

# Global Strapping Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Strapping market size is expected to reach \$ 6141 million by 2032, rising at a market growth of 4.3% CAGR during the forecast period (2026-2032).

In 2024, global Strapping production capacity is 5.0 million tons, with production volume reached approximately 3.52 million tons, with an average global market price of around US\$ 1,200 per ton. The market gross margin is mainly 30%-40%.

The global Strapping market refers to the industry producing polypropylene (PP), polyester (PET), steel, composite, and woven fiber straps used for securing, bundling, stabilizing, and reinforcing goods during storage, handling, transportation, and palletization. Strapping is an essential packaging component across logistics, e-commerce, food & beverage, building materials, metals, wood processing, home appliances, and heavy equipment sectors, supporting both light-duty carton bundling and high-load securing for industrial tension pallets. Driven by the expansion of global trade, palletized logistics, and automation in packaging lines, the market has evolved toward higher tensile strength, improved elongation recovery, better environmental sustainability (recycled PET straps), and integration with semi-automatic to fully automated strapping machines, becoming a key sub-industry in the modern industrial packaging and supply-chain ecosystem.

The strapping industry chain consists of 'raw materials ? extrusion and stretching ? finished product processing ? packaging equipment ? downstream applications': the upstream includes PP raw materials, PET The upstream supply chain consists of bottle flakes/bricks (mainly recycled), steel, polyester fiber, reinforcing yarn, etc.; the midstream is comprised of strapping manufacturers, producing PP strapping, PET strapping, steel strapping, and composite fiber strapping through processes such as

melt extrusion, multi-layer co-extrusion, stretching and orientation, embossing, edge trimming, and winding; subsequently, it integrates with packaging equipment (manual tools, semi-automatic and fully automatic strapping machines, electric strapping machines, and pneumatic steel strapping machines); downstream customers cover e-commerce logistics, express delivery distribution centers, food and beverage pallet packaging, timber and steel mills, stone and glass processing, home appliance and machinery manufacturing industries. With the growth of global logistics volume, the increase in palletization rate, and the popularization of automated production lines, the industry chain is upgrading towards high-strength PET strapping, recyclable and environmentally friendly materials, intelligent equipment linkage, and integrated packaging solutions.

Global Strapping key players include Signode, M.J.Maillis Group, Samuel Strapping, Cordstrap, Dynaric, etc. Global top five manufacturers hold a share about 25%. Asia-Pacific is the largest market, with a share about 40%, followed by Europe, with a share about 25 percent. In terms of product, Plastic Strapping is the largest segment, with a share about 65%. And in terms of application, the largest application is Building industry, followed by Paper industry, Wood industry, Textile industry, etc.

The global strapping market shows strong and sustained growth potential, driven by the continuous expansion of global trade, rising palletization rates, and the rapid penetration of automated packaging lines across logistics, warehousing, and manufacturing sectors. As e-commerce, parcel distribution, food & beverage, home appliances, and construction materials scale up their supply chains, the demand for reliable load-securing solutions is increasing, pushing PP straps in light-duty packaging and PET straps in medium-to-heavy-duty pallet stabilization into long-term growth cycles. PET strapping in particular is benefiting from the shift away from steel straps due to better safety, elasticity recovery, and the availability of cost-efficient recycled PET bottle flake, making it the fastest-growing subsegment. In parallel, global movement toward carbon reduction and circular packaging systems is accelerating the adoption of high-recycled-content PET straps and recyclable composite fiber straps. Emerging markets in Southeast Asia, India, the Middle East, and Latin America are building modern logistics parks, FMCG manufacturing, and cross-border warehousing, further boosting new installations of semi-automatic and fully automated strapping machines—which directly drives strap consumption. For heavy industries such as metals, wood processing, glass, and construction materials, the global shift toward higher safety standards and export-grade packaging reinforces the need for stronger and more consistent strapping materials. Overall, with automation, sustainability, and global logistics expansion as core drivers, the strapping market is expected to maintain steady mid-single to high-

single-digit annual growth, with PET and composite straps showing the highest long-term potential.

This report studies the global Strapping production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Strapping and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Strapping that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Strapping total production and demand, 2021-2032, (Kilotons)

Global Strapping total production value, 2021-2032, (USD Million)

Global Strapping production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Strapping consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Strapping domestic production, consumption, key domestic manufacturers and share

Global Strapping production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Strapping production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Strapping production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Strapping market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Signode, M.J.Maillis Group, Samuel Strapping, Cordstrap,

Dynaric?Inc, FROMM Group, Anshan Falan, Baowu Group, Bhushan Steel, Youngsun, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Strapping market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Strapping Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Strapping Market, Segmentation by Type:

Steel Strapping

Plastic Strapping

Global Strapping Market, Segmentation by Capacity:

Light Duty

Medium Duty

Heavy Duty

Global Strapping Market, Segmentation by Packaging Equipment:

Manual Strapping

Automatic Strapping

Global Strapping Market, Segmentation by Application:

Wood Industry

Paper Industry

Building Industry

Textile Industry

Others

Companies Profiled:

Signode

M.J.Maillis Group

Samuel Strapping

Cordstrap

Dynaric?Inc

FROMM Group

Anshan Falan

Baowu Group

Bhushan Steel

Youngsun

Messers? Packaging

Mosca

Scientex Berhad

Teufelberger

Linder

Granitol

TITAN Umreifungstechnik

MIDFIELD INDUSTRIES LTD

Brajesh Packaging

Polivektris

Strapack

Cyklop

## Polychem

### **Key Questions Answered:**

1. How big is the global Strapping market?
2. What is the demand of the global Strapping market?
3. What is the year over year growth of the global Strapping market?
4. What is the production and production value of the global Strapping market?
5. Who are the key producers in the global Strapping market?
6. What are the growth factors driving the market demand?

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