

Global Strategic AI Consulting Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Strategic AI Consulting market size was valued at US\$ 4242 million in 2025 and is forecast to a readjusted size of US\$ 10597 million by 2032 with a CAGR of 14.6% during review period.

Strategic AI consulting refers to high-level AI consulting services provided to senior corporate managers, focusing on the company's overall competitiveness and long-term value creation.

The Strategic AI Consulting market is driven by accelerating enterprise digital transformation, rising competitive pressure to adopt AI-driven business models, and the growing complexity of deploying AI at scale across organizations. As companies move beyond pilot projects toward enterprise-wide AI integration, they require structured roadmaps covering data infrastructure, governance, talent strategy, risk management, and ROI measurement. Rapid advancements in generative AI, large language models, and automation technologies have created both opportunity and uncertainty, prompting boards and executives to seek specialized advisory support to align AI initiatives with long-term business objectives. Regulatory scrutiny, ethical AI considerations, cybersecurity risks, and compliance requirements further increase demand for strategic guidance. In addition, cross-industry AI adoption—spanning finance, healthcare, manufacturing, retail, and energy—continues to expand consulting opportunities, as organizations aim to optimize operations, reduce costs, and unlock new revenue streams through data-driven transformation.

This report is a detailed and comprehensive analysis for global Strategic AI Consulting market. Both quantitative and qualitative analyses are presented by company, by region

& country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Strategic AI Consulting market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Strategic AI Consulting market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Strategic AI Consulting market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Strategic AI Consulting market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Strategic AI Consulting

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Strategic AI Consulting market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Accenture, IBM, Deloitte, EY, PwC, McKinsey, BCG, Cognizant, Capgemini, ISG, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Strategic AI Consulting market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand

your business by targeting qualified niche markets.

Market segment by Type

AI Transformation Strategy Consulting

AI Innovation and Product Strategy Consulting

Others

Market segment by Technology

Machine Learning Consulting

NLP Consulting

Computer Vision Consulting

Generative AI Consulting

Market segment by Industry

Finance

Manufacturing

Retail

Others

Market segment by Application

Large Enterprises

Small and Medium-sized Enterprises

Market segment by players, this report covers

Accenture

IBM

Deloitte

EY

PwC

McKinsey

BCG

Cognizant

Capgemini

ISG

Infosys

Tata Consultancy Services

HCLTech

KPMG

Bain & Company

NTT Data

CGI

DXC Technology

Slalom

Genpact

Centric Consulting

Pythian

Addepto

Armanino

Wipfli

Itransition

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Strategic AI Consulting product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Strategic AI Consulting, with revenue, gross margin, and global market share of Strategic AI Consulting from 2021 to 2026.

Chapter 3, the Strategic AI Consulting competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Strategic AI Consulting market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Strategic AI Consulting.

Chapter 13, to describe Strategic AI Consulting research findings and conclusion.

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