Consulting Market Size Market Share by Type in 2025

Figure 31. AI Transformation Strategy Consulting

Figure 32. AI Innovation and Product Strategy Consulting

Figure 33. Others

Figure 34. World Strategic AI Consulting Market Size Market Share by Type (2021-2032)

Figure 35. World Strategic AI Consulting Market Size by Technology, (USD Million), 2021 & 2025 & 2032

Figure 36. World Strategic AI Consulting Market Size Market Share by Technology in 2025

Figure 37. Machine Learning Consulting

Figure 38. NLP Consulting

Figure 39. Computer Vision Consulting

Figure 40. Generative AI Consulting

Figure 41. World Strategic AI Consulting Market Size Market Share by Technology (2021-2032)

Figure 42. World Strategic AI Consulting Market Size by Industry, (USD Million), 2021 & 2025 & 2032

Figure 43. World Strategic AI Consulting Market Size Market Share by Industry in 2025

Figure 44. Finance

Figure 45. Manufacturing

Figure 46. Retail

Figure 47. Others

Figure 48. World Strategic AI Consulting Market Size Market Share by Industry
(2021-2032)

Figure 49. World Strategic AI Consulting Market Size by Application, (USD Million),
2021 & 2025 & 2032

Figure 50. World Strategic AI Consulting Market Size Market Share by Application in
2025

Figure 51. Large Enterprises

Figure 52. Small and Medium-sized Enterprises

Figure 53. World Strategic AI Consulting Market Size Market Share by Application
(2021-2032)

Figure 54. Strategic AI Consulting Industrial Chain

Figure 55. Methodology

Figure 56. Research Process and Data Source

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